

Faculty Publications

Faculty Publications (2024 calendar year). LCOBA faculty members are in **bold**

1. **Colson, C.**, McWilliams, D., Oliver, D., Sharma, D. S., **Witherspoon, C.** (2024). "The Ledger Does Not Balance: Experiences of Underrepresented Individuals in Accounting Education. *"Issues in Accounting Education*, 1-24.
2. **Coggins, T. L.** (2024. August). Ethical Issues in Representing Closely Held Entities in Georgia. *Georgia Bar Journal*, Vol. 30(1), pg 17
3. Adkins, D. A., Abernathy, J. L., **Crews, C.** (2024). Impact of Regulatory Interventions and Transitions on Broker-Dealer Audit Quality. *Journal of Theoretical Accounting Review*, 19(2), 87-116.
4. **Crews, C. O.**, Abernathy, J. L., Carmenate, J., Sharma, D. S., Sharma, V. D. (2024). Are Out-of-Period Adjustments a Type of Stealth Restatement? An Examination of Non-Audit Services and Out-Of-Period Adjustments. *Managerial Auditing Journal*, 39(3), 238-262.
5. **Denaux, Z.**, Topcu, M., Emirmahmutoglu, F. (2024). Revisiting the Financial Development and Economic Growth Nexus: Evidence from South Korea. *Economics Bulletin*, 43(3), 1328-1337.
6. **Driskell, J., Watson, A., Royle, T.** (2024). Commentary on "AI is Changing the World: For Better or Worse" using a Neo-Colonialism Perspective. *Journal of Macromarketing*, 44(4), 900-905.
7. **Driskell, J., Watson, A.** (2024). AI and Society: Tensions and Opportunities. *Journal of Macromarketing*.
8. **Driskell, J., Watson, A.** (2024). A Breadth Review of Digital Landscape and Related Foundational Theories. *Atlantic Marketing Journal*, 13(2), Article 4.
9. **Duckworth-Chambless, T.**, Mathiassen, L. (2024). Multigenerational Family Business Succession: An Extreme Case Study. *Engaged Management ReView*, 8(1).
10. **Guo, W.**, Cui, J., O'Brien, J., Arendt, L. (2024). Limitations and Potential Dark Sides of Transformational Leadership: The Case of the Founder and Former CEO of Theranos. *Management Teaching Review*.
11. **Guo, W.** (2024). Intermediate Conformity of HRM Practices in Host Countries: Why and How They Work. *Journal of Global Business Insights*.
12. **Gupta, S., Cseh, A.** (2024). An Examination of the Variables that Drive Supplemental Retirement Savings. *Global Journal of Accounting and Finance*, 8(1), 42-57.
13. **Gamble, K. F.**, Alston, C. Sly as a Foxx. *Journal of Business Cases and Application* (46), 1-7.
14. Ebrahim, S., **Hackbarth, G., Ostapski, A., Coggins, T.** (2024). Strategic Intent: A Conceptual Approach. *American Journal of Management*, 24(1), 66-81.

