

VALDOSTA STATE UNIVERSITY

ACADEMIC COMMITTEE PACKET

ACADEMIC COMMITTEE

**MONDAY,
September 8, 2025**

2:30 p.m.

**University Center
Cypress Room**

**Stanley Jones
Registrar/Secretary of the Academic Committee**

ACADEMIC COMMITTEE
AGENDA
September 8, 2025

1. Minutes of the April 14, 2025 meeting. (pages 1-3) were approved by email April 18, 2025.
2. **COLLEGE OF HUMANITIES AND SOCIAL SCIENCES**
 - a. Revised requirements for the minor in Africana Studies (pages 4-8)
 - b. Revised degree requirements for the BA in Interdisciplinary Studies (pages 9-13).
3. **COLLEGE OF BUSINESS ADMINISTRATION**
 - a. Revised requirements for the minor in Business Law (pages 14-16)
 - b. Revised degree requirements for the BBA in Accounting (pages 17-19)
4. **COLLEGE OF THE ARTS**
 - a. New course ARTH 4170 (pages 20-21)
 - b. Revised prerequisites COMM 3031 (pages 22-23)
 - c. Revised prerequisites COMM 3111 (pages 24-26)
 - d. Revised prerequisites COMM 3112 (pages 27-29)
 - e. Revised prerequisites COMM 3231 (pages 30-33)
 - f. Revised prerequisites COMM 3411 (pages 34-35)
 - g. Revised prerequisites COMM 3421 (pages 36-37)
 - h. Revised prerequisites COMM 4240 (pages 28-39)
 - i. Revised prerequisites COMM 4421 (pages 40-41)
 - j. Revised prerequisites COMM 4431 (pages 42-43)
 - k. Revised credit hours and prerequisites PREL 3210 (pages 44-46)
 - l. Revised prerequisites PREL 33250 (pages 47-48)
 - m. Revised credit hours and prerequisites PREL 3220 (pages 49-51)
 - n. Revised credit hours and prerequisites PREL 3240 (pages 52-53)
 - o. Revised prerequisites PREL 4200 (pages 54-55)

VALDOSTA STATE UNIVERSITY
ACADEMIC COMMITTEE MINUTES
April 14, 2025

The Academic Committee of the Valdosta State University Faculty Senate met in the University Center Cypress Room, Monday, April 14, 2025. Dr. Sharon Gravett, Associate Provost for Academic Programs and Services, presided.

Members Present: Dr. Joseph Pifer, Dr. Haley Sherman, Dr. Taralynn Hartsell, Dr. Taewon Hwang, Ms. Tera Ray (Proxy for Ms. Samantha Paul), Dr. Joshua Pifer (Proxy for Dr. Laurel Tu), Ms. Chalise Ludlow, Dr. David Monetti (Proxy for Ms. Meg Giddings), Dr. Kristy Litster, Dr. Colette Drouillard, Dr. Dee Ott, Dr. Lisa Batten, Dr. Luis Gonzalez, Dr. Kelly Mathis, Ms. Kytt Everdeen Moore, and Ms. Tera Ray.

Members Absent: Ms. Alene Dasher, Dr. Shaun Ault, Dr. Laurel Yu, Ms. Meg Giddings, Dr. Fred Knowles, Dr. R. Paul Mihail, and Dr. Jim Nienow.

Catalog Editor: Dr. Emma Kostopolus

Visitors Present: Dr. David Monetti, Dr. Jason Allard, Dr. Deborah Paine, Dr. Antoinette Gazda, Dr. Ruth Hannibal, Dr. A. J. Ramirez, and Dr. Jennifer Lambert-Shute.

The Minutes of the March 10, 2025 meeting were approved by email on March 24, 2025. (pages 1-6).

A. College of the Arts

1. Revised requirements for the BFA in Mass Media was approved effective Fall Semester 2025. (pages 7-9).
2. Revised course description, Mass Media (MDIA) 4965, "New Media Workshop", (NEW MEDIA WORKSHOP –3 credit hours, 2 lecture hours, 2 lab hours, and 4 contact hours), was approved effective Fall Semester 2025. (pages 147-149).

B. College of Nursing and Health Sciences

1. Revised course description, Nursing (NURS) 7110, "Philosophical and Theoretical Foundations for Advanced Nursing Practice", (PHIL & THRTCL FND ADV NUR PRAC –2 credit hours, 2 lecture hours, 0 lab hours, and 2 contact hours), was approved effective Fall Semester 2025. (pages 10-12).

C. College of Education and Human Services

1. Revised course title, Communication Sci & Disorders (CSD) 3080, "Neuroscience for Communication Sciences and Disorders", (NEUROSCIENCE FOR CSD –3 credit hours, 2 lecture hours, 2 lab hours, and 4 contact hours), was approved effective Fall Semester 2025. (pages 13-14).
2. New course, Marriage & Family Therapy (MFTH) 3900, "Experiential Experience in Marriage and Family Therapy", (EXPERIENTIAL EXPERIENCE IN MFT –0 credit hours, 0 lecture hours, 0 lab hours, and 0 contact hours), was approved effective Summer Semester 2025 with the description changed to read „,institution. An experiential learning opportunity to gain knowledge in the field of... . (pages 15-22).

3. Revised course number, Education (EDUC) 6053, "Classroom Management", (CLASSROOM MANAGEMENT –3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Summer Semester 2025 with the description changed to read – An examination of the fundamentals of...disabilities within the classroom... . (pages 23-24). Deactivation MSSED 6003.

D. College of Humanities and Social Services

1. New certificate in Women's and Gender Studies was approved effective Fall Semester 2025. (pages 25-26).
2. Revised course prerequisites, Psychology (PSYC) 3500, "Statistical Methods in Psychology", (STATISTICAL METHODS IN PSYC – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2025. (pages 27-28).
3. Reactivation, Psychology (PSYC) 3460, "Families and Larger Systems", (FAMILITES AND LARGER SYSTEMS – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2026. (pages 29-30).

4. Pages 31-35 skipped
5. Deactivation of PSYC 2998 was approved effective Fall Semester 2025. (pages 36-37).
6. Revised degree requirements for the BA and BS Psychology and BS in Psychology-OCCA was approved effective Fall Semester 2025. (pages 38-41).

E. College of Business Administration


1. Revised course number, Accounting (ACCT) 3099, "Accounting Career Developing", (ACCOUNTING CAREER DEVELOPING – 0 credit hours, 0 lecture hours, 0 lab hours, and 0 contact hours), was approved effective Fall Semester 2025. (pages 42-43). Deactivation ACCT 2099.
2. New course, Master of Accountancy (MACC) 7200, "Seminar of Contemporary Accounting", (SEMINAR CONTEMP ACCOUNTING – 3-6 credit hours, 3-6 lecture hours, 0 lab hours, and 3-6 contact hours), was approved effective Fall Semester 2025. (pages 44-45).
3. New course, Economics (ECON) 1101, "Economics of Financial Literacy", (ECON OF FINANCIAL LITERACY – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2025. (pages 46-47).
4. Deactivation of ECON 1500 was noted effective Fall Semester 2025. (pages 48-50).
5. Revised course description, Economics (ECON) 3610, "Trade and Culture: An Economics Perspective", (TRADE & CULTURE – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2025. (pages 51-53).
6. New course, Marketing (MKTG) 3200, "Sports and Entertainment Marketing", (SPORTS/ENTERTAINMENT MARKETING – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2025. (pages 54-55).
7. Revised course description, Marketing (MKTG) 4000, "Advertising and Integrated Brand Promotion", (ADVERTISING & INTEGRATED BRAND – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2025 - with the description changed to read - An in-depth exploration of effective promotional strategies and techniques. Students will learn to design and execute comprehensive campaigns across diverse media platforms. Students gain skills in market analysis, brand positioning, and creative messaging through practical projects and real-world case studies. . (pages 56-58)
8. Revised course description, Marketing (MKTG) 4900, "Marketing Strategy", (MARKETING STRATEGY – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2025 with the description changed to - Prerequisites: MKTG 3620, MKTG 3650 each with a grade of "C" or better and senior standing. An examination of the critical elements that drive successful marketing initiatives. Students will analyze market trends, assess competitive aligned with organizational goals. Topics include market research, segmentation, targeting, positions, and integrated communications strategies. The course will emphasize data-driven decision making, creative problem solving, and effective implementation. Real-world case studies and practical projects provide hands-on experience in formulating strategies for brand growth and competitive advantage. . (pages 59-61).
9. New course, Management (MGNT) 3000, "Principles of Management", (PRINCIPLES OF MANAGEMENT – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2025 with the description changed to read ...management. The course will emphasize planning... . (pages 62-63).
10. Revised course description, Management (MGNT) 3250, "Management and Organization Behavior", (MGNT AND ORG BEHAVIOR – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2025. (pages 64-66).
11. Revised course description, Management (MGNT) 3500, "Employment Law", (EMPLOYMENT LAW – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2025. (pages 67-69).
12. New course, Management (MGNT) 4900, "Strategic Management", (STRATEGIC MANAGEMENT – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2025 with the description changed to read – advantage. Students will apply... . (pages 70-71).
13. Revised course description, Management (MGNT) 4950, "Special Topics in Management", (SPECIAL TOPICS IN MANAGEMENT – 1-3 credit hours, 1-3 lecture hours, 0 lab hours, and 1-3 contact hours), was approved effective Fall Semester 2025. (pages 72-73).

F. College of Science and Mathematics

1. New course, Data Science (DATA) 3355, “Data Mining”, (DATA MINING – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2025 with the description changed to read – An introduction to... . (pages 74-87).
2. New course, Data Science (DATA) 3502, “Data Architecture”, (DATA ARCHITECTURE – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2025 with the description changed to read – An examination of rules...organization. The course emphasizes... . (pages 88-100).
3. New course, Data Science (DATA) 3505, “Data Management”, (DATA MANAGEMENT – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2025 with the description changed to read – A survey of general...effectively. The course emphasizes... . (pages 101-113).
4. New course, Data Science (DATA) 3508, “Data-Driven Decision Making”, (DATA-DRIVEN DECISION MAKING – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2025 with the description changed to read – An introduction to the critical role of data architects and managers in leveraging a diverse array of tools and methodologies to harness the power of data. Through a hands-on approach, learners will explore the fundamentals of data collection, delve into sophisticated techniques for data analysis, and master the art of drawing actionable insights. This course equips students with the knowledge and skills to employ data-driven strategies that drive organizational success emphasizing practical applications in real-world scenarios. (pages 114-125).
5. New course, Data Science (DATA) 4990, “Special Topics in Data Science”, (SPEC TOPICS IN DATA SCIENCE – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2025. (pages 126-127).
6. Revised course prerequisites and description, Chemistry (CHEM) 4800, “Internship in Chemistry”, (INTERNSHIP IN CHEMISTRY – 3-6 credit hours, 0 lecture hours, 3-6 lab hours, and 3-6 contact hours), was approved effective Fall Semester 2025. (pages 128-130).
7. Revised prerequisites, Geology (GEOL) 3010, “Environmental Geology”, (ENVIRONMENTAL GEOLOGY – 3 credit hours, 2 lecture hours, 2 lab hours, and 4 contact hours), was approved effective Fall Semester 2025. (pages 131-132).
8. Revised degree requirements BS – Environmental Geosciences – Environmental and Climate Science Track was approved effective Fall Semester 2025. (pages 133-134).
9. Revised degree requirements BS – Environmental Geosciences – Environmental and Climate Science Track was approved effective Fall Semester 2025. (pages 135-136).
10. Revised degree requirements BS – Environmental Geosciences – Geography Track was approved effective Fall Semester 2025. (pages 137-138).
11. Revised degree requirements BS – Environmental Geosciences – Geospatial Technology and Urban Planning Track was approved effective Fall Semester 2025. (pages 139-140).
12. Revised degree requirements BS – Environmental Geosciences – Geospatial Technology and Urban Planning Track was approved effective Fall Semester 2025. (pages 141-142).
13. Revised degree requirements BS – Environmental Geosciences – Geospatial Technology and Urban Planning Track was approved effective Fall Semester 2025. (pages 143-144).
14. Revised degree requirements BS – Environmental Geosciences – Natural Hazards Management Track was approved effective Fall Semester 2025. (pages 145-146).

