

CALL FOR PUBLIC ART PROPOSALS

This assignment is a fictional response to a call for a public art.

In this assignment you will create a convincing visual rendering of a public art sculpture accompanied by a brief written proposal. Be intentional with your choice of geographic location based on any historical or cultural significance that interests you. Create the drawing (visual rendering for this call) by combining a directly observed abstract still life (provided by Prof. Heuss' 3D Design class) with a landscape photo reference (provided by your visual research). Light logic must be consistent for a convincing result. **The goal:** to create a full value drawing (your medium of choice) at 18x24 inches (or size approved by professor) of a large scale abstract sculpture installed in an outdoor location of your choosing. Your drawing may include city or rural environments but must include one or two humans to help represent scale. An imaginary letter of interest including an artist bio must accompany the finished drawing as the written proposal.

Call Type: Public Art

Eligibility: National

State: Any

Entry Deadline: 5/6/22

Budget: \$166,000.00

Letters of interest and qualifications are requested from artists interested in creating site specific art for any public area in the United States of America.

Scope of Work *(You can totally invent all of the following)*

The development and design for the artwork should:

Consider the elements of the site as a source of design compatibility.

Consider the facility and the area(s) surrounding the artwork and their intended uses.

Consider any historical and cultural significance of the chosen site.

Be durable, sturdy, stable, suitable for climate conditions, resistant to UV damage, and safe for public interaction.

Submission Requirements

A complete application must include: Artist biography + Statement of interest (1PDF file) describing

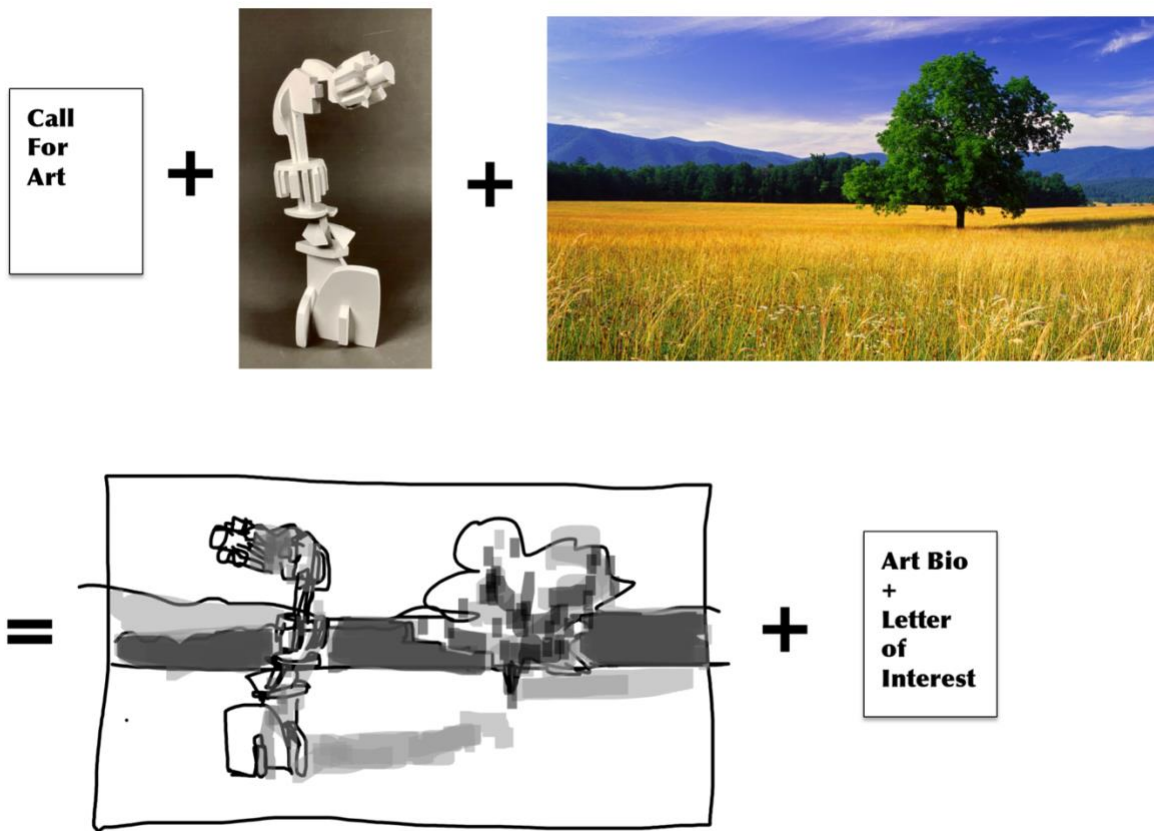
- Why you are interested in this project
- Previous experience with public art
- Your connection (if any) or interest in site location
- How you believe the art will enhance the chosen space

+ **1.jpg file** of a completed original drawing that visually represents your proposed public art in its desired location. You must include the title, medium, dimensions, location, and a description.

LEARNING OUTCOMES:

Heighten students' awareness of an object's interaction with light by requiring them to create a seamless harmonious composition between a photographic reference and a still life object. Students must recreate a similar light source within the photo reference to illuminate their still life object.

Have an introductory experience with creating a mock-proposal in response to a call for public art.



EXAMPLE PROPOSAL

Artist biography

Georgia based artist, Carl Frederickson, has been honing his skills as a mixed-media sculptor for the past several years. Originally employed as a balloon merchant for the Wild Adventures theme park in Lake Park, GA, Carl blends his construction skills and knot making skills with his whimsy and love for adventure to produce large scale public works of art. His most recent work is a piloted sculpture of a floating house that is currently on view in Drexel Park, Valdosta, GA (on loan from a private collector in Paradise Falls, Venezuela)

Statement of interest

Adventure is out there! The spirit of adventure drives my work. A longing for the comfort of the familiar mixed with the the wide open opportunities this call presents is a perfect fit for my work to be scene all over the world. This call for proposals will invite thousands of viewers to experience the comfort of my home on a national scale. Previously, I embarked on the transportation of my house of over 40 years to Paradise Falls, Venezuela using over 25,000 helium balloons and only 2 sets of bed sheets as sails for steering. This interactive sculpture continues to travel for as long as weather conditions and the support of generous public art supporters, like your institution, will permit. This work is currently on view in

Drexel Park, Valdosta until April 23, 2022 when it continues its goal of circumnavigating the globe making it's next stop on the High Line in New York City from May 7 – July 23, 2022. I would love to add two landing sites, one on each side of the Grand Canyon, to my list of stops along the way. The Grand Canyon has become a personal landmark for me defining the word "home" as a place you always take with you no matter where you go. Plus, how awesome and unique of an experience would it be for the public to enjoy a gentle float across the Grand Canyon for a limited amount of time for free! Balloons as souvenirs are also free! After each stop a helium tank in the shape of my house standing 7ft tall will permanently be installed at each site location dispensing free balloons until the \$166,000 funding for this project is exhausted. (See the accompanied artist rendering)