15. **Hackbarth, G.**, Cata, T. (2025). Modeling Healthcare Managerial and IT Sophistication. *Journal of International Technology and Information Management*, 3(1), Article 6.
16. **Hackbarth, G.**, Cata, T. (2024). COVID-19 Changes the Nature of Tele-Mental Health: A Scope Review. *Journal of Organizational Psychology*, 24(1), 14-26.
17. **Hackbarth, G.**, Cata, T. (2024). The Work-life Balance of Nursing Professionals: An Information Technology Context. *Journal of Organizational Psychology*, 24(1), 124-135.
18. Datta, B. K., Tiwari, A., **Jahan, M.**, Torres, N., Attari, S. (2024). Spousal age difference and risk of hypertension in women: evidence from India. *Journal of Human Hypertension*, 8-10.
19. **Jahan, M.** (2024). Do Employers' Offers of Paid Maternity Leave Increase Women's Job Satisfaction? *Applied Economics*.
20. **Jones, L. R.**, Bennett, C., MacArthur, J., Cherry, C. R. (2024). Consumer Purchase Response to E-bike Incentives: Results from a Nationwide Stated Preference Study. *Transportation Research Part D: Transport and Environment*.
21. Alavosius, M. P., Rakos, R. F., **Krispin, J.** (2024). Three recent books on social media manipulation, misunderstanding science, and caring about future people: Opportunities for behavior analysts. *Behavior and Social Issues*, 33, 909-924.
22. Bilderback, S., **Movahed, M.** (2024). Integrating AI into global fluid healthcare workforces: student perspectives and future trends. *International Journal of Productivity and Performance Management*.
23. Bilderback, S., **Movahed, M.**, McCarthy, V. (2024). The role of virtual training in implementing Sustainable Development Goals globally. *European Journal of Training and Development*.
24. Bilderback, S., **Movahed, M.**, McCarthy, V. (2024). The growth of e-learning in the technology industry in Middle Tennessee. *Development and Learning in Organizations: An International Journal*.
25. **Movahed, M.**, Bilderback, S. (2024). Evaluating the readiness of healthcare administration students to utilize AI for sustainable leadership: a survey study. *Journal of Health Organization and Management*, 38(4), 567-582. <https://doi.org/10.1108/jhom-12-2023-0385>
26. Valizadeh, J., Zaki, A., **Movahed, M.**, Mazaheri, S., Khorshidi, H., Aickelin, U. (2024). An operational planning for emergency medical services considering the application of IoT. *Operations Management Research*, 17(1), 267-290.
27. Kim, S. T., **Park, B.**, Lee, H.-H. (2024). Factors Influencing Behavioral Intention and Use Behavior in Mobile Financial Services. *Journal of Managerial Issues*, 36(3), 205-225.
28. **Park, B.**, Kim, K., Kim, S., Geum, Y. (2024). Do Entrepreneurial Competencies Impact Competitive Agility and Entrepreneurial Satisfaction? Evidence from Startups in South Korea. *Global Business Review*.

29. Lee, S.-H., Rha, J. S., **Park, B.**, Lee, H.-H. (2024). A Network Text Analysis of Articles Published in the Journal of Managerial Issues in the Last 10 Years. *Journal of Managerial Issues*, 36(1), 70-88.
30. Guirguis, H., Jang, I., Kakolyris, A., **Park, B.**, Suen, M. (2024). Utilizing Vestly, a stock trading game, to create a competitive alternative data strategy. *Journal of Financial Data Science*, 6(2), 116-131.
31. **Park, B.**, Jang, I., Kwak, D. (2024). Sentiment Analysis of the Covid-19 Vaccine Perception. *Health Informatics Journal*, 30(1).
32. **Royle, T., Driskell, J., Guo, W.** (2024). Extending organizational belongingness theory: Belongingness commitment, and family support. *Journal of International Management Studies*, 24(1), 5-29.