Respectfully submitted,

Stanley Jones
Registrar

 Valdosta State University Curriculum Form • CURRICULUM CHANGE OR REVISED CATALOG COPY		Date of Submission: 03/14/2025																																	
*Course/curriculum change or addition originates with a faculty member or curriculum committee in the Academic Program.																																			
College:	College of Humanities and Social Sciences	Dept. Initiating Request:	Africana Studies																																
Requestor's Name:	Antoinette Gazda	Requestor's Role:	Department Head																																
Check One Option:																																			
<input checked="" type="checkbox"/> Curriculum Change <i>(Changes to Program/Degree)</i>		<input type="checkbox"/> Revised Catalog Copy <i>(New Learning Outcomes, Admissions/Program Policies, Narrative, etc.)</i>																																	
Program Level:	Course Classification:	Semester to be Effective:	Year to be Effective:																																
<input checked="" type="checkbox"/> Undergraduate <input type="checkbox"/> Graduate	<input type="checkbox"/> Core (Area A-E) <input checked="" type="checkbox"/> Major Requirement <input checked="" type="checkbox"/> Elective	<input checked="" type="checkbox"/> Fall <input type="checkbox"/> Spring <input type="checkbox"/> Summer	2025																																
Degree/Program Name:	Africana Studies																																		
Current Catalog URL:	https://www.valdosta.edu/afa/																																		
Present Requirements:		Proposed Requirements: (hover over for instructions)																																	
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">AFAM 2000</td> <td style="width: 50%;">Introduction to Africana Studies</td> <td style="width: 10%;">3</td> <td style="width: 10%;">hrs</td> </tr> <tr> <td>AFAM 4700</td> <td>Africana Studies Seminar</td> <td>3</td> <td>hrs</td> </tr> <tr> <td>AFAM 3XXX or 4XXX</td> <td>AFAM Elective Hours (Limit 2 or 4XXX AFAM 3600 courses)</td> <td>9</td> <td>hrs</td> </tr> <tr> <td colspan="2">Total Hours</td> <td>15</td> <td>hrs</td> </tr> </table>		AFAM 2000	Introduction to Africana Studies	3	hrs	AFAM 4700	Africana Studies Seminar	3	hrs	AFAM 3XXX or 4XXX	AFAM Elective Hours (Limit 2 or 4XXX AFAM 3600 courses)	9	hrs	Total Hours		15	hrs	<div style="border: 1px solid black; height: 20px; width: 100%; margin-bottom: 10px;"></div> <p>*Currently:</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">AFAM 2000</td> <td style="width: 50%;">Introduction to Africana Studies</td> <td style="width: 10%;">3</td> <td style="width: 10%;">hrs</td> </tr> <tr> <td>AFAM 4700</td> <td>Africana Studies Seminar</td> <td>3</td> <td>hrs</td> </tr> <tr> <td>AFAM 3XXX or 4XXX</td> <td>AFAM Elective Hours (Limit 2 AFAM 3600 courses)</td> <td>9</td> <td>hrs</td> </tr> <tr> <td colspan="2">Total Hours</td> <td>15</td> <td>hrs</td> </tr> </table>		AFAM 2000	Introduction to Africana Studies	3	hrs	AFAM 4700	Africana Studies Seminar	3	hrs	AFAM 3XXX or 4XXX	AFAM Elective Hours (Limit 2 AFAM 3600 courses)	9	hrs	Total Hours		15	hrs
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or HIST 4233 African American Cultural History
 AFAM 4234 African American Intellectual History
 or HIST 4234 African American Intellectual History
 AFAM 4235 Nazi Germany and the Jim Crow South
 or HIST 4235 Nazi Germany and the Jim Crow South
 POLS 4330 African Politics
 or POLS 4330 African Politics
 AFAM 4550 The Caribbean World
 AFAM 4551 Women in the African Diaspora
 AFAM 4552 Contemporary Black Man
 SOCI 3060 Race and Ethnic Relations

Certificate in Africana Studies:

The Certificate in Africana Studies will be awarded to undergraduates who complete 12 hours of Africana Studies coursework but do not complete the necessary 18 hours for the minor.

or HIST 4233 African American Cultural History
 AFAM 4234 African American Intellectual History
 or HIST 4234 African American Intellectual History
 AFAM 4235 Nazi Germany and the Jim Crow South
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 POLS 4330 African Politics
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Certificate in Africana Studies:

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*Proposed:

AFAM 2000 Introduction to Africana Studies 3 hrs

*AFAM 3XXX AFAM Elective Hours at 3000- 12 hrs
or 4XXXX 4000 level

Total Hours 15 hrs

*Students may count one course at the 2000 level, beyond AFAM 2000, as approved by program coordinator.


Select elective courses at 3000-4000 level from the following:

AFAM 3030 African to African American Philosophy and Religious Studies
AFAM/SOCI 3060 Race and Ethnic Relations
 AFAM 3090 Africa: Inequalities Past and Present
 AFAM/ENGL 3220 Studies in African American Literature
 AFAM/ENGL 3225 Introduction to African American Literary Criticism
 AFAM/POLS 3280 African American Politics
 AFAM/ENGL 3320 Studies in African Literature
 AFAM 3600 Special Topics in Africana Studies
AFAM 4010 Internship in Africana Studies
 AFAM/HIST 4231 African American History to 1865
 AFAM/HIST 4232 African American History Since 1865
 AFAM/HIST 4233 African American Cultural History
 AFAM/HIST 4234 African American Intellectual History
 AFAM/HIST 4235 Nazi Germany and the Jim Crow South
 AFAM/POLS 4330 African Politics
 AFAM 4550 The Caribbean World
 AFAM 4551 Women in the African Diaspora
 AFAM 4552 Contemporary Black Man

	<p>Certificate in Africana Studies:</p> <p>The Certificate in Africana Studies will be awarded to undergraduates who complete 12 hours of Africana Studies coursework but do not complete the necessary 15 hours for the minor.</p>
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afam

<p>Justification: (select one or more of the following and provide appropriate narrative below:)</p> <div style="display: flex; justify-content: space-between;"> <div> <input type="checkbox"/> Improving student learning outcomes <input checked="" type="checkbox"/> Adopting current best practice(s) in field </div> <div> <input type="checkbox"/> Mandate of State/Federal/Accrediting Agency <input checked="" type="checkbox"/> Other – </div> </div>	
<p>Justification: Many existing Africana Studies minor programs mandate students complete 1 required course (usually on the introductory level) and allow for a selection of remaining courses from a variable list of upper-level course offerings. It is customary in AFAM Studies to require students to complete 3-4 courses at the 3000 or 4000 level and 1-2 at the 2000 level. At VSU, where interdisciplinary studies are highly valued, an abundance of courses are regularly offered in various disciplines that meet the content-specific requirements of Africana Studies, a good many of which are designated as 2000-level courses. (Examples: Classes in art, music, dance, P.E., etc.) Specifying an option for students to take 1 additional 2000-level course (beyond the 2000-level required course) and 3 upper levels at the 3000 or 4000 level provides flexibility to students, energizes cross-discipline collaboration among faculty, has the propensity to grow class rosters, and allows for the development of dynamic, student-centered course offerings in Africana Studies, which will ultimately aid growth in the program.</p> <p>*Note: This change to the AFAM curriculum coincides nicely with the designation of AFAM 3600: Special Topics in Africana Studies as a variable credit course (for 1-3 credit hours), as students will see that 2-credit courses of interest in combination with the Special Topics course will get them the credits they need, and therefore, aid them in course selection.</p>	
<p>Source of Data to Support Change (select one or more of the following):</p> <div style="display: flex;"> <input checked="" type="checkbox"/> Indirect Measures; SOIs, student/employer/alumni surveys, etc. <input type="checkbox"/> Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.) </div>	
<p>Plans for assessing course effectiveness/meeting program learning outcomes (select one or more of the following and provide appropriate narrative below):</p> <div style="display: flex;"> <input type="checkbox"/> Indirect Measures; SOIs, student/employer/alumni surveys, etc. <input checked="" type="checkbox"/> Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.) <input checked="" type="checkbox"/> Other Data Source Descriptions – </div>	



Valdosta State University – Curriculum Change or Revised Catalog Copy Form

- CURRICULUM CHANGE** or **REVISED CATALOG COPY**

Approvals:	Print:	Signature:	Date:
Department Head	Antoinette Gazda, Ph.D.	 <small>2913146E60AA4B6...</small>	3/27/2025 12:52 P
College/Division Executive Committee		 <small>8A153115C828424...</small>	3/27/2025 6:07 PM
Dean/Director	Robert Mark Smith, Ph.D.	 <small>C9D1633B1A51412...</small>	3/31/2025 11:41 P
Graduate Executive Committee (for graduate course)			
Graduate Dean (for graduate course)			
Academic Committee			

***Will this change impact another college/department?**

☒ No
 ☒ Yes *[select college & indicate department(s)]*

College:

Select One.

Department(s):

Various (in positive ways)

Karen Marie Shepard

From: Sharon L Gravett
Sent: Thursday, April 17, 2025 8:48 AM
To: Stanley Jones; Karen Marie Shepard; Emma Kostopolus
Cc: Robert Mark Smith; Antoinette Gazda
Subject: FW: Curricular Item
Attachments: AFAM Curriculum Change (1).pdf

Good Morning, Stanley, Karen, and Emma,


The attached curricular change for the Africana Studies Minor was inadvertently omitted from Monday's agenda. As you can see below, Dr. Noviello has administratively approved this change, so it can be included in the upcoming catalog. We will keep the paperwork for the Academic Committee's first meeting in the fall.

Thanks,
Sheri

Sheri,
Yes, I approve
Sheri

Sheri Noviello, PhD, RN
Interim Provost and VP of Academic Affairs
Valdosta State University
Valdosta, GA. 31602
Office: 229.333.5950



 Valdosta State University Curriculum Form • CURRICULUM CHANGE OR REVISED CATALOG COPY		Date of Submission: 08/28/2025	
<i>*Course/curriculum change or addition originates with a faculty member or curriculum committee in the Academic Program.</i>			
College:	College of Humanities and Social Sciences	Dept. Initiating Request:	HIST,PHIL/REL,INDS
Requestor's Name:	Barney J. Rickman	Requestor's Role:	Department Head
Check One Option:	<input checked="" type="checkbox"/> Curriculum Change <i>(Changes to Program/Degree)</i>	<input checked="" type="checkbox"/> Revised Catalog Copy <i>(New Learning Outcomes, Admissions/Program Policies, Narrative, etc.)</i>	
Program Level:	Course Classification:	Semester to be Effective:	Year to be Effective:
<input checked="" type="checkbox"/> Undergraduate <input type="checkbox"/> Graduate	<input type="checkbox"/> Core IMPACTS <input checked="" type="checkbox"/> Major Requirement <input type="checkbox"/> Elective	<input checked="" type="checkbox"/> Fall <input type="checkbox"/> Spring <input type="checkbox"/> Summer	2025
Degree/Program Name:	Bachelor of Arts in Interdisciplinary Studies		
Current Catalog URL:	http://catalog.valdosta.edu/undergraduate/academic-programs/interdisciplinary-multidisciplinary-studies/ba-interdisciplinary-studies/		
Present Requirements:		Proposed Requirements: <i>(hover over for instructions)</i>	
<p>Valdosta State University offers a program of study in Interdisciplinary Studies that leads to a Bachelor of Arts degree. Open to all students, the program allows flexibility in building a course of study that matches individual interests and goals. In creating a program of study, students build an interdisciplinary program from the ground up, offering an opportunity to explore vital connections among disciplines that will lead to exciting and far ranging results. It is often at the intersection of disciplinary boundaries that new work is being done, which will have substantial benefits to the individual pursuing these studies as well as to society, in which broad thinkers who can synthesize disparate materials can make important contributions. For the student who has a desire to develop a more personalized educational program that moves beyond the traditional major, the Interdisciplinary Studies Program is the place to begin conversation and exploration.</p> <p>Interdisciplinary Studies Admission Requirements Students who wish to enter the Interdisciplinary Studies Program must submit to the program director an Interdisciplinary Studies Proposal, including a statement of goals, an indication of the disciplines to be studied, and a listing of possible courses for the program. They must have a cumulative GPA of 2.0 to be admitted.</p>		<p>Valdosta State University offers a program of study in Interdisciplinary Studies that leads to a Bachelor of Arts degree. Open to all students, the program allows flexibility in building a course of study that matches individual interests and goals. In creating a program of study, students build an interdisciplinary program from the ground up, offering an opportunity to explore vital connections among disciplines that will lead to exciting and far ranging results. It is often at the intersection of disciplinary boundaries that new work is being done, which will have substantial benefits to the individual pursuing these studies as well as to society, in which broad thinkers who can synthesize disparate materials can make important contributions. For the student who has a desire to develop a more personalized educational program that moves beyond the traditional major, the Interdisciplinary Studies Program is the place to begin conversation and exploration.</p> <p>Interdisciplinary Studies Admission Requirements <i>Students who wish to enter the Interdisciplinary Studies Program must submit to the program director an Interdisciplinary Studies Proposal, including a statement of goals, an indication of the disciplines to be studied, and a listing of possible courses for the program. They must have a cumulative GPA of 2.0 to be admitted.</i></p>	

Selected Educational Outcomes

1. Students will be able to articulate reasons for the interconnectedness of their chosen fields of study.
2. Students will demonstrate knowledge in depth as well as in breadth through a selected range of their fields of study.
3. Students will demonstrate critical, analytical, and synthesizing skills that characterize exploration beyond disciplinary boundaries.
4. Students will engage in professionally oriented activities geared toward individual career or post-graduate goals.

