

BLAZER BRIEFCASE

The Career Opportunities Office is proud to announce a new and more powerful **Blazer Briefcase**. The new Blazer Briefcase has an exciting new look, more powerful tools, and more ways for you to connect with employers, alumni, and staff. Purple Briefcase, the power behind our new system, is a cutting-edge career network used by many universities throughout the country.

To access the new Blazer Briefcase:

Go to valdosta.edu/career and click the link to Blazer Briefcase. This will open up Blazer Briefcase's sign in page. For your first time entering, click on New User. Enter your first name, last name and VSU email and your account profile information will display and you can create a password. If the system does not find you, you can still enter your information and create an account and password.

Whether you are a first year student or about to graduate, Blazer Briefcase is an important source of information, career-related events, and career exploration tools. Most importantly Blazer Briefcase is the main platform that Valdosta State University uses to post internships, job opportunities, and other important career-related info. We encourage all students to visit the new site and get familiar with the new interface.

We look forward to a very exciting year with new tools and more ways to connect.

Here are three highlights you will notice as you begin to use the new platform:



Score: When you log in the center square has an icon that looks like the figure to the left. As you complete elements within the platform your score will increase. If you are looking for clues you can always click on the center square and it will show what you have completed and suggest activities for you to complete.



My Profile: All students will be able to develop a visual profile that will showcase your work history, academic accolades, and extracurricular information. The visual profile is a new and unique way to share your info with employers, but it does not replace a traditional résumé. Your visual profile serves as a platform for employers to experience what you have to offer, and provides them with access to your résumé. My Profile can be accessed from the left navigation menu, or the lower left square on the home page. We encourage you to begin building your visual profile today.



Connections: Our new modern and intuitive platform allows you to search employers, follow them for alerts of their on-campus activity and their posted employment opportunities. You can also connect with Career Opportunities to setup appointments to learn more ways to help prepare for internships and job opportunities. Blazer Briefcase has hundreds of career preparation videos for you to watch and comment on, forums for connecting to great career advice, Career Opportunities event postings that you can RSVP to, and most importantly: Internship and job postings!