Student Success Activities – Faculty and Student Research¹

1. **Aktas, Elvan** (Faculty) & McFarlane, Samuel (undergraduate student) *“The Effects of COVID-19 Disruption on Systematic Risk and Industry Betas”* will be presented at ABR’s Reno Lake Tahoe Conference in September 2025.
2. **Amin, Ruhul MD** (Faculty) & Green, Kristina (undergraduate student) *Paid Maternity Leave Laws Across the United States and Their Impact on the Workplace* Work performed: Literature Review and formulated hypothesis development
3. **Colson, Casey** (Faculty) & Williams, Karly (graduate student) *Using AI: Exploring Connections Between Boeing Staff Knowledge and Airline Crashes*. Presented at the Graduate Research Symposium, Valdosta State University, Valdosta, GA. (April 2025).
4. **Cseh, Attila** (Faculty) & Depta, Labryn (undergraduate student) Work performed: *data visualization case studies*. One example was Data a dashboard of international comparison of daily Covid 19 case and death numbers
5. Grady, Adriana (undergraduate student) & **Denaux, Zulal** (Faculty) *Impact of Public and Private Investments on Economic Growth: An Empirical Analysis in Developing Countries* Work performed: Literature Review and statistical analysis
6. **Fowler, Jie** (Faculty), Lynch, Simon & Porter, Railyn (undergraduate students) *The Influence of Nostalgia in Sports Tourism*. The manuscript is also currently under Leisure Studies
7. Boykin, Jordan (undergraduate student) & **Gonzalez, Luis** (Faculty) *Return Differences of Four-Year College Degrees Between Traditional and Non-traditional Graduates Across Gender and Racial Groups: Insights from the National Longitudinal Survey of Youth* Work performed: Writing exercise providing a reflection of the student’s thoughts on the overall topic, the research question, and the use of statistics to answer that question.
8. **Guo, Wenjuan** (Faculty) & McGhee, Chemya (undergraduate student) *Family Supportive Work Environment* Work performed: Literature Review
9. **Gupta, Sanjay** (Faculty) & Leasure, Colter (undergraduate student) *An Examination of Retirement Plans across Universities in the United States”* Working paper (to be submitted to a conference for presentation)
10. **Heath, Ellis** (Faculty) & Taco Matos, Takeshi (undergraduate student). *Inverted yield curve and gold to copper ratio-* Work performed: Literature Review
11. Blount, Jaden (undergraduate student) & **Jones, Luke** (Faculty) *Factors that Influence the Willingness of Existing E-bike Users to Adopt Shared E-bikes in Kunming, China*
12. Chrystal, Young (undergraduate student) & **Jahan, Murshed** (Faculty). *Implications of extending foster care beyond the age of 18*. Presented at the Undergraduate Research Symposium, Valdosta State University (April 2025).

¹ Project resulted from the 2024 Steele Research Grants

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- a. Awarded first place in the Business Administration and Health Sciences Category.
- 13. **Movahed, Mohammad** (Faculty)& Day, Kynan (undergraduate student). ***Quality and Safety in Healthcare Industry***. Presented at the Undergraduate Research Symposium, Valdosta State University (April 2025).
- 14. **Movahed, Mohammad V& Qaffaf, Osama** (graduate student) ***Adolescence Mental Health, School Engagement, and Substance Misuse*** - Work performed: Literature Review
- 15. Rendon, Jazmin (undergraduate student) & **Park, Byoenghwa** (Faculty). ***The dawn of a new artificial intelligence era with ChatGPT***
- 16. **Reisenwitz, Tim** (Faculty) & Pham, Jeffrey (undergraduate student) ***Age Segmentation in the Life Coaching Industry: A Needs-Based Approach***. Presented at the Society for Marketing Advances (SMA) Conference, Tampa, FL, United States. (November 7, 2024).
- 17. **Wang, Xinyu** (Faculty) & Jiang, Jessie (undergraduate student) ***The Intraday Average Correlation and Daily Stock Market Returns*** - Work performed: Literature Review

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Student Success Activities – Student Organizations and others

ALPFA (Association of Latino Professionals in Finance and Accounting)

- Launched this new student organization which was officially recognized at the university and national levels
- Three student leaders attended the 2024 national convention in Las Vegas

American Marketing Association*, Faculty Advisors (Futrell, G. Watson, A. & Zareain, A).

- Chapter members attended the *American Marketing Association International Collegiate Competition* held in New Orleans, and the **students placed 6th out of 110** competing teams in the Marketing Strategy competition. They beat MUCH bigger schools like UGA, University of Florida, University of Texas, and Penn State. They also received an honorable mention (top 10 out of 300) for chapter planning.
- Chapter members also attended the *Digital Summit* conference in Chicago. This is an industry professional development event, and they made such a positive impression with the sponsoring vendors.
- Collaborated with the **Women in Business** [formerly the **Female Quotient* (FQ)**] for a mocktail and mingling networking event with 14 professionals and community leaders and had approximately 63 student attendees
- Successfully merged with **The Agency** student organization