Examples of Outcome Assessments

1. Student-generated planning documents for the related fields of study.
2. Portfolios of student work.
3. Progress reports generated by faculty advisors meeting with the student.
4. Student entrance and exit interviews.

Requirements for the Bachelor of Arts in Interdisciplinary Studies

Core Curriculum	60
Core Curriculum Areas A-E (See VSU Core Curriculum)	42
Core Curriculum Area F	18
Guided Electives ¹	
<u>INDS 2000</u>	
Senior College Curriculum	60
Major Core	9
Research-based Course from the discipline	
Professional/Technical Writing/Communication	
<u>INDS 4000</u> Interdisciplinary Studies Capstone	
Select Option A or Option B (Below)	51
Total hours required for the degree	120

¹

Courses appropriate to the major will be chosen in cooperation with the director. If the student chooses, the Honors Option, 6 hours of foreign language and culture courses will be taken in this area.

Selected Educational Outcomes

1. Students will be able to articulate reasons for the interconnectedness of their chosen fields of study.
2. Students will demonstrate knowledge in depth as well as in breadth through a selected range of their fields of study.
3. Students will demonstrate critical, analytical, and synthesizing skills that characterize exploration beyond disciplinary boundaries.
4. Students will engage in professionally oriented activities geared toward individual career or post-graduate goals.

Examples of Outcome Assessments

1. Student-generated planning documents for the related fields of study.
2. *Portfolios of Examples of* student work.
3. *Progress reports generated by faculty advisors meeting with the student.*
4. Student *entrance and* exit interviews.

Requirements for the Bachelor of Arts in Interdisciplinary Studies

Core <u>IMPACTS</u> Curriculum	60
Core <u>IMPACTS</u> Curriculum (See VSU Core Curriculum)	42
Core Curriculum <i>Area F</i> <u>Field of Study</u>	18
Guided Electives ¹	
<u>INDS 2000</u>	
Senior College Curriculum	60
Major Core	9
Research-based Course from the discipline	
Professional/Technical Writing/Communication	
<u>INDS 4000</u> Interdisciplinary Studies Capstone	
Select Option A or Option B (Below)	51
Total hours required for the degree	120

¹

Courses appropriate to the major will be chosen in cooperation with the director. If the student chooses, the Honors Option, 6 hours of foreign language and culture courses will be taken in this area.

Option A

Course List		
Code	Title	Hours
First Discipline		21
Second Concentration		21
Free Electives		9

Option B

Course List		
Code	Title	Hours
First Discipline		15
Second Discipline		15
Third Discipline		15
Free Electives		6

A minimum of 39 upper division hours must be taken across the disciplines in the student's interdisciplinary major. All courses in Area F and the Senior College Curriculum must be completed with a grade of "C" or better.

If the Honors option is chosen, then the student must take 6 hours of Foreign Language and Culture plus the requisite Honors classes and maintain the GPA specified by the Honors College.

Option A ([See Concentration Areas Below](#))

Course List		
Code	Title	Hours
First <i>Discipline</i> Concentration		21 (18 upper-level)
Second Concentration		21 (18 upper-division)
Free Electives		9

Option B ([See Concentration Areas Below](#))

Course List		
Code	Title	Hours
First <i>Discipline</i> Concentration		15 (12 upper-level)
Second <i>Discipline</i> Concentration		15 (12 upper-level)
Third <i>Discipline</i> Concentration		15 (12 upper-level)
Free Electives		6

A minimum of 39 upper division hours ([upper-level classes at 3xxx/4xxx level](#)) must be taken across the disciplines in the student's interdisciplinary major. All courses in *Area F Field of Study* and the Senior College Curriculum must be completed with a grade of "C" or better.

If the Honors option is chosen, then the student must take 6 hours of Foreign Language and Culture plus the requisite Honors classes and maintain the GPA specified by the Honors College.

[Concentration Areas](#)

[The Bachelor of Arts in Interdisciplinary Studies requires students to complete a concentration of courses \(see Option A or B above\) in a single disciplinary area or specified concentration area such as the following:](#)

[Helping Professions](#) -- NURS, NUTR, HSHS, HSEP, PSYC, SOCI, ANTH, CRJU, CHPE, EDUC, ELED, MGED, SEED, ASL, KSPE, ARAB, SPAN, FREN, LATN, JAPN, RUSS, CSD, DEAF, ESOL, FLED, GRMN, INTP, ITAL, MAED, MSED, MUE, SPEC, AS, MFL

[Workforce Leadership](#) -- BUSA, ACED, AS, ORGL, DATA, ACCT, FIN, ECON, HCAD, MKTG, MNGT, COPS, FTA, IB, PREL

Humanities -- ENGL, PHIL, REL, ARAB, SPAN, FREN, LATN, JAPN, RUSS, HIST, NAIS, AFAM, WGST (WGSS), ARTH, FLED, GRMN, ITAL, JOUR, MFL, ESOL

Social Sciences -- PSYC, SOCI, POLS, ECON, MKTG 1500, CRJU, GEOG 1100, 1101, 1102, 1103, GEOG 1125

Fine Arts -- ART, MUSIC, THEA, ID, DANC, COMM, MDIA, ARED, ARTH, PREL, EMAC, (in case someone returns--hidden) JOUR

Education -- EDUC, ECED, ECSE, ELED, MGED, SEED, ASL, KSPE, CHPE, ARAB, SPAN, FREN, LATN, JAPN, RUSS, ARED, COMD, DEAF, ESOL, FLED, GRMN, INTP, ITAL, MAED, MSED, MUE, SPEC, ELES

Health and Discovery -- BIO, CHEM, PHYS, KSPE (exclude activity courses), PSYC, NUTR, NURS, HSHS, HSEP, COMD, INTP

STEM -- BIO, CHEM, PHYS, MATH, CS, GEOL, ASTR, DATA, ISCI, ENGR, ENGT, GEOG 1105, GEOG 1125, GEOG 1110

Justification: (select one or more of the following and provide appropriate narrative below:)

- | | |
|---|--|
| <input type="checkbox"/> Improving student learning outcomes | <input type="checkbox"/> Mandate of State/Federal/Accrediting Agency |
| <input type="checkbox"/> Adopting current best practice(s) in field | <input type="checkbox"/> Other – |

Source of Data to Support Change (select one or more of the following):

- ☐ Indirect Measures; SOIs, student/employer/alumni surveys, etc.
- ☐ Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)


Plans for assessing course effectiveness/meeting program learning outcomes

(select one or more of the following and provide appropriate narrative below):

- ☐ Indirect Measures; SOIs, student/employer/alumni surveys, etc.
- ☐ Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)
- ☐ Other Data Source Descriptions –



Approvals:	Print:	Signature:	Date:
Department Head	Barney Rickman	<div>DocuSigned by: <i>Barney Rickman</i> 9EB1D7D19EF7400...</div>	9/2/2025 10:04 AM
College/Division Executive Committee	James LaPlant	<div>DocuSigned by: <i>James LaPlant</i> CFD1633B1A51412...</div>	9/2/2025 11:11 AM
Dean/Director	James LaPlant	<div>DocuSigned by: <i>James LaPlant</i> CFD1633B1A51412...</div>	9/2/2025 11:11 AM
Graduate Executive Committee (for graduate course)			
Graduate Dean (for graduate course)			
Academic Committee	Karen Shepard		
*Has an updated degree map with crosswalks linking courses and programs to workforce needs been prepared?		<input type="checkbox"/> No <input type="checkbox"/> Yes	
*Will this change impact another college/department?		<input type="checkbox"/> No <input type="checkbox"/> Yes [select college & indicate department(s)]	
College:	Select One.	Department(s):	

 Valdosta State University Curriculum Form • CURRICULUM CHANGE OR REVISED CATALOG COPY		Date of Submission: 04/24/2025	
<i>*Course/curriculum change or addition originates with a faculty member or curriculum committee in the Academic Program.</i>			
College:	College of Business Administration	Dept. Initiating Request:	Accounting
Requestor's Name:	Candace Witherspoon	Requestor's Role:	Department Head
Check One Option:	<input checked="" type="checkbox"/> Curriculum Change <i>(Changes to Program/Degree)</i>		
	<input type="checkbox"/> Revised Catalog Copy <i>(New Learning Outcomes, Admissions/Program Policies, Narrative, etc.)</i>		
Program Level:	Course Classification:	Semester to be Effective:	Year to be Effective:
<input type="checkbox"/> Undergraduate <input type="checkbox"/> Graduate	<input type="checkbox"/> Core (Area A-E) <input type="checkbox"/> Major Requirement <input checked="" type="checkbox"/> Elective	<input type="checkbox"/> Fall <input checked="" type="checkbox"/> Spring <input type="checkbox"/> Summer	2026
Degree/Program Name:	Minor in Business Law		
Current Catalog URL:	http://catalog.valdosta.edu/undergraduate/academic-programs/business-administra		
Present Requirements:		Proposed Requirements: (hover over for instructions)	
Required Courses: BUSA 2106 - The Environment of Business 3 BUSA 3110 - Business Law 3 Electives - Select three of the following: HCAD 4000 Legal and Ethical Issues in HCAD 3 MGNT 3000 Employment Law 3 MGNT 3910 Small Business Management 3 Total hours 18		Required Courses: BUSA 2106 - The Environment of Business 3 BUSA 3110 - Business Law 3 Electives - Select three of the following: HCAD 4000 Legal and Ethical Issues in HCAD 3 MGNT 3000 Employment Law 3 MGNT 3910 Small Business Management 3 MGNT 4000 Human Resources Management 3 Total hours <u>15</u>	

--	--

Justification: (select one or more of the following and provide appropriate narrative below:)

- ☐ Improving student learning outcomes
 ☐ Mandate of State/Federal/Accrediting Agency
☐ Adopting current best practice(s) in field
 ☒ Other –

Correcting an error in the number of credits within the minor


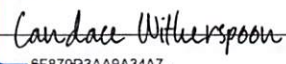


Source of Data to Support Change (select one or more of the following):

- ☐ Indirect Measures; SOIs, student/employer/alumni surveys, etc.
☐ Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)


Plans for assessing course effectiveness/meeting program learning outcomes

(select one or more of the following and provide appropriate narrative below):

- ☐ Indirect Measures; SOIs, student/employer/alumni surveys, etc.
☐ Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)
☐ Other Data Source Descriptions –

 Valdosta State University – Curriculum Change or Revised Catalog Copy Form • CURRICULUM CHANGE OR REVISED CATALOG COPY			
Approvals:	Print:	Signature:	Date:
Department Head	Candace Witherspoon	DocuSigned by:  B587032A8A834A7...	5/9/2025 12:26 AM
College/Division Executive Committee	Ray Elson	DocuSigned by:  B22D0E2C25B5431...	5/9/2025 5:13 AM
Dean/Director	Ray Elson	DocuSigned by:  B22D0E2C25B5431...	5/9/2025 5:13 AM
Graduate Executive Committee (for graduate course)			
Graduate Dean (for graduate course)			

Academic Committee	Karen Shepard		
*Will this change impact another college/department?		<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes <i>[select college & indicate department(s)]</i>	
College:	Select One. NA	Department(s):	NA

