

after effects

ART 2030 COMPUTERS IN ART

FALL 2020

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Office Hours: Virtually **W:** 2-4p | **R:** 9-11a

Valdosta State University | College of the Arts | Art & Design Department

Credit load: 0-6-3

PROJECT BRIEF

We will learn how to animate a short story in After Effects. What you decide to animate is entirely up to you, however you must use AT LEAST two different transformation options shown at the demo. The imagery you create will be made in Illustrator and imported into After Effects. The quality of work and ideation expectations will be higher than your original exploration of your Photoshop GIF project.

Review the video demos I have in the FILES tab within our TEAMS folder. Class Materials Folder - 4 After Effects 4D Unit **AEAnimationTalk&WalkthroughwithIllustrator.mp4**; **AE Exporting Demo.mp4**; **AE Interface Demo.mp4**. Also review examples of previous student solutions to help you succeed on this project.

After each exercise/project, you will write a a short Intent/Artist statement. In a minimum of one paragraph describe your intention with the piece and the steps you took in creating your visual solution.

TIME

Between 15-30 seconds.

FILE MANAGEMENT FORMAT

Saved as an .psd and .jpg.

You will need to always save your files with your full name listed as well as the project in the name.

Example: **evelyndaviswalkeraftereffects.ae**

evelyndaviswalkeraftereffects.mp4

POSSIBLE ELEMENTS AND PRINCIPLES TO CONSIDER

Line Repetition
Shape Rhythm
Color Emphasis
Value Scale

DUE DATES

REVIEW THE CURRENT CLASS CALENDAR FOR DUE DATES

INTENT STATEMENT INSTRUCTIONS

Place the short statement as a word document or a PDF in the 'Files' tab section of your Microsoft TEAMS where you place your other art files.

POINTS

ARTWORK - 100 POINTS

STATEMENT - 20 POINTS