Beta Alpha Psi Mu Zeta Chapter*, Faculty Advisors (Elson, R & Colson, C)

- Faculty and students attended the organization's annual meeting in August 2024. During the meeting, students participated in a service project, completed in the Best Practices and "Project Run With It" competitions.
- The chapter co-hosted the 2025 Atlanta midyear meeting in February with Kennesaw State University. The chapter competed in the Business Practices Competition - *Empowering Community Service* - and presented in one of the chapter operations sessions
- The chapter hosted its second Galantine's Day networking event with female business leaders and had approximately 35 attendees
- The chapter partnered with a local author and donated 100 books to the Boys and Girls Club
- The chapter was recognized as a **Gold Chapter** (formerly Superior) for its activities and achievements.

Beta Gamma Sigma, Faculty Advisor (Jones, L)

- The chapter hosted an initiation ceremony in March 2025 and inducted 14 students and a faculty member into this honors organization
- The chapter achieved **Highest Honors** recognition for its activities and achievements

Data Analytics Student Association (DASA)*, Faculty Advisor (Park, B. & Hwang, T.)

- The chapter visited Moody AFB, the purpose of the field trip was to gain insights into the operations of Moody's Maintenance Group (MGX) and its vital role in maintaining aircraft mission readiness. The visit was also aimed at exploring potential opportunities for collaboration on future data analytics projects with MGX. Currently, DASA is engaged in a pilot project analyzing data provided by Moody's Maintenance Group.

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Enactus* Faculty Advisor (Shipley, J)

The chapter participated in and/or sponsored the following events:

- Bi-weekly Lamp Soup Kitchen and greenhouse garden in which 5-15 students per visit. These events occurred over 12 periods during the academic year and students spent three hours per visit,
- Pepsi Sponsored First Week Welcome Back Volleyball Event, the Winn-Dixie and Sam's Club Sponsor Breakfast pastry event, Nellie's Diner Sponsor Local business cake slices giveaway, and at the MIX Spring Booth
- The initial Ora Lee West STEM Lab planning meeting with the Valdosta Housing Authority Director and the College of Science and Mathematics

IMA Student Chapter*, Faculty Advisor (Gupta, S)

- The chapter invited several community partners to speak at chapter events and held two community and a team building/leadership event.
- Three chapter members attended the IMA Student Leadership Conference held in Anaheim, CA in November 2024.
- Chapter was awarded the *Gold Chapter of Excellence*, an award given to only nine chapter across the U.S.

Society for Advancement of Management*, Faculty advisor (Guo, W)

- Led three SAM students to participate in the 2025 SAM International Business conference in Tallahassee, FL. Our team was awarded 1st place in the case competition, and 3rd place in the Campus Chapter Performance Program
- Worked with campus partners and created opportunities for students including a LinkedIn workshop (Career Opportunities)

Valdosta State Investment Group*, Faculty Advisor (Aktas, E)

- The group is actively managing a real portfolio worth approximately \$ 330,000. It operates under the guidelines of its Advisory Board, very similar to a real-life Mutual Fund structure.
- Traveled with 15 students to New York City, to compete in the Quinnipiac Global Asset Management Education (GAME) Forum Portfolio Competition. During the trip, the group partnered with Landenberg Thalman, which arranged a visit to the New York Stock Exchange.
- The chapter invited several finance industry leaders to speak at chapter events including the Chief Operating Officer of Landenberg Thalman, and a Merrill Lynch financial consultant, a bank VP and a private equity firm manager.
- The group's Asset Management Team made several presentations to VSU Open House events, Admission Office's visiting groups of prospective students, Leadership Lowndes cohort, USG representatives, as well as local high school student groups.
- Hosted joint events with other LCOBA student organizations such as BAP, AMA and SAM.