 Valdosta State University Curriculum Form • CURRICULUM CHANGE OR REVISED CATALOG COPY		Date of Submission: 5/8/2025	
<i>*Course/curriculum change or addition originates with a faculty member or curriculum committee in the Academic Program.</i>			
College:	College of Business Administration	Dept. Initiating Request:	Accounting
Requestor's Name:	Candace Witherspoon	Requestor's Role:	Department Head
Check One Option:	<input checked="" type="checkbox"/> Curriculum Change <i>(Changes to Program/Degree)</i>		
	<input type="checkbox"/> Revised Catalog Copy <i>(New Learning Outcomes, Admissions/Program Policies, Narrative, etc.)</i>		
Program Level:	Course Classification:	Semester to be Effective:	Year to be Effective:
<input checked="" type="checkbox"/> Undergraduate <input type="checkbox"/> Graduate	<input type="checkbox"/> Core (Area A-E) <input checked="" type="checkbox"/> Major Requirement <input type="checkbox"/> Elective	<input type="checkbox"/> Fall <input checked="" type="checkbox"/> Spring <input type="checkbox"/> Summer	2026
Degree/Program Name:	BBA with a Major in Accounting		
Current Catalog URL:	http://catalog.valdosta.edu/undergraduate/academic-programs/business-administration/accounting/bba-accounting/		
Present Requirements:		Proposed Requirements: <i>(hover over for instructions)</i>	

Core Curriculum 60

Required Senior College Core

BUSA 3450 Management Information Systems 3

DATA 3100 - Introduction to Data Analytics 3

DATA 3200 - Data Visualizations and Analytics 3

FIN 3350 - Financial Management 3

MGNT 3250 - Mgmt and Org Behavior 3

MKTG 3050 - Intro to Marketing 3

International Option (select one of the following:) 3

Select one of the following

ECON 4600 - International Economics

FIN 3650 - Multinational Corporate Finance

IB 3000- Intro to Intl Business

MGNT - 4800 International Management

MKTG - 4680 International Marketing

BUSA 4900 - Business Policy 3

Professional Growth

BUSA 2999 - Career Development 0

BUSA 3999 - Experiential Learning 0

BUSA 4999 - Career Path 0

Required Accounting Core

ACCT 3000 - Data Analytics in Accounting 3

ACCT 3201 - Intermediate Accounting I 3

ACCT 3202 - Intermediate Accounting II 3

ACCT 3400 - Cost Accounting 3

ACCT 4410 - Accounting Information Systems 3

ACCT 4500 - Individual Income Tax 3

ACCT 4800 - Auditing 3

Core Curriculum 60

Required Senior College Core

BUSA 3450 Management Information Systems 3

DATA 3100 - Introduction to Data Analytics 3

DATA 3200 - Data Visualizations and Analytics 3

FIN 3350 - Financial Management 3

MGNT 3250 - Mgmt and Org Behavior 3

MKTG 3050 - Intro to Marketing 3

International Option (select one of the following:) 3

Select one of the following

ECON 4600 - International Economics

FIN 3650 - Multinational Corporate Finance

IB 3000- Intro to Intl Business

MGNT - 4800 International Management

MKTG - 4680 International Marketing

BUSA 4900 - Business Policy 3

Professional Growth

BUSA 2999 - Career Development 0

BUSA 3999 - Experiential Learning 0

BUSA 4999 - Career Path 0

Required Accounting Core

ACCT 3000 - Data Analytics in Accounting 3

ACCT 3201 - Intermediate Accounting I 3

ACCT 3202 - Intermediate Accounting II 3

ACCT 3400 - Cost Accounting 3

ACCT 4410 - Accounting Information Systems 3

ACCT 4500 - Individual Income Tax 3

ACCT 4800 - Auditing 3

ACCT 2999 - Accounting Career Development 0

ACCT 2999 - Accounting Career Development
ACCT 3099 - Accounting Career Development 0

Accounting Electives (Select two of the following)

ACCT 3100 - Introduction to Fraud Examination 3
ACCT 3502 - Forensic Accounting 3
ACCT 3700 - Internal Auditing 3
ACCT 4980 - Accounting Internship 3

Accounting Electives (Select two of the following)

ACCT 3100 - Introduction to Fraud Examination 3
ACCT 3502 - Forensic Accounting 3
ACCT 3700 - Internal Auditing 3
ACCT 4980 - Accounting Internship 3

Business Electives 6

Business Electives 6

General Electives 3

General Electives 3

Elective may be business or non-business courses

Elective may be business or non-business courses

Total hours required for the degree 120


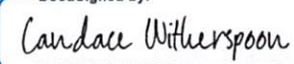
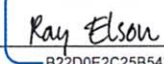
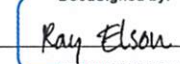
Total hours required for the degree 120


Justification: (select one or more of the following and provide appropriate narrative below:)

- | | |
|---|--|
| <input checked="" type="checkbox"/> Improving student learning outcomes | <input type="checkbox"/> Mandate of State/Federal/Accrediting Agency |
| <input type="checkbox"/> Adopting current best practice(s) in field | <input type="checkbox"/> Other – |

Curriculum change reflects the feedback from our recent AACSB Continuous Improvement Review and our assurance of learning process


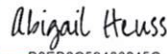

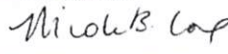
Source of Data to Support Change <i>(select one or more of the following):</i> <input checked="" type="checkbox"/> Indirect Measures; SOIs, student/employer/alumni surveys, etc. <input checked="" type="checkbox"/> Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)
Plans for assessing course effectiveness/meeting program learning outcomes <i>(select one or more of the following and provide appropriate narrative below):</i> <input checked="" type="checkbox"/> Indirect Measures; SOIs, student/employer/alumni surveys, etc. <input checked="" type="checkbox"/> Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.) <input type="checkbox"/> Other Data Source Descriptions –

 Valdosta State University – Curriculum Change or Revised Catalog Copy Form • CURRICULUM CHANGE OR REVISED CATALOG COPY			
Approvals:	Print:	Signature:	Date:
Department Head	Candace Witherspoon	<small>DocuSigned by:</small>  <small>6F870D3AA9A34A7...</small>	10/10/22
College/Division Executive Committee	Ray Elson	<small>DocuSigned by:</small>  <small>B22D0E2C25B5431...</small>	5/9/2025 5:14 AM
Dean/Director	Ray Elson	<small>DocuSigned by:</small>  <small>B22D0E2C25B5431...</small>	5/9/2025 5:14 A
Graduate Executive Committee <small>(for graduate course)</small>			
Graduate Dean <small>(for graduate course)</small>			
Academic Committee	Karen Shepard		
*Will this change impact another college/department?		<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes <i>[select college & indicate department(s)]</i>	
College:	Select One.	Department(s):	


 Valdosta State University Curriculum Form • Request for a NEW COURSE		Date of Submission: 01/13/2025	
<i>*Course/curriculum change or addition originates with a faculty member or curriculum committee in the Academic Program.</i>			
College:	College of the Arts	Dept. Initiating Request:	Art and Design
Requestor's Name:	Glenda Swan	Requestor's Role:	Faculty
Proposed NEW Course Prefix: <i>(Consult abbreviations in the catalog)</i>	ARTH	NEW Course Number: <i>(Consult #s in the catalog)</i>	4170
Proposed NEW Course Title:	Internship in Art History		
NEW Course Title Abbreviation: <i>(Limit to 30 character spaces)</i>	Internship in Art History		
Prerequisite(s):	Prerequisites: ARTH 2121, ARTH 2122 and permission of the Department Head.		
Lecture Hours:		Lab/Contact Hours:	Credit Hours: 3
Proposed NEW Course Description: <i>(Limit to 50 words. Include requisites, cross listings, special requirements, etc.)*</i>			
Supervised work experience through cooperatively planned practical job related to the study of art history. May be repeated for credit.			
Program Level:	Course Classification:	Semester to be Effective:	Year to be Effective:
<input checked="" type="checkbox"/> Undergraduate <input type="checkbox"/> Graduate	<input type="checkbox"/> Core (Area A-E) <input type="checkbox"/> Major Requirement <input checked="" type="checkbox"/> Elective	<input checked="" type="checkbox"/> Fall <input type="checkbox"/> Spring <input type="checkbox"/> Summer	2026 <i>Twice per Year</i>
Justification: <i>(select one or more of the following and provide appropriate narrative below:)</i>			
<input checked="" type="checkbox"/> Improving student learning outcomes <input type="checkbox"/> Adopting current best practice(s) in field			
<input type="checkbox"/> Mandate of State/Federal/Accrediting Agency <input checked="" type="checkbox"/> Other –			
The field of art history is directly tied to gallery and museum curation, so it would be beneficial for students interested in the study of art history to gain experience about how that knowledge might be applied outside of the classroom. The ARTH designation for this experiential learning opportunity would also allow it to count toward the Art History Minor.			
** Attach General Course Syllabus/Support documents with course outcomes/assessments **			

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Source of Data to Support Change (select one or more of the following): <input checked="" type="checkbox"/> Indirect Measures; SOIs, student/employer/alumni surveys, etc. <input type="checkbox"/> Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)
Plans for assessing course effectiveness/meeting program learning outcomes (select one or more of the following and provide appropriate narrative below): <input type="checkbox"/> Indirect Measures; SOIs, student/employer/alumni surveys, etc. <input checked="" type="checkbox"/> Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.) <input type="checkbox"/> Other Data Source Descriptions –
Assessment will come from both the professional evaluator(s) of each student's performance as well as the students' reflection upon their own experiential learning.
** Attach General Course Syllabus/Support documents with course outcomes/assessments **

 Valdosta State University – NEW COURSE Form • Request for a NEW COURSE			
Approvals:	Print:	Signature:	Date:
Department Head	Abigail Heuss	<small>DocuSigned by:</small>  <small>B8EB8C59460945C</small>	4/11/2025 12:14 P
College/Division Executive Committee	Monika Meler	<small>DocuSigned by:</small>  <small>219638AC7DC44E9</small>	4/16/2025 11:33 A
Dean/Director	Nicole Cox	<small>DocuSigned by:</small>  <small>4CB1115DCFC2464...</small>	4/19/2025 6:42 P
Graduate Executive Committee (for graduate course)			
Graduate Dean (for graduate course)			
Academic Committee			
*Will this change impact another college/department?		<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes [select college & indicate department(s)]	
College:	Select One.	Department(s):	

21

 Valdosta State University Curriculum Form • Request for a REVISED COURSE		Date of Submission: 04/8/2025	
<i>*Course/curriculum revisions originate with a faculty member or curriculum committee in the Academic Program.</i>			
College:	College of the Arts	Dept. Initiating Request:	Communication Arts
Requestor's Name:	William Faux	Requestor's Role:	Faculty
CURRENT:		REQUESTED: (list only items to be changed)	
Course Prefix and Number:	COMM 3031	Course Prefix and Number:	
Course Title:	Communication Law and Ethics	Course Title:	
Lecture Hours:	3	Lecture Hours:	
Lab/Contact Hours:	0	Lab/Contact Hours:	
Credit Hours:	3	Credit Hours:	
Pre-requisites:	COMM 1500 and COMM 2100	Pre-requisites:	COMM 1500 COMM 2100
CURRENT Course Description:		NEW Course Description: (hover over for instructions)	
Examination of the history and effects of laws that impact communication processes.			
Program Level:	Course Classification:	Semester to be Effective:	Year to be Effective:
<input checked="" type="checkbox"/> Undergraduate <input type="checkbox"/> Graduate	<input type="checkbox"/> Core (Area A-E) <input type="checkbox"/> Major Requirement <input checked="" type="checkbox"/> Elective	<input checked="" type="checkbox"/> Fall <input type="checkbox"/> Spring <input type="checkbox"/> Summer	2025 <i>Once per Year</i>
Justification: (select one or more of the following and provide appropriate narrative below:)			
<input type="checkbox"/> Improving student learning outcomes <input checked="" type="checkbox"/> Adopting current best practice(s) in field <input type="checkbox"/> Mandate of State/Federal/Accrediting Agency <input checked="" type="checkbox"/> Other –			
Changing the pre-requisite to match the COMM BA proposal and correct course discrepancies that were overlooked within the proposal process. COMM 1500 as pre-requisite is being removed as COMM 1500 is no longer a course within the Field of Study under the Bachelor of Arts in Communication, a degree change that was approved by VSU and USG Spring 2025.			

22

Source of Data to Support Change (select one or more of the following):

- ☒ Indirect Measures; SOIs, student/employer/alumni surveys, etc.
☒ Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)

Plans for assessing course effectiveness/meeting program learning outcomes

(select one or more of the following and provide appropriate narrative below):

- ☒ Indirect Measures; SOIs, student/employer/alumni surveys, etc.
☒ Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)
☐ Other Data Source Descriptions –

We will continue our current methods via department assessment committee as well as SOIs, student feedback, and alumni surveys.




