

DIVISION OF ENROLLMENT & STUDENT AFFAIRS



2024-2025 IMPACT REPORT



Dear Valdosta State University Community,
It is my pleasure to share the 2024–2025 Enrollment and Student Affairs Impact Report, highlighting the incredible accomplishments of our dedicated staff and the outstanding achievements of our students. Each department within our division works tirelessly to support students from their first connection with VSU through graduation and beyond, ensuring that every Blazer has the opportunity to thrive academically, socially, and personally.

This year, we celebrated remarkable successes across our division. From the Office of Access & Testing enhancing accessibility and modernizing digital testing platforms, to Blazer Wellness promoting holistic well-being, to Career Opportunities & Volunteer Services expanding employer engagement and career development programs, our teams are transforming the student experience. Our student life offices, including Housing, Greek Life, and Campus Recreation, foster leadership, connection, and community, while Student Success & Retention, Advising, and the Registrar's Office ensure that every student receives the guidance, resources, and support they need to succeed.

We are proud to see tangible results from these efforts: record-breaking graduation numbers, increased student engagement across programs, and expanded opportunities for growth, learning, and connection. From new student orientations that welcome incoming Blazers with warmth and clarity, to initiatives that support student success and well-being, our division continues to provide a foundation for lifelong achievement.

Looking ahead, we remain committed to innovation, collaboration, and inclusion. We will continue to expand access, enhance student support, and create opportunities for meaningful engagement, all while preparing our students to lead, serve, and excel in a rapidly changing world.

I invite you to explore the highlights in this report and see the extraordinary work our teams have accomplished. The stories and successes here reflect not only our division's impact but the spirit and potential of every student we serve.

Thank you for your continued support of Valdosta State University and our mission to empower students to reach their full potential.

With Blazer pride,
Dr. Vince Miller
Vice President for Enrollment & Student Affairs
Valdosta State University



Highlights & Milestones



19,626
235

Event Attendees

19,626 students across 235 events hosted by student engagement departments.

326
\$35,704.59

Students Served through VSU CARES Fund

326 students received a total of \$35,704.89 in aid from the VSU CARES Fund. Most of this aid provided relief after two major hurricanes ripped through Valdosta.

Student Success

___ Students were served by academic advisors to help prepare them for a successful year.

71.3%

Record Retention Rates

VSU increased retention rates to 71.3% thanks in large part to the work and dedication from the Enrollment & Student Affairs departments.

Access & Testing

The mission of the Office of Access & Testing is to serve as leaders in removing physical, educational, and other barriers by collaborating with and motivating students, faculty, staff, and the community so that they can ensure that all VSU classrooms, events, and experiences are seamlessly accessible to all.

As part of that mission, we will promote and maintain an atmosphere conducive to providing a constructive testing environment when administering standardized, academic, and certification tests – consistently striving to assist and provide accommodations for testing groups and individuals, when needed.

2024-2025 Highlights

Revitalized Mission for the Office of Access and Testing

This year, the Office of Access and Testing took a fresh look at its purpose and direction. After thoughtful collaboration, the team combined two existing mission statements into one streamlined, powerful statement that reflects their shared commitment to accessibility and student support. The new mission was unanimously approved by staff and now serves as the foundation for the office's ongoing work.

Transitioned SAT Administrations to a Digital Platform

In keeping with national updates, SAT administrations successfully moved to a fully digital platform. Staff and campus partners completed extensive training on the new testing protocols, ensuring a smooth transition for students. To enhance reliability, the office also partnered with Institutional Technology to create plans for a dedicated Wi-Fi network for Saturday testing sessions.

Enhanced Accessibility Through Dedicated Wi-Fi for SignGlasses

The Office of Access and Testing worked to improve connectivity for SignGlasses, an online service supporting deaf and hard-of-hearing students. By collaborating with Institutional Technology, the team implemented an independent Wi-Fi network exclusively for this platform—removing barriers and ensuring every student can fully access the services they need to succeed.

University Advising

We are committed to providing guidance to students from “door-to-degree”. This support comes from both professional and faculty advisors. As students learn to navigate VSU, our advisors will empower students to take ownership of their education by supporting them with the resources and curriculum needed to reach their educational goals.

2024-2025 Highlights

Streamlining advising with slate

Advising appointments for all full-time, professional advisors have been successfully transitioned into slate, creating a more efficient and user-friendly system for both students and staff.