Women in Business [formerly Female Quotient* (FQ)], Faculty Advisor (Jahan, M)

- Four student leaders along with faculty attended the Female Quotient Equity Lounge Conference held in Orlando, FL in October 2024

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- Hosted several events including the Girls on the Green mingling and networking event in January 2025; the International Women's Day celebration in March 2025 event with five female business leaders; and the Startup to Stardom speaker event In April 2025 with publishing industry expert Vikki Jones.

Faculty Advisors

- **Economic Analysis Association** (Heath, E)
- **Business Student Leadership Council** (former BSAC) (Movahed, M)
- **Collegiate Entrepreneur's Organization (CEO)** student organization (Rousseau, M)
- **Korean Student Association**, (Hwang, T)
- **Sigma Alpha Pi - the VSU Chapter of the National Society for Leadership and Success**, (Krispin, J)
- **K-Pop Dance Club** (Park, B)
- **Sigma Alpha Epsilon**, (Royle, T)
- **Society of Human Resource Management, Valdosta State University Student Chapter**, (Krispin, J)
 - This chapter hosts monthly meetings with guest speakers that address HR professional activities including labor law, HR practice, etc.
- **Coram Deo Christian Fellowship Student Group** (Howington, E)
- **The Spectator**, Sales Team Faculty Advisor, – (Futrell, G)
 - Serve as faculty advisor for the student run advertising sales team. Recruited students to sell advertising from The Spectator. Over \$2,000 in sales were generated (up from \$0).

Sigma Lambda Gamma, Judge (March 1, 2018 - Present). (Royle, T)

- I help give mock interviews to Latina women in this sorority in order to help them prepare to get jobs after college. I also coach them on how to manage their early careers and how to find jobs that fit them before they interview.

Experiential Learning/Study Abroad

- Faculty led study abroad trip to Dubai in May 2025 with 10 students (Royle, T)
- Faculty led study abroad trip to Milan in May 2025 with 20 students (Denaux, Z)

Experiential Learning/Internship

- Students completed 113 internships during the academic year (including summer 2024)

* These organizations participated in fall 2024 "The Happening"

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Student Success Activities – Outstanding Students Awards

Let's celebrate **our outstanding students** who were recognized at the spring Honors Banquet

Outstanding Award	Student
College	Alec Robert Denison
<i>Department of Accounting</i>	
• Georgia Society of CPAs Academic Excellence	Michael Lindsey
• Accounting	Colter Leisure
<i>Department of Economics and Finance</i>	
• Economics	Joshua Burki
• Finance	Brayden Whidden
• Healthcare Administration	Taft Strickland
<i>Department of Management and Marketing</i>	
• General Business	Stephen Jordan
• International Business	Cinthya Tinajero-Saenz
• Management	Chemya McGhee
• Marketing`	Jacey Justice
<i>Graduate Programs</i>	
• MBA	Collins P. Atuhirwe
• MAcc	Kenna Fussell

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Student Success Activities – Major Field Test (MFT)² Performance

Let's also recognize the top performers on the MFT during the fall and spring semesters. (As a reminder, the reported scaled scores are from 120-200)

Student	Major	Score (Scaled)	Percentile
Leasure, Colter	Applied Economics & Accounting	195	99
Parker, Cody	Management-(Online)	192	99
Patel, Anish	Management	190	99
Putnal, Anna	Management (edegree)	184	98
Lindsay, Michael	Accounting	181	97
Beckworth, Tristan	Finance	180	97
Smith, Grant	Accounting	177	95
Jordan, Stephen	General Business	173	93
Nelms, Keagan	Accounting	172	92
Whidden, Brayden	Finance	172	92
Reynolds, Benjamin	Marketing & Finance	171	91
Arvizu, Jerry	Accounting	169	89
Lund, John	Accounting	168	88
Rendon, Jazmin	Management	165	85
Cundiff, Ethan	Finance	164	82
Russell, Sarah	Finance	164	82
Orcutt, Nate	Management	163	80
Copeland, Kristen	Accounting	163	80