Valdosta State University - REVISED COURSE Form

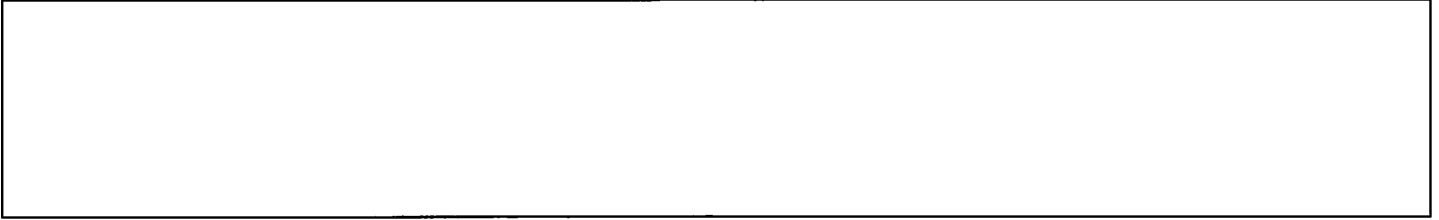
- [Request for a REVISED COURSE](#)

Approvals:	Print:	Signature:	Date:
Department Head	Sarah Arnett	<small>DocuSigned by:</small> <small>B1AA31B933A1471</small>	4/24/2025 8:48 AM
College/Division Executive Committee	Monika Meler	<small>DocuSigned by:</small> <small>219638AC7DC44E9...</small>	4/24/2025 11:29
Dean/Director	Nicole Cox, PhD	<small>DocuSigned by:</small> <small>4CB1115DCFC2464...</small>	4/28/2025 6:27
Graduate Executive Committee (for graduate course)			
Graduate Dean (for graduate course)			
Academic Committee			

*Will this change impact another college/department?		<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes [select college & indicate department(s)]	
College:	Select One.	Department(s):	

23

 Valdosta State University Curriculum Form • Request for a REVISED COURSE		Date of Submission: 04/8/2025		
<i>*Course/curriculum revisions originate with a faculty member or curriculum committee in the Academic Program.</i>				
College:	College of the Arts	Dept. Initiating Request:	Communication Arts	
Requestor's Name:	William Faux	Requestor's Role:	Faculty	
CURRENT:		REQUESTED: (list only items to be changed)		
Course Prefix and Number:	COMM 3111	Course Prefix and Number:		
Course Title:	Applied Communication Research	Course Title:		
Lecture Hours:	3	Lecture Hours:		
Lab/Contact Hours:	0	Lab/Contact Hours:		
Credit Hours:	3	Credit Hours:		
Pre-requisites:	COMM 1500 and COMM 2100	Pre-requisites:	COMM 1500 COMM 2100	
CURRENT Course Description: The study and application of contemporary research methods in organizational settings. Students explore how organizations make data-based decisions utilizing multiple methods including observation, surveys, focus groups, content analysis, and experiments. Students will complete a research project as part of this course.		NEW Course Description: (hover over for instructions)		
Program Level:	Course Classification:	Semester to be Effective:	Year to be Effective:	Estimated Frequency of Course Offering:
<input checked="" type="checkbox"/> Undergraduate <input type="checkbox"/> Graduate	<input type="checkbox"/> Core (Area A-E) <input checked="" type="checkbox"/> Major Requirement <input type="checkbox"/> Elective	<input checked="" type="checkbox"/> Fall <input type="checkbox"/> Spring <input type="checkbox"/> Summer	2025	Every Semester
Justification: (select one or more of the following and provide appropriate narrative below:)				
<input type="checkbox"/> Improving student learning outcomes <input checked="" type="checkbox"/> Adopting current best practice(s) in field <input type="checkbox"/> Mandate of State/Federal/Accrediting Agency <input checked="" type="checkbox"/> Other –				
Changing the pre-requisite to match the COMM BA proposal and correct course discrepancies that were overlooked within the proposal process. COMM 1500 as pre-requisite is being removed as COMM 1500 is no longer a course within the Field of Study under the Bachelor of Arts in Communication, a degree change that was approved by VSU and USG Spring 2025.				



25

Source of Data to Support Change (select one or more of the following):

☒ Indirect Measures; SOIs, student/employer/alumni surveys, etc.

☒ Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)




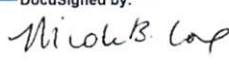
Plans for assessing course effectiveness/meeting program learning outcomes
(select one or more of the following and provide appropriate narrative below):

☒ Indirect Measures; SOIs, student/employer/alumni surveys, etc.


☒ Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)

☐ Other Data Source Descriptions –

We will continue our current methods via department assessment committee as well as SOIs, student feedback, and alumni surveys.

 Valdosta State University - REVISED COURSE Form • Request for a REVISED COURSE			
Approvals:	Print:	Signature:	Date:
Department Head	Sarah Arnett	<small>DocuSigned by:</small> 	4/24/2025 8:51 A
College/Division Executive Committee	Monika Meler	<small>B1AA31B933A1471...</small> <small>DocuSigned by:</small> 	4/24/2025 11:28
Dean/Director	Nicole Cox, PhD	<small>219638AC7DC44E9...</small> <small>DocuSigned by:</small> 	4/28/2025 6:28 I
Graduate Executive Committee (for graduate course)		<small>4CB1115DCFC2464...</small>	
Graduate Dean (for graduate course)			
Academic Committee			
*Will this change impact another college/department?		<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes [select college & indicate department(s)]	
College:	Select One.	Department(s):	

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		Valdosta State University Curriculum Form • Request for a REVISED COURSE		Date of Submission: 04/8/2025	
<i>*Course/curriculum revisions originate with a faculty member or curriculum committee in the Academic Program.</i>					
College:		College of the Arts		Dept. Initiating Request: Communication Arts	
Requestor's Name:		William Faux		Requestor's Role: Faculty	
CURRENT:			REQUESTED: (list only items to be changed)		
Course Prefix and Number:		COMM 3112		Course Prefix and Number:	
Course Title:		Data Analytics in Communication		Course Title:	
Lecture Hours:		3		Lecture Hours:	
Lab/Contact Hours:		0		Lab/Contact Hours:	
Credit Hours:		3		Credit Hours:	
Pre-requisites:		COMM 1500 and COMM 2100		Pre-requisites: COMM 1500 COMM 2100	
CURRENT Course Description:			NEW Course Description: (hover over for instructions)		
Analysis of large data sets for assistance in decision-making in message design and stakeholder communication.					
Program Level:		Course Classification:		Semester to be Effective:	
<input checked="" type="checkbox"/> Undergraduate <input type="checkbox"/> Graduate		<input type="checkbox"/> Core (Area A-E) <input checked="" type="checkbox"/> Major Requirement <input type="checkbox"/> Elective		<input checked="" type="checkbox"/> Fall <input type="checkbox"/> Spring <input type="checkbox"/> Summer	
				2025	
				Estimated Frequency of Course Offering:	
				Every Semester	
Justification: (select one or more of the following and provide appropriate narrative below:)					
<input type="checkbox"/> Improving student learning outcomes <input checked="" type="checkbox"/> Adopting current best practice(s) in field <input type="checkbox"/> Mandate of State/Federal/Accrediting Agency <input checked="" type="checkbox"/> Other –					
Changing the pre-requisite to match the COMM BA proposal and correct course discrepancies that were overlooked within the proposal process.					
COMM 1500 as pre-requisite is being removed as COMM 1500 is no longer a course within the Field of Study under the Bachelor of Arts in Communication, a degree change that was approved by VSU and USG Spring 2025.					

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Source of Data to Support Change (select one or more of the following):

- ☒ Indirect Measures; SOIs, student/employer/alumni surveys, etc.
☒ Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)

Plans for assessing course effectiveness/meeting program learning outcomes

(select one or more of the following and provide appropriate narrative below):

- ☒ Indirect Measures; SOIs, student/employer/alumni surveys, etc.
☒ Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)
☐ Other Data Source Descriptions –

We will continue our current methods via department assessment committee as well as SOIs, student feedback, and alumni surveys.




Valdosta State University - REVISED COURSE Form

- [Request for a REVISED COURSE](#)

Approvals:	Print:	Signature:	Date:
Department Head	Sarah Arnett	<small>DocuSigned by:</small> 	4/24/2025 8:59 A
College/Division Executive Committee	Monika Meler	<small>DocuSigned by:</small> 	4/24/2025 11:28
Dean/Director	Nicole Cox, PhD	<small>DocuSigned by:</small> 	4/28/2025 6:30
Graduate Executive Committee (for graduate course)			
Graduate Dean (for graduate course)			
Academic Committee			

*Will this change impact another college/department?		<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes [select college & indicate department(s)]	
College:	Select One.	Department(s):	

 Valdosta State University Curriculum Form • Request for a REVISED COURSE		Date of Submission: 04/8/2025		
<i>*Course/curriculum revisions originate with a faculty member or curriculum committee in the Academic Program.</i>				
College:	College of the Arts	Dept. Initiating Request:	Communication Arts	
Requestor's Name:	William Faux	Requestor's Role:	Faculty	
CURRENT:		REQUESTED: (list only items to be changed)		
Course Prefix and Number:	COMM 3231	Course Prefix and Number:		
Course Title:	Health Communication	Course Title:		
Lecture Hours:	3	Lecture Hours:		
Lab/Contact Hours:	0	Lab/Contact Hours:		
Credit Hours:	3	Credit Hours:		
Pre-requisites:	COMM 1500 and COMM 2300 or HCAD Major	Pre-requisites:	COMM 1500 COMM 2300 or HCAD Major	
CURRENT Course Description:		NEW Course Description: (hover over for instructions)		
Exploration of the role of communication in identifying, managing, and addressing major health events such as patient advocacy, health promotion, support groups, medical decision making, end-of-life caregiving, healthcare systems, and mediated patient care.				
Program Level:	Course Classification:	Semester to be Effective:	Year to be Effective:	Estimated Frequency of Course Offering:
<input checked="" type="checkbox"/> Undergraduate <input type="checkbox"/> Graduate	<input type="checkbox"/> Core (Area A-E) <input type="checkbox"/> Major Requirement <input checked="" type="checkbox"/> Elective	<input checked="" type="checkbox"/> Fall <input type="checkbox"/> Spring <input type="checkbox"/> Summer	2025	Once per Year
Justification: (select one or more of the following and provide appropriate narrative below:)				
<input type="checkbox"/> Improving student learning outcomes <input checked="" type="checkbox"/> Adopting current best practice(s) in field <input type="checkbox"/> Mandate of State/Federal/Accrediting Agency <input checked="" type="checkbox"/> Other –				
Changing the pre-requisite to match the COMM BA proposal and correct course discrepancies that were overlooked within the proposal process.				
COMM 1500 as pre-requisite is being removed as COMM 1500 is no longer a course within the Field of Study under the Bachelor of Arts in Communication, a degree change that was approved by VSU and USG Spring 2025.				

Source of Data to Support Change (select one or more of the following):



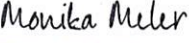
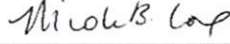
- ☒ Indirect Measures; SOIs, student/employer/alumni surveys, etc.
☒ Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)

Plans for assessing course effectiveness/meeting program learning outcomes


(select one or more of the following and provide appropriate narrative below):

- ☒ Indirect Measures; SOIs, student/employer/alumni surveys, etc.
☒ Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)
☐ Other Data Source Descriptions –

We will continue our current methods via department assessment committee as well as SOIs, student feedback, and alumni surveys.