Building a stronger advising network

The foundation has been set to reduce the number of faculty advisors from nearly 300 to just 100, ensuring a more effective advising experience across campus.

Investing in continuous growth

Faculty advisors continue to receive ongoing training and development to strengthen their ability to support student success through meaningful, informed guidance.

Commitment to excellence in advising

As of July 1, 2025, every University Advising advisor has completed the nationally recognized appreciative advising course, reinforcing our commitment to student-centered, strengths-based advising practices.

Blazer Wellness

Blazer Wellness is dedicated to serving the needs of VSU students by providing resources, programming, and events focusing on aspects of health and well-being. This effort is accomplished by collaborating with departments across campus in support of a holistic model.



2024-2025 Highlights

Continued Success with the Governor's Office of Highway Safety Grant

For over 25 years, VSU has proudly received the Governor's Office of Highway Safety Grant—an essential funding source for alcohol awareness and prevention programs. In the past two years, the award amount has grown, allowing even greater impact through education and outreach initiatives.

Rising Engagement in Blazer Wellness Programs

Student participation in Blazer Wellness initiatives has surged over the past year, reflecting a growing commitment to health, balance, and well-being across campus.

Campus Recreation

The mission of Campus Recreation is to provide the VSU community with experiential opportunities through programming, services, and access to recreational facilities. Campus Recreation strives to promote a healthy college experience that builds the foundation for lifelong wellness.



35,854
Students
Swiped into
Rec Center



980
Intramural
Participants

2024-2025 Highlights

Upgraded Facilities

The front lobby got a fresh look with new flooring and updated turnstiles, creating a welcoming and modern entrance for all students.

Expanded Intramurals

Intramural program offerings have grown, giving students even more ways to compete, stay active, and have fun. With the new additions, intramural participation has increase by 21%.

More Fitness Classes

Group fitness classes have increased, making it easier for students to find the perfect class to fit their schedule and goals. Campus Recreation now offers 17 group fitness classes each week.

Upgraded Equipment

The weight room received new equipment, providing students with the tools they need for effective workouts and training.

New Club Sports

New club sports programs were added, offering more opportunities for students to compete, connect, and build team spirit. This year Campus Recreation added Tennis, Stomp-N-Shake, and Powerlifting.

Career Opportunities

The Office of Career Opportunities provides career development and awareness, experiential learning/cooperative education, and professional employment opportunities for undergraduate and graduate students and alumni. The Career Opportunities staff collaborates with our employer and community partners to develop the employment potential of our students and graduates, as well as to utilize their innovative, intellectual talents.



**4,844
Students
Served**



**69
Programs
Hosted**



**11
Career &
Volunteer
Fairs**

2024-2025 Highlights

Major Growth in Employer Engagement

The number of employers with active job postings skyrocketed from 3,194 to 17,434—a 445% increase from the previous year. This incredible growth has dramatically expanded career options and employer connections for VSU students.

Building Belonging at Fall Explosion

Career Opportunities & Volunteer Services connected with 245 students at the Engagement and Well-Being Unit Cookout during Fall Explosion, encouraging connection, celebration, and community as they kicked off a new academic year.

Career Events that Make an Impact

Career Opportunities & Volunteer Services hosted 69 career-focused events—from fairs to workshops—engaging 2,868 participants and reaching 1,528 unique students. Each event helped Blazers explore careers, meet employers, and sharpen their professional skills.

Supporting Student-Athletes' Success

In partnership with VSU Athletics and Enterprise Mobility, the office hosted a Career Readiness Workshop and expanded the Blazer Pantry & Closet to a second location dedicated to student-athletes. Usage jumped from 848 to 1,202, marking a 41.7% increase in support for student-athlete success.

Counseling Center

The Counseling Center at Valdosta State University provides free and confidential mental health services to active VSU students, with a focus on empowering individuals for success in academic, professional, and personal pursuits.



536
Students
Served



2,048
Appointments

2024-2025 Highlights

Expanded Outreach

Increased student engagement through targeted social media and marketing campaigns.

Investing in Future Counselors

Continued partnership with the Counselor Education program, serving as a training site for practicum and internship students.

Campus Collaboration

Partnered with Blazer Wellness and Career Opportunities to enhance student outreach and holistic support.

Accessible Care for All

Introduced teletherapy options for online and commuter students, removing barriers to mental health services.