² You can learn more about the ETS here <https://www.ets.org/mft/about.html>

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Community Engagement

- **Global Business and Social Practices (Online) Conference**
 - The college collaborated with Altinbas University in Istanbul, Turkey, for this inaugural online conference. Faculty members served on the organizing committee, reviewed submissions, and served as section chairs. A faculty member (Jones, L) was the keynote speaker.
- **Keynote and Guest Speakers**
 - Asset Pricing Workshop, *Chinese Academy of Social Sciences University*, Beijing, China., (August 2024). "Asset-pricing and Risk Management in 21th Century – Aktas, E
 - Applied Environmental Economics Virtual Speaker Series, *Manhattan College*. (April 9, 2025). "Designing Incentives for Sustainable Tech: Lessons from E-bike Research," Jones, L
 - Tulip Health Foundation Annual Retreat, *White Tulip Health Foundation*, NJ (July 30, 2024) "Retirement and Long-term Financial Planning for Healthcare Professionals," – Aktas, E.
 - **Sogang University**, Seoul. (December 12, 2024). (Guest Speaker: Park, B) Topic: Echoes of AI: Exploring early public perceptions of ChatGPT through social media
- **Ethics Week (November 2024)**
 - The college and Accounting Department hosted The Hon James Tunison, former Georgia Superior Court judge, as the keynote speaker
- **Accounting Department (LCOBA)** – received approval from National Association of State Boards of Accountancy (NASBA) to offer continuing education courses to accounting and other professionals (Crews, Elson)
- **Copeland African American Museum**
 - **Board of Directors** (Copeland, R)
 - **Director** (Mohaved, M.)
 - Managed a team of student workers and interns at the Copeland African American Museum. During the Spring 2025 semester CAAM hosted more than 30 tours and welcomed over 50 walk-in visitors. The center hosted two distinguished guest speakers:
 - Supreme Court of Georgia Justice Verda Colvin
 - General Tommy T. Thomas
 - CAAM also hosted events organized by the following groups:
 - Valdosta Young Professionals
 - National Pan-Hellenic Council
 - National Council of Negro Women (NCNW)
 - Valdosta State University College of Science Minor Scholars

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- In April 2024, CAAM partnered with OZK Bank to host a literacy event titled **"The Art of Finance"**
- **J. Donald Lee Center for Entrepreneurship** (Park, B)
 - The Center welcomed 337 visitors, including students, faculty, and members of the local community. Visitors utilized the Center's facilities for a range of activities, including studying, meetings, and business consulting
 - The Center hosted a special guest lecture featuring **Dr. Kirk Borne**, a renowned data scientist and AI expert. Dr. Borne delivered a talk on **"Convergence of Data Science, Artificial Intelligence, and Entrepreneurship: Pioneering Innovation and Business Transformation,"** engaging over 100 attendees, including students, faculty, and community members. His visit provided valuable perspectives on emerging technologies and their impact on innovation and business (02/052025).
 - The Center hosted a **Business Plan Competition** co-sponsored by Hwashin-Georgia, featuring 36 teams—32 from VSU and 4 from local high schools. Following a rigorous review of full proposals, eight teams (seven VSU and one high school) advanced to the final pitch, competing for a total of \$20,000 in prizes. The final event (04/25/2025) drew an audience of over 100 attendees, including students, faculty, local business leaders, and members of the community
 - Faculty members served on the steering committee, as mentors to the finalists, and as a judge during the final pitch
- **Center for South Georgia Regional Impact**
 - The Strategic Management in Action course enrolled 25 students during the academic year (college/Jones)
 - A Faculty member worked as a consultant with the Industrial Authority Board of Irwin County to create their new agritourism campaign as part of their economic development. (Watson, A)
- **Center For Business and Economic Research**
 - Published Quarterly Cost of Living Reports (Denaux, Z)
 - Collected quarterly data for the Valdosta area and completed quarterly cost of living comparisons between Valdosta, the state of Georgia, and the national average. The reports are found in the following links:
<https://www.valdosta.edu/colleges/business/business-and-economic-research/>
- **Meet the Firms and Engage your Workforce Events** (Accounting Department/College)
 - These networking events provide opportunities for students to engage with community partners and explore internships and full-time opportunities. Meet the Firms is an ongoing event, while Ignite your Workforce was launched in fall 2023. We had approximately 150 students and 28 community partners participated in fall 2024 events
- **Accounting Principles Honors Luncheon** (Accounting Department/Beta Alpha Psi)
 - This event, now in its 23rd year, recognizes outstanding students in the introductory accounting firms and provides an opportunity for such students to engage with local and regional accounting firms.

