

Online¹ Versus On-Campus Student Enrollment

Student Characteristics

Spring 2015 Term

Student Enrollment Information		Undergraduate		Graduate (Master's Level or Ed.S.)		Doctoral (Ed.D., S.L.P.D., or D.P.A.)		Total	
		Online	On-Campus	Online	On-Campus	Online	On-Campus	Online	On-Campus
Number of Spring 2015 Enrolled Students		599	8,098	1,042	728	120	337	1,761	9,163
Percentage of Students from Total VSU Term Enrollment		5.5%	74.1%	9.5%	6.7%	1.1%	3.1%	16.1%	83.9%
Mean Pure GPA ²	Overall	2.76	2.88	3.70	3.68	3.86	3.85	3.06	2.92
	VSU	2.72	2.87	3.69	3.68	3.87	3.85	3.19	2.91
Mean Age		31	22	35	29	43	41	34	23
Gender	% Female	68.6%	58.4%	73.4%	74.7%	40.8%	67.4%	69.6%	60.0%
	% Male	31.4%	41.6%	26.6%	25.3%	59.2%	32.6%	30.4%	40.0%
Ethnicity	% Hispanic	2.8%	5.1%	1.7%	3.3%	5.0%	3.6%	2.3%	4.9%
	% American Indian/Alaska Native	0.5%	0.3%	0.5%	0.1%	2.5%	0.3%	0.6%	0.3%
Race	% Asian	0.7%	3.3%	0.9%	1.8%	0.8%	1.2%	0.8%	3.1%
	% Black or African American	35.7%	37.0%	22.9%	22.3%	15.0%	28.5%	26.7%	35.5%
	% Native Hawaiian/Other Pacific Islander	0.2%	0.2%	0.1%	0.0%	0.0%	0.0%	0.1%	0.2%
	% Other	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	% Race Unreported	1.0%	2.0%	0.2%	0.7%	0.0%	0.3%	0.5%	1.8%
	% White	57.9%	53.8%	73.2%	71.2%	75.8%	67.7%	68.2%	55.6%
	% Multiracial	4.0%	3.4%	2.2%	4.0%	5.8%	2.1%	3.1%	3.4%
First Generation ³	% Not First Generation	57.3%	70.8%	69.9%	72.4%	88.3%	77.2%	66.8%	71.2%
	% First Generation	42.7%	29.2%	30.1%	27.6%	11.7%	22.8%	33.2%	28.8%
College	% Arts & Sciences	60.3%	41.1%	12.5%	9.5%	94.2%	0.0%	34.3%	37.1%
	% Business Administration	10.0%	15.7%	4.3%	8.7%	0.0%	0.0%	6.0%	14.6%
	% Education & Human Services	23.4%	20.1%	82.4%	71.6%	5.8%	100.0%	57.1%	27.1%
	% Nursing & Health Sciences	5.2%	11.1%	0.8%	6.6%	0.0%	0.0%	2.2%	10.3%
	% The Arts	1.2%	12.1%	0.0%	3.7%	0.0%	0.0%	0.4%	11.0%
Time Status	% Full-Time	32.2%	86.0%	19.1%	62.2%	1.7%	4.7%	22.4%	81.1%
	% Part-Time	67.8%	14.0%	80.9%	37.8%	98.3%	95.3%	77.6%	18.9%
First-Time, Full-Time Freshman ³	% Not FTFT Freshman	83.6%	36.3%	92.3%	76.5%	100.0%	98.5%	89.9%	41.8%
	% FTFT Freshman	16.4%	63.7%	7.7%	23.5%	0.0%	1.5%	10.1%	58.2%
Transfer Student ³	% Not Transfer Student	34.1%	70.7%	91.3%	81.2%	99.2%	91.1%	72.3%	72.3%
	% Transfer Student	65.9%	29.3%	8.7%	18.8%	0.8%	8.9%	27.7%	27.7%
Mean Test Scores	SAT Verbal + SAT Math	958	1000	1014	1024	976	1038	989	1002
	ACT English + ACT Math	41	41	42	43	-	43	41	41

Note: Percentages reported total to 100% in each column section except for "Percentage of Students from Total VSU Term Enrollment" which totals by row.

Enrollment Type	Percentage of Term Enrollment by Student Class and Enrollment Type						
	Freshman	Sophomore	Junior	Senior	Graduate	Doctoral	All
Online	4.3%	5.4%	9.5%	15.7%	6.0%	59.1%	100.0%
On-Campus	19.2%	20.9%	21.5%	26.8%	7.9%	3.7%	100.0%

Source: Office of Institutional Research; COEHS Center for Program Assessment, Analytics, and Evaluation; Department of Information Technology, 2015.

¹ An online student is defined, for the purposes of this report, as an enrolled VSU student whose courseload consists of only online courses in Spring 2015. These students are not taking any courses on campus.

² Pure GPA means the student's GPA was calculated by summing the quality points obtained from each course and dividing this number by the total attempted hours.

³ This status is reported as "Yes" if the student was identified by this status at any time during enrollment at VSU.