VALDOSTA STATE UNIVERSITY

ACADEMIC COMMITTEE PACKET

ACADEMIC COMMITTEE

MONDAY, September 8, 2025

2:30 p.m.

University Center Cypress Room

Stanley Jones Registrar/Secretary of the Academic Committee

ACADEMIC COMMITTEE AGENDA September 8, 2025

1. Minutes of the April 14, 2025 meeting. (pages 1-3) were approved by email April 18, 2025.

2. COLLEGE OF HUMANITIES AND SOCIAL SCIENCES

- a. Revied requirements for the minor in Africana Studies (pages 4-8)
- b. Revised degree requirements for the BA in Interdisciplinary Studies (pages 9-13).

3. COLLEGE OF BUSINESS ADMINISTRATION

- a. Revised requirements for the minor in Business Law (pages 14-16)
- b. Revised degree requirements for the BBA in Accounting (pages 17-19)

4. COLLEGE OF THE ARTS

- a. New course ARTH 4170 (pages 20-21)
- b. Revised prerequisites COMM 3031 (pages 22-23)
- c. Revised prerequisites COMM 3111 (pages 24-26)
- d. Revised prerequisites COMM 3112 (pages 27-29)
- e. Revised prerequisites COMM 3231 (pages 30-33)
- f. Revised prerequisites COMM 3411 (pages 34-35)
- g. Revised prerequisites COMM 3421 (pages 36-37)
- h. Revised prerequisites COMM 4240 (pages 28-39)
- i. Revised prerequisites COMM 4421 (pages 40-41)
- j. Revised prerequisites COMM 4431 (pages 42-43)
- k. Revised credit hours and prerequisites PREL 3210 (pages 44-46)
- 1. Revised prerequisites PREL 33250 (pages 47-48)
- m. Revised credit hours and prerequisites PREL 3220 (pages 49-51)
- n. Revised credit hours and prerequisites PREL 3240 (pages 52-53)
- o. Revised prerequisites PREL 4200 (pages 54-55)

VALDOSTA STATE UNIVERSITY ACADEMIC COMMITTEE MINUTES April 14, 2025

The Academic Committee of the Valdosta State University Faculty Senate met in the University Center Cypress Room, Monday, April 14, 2025. Dr. Sharon Gravett, Associate Provost for Academic Programs and Services, presided.

Members Present: Dr. Jospeh Pifer, Dr. Haley Sherman, Dr. Taralynn Hartsell, Dr. Taewon Hwang, Ms. Tera Ray (Proxy for Ms. Samantha Paul), Dr. Joshua Pifer (Proxy for Dr. Laurel Tu), Ms. Chalise Ludlow, Dr. David Monetti (Proxy for Ms. Meg Giddings), Dr. Kristy Litster, Dr. Colette Drouillard, Dr. Dee Ott, Dr. Lisa Batten, Dr. Luis Gonzalez, Dr. Kelly Mathis, Ms. Kytt Everdeen Moore, and Ms. Tera Ray.

Members Absent: Ms. Alene Dasher, Dr. Shaun Ault, Dr. Laurel Yu, Ms. Meg Giddings, Dr. Fred Knowles, Dr. R. Paul Mihail, and Dr. Jim Nienow.

Catalog Editor: Dr. Emma Kostopolus

Visitors Present: Dr. David Monetti, Dr. Jason Allard, Dr. Deborah Paine, Dr. Antoinette Gazda, Dr. Ruth Hannibal, Dr. A. J. Ramirez, and Dr. Jennifer Lambert-Shute.

The Minutes of the March 10, 2025 meeting were approved by email on March 24, 2025. (pages 1-6).

A. College of the Arts

- 1. Revised requirements for the BFA in Mass Media was approved effective Fall Semester 2025. (pages 7-9).
- 2. Revised course description, Mass Media (MDIA) 4965, "New Media Workshop", (NEW MEDIA WORKSHOP -3 credit hours, 2 lecture hours, 2 lab hours, and 4 contact hours), was approved effective Fall Semester 2025. (pages 147-149).

B. College of Nursing and Health Sciences

1. Revised course description, Nursing (NURS) 7110, "Philosophical and Theoretical Foundations for Advanced Nursing Practice", (PHIL & THRTCL FND ADV NUR PRAC –2 credit hours, 2 lecture hours, 0 lab hours, and 2 contact hours), was approved effective Fall Semester 2025. (pages 10-12).