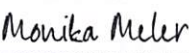
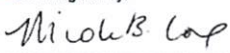
 Valdosta State University - REVISED COURSE Form • Request for a REVISED COURSE			
Approvals:	Print:	Signature:	Date:
Department Head	Sarah Arnett	<small>DocuSigned by:</small> 	4/24/2025 8:59 A
College/Division Executive Committee	Monika Meler	<small>BTAA31B933A1471...</small> <small>DocuSigned by:</small> 	4/24/2025 11:28
Dean/Director	Nicole Cox, PhD	<small>219538AC7DC44E9...</small> <small>DocuSigned by:</small> 	4/28/2025 6:29 I
Graduate Executive Committee (for graduate course)		<small>4CB1115DCFC2464...</small>	
Graduate Dean (for graduate course)			
Academic Committee			
*Will this change impact another college/department?		<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes [select college & indicate department(s)]	
College:	Select One.	Department(s):	


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		Valdosta State University Curriculum Form • Request for a REVISED COURSE		Date of Submission: 04/6/2025	
<i>*Course/curriculum revisions originate with a faculty member or curriculum committee in the Academic Program.</i>					
College:		College of the Arts		Dept. Initiating Request: Communication Arts	
Requestor's Name:		William Faux		Requestor's Role: Faculty	
CURRENT:			REQUESTED: (list only items to be changed)		
Course Prefix and Number:		COMM 3311		Course Prefix and Number:	
Course Title:		Teams, Leadership, and Small Group Communication		Course Title:	
Lecture Hours:		2		Lecture Hours: 2 3	
Lab/Contact Hours:		2		Lab/Contact Hours: 2 0	
Credit Hours:		3		Credit Hours: 3 3	
Pre-requisites:		COMM 1800		Pre-requisites:	
CURRENT Course Description:			NEW Course Description: (hover over for instructions)		
Study of communication strategies that enhance and promote teamwork and leadership for the effective and efficient attainment of team goals.					
Program Level:		Course Classification:		Semester to be Effective:	
<input checked="" type="checkbox"/> Undergraduate <input type="checkbox"/> Graduate		<input type="checkbox"/> Core (Area A-E) <input type="checkbox"/> Major Requirement <input checked="" type="checkbox"/> Elective		<input checked="" type="checkbox"/> Fall <input type="checkbox"/> Spring <input type="checkbox"/> Summer	
				2025	
				Estimated Frequency of Course Offering:	
				Once per Year	
Justification: (select one or more of the following and provide appropriate narrative below:)					
<input type="checkbox"/> Improving student learning outcomes <input checked="" type="checkbox"/> Adopting current best practice(s) in field <input type="checkbox"/> Mandate of State/Federal/Accrediting Agency <input checked="" type="checkbox"/> Other –					
Removing the associated lab-hours to match the COMM BA proposal and correct course discrepancies that were overlooked within the proposal process. Under the Bachelor of Arts in Communication, a degree change that was approved by VSU and USG Spring 2025, lab hours are no longer required within the degree structure as they were with the Bachelor of Fine Arts in Communication degree.					

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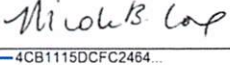
Source of Data to Support Change (select one or more of the following): <input checked="" type="checkbox"/> Indirect Measures; SOIs, student/employer/alumni surveys, etc. <input checked="" type="checkbox"/> Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)
Plans for assessing course effectiveness/meeting program learning outcomes (select one or more of the following and provide appropriate narrative below): <input checked="" type="checkbox"/> Indirect Measures; SOIs, student/employer/alumni surveys, etc. <input checked="" type="checkbox"/> Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.) <input type="checkbox"/> Other Data Source Descriptions –
We will continue our current methods via department assessment committee as well as SOIs, student feedback, and alumni surveys.

 Valdosta State University - REVISED COURSE Form • Request for a REVISED COURSE			
Approvals:	Print:	Signature:	Date:
Department Head	Sarah Arnett	<small>DocuSigned by:</small> 	4/24/2025 8:58 A
College/Division Executive Committee	Monika Meler	<small>B36A33B933A1471...</small> <small>DocuSigned by:</small> 	4/24/2025 11:28
Dean/Director	Nicole Cox, PhD	<small>219638AC7DC44E9...</small> <small>DocuSigned by:</small> 	4/28/2025 6:28
Graduate Executive Committee (for graduate course)		<small>4CB1115DCFC2464...</small>	
Graduate Dean (for graduate course)			
Academic Committee			
*Will this change impact another college/department?		<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes [select college & indicate department(s)]	
College:	Select One.	Department(s):	


 Valdosta State University Curriculum Form • Request for a REVISED COURSE		Date of Submission: 04/8/2025		
<i>*Course/curriculum revisions originate with a faculty member or curriculum committee in the Academic Program.</i>				
College:	College of the Arts	Dept. Initiating Request:	Communication Arts	
Requestor's Name:	William Faux	Requestor's Role:	Faculty	
CURRENT:		REQUESTED: (list only items to be changed)		
Course Prefix and Number:	COMM 3411	Course Prefix and Number:		
Course Title:	Visual Communication and Aesthetics	Course Title:		
Lecture Hours:	3	Lecture Hours:		
Lab/Contact Hours:	0	Lab/Contact Hours:		
Credit Hours:	3	Credit Hours:		
Pre-requisites:	COMM 1500 and COMM 1800	Pre-requisites:	COMM 1500 COMM 1800	
CURRENT Course Description:		NEW Course Description: (hover over for instructions)		
Study of the design, use, and impact of visuals on communication processes.				
Program Level:	Course Classification:	Semester to be Effective:	Year to be Effective:	Estimated Frequency of Course Offering:
<input checked="" type="checkbox"/> Undergraduate <input type="checkbox"/> Graduate	<input type="checkbox"/> Core (Area A-E) <input checked="" type="checkbox"/> Major Requirement <input type="checkbox"/> Elective	<input checked="" type="checkbox"/> Fall <input type="checkbox"/> Spring <input type="checkbox"/> Summer	2025	Every Semester
Justification: (select one or more of the following and provide appropriate narrative below:)				
<input type="checkbox"/> Improving student learning outcomes <input checked="" type="checkbox"/> Adopting current best practice(s) in field <input type="checkbox"/> Mandate of State/Federal/Accrediting Agency <input checked="" type="checkbox"/> Other –				
Changing the pre-requisite to match the COMM BA proposal and correct course discrepancies that were overlooked within the proposal process. COMM 1500 as pre-requisite is being removed as COMM 1500 is no longer a course within the Field of Study under the Bachelor of Arts in Communication, a degree change that was approved by VSU and USG Spring 2025.				

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Source of Data to Support Change (select one or more of the following): <input checked="" type="checkbox"/> Indirect Measures; SOIs, student/employer/alumni surveys, etc. <input checked="" type="checkbox"/> Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)
Plans for assessing course effectiveness/meeting program learning outcomes (select one or more of the following and provide appropriate narrative below): <input checked="" type="checkbox"/> Indirect Measures; SOIs, student/employer/alumni surveys, etc. <input checked="" type="checkbox"/> Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.) <input type="checkbox"/> Other Data Source Descriptions –
We will continue our current methods via department assessment committee as well as SOIs, student feedback, and alumni surveys.

 Valdosta State University - REVISED COURSE Form • Request for a REVISED COURSE			
Approvals:	Print:	Signature:	Date:
Department Head	Sarah Arnett	<small>DocuSigned by:</small> 	4/24/2025 9:06 AM
College/Division Executive Committee	Monika Meler	<small>DocuSigned by:</small> 	4/24/2025 11:27
Dean/Director	Nicole Cox, PhD	<small>DocuSigned by:</small> 	4/29/2025 8:11 AM
Graduate Executive Committee (for graduate course)		<small>4CB1115DCFC2464...</small>	
Graduate Dean (for graduate course)			
Academic Committee			
*Will this change impact another college/department?		<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes [select college & indicate department(s)]	
College:	Select One.	Department(s):	

35

 Valdosta State University Curriculum Form • Request for a REVISED COURSE		Date of Submission: 04/8/2025	
<i>*Course/curriculum revisions originate with a faculty member or curriculum committee in the Academic Program.</i>			
College: College of the Arts	Dept. Initiating Request: Communication Arts		
Requestor's Name: William Faux	Requestor's Role: Faculty		
CURRENT:		REQUESTED: (list only items to be changed)	
Course Prefix and Number: COMM 3421	Course Prefix and Number:		
Course Title: Social Media Strategies	Course Title:		
Lecture Hours: 3	Lecture Hours:		
Lab/Contact Hours: 0	Lab/Contact Hours:		
Credit Hours: 3	Credit Hours:		
Pre-requisites: COMM 1500 and COMM 1800	Pre-requisites: COMM 1500 COMM 1800		
CURRENT Course Description: Study of social media strategies and their impact on communication processes and relationships. Emphasis is placed on how social media shapes virtual interpersonal and organizational identities.		NEW Course Description: (hover over for instructions)	
Program Level: <input checked="" type="checkbox"/> Undergraduate <input type="checkbox"/> Graduate	Course Classification: <input type="checkbox"/> Core (Area A-E) <input checked="" type="checkbox"/> Major Requirement <input type="checkbox"/> Elective	Semester to be Effective: <input checked="" type="checkbox"/> Fall <input type="checkbox"/> Spring <input type="checkbox"/> Summer	Year to be Effective: 2025 Estimated Frequency of Course Offering: Every Semester
Justification: (select one or more of the following and provide appropriate narrative below:)			
<input type="checkbox"/> Improving student learning outcomes <input checked="" type="checkbox"/> Adopting current best practice(s) in field <input type="checkbox"/> Mandate of State/Federal/Accrediting Agency <input checked="" type="checkbox"/> Other –			
<p>Changing the pre-requisite to match the COMM BA proposal and correct course discrepancies that were overlooked within the proposal process.</p> <p>COMM 1500 as pre-requisite is being removed as COMM 1500 is no longer a course within the Field of Study under the Bachelor of Arts in Communication, a degree change that was approved by VSU and USG Spring 2025.</p>			

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Source of Data to Support Change (select one or more of the following):

☒ Indirect Measures; SOIs, student/employer/alumni surveys, etc.

☒ Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)


Plans for assessing course effectiveness/meeting program learning outcomes
 (select one or more of the following and provide appropriate narrative below):

☒ Indirect Measures; SOIs, student/employer/alumni surveys, etc.

☒ Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)

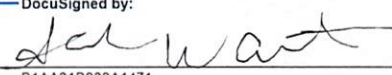

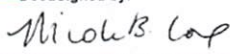
☐ Other Data Source Descriptions –

We will continue our current methods via department assessment committee as well as SOIs, student feedback, and alumni surveys.



Valdosta State University - REVISED COURSE Form


• [Request for a REVISED COURSE](#)

Approvals:	Print:	Signature:	Date:
Department Head	Sarah Arnett	<small>DocuSigned by:</small> 	4/24/2025 9:05 A
College/Division Executive Committee	Monika Meler	<small>31AA31B933A1471...</small> <small>DocuSigned by:</small> 	4/24/2025 11:27
Dean/Director	Nicole Cox, PhD	<small>219638AC7DC44E9...</small> <small>DocuSigned by:</small> 	4/28/2025 6:34
Graduate Executive Committee (for graduate course)		<small>4CB1115DCFC2464...</small>	
Graduate Dean (for graduate course)			
Academic Committee			

***Will this change impact another college/department?** ☒ No ☐ Yes [select college & indicate department(s)]

College:	Select One.	Department(s):	
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37

 Valdosta State University Curriculum Form • Request for a REVISED COURSE		Date of Submission: 04/8/2025	
<i>*Course/curriculum revisions originate with a faculty member or curriculum committee in the Academic Program.</i>			
College:	College of the Arts	Dept. Initiating Request:	Communication Arts
Requestor's Name:	William Faux	Requestor's Role:	Faculty
CURRENT:		REQUESTED: (list only items to be changed)	
Course Prefix and Number:	COMM 4240	Course Prefix and Number:	
Course Title:	Public Relations Law and Ethics	Course Title:	
Lecture Hours:	3	Lecture Hours:	
Lab/Contact Hours:	0	Lab/Contact Hours:	
Credit Hours:	3	Credit Hours:	
Pre-requisites:	COMM 3200 and speech communication major	Pre-requisites:	COMM 3200 and speech communication major COMM 2100
CURRENT Course Description:		NEW Course Description: (hover over for instructions)	
Legal and ethical aspects of professional public relations practice			
Program Level:	Course Classification:	Semester to be Effective:	Year to be Effective:
<input checked="" type="checkbox"/> Undergraduate <input type="checkbox"/> Graduate	<input type="checkbox"/> Core (Area A-E) <input type="checkbox"/> Major Requirement <input checked="" type="checkbox"/> Elective	<input checked="" type="checkbox"/> Fall <input type="checkbox"/> Spring <input type="checkbox"/> Summer	2025
Estimated Frequency of Course Offering: Once per Year			
Justification: (select one or more of the following and provide appropriate narrative below:)			
<input type="checkbox"/> Improving student learning outcomes <input type="checkbox"/> Adopting current best practice(s) in field <input type="checkbox"/> Mandate of State/Federal/Accrediting Agency <input checked="" type="checkbox"/> Other –			
Adjusting the pre-requisites and correcting course discrepancies that were overlooked within the initial BA proposal process. This course (COMM 4240 - Public Relations Law and Ethics) is to be cross-listed with COMM 3031 (Communication Law and Ethics), so the pre-requisites need to match. Additionally, COMM 3200 is no longer offered in the Communication program.			

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Source of Data to Support Change (select one or more of the following):

- ☒ Indirect Measures; SOIs, student/employer/alumni surveys, etc.
☒ Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)

Plans for assessing course effectiveness/meeting program learning outcomes

(select one or more of the following and provide appropriate narrative below):

- ☒ Indirect Measures; SOIs, student/employer/alumni surveys, etc.
☒ Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)
☐ Other Data Source Descriptions –

We will continue our current methods via department assessment committee as well as SOIs, student feedback, and alumni surveys.