Financial Aid

The Office of Financial Aid is dedicated to helping students and parents obtain the financial aid necessary to pay for a college education here at Valdosta State University. Our office should be your first stop if you are looking for information on grants, scholarships, loans, veterans' education benefits and many other ways to fund your education at Valdosta State University.

2024-2025 Highlights

Navigating FAFSA Simplification with Student Success in Mind

Successfully managed the national FAFSA Simplification rollout and resulting delays without major impact to students or enrollment—ensuring continuous support for progression, retention, and graduation

Faster, More Efficient Student Support

Reduced wait times for in-person assistance, improving the overall service experience for students and families during key enrollment periods.

Centralized Scholarships through Scholarship Universe

Launched the Scholarship Universe Student Portal, streamlining and centralizing the scholarship process to make applying easier and more accessible for all Blazers. Through Scholarship Universe, 1,006 students received awards totaling \$1.5 million—a 300% increase in both students supported and total funds awarded.

Expanded Communication Reach

Sent 222,009 messages through Signal Vine and Slate—a 8.1% increase over last year—enhancing outreach and keeping students informed about financial aid and enrollment processes.

Improved Service Efficiency

Reduced average face-to-face wait times to 50 seconds during Spring 2025, surpassing the goal and improving the in-office experience for students seeking assistance.

Lower Student Balances at Payment Deadlines

Cut the percentage of students with outstanding balances to 6.5% in Fall 2024 and maintained strong progress toward financial stability for enrolled students.

Increased Financial Aid Awards

Awarded over \$237 million in financial aid to 12,444 students, with \$96.1 million in funds disbursed—exceeding both annual award and disbursement goals.

Greek Life

The Valdosta State University Greek Life community empowers students to unlock their full potential through leadership, scholarship, service, and social excellence. We foster belonging, personal growth, and lifelong friendships by creating meaningful connections and transformative experiences that shape future leaders and strengthen the VSU community.

2024-2025 Highlights

Raised the Standard

The community increased its all-Greek GPA by 17%, reaching an impressive 3.15—a testament to the commitment to academic excellence.

Growing Stronger Together

More than 180 new members joined fraternities and sororities, strengthening our bonds of brotherhood and sisterhood across campus

Making Our Mark

To further elevate visibility and pride, Greek Life unveiled a new banner wall in the Student Union, celebrating the vibrant organizations that make up our thriving Greek community.

Housing & Residence Life

Housing and Residence Life is committed to providing our students with a safe, dynamic, residential experience that promotes Personal Growth, Mutual Respect, Leadership Development, and Academic Success for every resident in order to actively engage their future as responsible global citizens.

2024-2025 Highlights

Reached highest occupancy rate since Fall 2021

Housing achieved a 94% occupancy rate for the 2024–2025 academic year, reflecting strong demand and student engagement in on-campus living.

Maintained robust residential staffing and capacity.

The department supported 2,320 bed spaces across seven residence halls with a dedicated team of 54 Resident Assistants, 9 Graduate Assistants, and 7 Professional Staff.

Registrar

The Office of the Registrar works diligently to provide an unprecedented commitment to maintaining accurate academic records for all students; prompt, professional, and courteous service to the University community; and in addition, interpret and maintain compliance of governmental, Board of Regents, and institutional policies and procedures for the University community and the public.



2,737 Graduates

2024-2025 Highlights

Record Graduates

The Office of the Registrar celebrated 2,737 students graduating, an increase of 241 students from the previous year.

Extended Course Withdrawal Deadlines

Course withdrawal deadlines were extended to the 11th week for full-term courses and 6th week for 8-week courses, helping more students stay enrolled and on track for graduation.

Strategic Research & Analysis

Strategic Research & Analysis serves as Office of Institutional Research for the university. This office facilitates the collection, analysis, and interpretation of institutional data to support planning and effective decision making for the President and Vice Presidents.

2024-2025 Highlights

Enhanced Enrollment Monitoring

Refined the Campus Enrollment Monitoring system to track not just enrollment, but also retention and student persistence.

Launched SLATE Student Success

Implemented SLATE Student Success to better support student progress and engagement throughout their VSU journey.

Early Alert System

Developed and launched an Early Alert submission and workflow, helping staff identify and assist students in need of timely support.

Student Conduct & Title IX

The Office of Student Conduct and Title IX provides services and corrective actions that will protect educational access, as well as prevent and respond to harassment and discrimination on campus. In collaboration with other campus stakeholders, we will strive to promote knowledge of responsibility and encourage civility, integrity, and citizenship.