C. College of Education and Human Services

- 1. Revised course title, Communication Sci & Disorders (CSD) 3080, "Neuroscience for Communication Sciences and Disorders", (NEUROSCIENCE FOR CSD -3 credit hours, 2 lecture hours, 2 lab hours, and 4 contact hours), was approved effective Fall Semester 2025. (pages 13-14).
- New course, Marriage & Family Therapy (MFTH) 3900, "Experiential Experience in Marriage and Family Therapy",
 (EXPERIENTIAL EXPERIENCE IN MFT -0 credit hours, 0 lecture hours, 0 lab hours, and 0 contact hours), was approved
 effective Summer Semester 2025 with the description changed to read ,,,institution. An experiential learning opportunity to gain
 knowledge in the field of.... (pages 15-22).
- 3. Revised course number, Education (EDUC) 6053, "Classroom Management", (CLASSROOM MANAGEMENT -3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Summer Semester 2025 with the description changed to read An examination of the fundamentals of...disabilities within the classroom... (pages 23-24). Deactivation MSED 6003.

D. College of Humanities and Social Services

- 1. New certificate in Women's and Gender Studies was approved effective Fall Semester 2025. (pages 25-26).
- 2. Revised coursed prerequisites, Psychology (PSYC) 3500, "Statistical Methods in Psychology", (STATISTICAL METHODS IN PSYC 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2025. (pages 27-28).
- 3. Reactivation, Psychology (PSYC) 3460, "Families and Larger Systems", (FAMILITES AND LARGER SYSTEMS 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2026. (pages 29-30).

- 4. Pages 31-35 skipped
- 5. Deactivation of PSYC 2998 was approved effective Fall Semester 2025. (pages 36-37).
- 6. Revised degree requirements for the BA and BS Psychology and BS in Psychology-OCCA was approved effective Fall Semester 2025. (pages 38-41).

E. College of Business Administration

- 1. Revised course number, Accounting (ACCT) 3099, "Accounting Career Developing", (ACCOUNTING CAREER DEVELOPING 0 credit hours, 0 lecture hours, 0 lab hours, and 0 contact hours), was approved effective Fall Semester 2025. (pages 42-43). Deactivation ACCT 2099.
- 2. New course, Master of Accountancy (MACC) 7200, "Seminar of Contemporary Accounting", (SEMINAR CONTEMP ACCOUNTING 3-6 credit hours, 3-6 lecture hours, 0 lab hours, and 3-6 contact hours), was approved effective Fall Semester 2025. (pages 44-45).
- 3. New course, Economics (ECON) 1101, "Economics of Financial Literacy", (ECON OF FINANCIAL LITERACY 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2025. (pages 46-47).
- 4. Deactivation of ECON 1500 was noted effective Fall Semester 2025. (pages 48-50).
- 5. Revised course description, Economics (ECON) 3610, "Trade and Culture: An Economics Perspective", (TRADE & CULTURE 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2025. (pages 51-53).
- 6. New course, Marketing (MKTG) 3200, "Sports and Entertainment Marketing", (SPORTS/ENTERTAINMENT MARKETING 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2025. (pages 54-55).
- 7. Revised course description, Marketing (MKTG) 4000, "Advertising and Integrated Brand Promotion", (ADVERTSNG & INTEGRT BRAND 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2025 with the description changed to read An in-depth exploration of effective promotional strategies and techniques. Students will learn to design and execute comprehensive campaigns across diverse media platforms. Students gain skills in market analysis, brand positioning, and creative messaging through practical projects and real-world case studies. (pages 56-58)
- 8. Revised course description, Marketing (MKTG) 4900, "Marketing Strategy", (MARKETING STRATEGY 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2025 with the description changed to Prerequisites: MKTG 3620, MKTG 3650 each with a grade of "C" or better and senior standing. An examination of the critical elements that drive successful marketing initiatives. Students will analyze market trends, assess competitive aligned with organizational goals. Topics include market research, segmentation, targeting, positions, and integrated communications strategies. The course will emphases data-driven decision making, creative problem solving, and effective implementation. Real-world case studies and practical projects provide hands-on experience in formulating strategies for brand growth and competitive advantage. (pages 59-61).
- 9. New course, Management (MGNT) 3000, "Principles of Management", (PRINCIPLES OF MANAGEMENT 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2025 with the description changed to read ...management. The course will emphasis planning... (pages 62-63).
- 10. Revised course description, Management (MGNT) 3250, "Management and Organization Behavior", (MGNT AND ORG BEHAVIOR 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2025. (pages 64-66).
- 11. Revised course description, Management (MGNT) 3500, "Employment Law", (EMPLOYMENT LAW 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2025. (pages 67-69).
- 12. New course, Management (MGNT) 4900, "Strategic Management", (STRATEGIC MANAGEMENT 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2025 with the description changed to read advantage. Students will apply.... (pages 70-71).
- 13. Revised course description, Management (MGNT) 4950, "Special Topics in Management", (SPECIAL TOPICS IN MANAGEMENT 1-3 credit hours, 1-3 lecture hours, 0 lab hours, and 1-3 contact hours), was approved effective Fall Semester 2025. (pages 72-73).