Valdosta State University - REVISED COURSE Form

- [Request for a REVISED COURSE](#)

Approvals:	Print:	Signature:	Date:
Department Head	Sarah Arnett	<small>DocuSigned by:</small> 	4/24/2025 9:08 AM
College/Division Executive Committee	Monika Meler	<small>21AA31B933A1471...</small> <small>DocuSigned by:</small> 	4/24/2025 11:27
Dean/Director	Nicole Cox, PhD	<small>219638AC7DC44E9...</small> <small>DocuSigned by:</small> 	4/29/2025 8:11 AM
Graduate Executive Committee (for graduate course)		<small>4CB1115DCFC2464...</small>	
Graduate Dean (for graduate course)			
Academic Committee			



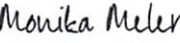
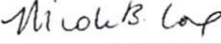
*Will this change impact another college/department?		<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes [select college & indicate department(s)]	
College:	Select One.	Department(s):	

39


		Valdosta State University Curriculum Form • Request for a REVISED COURSE		Date of Submission: 04/8/2025	
<i>*Course/curriculum revisions originate with a faculty member or curriculum committee in the Academic Program.</i>					
College:		College of the Arts		Dept. Initiating Request: Communication Arts	
Requestor's Name:		William Faux		Requestor's Role: Faculty	
CURRENT:			REQUESTED: (list only items to be changed)		
Course Prefix and Number:		COMM 4421		Course Prefix and Number:	
Course Title:		Nonverbal Communication		Course Title:	
Lecture Hours:		3		Lecture Hours:	
Lab/Contact Hours:		0		Lab/Contact Hours:	
Credit Hours:		3		Credit Hours:	
Pre-requisites:		COMM 1500 and COMM 2300		Pre-requisites: COMM 1500 COMM 2300	
CURRENT Course Description:			NEW Course Description: (hover over for instructions)		
Advanced study of nonverbal codes and their applications in communication.					
Program Level:		Course Classification:		Semester to be Effective:	
<input checked="" type="checkbox"/> Undergraduate <input type="checkbox"/> Graduate		<input type="checkbox"/> Core (Area A-E) <input checked="" type="checkbox"/> Major Requirement <input type="checkbox"/> Elective		<input checked="" type="checkbox"/> Fall <input type="checkbox"/> Spring <input type="checkbox"/> Summer	
				2025	
				Once per Year	
Justification: (select one or more of the following and provide appropriate narrative below:)					
<input type="checkbox"/> Improving student learning outcomes <input checked="" type="checkbox"/> Adopting current best practice(s) in field <input type="checkbox"/> Mandate of State/Federal/Accrediting Agency <input checked="" type="checkbox"/> Other –					
Changing the pre-requisite to match the COMM BA proposal and correct course discrepancies that were overlooked within the proposal process.					
COMM 1500 as pre-requisite is being removed as COMM 1500 is no longer a course within the Field of Study under the Bachelor of Arts in Communication, a degree change that was approved by VSU and USG Spring 2025.					

40

Source of Data to Support Change (select one or more of the following): <input checked="" type="checkbox"/> Indirect Measures; SOIs, student/employer/alumni surveys, etc. <input checked="" type="checkbox"/> Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)
Plans for assessing course effectiveness/meeting program learning outcomes (select one or more of the following and provide appropriate narrative below): <input checked="" type="checkbox"/> Indirect Measures; SOIs, student/employer/alumni surveys, etc. <input checked="" type="checkbox"/> Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.) <input type="checkbox"/> Other Data Source Descriptions –
We will continue our current methods via department assessment committee as well as SOIs, student feedback, and alumni surveys.

 Valdosta State University - REVISED COURSE Form • Request for a REVISED COURSE			
Approvals:	Print:	Signature:	Date:
Department Head	Sarah Arnett	<small>DocuSigned by:</small> 	4/24/2025 9:13 AM
College/Division Executive Committee	Monika Meler	<small>B1AA31B933A1471...</small> <small>DocuSigned by:</small> 	4/24/2025 11:26 AM
Dean/Director	Nicole Cox, PhD	<small>219638AC7DC44E9...</small> <small>DocuSigned by:</small> 	4/29/2025 8:12 AM
Graduate Executive Committee (for graduate course)		<small>4CB1115DCFC2464...</small>	
Graduate Dean (for graduate course)			
Academic Committee			
*Will this change impact another college/department?		<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes [select college & indicate department(s)]	
College:	Select One.	Department(s):	

41

 Valdosta State University Curriculum Form • Request for a REVISED COURSE		Date of Submission: 04/8/2025		
<i>*Course/curriculum revisions originate with a faculty member or curriculum committee in the Academic Program.</i>				
College:	College of the Arts	Dept. Initiating Request:	Communication Arts	
Requestor's Name:	William Faux	Requestor's Role:	Faculty	
CURRENT:		REQUESTED: (list only items to be changed)		
Course Prefix and Number:	COMM 4431	Course Prefix and Number:		
Course Title:	Listening and Interviewing	Course Title:		
Lecture Hours:	3	Lecture Hours:		
Lab/Contact Hours:	0	Lab/Contact Hours:		
Credit Hours:	3	Credit Hours:		
Pre-requisites:	COMM 1500 and COMM 2300	Pre-requisites:	COMM 1500 COMM 2300	
CURRENT Course Description:		NEW Course Description: (hover over for instructions)		
Examination of the theories and processes of listening and interviewing.				
Program Level:	Course Classification:	Semester to be Effective:	Year to be Effective:	Estimated Frequency of Course Offering:
<input checked="" type="checkbox"/> Undergraduate <input type="checkbox"/> Graduate	<input type="checkbox"/> Core (Area A-E) <input type="checkbox"/> Major Requirement <input checked="" type="checkbox"/> Elective	<input checked="" type="checkbox"/> Fall <input type="checkbox"/> Spring <input type="checkbox"/> Summer	2025	Once per Year
Justification: (select one or more of the following and provide appropriate narrative below:)				
<input type="checkbox"/> Improving student learning outcomes <input checked="" type="checkbox"/> Adopting current best practice(s) in field <input type="checkbox"/> Mandate of State/Federal/Accrediting Agency <input checked="" type="checkbox"/> Other –				
Changing the pre-requisite to match the COMM BA proposal and correct course discrepancies that were overlooked within the proposal process. COMM 1500 as pre-requisite is being removed as COMM 1500 is no longer a course within the Field of Study under the Bachelor of Arts in Communication, a degree change that was approved by VSU and USG Spring 2025.				

42

Source of Data to Support Change (select one or more of the following):

☒ Indirect Measures; SOIs, student/employer/alumni surveys, etc.

☒ Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)



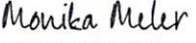
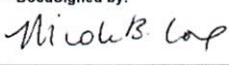
Plans for assessing course effectiveness/meeting program learning outcomes
(select one or more of the following and provide appropriate narrative below):

☒ Indirect Measures; SOIs, student/employer/alumni surveys, etc.


☒ Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)

☐ Other Data Source Descriptions –

We will continue our current methods via department assessment committee as well as SOIs, student feedback, and alumni surveys.

 Valdosta State University - REVISED COURSE Form • Request for a REVISED COURSE			
Approvals:	Print:	Signature:	Date:
Department Head	Sarah Arnett	<small>DocuSigned by:</small> 	4/24/2025 9:13 A
College/Division Executive Committee	Monika Meler	<small>B1AA31B933A1471...</small> <small>DocuSigned by:</small> 	4/24/2025 11:27
Dean/Director	Nicole Cox, PhD	<small>219538AC7DC44E9...</small> <small>DocuSigned by:</small> 	4/29/2025 8:11 A
Graduate Executive Committee (for graduate course)		<small>4CB1115DCFC2464...</small>	
Graduate Dean (for graduate course)			
Academic Committee			
*Will this change impact another college/department?		<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes [select college & indicate department(s)]	
College:	Select One.	Department(s):	

43

		Valdosta State University Curriculum Form • Request for a REVISED COURSE		Date of Submission: 04/6/2025	
<i>*Course/curriculum revisions originate with a faculty member or curriculum committee in the Academic Program.</i>					
College: College of the Arts		Dept. Initiating Request: Communication Arts			
Requestor's Name: William Faux		Requestor's Role: Faculty			
CURRENT:			REQUESTED: <i>(list only items to be changed)</i>		
Course Prefix and Number: PREL 3210		Course Prefix and Number:			
Course Title: Strategic Design for Public Relations		Course Title:			
Lecture Hours: 2		Lecture Hours: 2 3			
Lab/Contact Hours: 2		Lab/Contact Hours: 2 0			
Credit Hours: 3		Credit Hours: 3 3			
Pre-requisites: COMM 1800 and COMM 2100		Pre-requisites: COMM 1800, COMM 2100, and PREL 2000			
CURRENT Course Description:			NEW Course Description: (hover over for instructions)		
Exploration of the basics of design, color, and type to a wide variety of strategically aligned print applications.					
Program Level:	Course Classification:	Semester to be Effective:	Year to be Effective:	Estimated Frequency of Course Offering:	
<input checked="" type="checkbox"/> Undergraduate <input type="checkbox"/> Graduate	<input type="checkbox"/> Core (Area A-E) <input checked="" type="checkbox"/> Major Requirement <input type="checkbox"/> Elective	<input checked="" type="checkbox"/> Fall <input type="checkbox"/> Spring <input type="checkbox"/> Summer	2025	Every Semester	
Justification: <i>(select one or more of the following and provide appropriate narrative below:)</i>					
<input type="checkbox"/> Improving student learning outcomes <input checked="" type="checkbox"/> Adopting current best practice(s) in field <input type="checkbox"/> Mandate of State/Federal/Accrediting Agency <input checked="" type="checkbox"/> Other –					
Changing the pre-requisite to match the COMM BA proposal and correct course discrepancies that were overlooked within the proposal process. PREL 2000 was removed from the previous course change form, by mistake and needs to be added back.					
Additionally, removing the associated lab-hours to match the COMM BA proposal. Under the Bachelor of Arts in Communication, a degree change that was approved by VSU and USG Spring 2025, lab hours are no longer required within the degree structure as they were with the Bachelor of Fine Arts in Communication degree.					

Source of Data to Support Change (select one or more of the following):

- ☒ Indirect Measures; SOIs, student/employer/alumni surveys, etc.
☒ Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)

Plans for assessing course effectiveness/meeting program learning outcomes

(select one or more of the following and provide appropriate narrative below):

- ☒ Indirect Measures; SOIs, student/employer/alumni surveys, etc.
☒ Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)
☐ Other Data Source Descriptions –

We will continue our current methods via department assessment committee as well as SOIs, student feedback, and alumni surveys.




Valdosta State University - REVISED COURSE Form

- [Request for a REVISED COURSE](#)

Approvals:	Print:	Signature:	Date:
Department Head	Sarah Arnett	<small>DocuSigned by:</small> 	4/24/2025 9:26 AM
College/Division Executive Committee	Monika Meler	<small>BTAA31B933A1471...</small> <small>DocuSigned by:</small> 	4/24/2025 11:26 AM
Dean/Director	Nicole Cox, PhD	<small>219638AC7DC44E9...</small> <small>DocuSigned by:</small> 	4/28/2025 6:33 AM
Graduate Executive Committee (for graduate course)		<small>4CB1115DCFC2464...</small>	
Graduate Dean (for graduate course)			
Academic Committee			

*Will this change impact another college/department?		<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes [select college & indicate department(s)]	
College:	Select One.	Department(s):	

46

		Valdosta State University Curriculum Form • Request for a REVISED COURSE		Date of Submission: 04/8/2025	
<i>*Course/curriculum revisions originate with a faculty member or curriculum committee in the Academic Program.</i>					
College:		College of the Arts		Dept. Initiating Request: Communication Arts	
Requestor's Name:		William Faux		Requestor's Role: Faculty	
CURRENT:			REQUESTED: (list only items to be changed)		
Course Prefix and Number:		PREL 3250		Course Prefix and Number:	
Course Title:		Public Relations in Health Care		Course Title:	
Lecture Hours:		3		Lecture Hours:	
Lab/Contact Hours:		0		Lab/Contact Hours:	
Credit Hours:		3		Credit Hours:	
Pre-requisites:		PREL 2000 or Health Communication Minor		Pre-requisites: PREL 2000 <i>or Health Communication Minor</i>	
CURRENT Course Description:			NEW Course Description: (hover over for instructions)		
Introduction to the use of public relations planning and techniques in health promotion, education, and relationship management.					
Program Level:		Course Classification:		Semester to be Effective:	
<input checked="" type="checkbox"/> Undergraduate <input type="checkbox"/> Graduate		<input type="checkbox"/> Core (Area A-E) <input type="checkbox"/> Major Requirement <input checked="" type="checkbox"/> Elective		<input checked="" type="checkbox"/> Fall <input type="checkbox"/> Spring <input type="checkbox"/> Summer	
				2025	
				Estimated Frequency of Course Offering:	
				Once per Year	
Justification: (select one or more of the following and provide appropriate narrative below:)					
<input type="checkbox"/> Improving student learning outcomes					
<input type="checkbox"/> Adopting current best practice(s) in field					
<input type="checkbox"/> Mandate of State/Federal/Accrediting Agency					
<input checked="" type="checkbox"/> Other –					
Adjusting pre-requisites and correcting course discrepancies that were overlooked within the initial BA proposal process.					