**Over 3,300
Students
Served**



**Participated
in 16 events**



**22 Trainings
Conducted**

2024-2025 Highlights

Expanded the SCOTIX Monthly Newsletter

Launched and grew a monthly newsletter designed to inform, educate, and spotlight the campus community. Each issue shared upcoming activities and events, highlighted key conduct and Title IX information, and featured faculty, staff, and Student Conduct Advisory Council members.

Strengthened Faculty Partnerships

Expanded classroom engagement by partnering with academic departments across campus. SCOTIX team members visited BIOL, CHEM, Fine Arts, and INQP classes to educate students on student conduct and Title IX, and were invited to provide large-scale trainings for groups such as the College of Nursing and Health Sciences.

Enhanced Collaboration with Housing

Partnered with Housing to train RAs and RHDs on proper Maxient case management. Together, the teams closed over 300 outstanding cases and implemented a new process for ongoing management. SCOTIX also created a custom Maxient user manual to support continued success and consistency across housing staff.

Student Health Center

Our mission is to provide optimum health care in a convenient location for undergraduate and graduate students in a compassionate, confidential manner. We advance student success by promoting health and wellness through comprehensive medical services, timely care, and compassionate support. Our dedicated team is committed to building a healthy campus community by providing a welcoming, inclusive environment that prioritizes accessibility, prevention, and health education for all students. Through personalized care, outreach programs, and collaboration with campus partners, we empower students to make informed health decisions and maintain the well-being necessary for academic and personal achievement.



**4,797
Patient
Encounters**



**240
Immunizations**



**2,009 Lab
Services
Performed**



**1,980
Medications
Dispensed**

2024-2025 Highlights

Hands-On Learning Through Flu Shot Clinics

The Student Health Center partnered with the College of Nursing & Health Sciences to engage nursing students in flu shot clinics, expanding vaccination outreach while providing valuable, real-world learning experiences.

Supporting Faculty and Staff Wellness

For the first time, the Student Health Center participated in the Employee & Benefits Fair, promoting pharmacy services and enhancing wellness resources for faculty and staff.

Promoting Campus Safety with Essential Supplies

Over 2,000 first aid packets were distributed to students, increasing access to essential health supplies and supporting a safe campus environment.

Student Life

The mission of the Student Life office is to foster a student-first culture by providing inclusive programs, services, and learning opportunities that promote student leadership, personal growth, community building, and holistic development. Our unit works to empower Blazers to become engaged leaders, active citizens, and lifelong learners by offering transformative experiences inside and outside the classroom.



**Over 6,000
Event
Attendees**



**205
Reservations
Per Month on
Average**



**28 Events
Hosted**

2024-2025 Highlights

Blazers Bounce Back

Successfully reimagined and executed Homecoming Week after a major hurricane disrupted original plans—serving 2,069 students across six events.

Campus Connection in Action

Hosted 28 events throughout the year, engaging nearly 6,000 students in community-building, leadership, and campus spirit.

Blazer Events, Elevated:

Hosted over 2,000 events across campus spaces—including student, faculty, and community partner programs—coordinating every detail from reservation to breakdown and achieving increased customer satisfaction.

Student Success & Retention

The Office of Student Success & Retention provides comprehensive, student-centered services focused on orientation, academic support, and engagement from acceptance through graduation. We serve as a resource hub empowering students and increasing the quality of educational experiences leading to academic and personal achievement.



96%
Satisfaction rate
for
Knack Tutoring
Program



95%
Satisfaction Rate
for Blazer
Beginnings
Orientation
Sessions

2024-2025 Highlights

Student Success Coaching

Reached 104 students through the inaugural B.Y.O.G. facilitated study sessions and Blazer Bootcamp, a workshop series introducing new Blazers to essential campus tools and resources.

Blazer Beginnings Orientation

Hosted 7 in-person orientation sessions in Summer 2025, welcoming 1,116 students and 1,272 guests while connecting them to campus resources, student groups, academic expectations, and academic homes.

Improved Orientation Revenue

Implemented fee payment process changes, resulting in a 12.99% increase in revenue and near 100% collection rate for all attendees of in-person sessions.

Expanded Tutoring Support

Increased peer-tutor supported courses to 138 through a partnership with Knack, with 72.3% of sessions occurring in person, enhancing academic support across campus.