F. College of Science and Mathematics

- 1. New course, Data Science (DATA) 3355, "Data Mining", (DATA MINING 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2025 with the description changed to read An introduction to.... (pages 74-87).
- 2. New course, Data Science (DATA) 3502, "Data Architecture", (DATA ARCHITECTURE 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2025 with the description changed to read An examination of rules...organization. The course emphasizes.... (pages 88-100).
- 3. New course, Data Science (DATA) 3505, "Data Management", (DATA MANAGEMENT 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2025 with the description changed to read A survey of general...effectively. The course emphasizes.... (pages 101-113).
- 4. New course, Data Science (DATA) 3508, "Data-Driven Decision Making", (DATA-DRIVEN DECISION MAKING 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2025 with the description changed to read An introduction to the critical role of data architects and managers in leveraging a diverse array of tools and methodologies to harness the power of data. Through a hands-on approach, learners will explore the fundamentals of data collection, delve into sophisticated techniques for data analysis, and master the art of drawing actionable insights. This course equips students with the knowledge and skills to employ data-driven strategies that drive organizational success emphasizing practical applications in real-world scenarios. (pages 114-125).
- 5. New course, Data Science (DATA) 4990, "Special Topics in Data Science", (SPEC TOPICS IN DATA SCIENCE 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2025. (pages 126-127).
- 6. Revised course prerequisites and description, Chemistry (CHEM) 4800, "Internship in Chemistry", (INTERNSHIP IN CHEMISTRY 3-6 credit hours, 0 lecture hours, 3-6 lab hours, and 3-6 contact hours), was approved effective Fall Semester 2025. (pages 128-130).
- 7. Revised prerequisites, Geology (GEOL) 3010, "Environmental Geology", (ENVIRONMENTAL GEOLOGY 3 credit hours, 2 lecture hours, 2 lab hours, and 4 contact hours), was approved effective Fall Semester 2025. (pages 131-132).
- 8. Revised degree requirements BS Environmental Geosciences Environmental and Climate Science Track was approved effective Fall Semester 2025. (pages 133-134).
- Revised degree requirements BS Environmental Geosciences Environmental and Climate Science Track was approved effective Fall Semester 2025. (pages 135-136).
- 10. Revised degree requirements BS Environmental Geosciences Geography Track was approved effective Fall Semester 2025. (pages 137-138).
- 11. Revised degree requirements BS Environmental Geosciences Geospatial Technology and Urban Planning Track was approved effective Fall Semester 2025. (pages 139-140).
- 12. Revised degree requirements BS Environmental Geosciences Geospatial Technology and Urban Planning Track was approved effective Fall Semester 2025. (pages 141-142).
- 13. Revised degree requirements BS Environmental Geosciences Geospatial Technology and Urban Planning Track was approved effective Fall Semester 2025. (pages 143-144).
- 14. Revised degree requirements BS Environmental Geosciences Natural Hazards Management Track was approved effective Fall Semester 2025. (pages 145-146).

