

Program Map

Mass Media
Communication Arts
Valdosta State University



Program Overview

Broadcast and digital communications impact every aspect of our lives, from listening to the radio or streamed content to watching television to using the Internet. The B.F.A. with a major in Mass Media is designed to provide the knowledge, values, perspectives, and skills necessary to transition seamlessly from the academic environment to the digital and broadcast communications arena. Students are involved in content creation and delivery.

The B.F.A. with a major in Mass Media at VSU offers numerous productions throughout the year, providing students with significant performance experience. Beyond technical learning, students learn important skills such as collaboration, writing, storytelling, planning, budgeting, presentation, and research skills

Year 1

First Term	Hours
ENGL 1101	3
COMM 1100	3
POLS 1101	3
SCIENCE LAB	4
MDIA 2000	3

Second Term	Hours
ENGL 1102	3
MATH 1101, 1111, 1113, 2261 OR 2262	3
MDIA 2050	3
MDIA 2500	3
INQR	2

MILESTONES: AREA A COMPLETE

Year 2

First Term	Hours
NON LAB SCIENCE	3
MDIA 2100	3
MDIA 3001	3
INQR	2
SCIENCE/MATH LAB	4

Second Term	Hours
HIST 2111 OR 2112	3
MDIA 2350	3
ENGL 2111, 2112, 2113	3
MDIA 3002	3
MDIA 3350	3

MILESTONES: AREA B, D AND F COMPLETE; PRODUCTION SEQUENCE BEGINS

Year 3

First Term	Hours
ANY HUMANITIES	3
MDIA 3003	3
ANY SOCIAL SCIENCE	3
MDIA 3100	3
ANY MDIA WORKSHOP	3

Second Term	Hours
MDIA WORKSHOP	3
MDIA 4100 OR 4200	3
MDIA 3125 OR 3250	3
ANY SOCIAL SCIENCE	3
ELECTIVE	3

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MILESTONES: AREA C, E & PRODUCTION SEQUENCE COMPLETE

Year 4

First Term	Hours
MDIA 4100 OR 4200	3
MDIA 4400	3
MDIA 4030, 4270, 4450	3
MDIA 3125 OR 3250	3
ELECTIVE	3

Second Term	Hours
MDIA 3400, 3500 OR JOUR 4570	3
ELECTIVE	3
ELECTIVE	3
MDIA 4700	3
MDIA 4950	3

MILESTONES: CORE, CONTENT CREATION, CAPSTONE AND ELECTIVES COMPLETE