

J. Donald Lee

Center for Entrepreneurship

Business Plan Final Pitch

April 25, 2025
9:00 am - 12:30 pm
Pound Hall
2001
Auditorium



sponsored by



J. DONALD LEE

CENTER for ENTREPRENEURSHIP

Event Schedule



- **9:00 am – 9:30 am**
Opening Remarks
Blake Pearce, Chief Development Officer
Introduction
Amy Watson
- **9:30 am – 11:45 am**
Presentations
- **11:45 am – 12:00 pm**
Deliberation by the judges
- **12:00 pm – 12:30 pm**
Awards Announcement by
Byeonghwa Park, Director,
J. Donald Lee Center for
Entrepreneurship

JUDGES

- Mr. José de Diego Arozamena
CEO of Arglass
- Dr. Toney Duckworth-Chambless
Valdosta State University
- Mr. DeWayne Johnson
President of Southern Georgia Black Chambers
- Mr. Michael Oppel
Vice President of Stone Bank
- Mr. Yohan Yeon
Hwashin-Georgia

ORGANIZING COMMITTEE

- Dr. Karin Pafford Roland, Dean
- Dr. Raymond Elson, Associate Dean
- Dr. Mohammad Movahed
- Dr. Byeonghwa Park, Director,
J. Donald Lee Center for Entrepreneurship
- Dr. Mary Beth Rousseau
- Mr. Jeff Shipley
- Dr. Xinyu Wang
- Dr. Amy Watson

FINAL PITCH

01 IRL APPS

Brian Kenebrew
Jace Godwin

02 Audit Automation AI

Ashton Jones-Obikpo
Jessie Jiang
Magdalena Kornicka

03 iPledge Protection

C'reon Arnold

04 EcoFilament Innovations

Jeffrey Pham
Jared Rodriguez

05 U&AI Design

Nicole Ally Brown
Kamila Herrera
Samantha Salazar-Perez
Angel Valdez

06 Luminestra

Isabella Kratzer
Rhiyana Revels

07 Palmares Real Estate

Trevonne Twitty
Lawrence Twitty

08 MIME

Bogeon Lee
Ikito Anthony
Kyah Gomez

JUDGES BIO

- **José de Diego Arozamena**

José de Diego Arozamena has been in and around the glass industry since birth. José's grandfather founded the first family factory in Mexico, which was later run by his parents. The family's passion for the business was passed from generation to generation until, at the age of 23, José and his family acquired a faltering U.S. glass factory, which José soon turned to profitability. After a long career as an investor heavily involved in management, José returned to the glass industry by participating in the acquisition process of Verallia, where he was a member of the board, and by developing Arglass from the ground up. José de Diego Arozamena is currently the Founder, Chairman and Chief Executive Officer at Arglass.

- **Toney Duckworth-Chambless, DBA**

Toney (Dr. Duck) is a Lecturer at Valdosta State University's Harley Langdale Jr. College of Business Administration, bringing over 30 years of finance, entrepreneurship, and family business experience to the academia. She adopts a practical, industry-oriented approach to teaching and believes in bridging the gap between theoretical concepts and real-world applications, preparing students for the complexities of modern business environments. She currently teaches Applied Entrepreneurship, Strategic Management, and Management Information Systems.

- **DeWayne Johnson**

DeWayne Johnson, a Valdosta, GA native, transitioned from an Electrical Engineering career into entrepreneurship. His company focuses on investing, consultation, and property renovation. Johnson's community leadership includes his current position as President/CEO of the Southern Georgia Black Chambers, as well as Board Chairman of the South Georgia Regional Library System and Board Vice Chairman of the Copeland African American Museum. His contributions have been recognized with awards, including the Humanitarian Award and the Superior Service Award.

JUDGES BIO

- **Michael Oppel**

Michael Oppel is a finance professional in Tifton, Georgia, specializing in credit and financial analysis, business relationship management, entrepreneurship, and risk management. Currently serving as Vice President for Government Guaranteed Lending at Stone Bank, he draws on expertise with USDA B&I and SBA 7(a) programs honed through leadership roles at Colony Bank and Ameris Bank. He also owns multiple businesses, including Red Owl Coffee Company franchise locations and real estate holding companies. A dedicated proponent of economic development, Michael helps businesses secure essential capital to foster growth nationwide. He earned a bachelor's degree in finance in 2010 and an MBA in 2012 from Valdosta State University.

- **Yohan Yeon**

Yohan Yeon serves as the Supply Chain Manager for Hwashin Georgia, a subsidiary of Hwashin Co., Ltd., a South Korean automotive parts manufacturer specializing in chassis and body components for major automakers like Hyundai and Kia. In his role, Yohan oversees procurement, logistics, and inventory management, ensuring efficient operations within the supply chain. His expertise has been instrumental in strengthening partnerships with educational institutions, exemplified by Hwashin Georgia's recent collaboration with Valdosta State University's J. Donald Lee Center for Entrepreneurship. This partnership aims to promote entrepreneurship and small business development among students. Yohan will represent Hwashin Georgia Corp., a major sponsor of the upcoming Business Plan Competition, reflecting the company's commitment to fostering innovation and supporting future business leaders.