



Suggestions for Sharing Assessment and Program Outcomes Online

University Assessment Committee •

<https://www.valdosta.edu/administration/university-assessment-committee/>
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Recommendations for academic departments and programs to participate and achieve Academic Affairs Strategic Plan Goal #5: "share results from ongoing assessments of student learning and program performance."

Potential Assessment and Data Sources for a Webpage

- Alumni success stories (solicit by email or social media)
- Comprehensive Program Review (CPR)
- Department strategic plan goals and achievement of those goals
- Faculty achievements
- National accreditations, memberships, or recognitions
- Program partnerships, research, and other engagement opportunities
- Professional accreditation self-studies
- Quality of incoming students (acceptance rates)
- Retention, progression, and graduation rates
- Student achievement data and evidence of a quality education (placement rates, licensure pass rates, awards, standardized test scores, thesis and dissertation completion rates)
- Student learning outcomes assessments results (extract from Institutional Effectiveness Reports)
- Student publications and presentations (Undergraduate Research Symposium or external conferences)
- Survey data (alumni, employer, student, advisory committee, other stakeholders, program exit survey)

Provide Context

- * Clearly craft a narrative describing student success in your program/department
- * Talk about what is going well and areas being worked on
- * Present data in a simple format that external readers (students and parents) can understand
- * Do not post an entire report; extract certain data points and provide an accompanying narrative
- * Present more than one year's data so stakeholders can see trends

Existing VSU Webpages Featuring Assessment and Program Outcomes Data

- ◇ Library and Information Studies <https://www.valdosta.edu/colleges/education/master-of-library-and-information-science/our-program/program-outcomes.php>
- ◇ Communication Sciences and Disorders <https://www.valdosta.edu/colleges/education/communication-sciences-and-disorders/student-outcome-data---speech-language-pathology.php>
- ◇ English Alumni Spotlight <https://www.valdosta.edu/english/eng-alum/>
- ◇ Public Administration <https://www.valdosta.edu/pa/mpa-program-data.php>
- ◇ Marriage and Family Therapy <https://www.valdosta.edu/colleges/education/human-services/marriage-family-therapy/Mission,%20Goals,%20and%20SLOs.php>
- ◇ Counselor Education <https://www.valdosta.edu/colleges/education/human-services/counselor-education-m.ed./accreditation.php>
- ◇ Social Work <https://www.valdosta.edu/colleges/education/social-work/about/annual-evaluation.php>
- ◇ Educator Preparation Performance Data <https://www.valdosta.edu/colleges/education/deans-office/eppd.php>
- ◇ College of Business Assurance of Learning <https://www.valdosta.edu/colleges/business/deans-office/accreditations.php>
- ◇ Odum Library <https://www.valdosta.edu/academics/library/general/about/assessment.php>