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- **Accounting Roundtables** between professionals and students (Crump, L)
 - Students craft questions related to work life in a C.P.A firm and private corporations and accountants answer these questions by sharing their experience and knowledge with the students
 - Participating firms include: Aprio; Draffin Tucker; Carr, Riggs & Ingram; Clements, Purvis, & Stewart; Fowler, Holley, Rambo, & Stalvey; Allen, Pritchett & Bassett; Mauldin & Jenkins; Schell & Hogan; Lanigan & Associates; and Houston Healthcare
- **Beta Alpha Psi (national) – Board of Directors**, President-elect 2024-5; President 2025-6 (Elson, R)
- **Girls on the Run** (Watson, A)
 - **Board of Directors**, Chair - Work closely with the CEO as our chapter has expanded through the acquisition of the Savannah/Hilton Head/Low Country chapter.
- **VSU Opera**, VSU. (Rousseau, M.) -**Board of Directors**, Chair
- **Sounds for Lowndes Concert for Hurricane Relief**. (October 2024 - November 2024)

A faculty member served as an organizer and created the branding (logo, etc.) for the Hurricane Relief Concert. The faculty member also secured donated billboard space around town for its promotion. The concert raised over \$30,000 for Hurricane Helene relief efforts. (Watson, A)
- **Lowndes High School**
 - **Classroom visit** (Colson, Crews, Elson, & Witherspoon)
 - Students and faculty visited the college in spring 2025. The group had lunch with Beta Alpha Psi members and accounting faculty, and then visited an accounting classroom
 - **FBLA Regional Competition**, (Witherspoon, C, Futrell, G.) Judged Professional Speaking Competition
 - **Advisory Committee** – Member, (Futrell, G)
- **Valdosta High School CTAE Advisory Board**, (Witherspoon, C) - Discuss and plan student events
- **Member**
 - **Program Advisory Committee of Pacific States University**, LA, CA (Hwang, T)
 - The committee makes recommendations to the president of Pacific States University concerning the university's curriculum.
 - **American Legion Florida Post 13**, Tallahassee, FL, Board Member – Public Relations Officer and Social Media Manager (Futrell, G)
 - **WWALS Watershed Coalition**, Member (Jones, L)
 - Outside Member, **Dissertation Committee for Clint Backstrom** (Research on Town/Gown Relationships; Dissertation Advisor: James LaPlant, Professor of Political Science). (Gonzalez, L.)
 - **Boy Scouts Troop 403**, Valdosta, GA. Committee Member (Howington, E) - Assistant Scout Master

