

# MFT Strategic Planning Process Flow Chart

## The Professional MFT Principles

- MFT Educational Guidelines
- American Association of Marriage & Family Therapy Core Competencies
- Association of Marital & Family Therapy Regulatory Boards Examination Domains
- American Association of Marriage & Family Therapy Code of Ethics
- Georgia Licensure Law

## Review & Revise VSU MFT Program Educational Outcomes

- VSU Mission
- Program Mission, Philosophy, Objectives, & Goals
- Program Outcomes (measurable)
- Faculty Outcomes (measurable)
- Student Learning Outcomes (measurable)

## Inputs

- Choosing VSU Survey
- Student Demographics Database
- Exit Survey
- Alumni Survey (1 yr + 2 year)
- FamilyWorks Database
- Faculty Outcome Assessment
- Curriculum Map
- Comprehensive Exam Database
- 2012/13: Internship & Employer Satisfaction Survey
- 2012/13: FamilyWorks Client Satisfaction Survey

## Assessments

- Program Outcomes Assessment
- Faculty Outcomes Assessment
- Student Learning Outcomes Assessment
- FamilyWorks Diversity Assessment
- Curriculum Map Assessment
- Infusion of Diversity into the Curriculum Assessment
- Comprehensive Exam Assessment
- 2012/13: Internship & Employer Satisfaction Assessment
- 2012/13: FamilyWorks Client Satisfaction Assessment

## SWOT Analysis &

## Reflect on Assessment Data

- Strengths
- Weaknesses
- Opportunities
- Threats
- Reflect

## Update Strategic Plan

- Create Goals, Action Steps, & Tasks
- Link to VSU Mission
- Create Target Date
- Assign leadership
- Report to Stakeholders