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Source of Data to Support Change (select one or more of the following):

☒ Indirect Measures; SOIs, student/employer/alumni surveys, etc.

☒ Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)



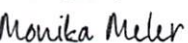
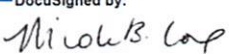
Plans for assessing course effectiveness/meeting program learning outcomes
 (select one or more of the following and provide appropriate narrative below):

☒ Indirect Measures; SOIs, student/employer/alumni surveys, etc.


☒ Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)

☐ Other Data Source Descriptions –

We will continue our current methods via department assessment committee as well as SOIs, student feedback, and alumni surveys.

 Valdosta State University - REVISED COURSE Form • Request for a REVISED COURSE			
Approvals:	Print:	Signature:	Date:
Department Head	Sarah Arnett	<small>DocuSigned by:</small> 	4/24/2025 11:04
College/Division Executive Committee	Monika Meler	<small>B1AA31B933A1471...</small> <small>DocuSigned by:</small> 	4/24/2025 11:25
Dean/Director	Nicole Cox, PhD	<small>219638AC7DC44E9...</small> <small>DocuSigned by:</small> 	4/29/2025 8:16
Graduate Executive Committee (for graduate course)		<small>4CB1115DCFC2464...</small>	
Graduate Dean (for graduate course)			
Academic Committee			
*Will this change impact another college/department?		<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes [select college & indicate department(s)]	
College:	Select One.	Department(s):	

48

 Valdosta State University Curriculum Form • Request for a REVISED COURSE		Date of Submission: 04/6/2025		
<i>*Course/curriculum revisions originate with a faculty member or curriculum committee in the Academic Program.</i>				
College:	College of the Arts	Dept. Initiating Request:	Communication Arts	
Requestor's Name:	William Faux	Requestor's Role:	Faculty	
CURRENT:		REQUESTED: (list only items to be changed)		
Course Prefix and Number:	PREL 3220	Course Prefix and Number:		
Course Title:	Strategic Design for Public Relations	Course Title:		
Lecture Hours:	2	Lecture Hours:	2 3	
Lab/Contact Hours:	2	Lab/Contact Hours:	2 0	
Credit Hours:	3	Credit Hours:	3 3	
Pre-requisites:	COMM 1800 and JOUR 3510	Pre-requisites:	COMM 1800, JOUR 3510, and PREL 2000	
CURRENT Course Description:		NEW Course Description: (hover over for instructions)		
A study of the writing of public relations materials for print, broadcast, and electronic media.				
Program Level:	Course Classification:	Semester to be Effective:	Year to be Effective:	Estimated Frequency of Course Offering:
<input checked="" type="checkbox"/> Undergraduate <input type="checkbox"/> Graduate	<input type="checkbox"/> Core (Area A-E) <input checked="" type="checkbox"/> Major Requirement <input type="checkbox"/> Elective	<input checked="" type="checkbox"/> Fall <input type="checkbox"/> Spring <input type="checkbox"/> Summer	2025	Once per Year
Justification: (select one or more of the following and provide appropriate narrative below:)				
<input type="checkbox"/> Improving student learning outcomes <input checked="" type="checkbox"/> Adopting current best practice(s) in field <input type="checkbox"/> Mandate of State/Federal/Accrediting Agency <input checked="" type="checkbox"/> Other –				
<p>Changing the pre-requisites to match the COMM BA proposal and correct course discrepancies that were overlooked within the proposal process. PREL 2000 was removed from the previous course change form by mistake and needs to be added back.</p> <p>Additionally, removing the associated lab-hours to match the COMM BA proposal. Under the Bachelor of Arts in Communication, a degree change that was approved by VSU and USG Spring 2025, lab hours are no longer required within the degree structure as they were with the Bachelor of Fine Arts in Communication degree.</p>				



50

Source of Data to Support Change (select one or more of the following):




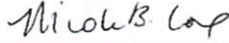
- ☒ Indirect Measures; SOIs, student/employer/alumni surveys, etc.
☒ Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)

Plans for assessing course effectiveness/meeting program learning outcomes


(select one or more of the following and provide appropriate narrative below):

- ☒ Indirect Measures; SOIs, student/employer/alumni surveys, etc.
☒ Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)
☐ Other Data Source Descriptions –

We will continue our current methods via department assessment committee as well as SOIs, student feedback, and alumni surveys.

 Valdosta State University - REVISED COURSE Form • Request for a REVISED COURSE			
Approvals:	Print:	Signature:	Date:
Department Head	Sarah Arnett	<small>DocuSigned by:</small> 	4/24/2025 11:02
College/Division Executive Committee	Monika Meler	<small>B1AA31B933A1471... DocuSigned by:</small> 	4/24/2025 11:26
Dean/Director	Nicole Cox, PhD	<small>219638AC7DC44E9... DocuSigned by:</small> 	4/29/2025 8:16 AM
Graduate Executive Committee (for graduate course)		<small>4CB1115DCFC2464...</small>	
Graduate Dean (for graduate course)			
Academic Committee			
*Will this change impact another college/department?		<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes [select college & indicate department(s)]	
College:	Select One.	Department(s):	

51

 Valdosta State University Curriculum Form • Request for a REVISED COURSE		Date of Submission: 04/6/2025		
<i>*Course/curriculum revisions originate with a faculty member or curriculum committee in the Academic Program.</i>				
College:	College of the Arts	Dept. Initiating Request:	Communication Arts	
Requestor's Name:	William Faux	Requestor's Role:	Faculty	
CURRENT:		REQUESTED: (list only items to be changed)		
Course Prefix and Number:	PREL 3240	Course Prefix and Number:		
Course Title:	Strategic Design for Digital Media	Course Title:		
Lecture Hours:	2	Lecture Hours:	2 3	
Lab/Contact Hours:	2	Lab/Contact Hours:	2 0	
Credit Hours:	3	Credit Hours:	3 3	
Pre-requisites:	PREL 3210	Pre-requisites:		
CURRENT Course Description:		NEW Course Description: (hover over for instructions)		
Electronic applications in public relations including online media design.				
Program Level:	Course Classification:	Semester to be Effective:	Year to be Effective:	Estimated Frequency of Course Offering:
<input checked="" type="checkbox"/> Undergraduate <input type="checkbox"/> Graduate	<input type="checkbox"/> Core (Area A-E) <input type="checkbox"/> Major Requirement <input checked="" type="checkbox"/> Elective	<input checked="" type="checkbox"/> Fall <input type="checkbox"/> Spring <input type="checkbox"/> Summer	2025	Once per Year
Justification: (select one or more of the following and provide appropriate narrative below:)				
<input type="checkbox"/> Improving student learning outcomes <input checked="" type="checkbox"/> Adopting current best practice(s) in field <input type="checkbox"/> Mandate of State/Federal/Accrediting Agency <input checked="" type="checkbox"/> Other –				
Changing the pre-requisites to match the COMM BA proposal and correct course discrepancies that were overlooked within the proposal process. Removing the associated lab-hours to match the COMM BA proposal. Under the Bachelor of Arts in Communication, a degree change that was approved by VSU and USG Spring 2025, lab hours are no longer required within the degree structure as they were with the Bachelor of Fine Arts in Communication degree.				

52

Source of Data to Support Change (select one or more of the following):

☒ Indirect Measures; SOIs, student/employer/alumni surveys, etc.

☒ Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)

Plans for assessing course effectiveness/meeting program learning outcomes


(select one or more of the following and provide appropriate narrative below):

☒ Indirect Measures; SOIs, student/employer/alumni surveys, etc.



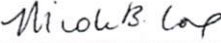
☒ Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)

☐ Other Data Source Descriptions –

We will continue our current methods via department assessment committee as well as SOIs, student feedback, and alumni surveys.

Valdosta State University - REVISED COURSE Form

Request for a REVISED COURSE

Approvals:	Print:	Signature:	Date:
Department Head	Sarah Arnett	<div><div>DocuSigned by:</div><div></div></div>	4/24/2025 11:01
College/Division Executive Committee	Monika Meler	<div><div>B1AA31B933A1471...</div><div>DocuSigned by:</div><div></div></div>	4/24/2025 11:26
Dean/Director	Nicole Cox, PhD	<div><div>219638AC7DC44E9...</div><div>DocuSigned by:</div><div></div></div>	4/29/2025 8:12
Graduate Executive Committee (for graduate course)		<div><div>4CB1115DCFC2464...</div></div>	
Graduate Dean (for graduate course)			
Academic Committee			


*Will this change impact another college/department?

☒ No

☐ Yes [select college & indicate department(s)]

College:	Department(s):
Select One.	

53

		Valdosta State University Curriculum Form • Request for a REVISED COURSE		Date of Submission: 04/6/2025	
<i>*Course/curriculum revisions originate with a faculty member or curriculum committee in the Academic Program.</i>					
College:		College of the Arts		Dept. Initiating Request: Communication Arts	
Requestor's Name:		William Faux		Requestor's Role: Faculty	
CURRENT:			REQUESTED: (list only items to be changed)		
Course Prefix and Number:		PREL 4200		Course Prefix and Number:	
Course Title:		Public Relations Research		Course Title:	
Lecture Hours:		3		Lecture Hours:	
Lab/Contact Hours:		0		Lab/Contact Hours:	
Credit Hours:		3		Credit Hours:	
Pre-requisites:		COMM 3111 and COMM 3112		Pre-requisites: PREL 2000 , COMM 3111, and COMM 3112	
CURRENT Course Description:			NEW Course Description: (hover over for instructions)		
Applications of theory and practice in public relations research.					
Program Level:		Course Classification:		Semester to be Effective:	
<input checked="" type="checkbox"/> Undergraduate <input type="checkbox"/> Graduate		<input type="checkbox"/> Core (Area A-E) <input checked="" type="checkbox"/> Major Requirement <input type="checkbox"/> Elective		<input checked="" type="checkbox"/> Fall <input type="checkbox"/> Spring <input type="checkbox"/> Summer	
				2025	
				Estimated Frequency of Course Offering:	
				Once per Year	
Justification: (select one or more of the following and provide appropriate narrative below:)					
<input type="checkbox"/> Improving student learning outcomes <input checked="" type="checkbox"/> Adopting current best practice(s) in field <input type="checkbox"/> Mandate of State/Federal/Accrediting Agency <input type="checkbox"/> Other –					
Changing the pre-requisites to match the COMM BA proposal and correct course discrepancies that were overlooked within the proposal process. PREL 2000 was removed from the previous course change form by mistake and needs to be added back.					

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Source of Data to Support Change (select one or more of the following):

- ☒ Indirect Measures; SOIs, student/employer/alumni surveys, etc.
- ☒ Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)

Plans for assessing course effectiveness/meeting program learning outcomes

(select one or more of the following and provide appropriate narrative below):

- ☒ Indirect Measures; SOIs, student/employer/alumni surveys, etc.
- ☒ Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)
- ☐ Other Data Source Descriptions –

We will continue our current methods via department assessment committee as well as SOIs, student feedback, and alumni surveys.

**Valdosta State University - REVISED COURSE Form**

- **Request for a REVISED COURSE**

Approvals:	Print:	Signature:	Date:
Department Head	Sarah Arnett	DocuSigned by: 	4/24/2025 11:08
College/Division Executive Committee	Monika Meler	B1AA31B933A1471... DocuSigned by: 	4/24/2025 11:25
Dean/Director	Nicole Cox, PhD	219638AC7DC44E9... DocuSigned by: 	4/29/2025 8:16
Graduate Executive Committee (for graduate course)		4CB1115DCFC2464...	
Graduate Dean (for graduate course)			
Academic Committee			

*Will this change impact another college/department?		<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes [select college & indicate department(s)]	
College:	Select One.	Department(s):	