Respectfully submitted,

Stanley Jones Registrar

VALDOSTA
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Valdosta State University Curriculum Form

Virginization		CULUM CHANGE OR REVISE				Submission:	03/14/2025	
*Course/curricu	ılum	change or addition originate	es with a f	faculty member or i	curricu	um committe	e in the Academic Progr	am.
College of Humanities and Social Sciences			ocial	Dept. Initi Reg	ating uest:	Africana St	udies	
Requestor's Name: Antoinette Gazda				Requestor's		Departme	nt Head	
Check One Option	on:	Curriculum Change (Changes to Program/Degree)		Revised C			Program Policies, Narrative, e	tc.)
Program Level:		Course Classification:		Semester to b			Year to be Effective:	
X Undergraduate		☐ Core (Area A-E) ☑ Major Requirement ☑ Elective		☑ Fall☐ Spring☐ Summer			2025	
Degree/Progra		Africana Studies						
Current Catal	_	https://www.valdosta.ed	du/afa/				1	
Present Requirem		:		Proposed Requi	ireme	nts: <u>(hover o</u>	ver for instructions)	
AFAM 2000 Introduction to Africana Studies 3 hrs AFAM 4700 Africana Studies Seminar 3 hrs AFAM 3XXX AFAM Elective Hours (Limit 2 9 or 4XXX AFAM 3600 courses) hrs Total Hours 15 hrs			hrs 3 hrs 9 hrs 15 hrs	*Currently: AFAM 2000 AFAM 4700 AFAM 3XXX or 4XXX Total Hours	Afric AFAI	ana Studies	Africana Studies Seminar ours (Limit 2 AFAM	3 hrs 3 hrs 9 hrs 15 hrs
AFAM 3030 Africand and AFAM 3090 Africand and AFAM/ENGL 3220 Student AFAM 3225 Introduction ENGL 3220 AFAM/ENGL 3320 AFAM/ENGL 33	can f Reliica: li ca: li ca: li cary can a can a stu ial T Africa ial T	to African American Philos gious Studies nequalities Past and Prese in African American Literation to African American Criticism American Politics American Politics dies in African Literature Topics in African Studies an American History to 18 can American History Since Topics in Africana Studies an American History Since Topics in Africana Studies an American Cultural History	ophy nt ture	AFAM 3030 A and Religious St AFAM 3090 A AFAM/ENGL 3220 St AFAM 3225 In Lit or ENGL 3225 In Lit AFAM 3280 A or POLS 3280 A AFAM/ENGL 333 AFAM 3600 Sp AFAM/HIST 423	frican udies frica: I tudies ntrodu iterary frican frican 20 Stu Decial 1 1 Afric 2 Afric	to African A nequalities I in African A ction to Afric Criticism ction to Afric Criticism American Po dies in Afric con America can America Topics in Afric	olitics olitics an Literature icana Studies n History to 1865 n History Since 1865 icana Studies	

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or HIST 4233	African American Cultural History
AFAM 4234	African American Intellectual History
or HIST 4234	African American Intellectual History
AFAM 4235	Nazi Germany and the Jim Crow South
or HIST 4235	Nazi Germany and the Jim Crow South
POLS 4330	African Politics
or POLS 4330	African Politics
AFAM 4550	The Caribbean World
AFAM 4551	Women in the African Diaspora
AFAM 4552	Contemporary Black Man
SOCI 3060	Race and Ethnic Relations

Certificate in Africana Studies:

The Certificate in Africana Studies will be awarded to undergraduates who complete 12 hours of Africana Studies coursework but do not complete the necessary 18 hours for the minor.

or HIST 4233	African American Cultural History	
AFAM 4234	African American Intellectual History	
or HIST 4234	African American Intellectual History	
AFAM 4235	Nazi Germany and the Jim Crow South	
or HIST 4235	Nazi Germany and the Jim Crow South	
POLS 4330	African Politics	
or POLS 4330	African Politics	
AFAM 4550	The Caribbean World	
AFAM 4551	Women in the African Diaspora	
AFAM 4552	Contemporary Black Man	
SOCI 3060	Race and Ethnic Relations	

Certificate in Africana Studies:

The Certificate in Africana Studies will be awarded to undergraduates who complete 12 hours of Africana Studies coursework but do not complete the necessary 18 hours for the minor.

