**UNITY PRINCIPLES ZINE**

**Unity,** also called harmony, is an important principle of design that gives an artwork a sense of cohesion or coherence. Artists and designers arrange the elements of design to make order from chaos. Good design is often a matter of perceiving potential patterns within fields of disorder or visual complexity.

A **zine,** short for magazine or fanzine, is a small circulation self-published work of original or appropriated texts and images, usually reproduced with a photocopier.

**Objectives:** To understand and apply principles of unity as it relates to two-dimensional art through the creation of 5 collages. Each collage will demonstrate a different principle of unity. The collages will then be assembled into a zine that will be photocopied and bound using a pamphlet stitch.

**Part 1:** Gather a range of materials that you would like to make collages with that pertain to a particular theme. You could make a collection of small objects that are between 1” and 12” large that possess an interesting range of silhouettes and textures. Flat objects work best as we will be placing them on the photocopier. **Or** you could cut out images from magazines or printed out from online. **Or** you could use a combination of both. You will want a broad range of source material.

**Part 2:** Make a viewfinder out of 8.5” x 11” cardstock. The border should be ½” thick and the interior 8” x 10.5” large.

**Part 3:** If you are using objects, place your viewfinder on your desk as it will act as a framing device. Start arranging your objects using the organizational principles discussed in the PowerPoint on Unity. Once you have found a suitable composition place your items on the photocopier and make a copy. You may also photocopy your objects and cut them out to arrange them on a piece of copy paper. You will make a composition for each organizational principle and should make multiple examples of each before you decide on the best one.

**Organizational Principles:**

**Chance**: A random composition made by dropping elements within the frame and letting them land where they will – may or may not be unified.

**Proximity**: Objects placed close together are related or similar.

**Repetition**: An element that repeats in various parts of the design.

**Continuation**: Something continues from one form to the next.

**Figure Ground Reversal:** Use an organizational principle of your choice. Then trace the outline of the objects on another sheet of paper and fill in the background with solid black.

**Part 4: Zine Assembly**

After you have your 5 best examples of these organizational principles you will assemble them into a zine according to the demonstration. Your zine should have a cover, front inside page and back inside page with your name and a title for your zine contained on one of these pages. You may decorate it however you choose but it should have some cohesion with the rest of your zine.

**Materials:**

Glue stick X-acto blade Photocopier

Stack of 8.5 x 11 copy paper sheets Scissors

Range of materials for collaging Bookbinding thread and needle