

# ECONOMICS AND FINANCE COLLECTION DEVELOPMENT POLICY STATEMENT

## I. PURPOSE AND PROGRAM DESCRIPTION

### A. Library Collection Development Objective

The library seeks to support instruction and research in economics and finance. To do so, the most important objective is to have access to the most important journal articles in Economics and Finance. Some of these journals are field specific, others are more general in scope.

### B. Description of User Groups Supported

The user groups supported includes undergraduates, master's students, and faculty. Course supported include both traditional and online.

### C. New and Expanding Areas of Interest

Areas of expanding interest include behavioral economics, and financial technology (FinTech). Areas of decreased interest include regional economics and urban economics.

### D. Areas of Established Specialization

Areas of established specialization include the following: Promotions Consumer Behavior, Marketing Research, Marketing Channels, International Marketing, Industrial Marketing, Service Marketing and Strategic Marketing.

## II. TREATMENT OF SUBJECT DEPTH

### A. Treatment of Depth

SUBJECT SUBDIVISIONS	COLLECTING LEVEL
Banks and banking	3
Comparative economics	1
Econometrics	3
Environmental economics	3
Finance—Technological innovation	3
Finance, Personal	1

Finance, Public	2
Financial management	3
Financial services industry	2
Financial statements	1
Fiscal policy	2
Foreign exchange	2
International economic relations	3
Investments	3
Labor economics	3
Macroeconomic Theory	1
Microeconomic Theory	1
Monetary policy	3
Investment banking	2
Managerial economics	3
Medical economics	3
Multinational Corporate Finance	3
Portfolio management	3
Risk management	2

B. Specific Delimitations

**Formats collected:** Journals and other serials: extensively. Monographs and Reference tools: selectively. Maps, Media, and Microformat collections: excluded.

**Imprint dates collected:** Current: extensively, 20th century: selectively. 19<sup>th</sup> century, Earlier: excluded.

**Chronological focus:** Current: selectively. 20th century, 19<sup>th</sup> century, Earlier excluded.

**Languages collected:** English.

**Place of Publication:** United States, extensively. Elsewhere, selectively.

**Significant Publishers:** American Economic Association, American Finance Association