*Proposed:

3 hrs

*AFAM 3XXX AFAM Elective Hours at 3000- 12 hrs or 4XXXX 4000 level

Total Hours 15 hrs

*Students may count one course at the 2000 level, beyond AFAM 2000, as approved by program coordinator.

Select elective courses at 3000-4000 level from the following:

AFAM 3030 African to African American Philosophy and Religious Studies

AFAM/SOCI 3060 Race and Ethnic Relations

AFAM 3090 Africa: Inequalities Past and Present

AFAM/ENGL 3220 Studies in African American Literature

AFAM/ENGL 3225 Introduction to African American Literary

Criticism

AFAM/POLS 3280 African American Politics

AFAM/ENGL 3320 Studies in African Literature

AFAM 3600 Special Topics in Africana Studies

AFAM 4010 Internship in Africana Studies

AFAM/HIST 4231 African American History to 1865

AFAM/HIST 4232 African American History Since 1865

AFAM/HIST 4233 African American Cultural History

AFAM/HIST 4234 African American Intellectual History

AFAM/HIST 4235 Nazi Germany and the Jim Crow South

AFAM/POLS 4330 African Politics

AFAM 4550 The Caribbean World

AFAM 4551 Women in the African Diaspora

AFAM 4552 Contemporary Black Man

	Certificate in Africana Studies:
	The Certificate in Africana Studies will be awarded to undergraduates who complete 12 hours of Africana Studies coursework but do not complete the necessary 15 hours for the minor.
m	
Justification: (select one or more of the following an	d provide appropriate narrative below:)
☐ Improving student learning outcomes	☐ Mandate of State/Federal/Accrediting Agency
Adopting current best practice(s) in field	☑ Other –
is customary in AFAM Studies to require students to level. At VSU, where interdisciplinary studies are hig disciplines that meet the content-specific requirement level courses. (Examples: Classes in art, music, dance 2000-level course (beyond the 2000-level required to students, energizes cross-discipline collaboration for the development of dynamic, student-centered the program. *Note: This change to the AFAM curriculum coincide Studies as a variable credit course (for 1-3 credit house).	emaining courses from a variable list of upper-level course offerings. It is complete 3-4 courses at the 3000 or 4000 level and 1-2 at the 2000 while valued, an abundance of courses are regularly offered in various ents of Africana Studies, a good many of which are designated as 2000 e. P.E., etc.) Specifying an option for students to take 1 additional course) and 3 upper levels at the 3000 or 4000 level provides flexibility among faculty, has the propensity to grow class rosters, and allows course offerings in Africana Studies, which will ultimately aid growth in the students will see that 2-credit courses of interest in them the credits they need, and therefore, aid them in course
selection.	
selection.	ore of the following):
Source of Data to Support Change (select one or mo	
Source of Data to Support Change (select one or mo	mni surveys, etc.
Source of Data to Support Change (select one or mo	mni surveys, etc. I for program assessment (tests/portfolios/assignments, etc.) rogram learning outcomes
Source of Data to Support Change (select one or model) Indirect Measures; SOIs, student/employer/alu Direct Measures; Materials collected/evaluated Plans for assessing course effectiveness/meeting p	mni surveys, etc. I for program assessment (tests/portfolios/assignments, etc.) rogram learning outcomes propriate narrative below):
Source of Data to Support Change (select one or mode) Indirect Measures; SOIs, student/employer/alu Direct Measures; Materials collected/evaluated Plans for assessing course effectiveness/meeting particle (select one or more of the following and provide approximate) Indirect Measures; SOIs, student/employer/alu	mni surveys, etc. I for program assessment (tests/portfolios/assignments, etc.) rogram learning outcomes propriate narrative below):

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Approvals:		Print:	_Sig	mature:	Date:
Department Head		Antoinette Gazda, Ph.D.	29	toinette Gazda	3/27/2025 12:52
	ge/Division Committee		Ma	urk Smith 153115C828424	3/27/2025 6:07
Dean/Director		Robert Mark Smith, Ph.D.		ocusigned by: MLS Laflaut	3/31/2025 11:4:
	e Executive Committee raduate course)			D1000B1101112	1 1000
	duate Dean raduate course)				
Academic	Committee				
*Will this c	hange impa	ct another college/department?	⊠ No ⊠ Yes	[select college & indica	te department(s)]
College: Select One.		Department(s):			