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- **Lowndes Leading Ladies**, Valdosta, GA. Officer/Financial Secretary (Mathis, K.).
- **Shiloh' Farm**, Ray City, GA – (Cseh, A) - Consulted owner and manager on pricing questions
- **100 Black Men of Valdosta**, Board & Scholarship Committee Member (Copeland, R)
- **Valdosta Symphony Orchestra Guild**, Valdosta, GA., Member (Rousseau, M.)
- **United Way Valdosta**, Diversity Committee, Board of Advisors (Copeland, R)
 - Advise the Board of Directors on issues related to the needs of African American nonprofits in the South Georgia area.
- **Valdosta Daily Times, Valdosta, GA**, board member (Ostapski, A)
 - The Editorial Board is charged with the development of journalism and editorial opinions based on integrity
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- **Georgia Association of Criminal Defense Lawyers, Atlanta, Ga** – Discussant (Copeland, R)
 - This group deals with issues related to the criminal justice process, fundamental fairness and approaches in defending individuals accused of crimes.
- **Chair**
 - **GSC Interconference Transfer Appeal Committee**. (June 2022 - Present). (Kuhlmeier, D) Organize & director the appeal process of GSC student athletes who would like to transfer to another GSC member institution.
- **Volunteer**
 - **Dancing with the Stars** (Rousseau, M)
 - **Savage Baseball & Way Green – Waycross, Ga** (Crews, C.)
 - **Trinity Methodist Church**, Waycross, GA. (Crews, C). Volunteer with our church youth ministry
 - **PhilanthroFilms, Inc., Quitman, GA**. Marketing Advisor for non-profit workforce development organization (Futrell, G.)
 - **St. Francis Center**, Valdosta, GA, (Ostapski, A)
 - Help organize canned food drives. Annual collection totals approximately **1,000 cans**. Also sponsor gently used clothing for students who need business
 - **Advisory/Leadership Development Role, Brooks County Dairy**, Quitman, GA. (Moates, N)
 - Formal and informal consultant/leadership development
 - **NCAA, Faculty Athletic Representative** (Kuhlmeier, D)
 - **Coach**, Highland Christian Academy Cross Country/Track & Field, Valdosta, GA. (Howington, E)
 - **President**, Christ's Fellowship Church, Valdosta, GA. (January 1999 - 2025). (Krispin, J)
 - **Options Now**, Valdosta, GA (Krispin, J)
 - Human Resource and Employee Recruiting Support, Executive Director/CEO Search Committee - Options Now, Valdosta, GA. (October 2023 - 2024).
 - Serving in an advisory role to the Search Committee appointed to find the Successor for the Executive Director/CEO for Options Now, a Crisis Pregnancy Support Clinic.
 - Strategic Planning Facilitator, Options Now, Valdosta, GA. (August 2023 – December 2024).

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Faculty Intellectual Contributions, Student Success and Community Engagement Activities
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- Served as the Facilitator for the Annual Strategic Planning Retreat for the Options Now Board of Directors. Responsibilities included planning for the retreat with the Executive Director and the Chair of the Board of Directors, designing, administering, and tabulating results from an employee input survey, and facilitating the strategic planning activities conducted on the retreat

Harley Langdale, Jr. College of Business Administration
Faculty Intellectual Contributions, Student Success and Community Engagement Activities
Academic Year 2024-25

Internal Collaborations

College of Business

- Minors in Entrepreneurship, Digital Marketing, and Forensic Accounting – all available to nonbusiness majors
- Minor in Healthcare Administration & Healthcare Administration Certificate – both include HSHS 3000 (from the College of Nursing) as a required course

College of Science and Mathematics

- BS in Chemistry - Business Option
- BS in Computer Information Systems – include several business courses
- Minor in Digital Marketing – includes CS courses as electives
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College of Nursing and Health Sciences

- BS in Health Sciences Degree - includes the HCAD 4000 (Legal and Ethical Issues in Healthcare Administration) and is taught by LCOBA faculty

College of the Arts

- Minor in Digital Marketing – includes MDIA courses as electives
- Minor in Professional Sales – includes COMM and THEA courses as electives

College of Humanities and Social Sciences

- Minor in Professional Sales – includes PHIL, PSYC, and SOCI courses as electives
- Minor in Forensic Accounting – joint program with the Criminal Justice Department and includes CRJU courses
- HCAD 3200 and 3600 – these two courses were redesigned to support a Healthcare track within the ORLG OCCA program
- MBA and MAcc degrees - both include SOCI 7000 as an elective
- BA in Interdisciplinary Studies - Business is an available concentration

James L. and Dorothy H. Dewar College of Education and Human Services

- BS in Office Administration and Technology – includes two legal courses (BUSA 2106 & MGNT 3500) as part of its major requirements