Recommendations for academic departments and programs to participate and achieve Academic Affairs Strategic Plan Goal #5: “share results from ongoing assessments of student learning and program performance.”

**Potential Assessment and Data Sources for a Webpage**

- Alumni success stories (solicit by email or social media)
- Comprehensive Program Review (CPR)
- Department strategic plan goals and achievement of those goals
- Faculty achievements (could obtain by running an activity count report from APL nextED)
- National accreditations, memberships, or recognitions
- Program partnerships, research, and other engagement opportunities
- Professional accreditation self-studies
- Quality of incoming students (acceptance rates)
- Retention, progression, and graduation rates
- Student achievement data and evidence of a quality education (placement rates, licensure pass rates, awards, standardized test scores, thesis and dissertation completion rates)
- Student learning outcomes assessments results (extract from Institutional Effectiveness Reports)
- Student publications and presentations (Undergraduate Research Symposium or external conferences)
- Survey data (alumni, employer, student, advisory committee, other stakeholders, program exit survey)

**Provide Context**

- Clearly craft a narrative describing student success in your program/department
- Talk about what is going well and areas being worked on
- Present data in a simple format that external readers (students and parents) can understand
- Do not post an entire report; extract certain data points and provide an accompanying narrative
- Present more than one year’s data so stakeholders can see trends

**Existing VSU Webpages Featuring Assessment and Program Outcomes Data**

- English Alumni Spotlight [https://www.valdosta.edu/english/eng-alum/](https://www.valdosta.edu/english/eng-alum/)
- Counselor Education [https://www.valdosta.edu/colleges/education/human-services/counselor-education-m.ed./accreditation.php](https://www.valdosta.edu/colleges/education/human-services/counselor-education-m.ed./accreditation.php)
- Social Work [https://www.valdosta.edu/colleges/education/social-work/about/annual-evaluation.php](https://www.valdosta.edu/colleges/education/social-work/about/annual-evaluation.php)