Karen Marie Shepard

From: Sharon L Gravett

Sent: Thursday, April 17, 2025 8:48 AM

To: Stanley Jones; Karen Marie Shepard; Emma Kostopolus

Cc: Robert Mark Smith; Antoinette Gazda

Subject: FW: Curricular Item

Attachments: AFAM Curriculum Change (1).pdf

Good Morning, Stanley, Karen, and Emma,

The attached curricular change for the Africana Studies Minor was inadvertently omitted from Monday's agenda. As you can see below, Dr. Noviello has administratively approved this change, so it can be included in the upcoming catalog. We will keep the paperwork for the Academic Committee's first meeting in the fall.

Thanks, Sheri

Sheri, Yes, I approve Sheri

Sheri Noviello, PhD, RN Interim Provost and VP of Academic Affairs Valdosta State University Valdosta, GA. 31602 Office: 229.333.5950



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STATE	
M	

Valdosta State University Curriculum Form

CURRICULUM CHANGE OR REVISED CATALOG COPY

Date of Submission:

08/28/2025

*Course/curriculum change or addition originates with a faculty member or curriculum committee in the Academic Program. College of Humanities and Social Dept. Initiating College: HIST, PHIL/REL, INDS Sciences Request: Requestor's Requestor's Barney J. Rickman Department Head Role: Name: **Revised Catalog Copy Check One Option:** (Changes to Program/Degree) (New Learning Outcomes, Admissions/Program Policies, Narrative, etc.) Semester to be Course Classification: Program Level: Year to be Effective: Effective: ☐ Core IMPACTS □ Undergraduate 2025 ☐ Spring ☐ Graduate ☐ Elective ☐ Summer Degree/Program Bachelor of Arts in Interdisciplinary Studies Name: **Current Catalog** http://catalog.valdosta.edu/undergraduate/academic-programs/interdisciplinary-multidisciplinary-studies/bainterdisciplinary-studies/ URL:

Present Requirements:

Valdosta State University offers a program of study in Interdisciplinary Studies that leads to a Bachelor of Arts degree. Open to all students, the program allows flexibility in building a course of study that matches individual interests and goals. In creating a program of study, students build an interdisciplinary program from the ground up, offering an opportunity to explore vital connections among disciplines that will lead to exciting and far ranging results. It is often at the intersection of disciplinary boundaries that new work is being done, which will have substantial benefits to the individual pursuing these studies as well as to society, in which broad thinkers who can synthesize disparate materials can make important contributions. For the student who has a desire to develop a more personalized educational program that moves beyond the traditional major, the Interdisciplinary Studies Program is the place to begin conversation and exploration.

Interdisciplinary Studies Admission Requirements

Students who wish to enter the Interdisciplinary Studies Program must submit to the program director an Interdisciplinary Studies Proposal, including a statement of goals, an indication of the disciplines to be studied, and a listing of possible courses for the program. They must have a cumulative GPA of 2.0 to be admitted.

Proposed Requirements: (hover over for instructions)

Valdosta State University offers a program of study in Interdisciplinary Studies that leads to a Bachelor of Arts degree. Open to all students, the program allows flexibility in building a course of study that matches individual interests and goals. In creating a program of study, students build an interdisciplinary program from the ground up, offering an opportunity to explore vital connections among disciplines that will lead to exciting and far ranging results. It is often at the intersection of disciplinary boundaries that new work is being done, which will have substantial benefits to the individual pursuing these studies as well as to society, in which broad thinkers who can synthesize disparate materials can make important contributions. For the student who has a desire to develop a more personalized educational program that moves beyond the traditional major, the Interdisciplinary Studies Program is the place to begin conversation and exploration.

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program. They must have a cumulative GPA of 2.0 to
be admitted.

Selected Educational Outcomes

- Students will be able to articulate reasons for the interconnectedness of their chosen fields of study.
- Students will demonstrate knowledge in depth as well as in breadth through a selected range of their fields of study.
- 3. Students will demonstrate critical, analytical, and synthesizing skills that characterize exploration beyond disciplinary boundaries.
- 4. Students will engage in professionally oriented activities geared toward individual career or post-graduate goals.

Examples of Outcome Assessments

- 1. Student-generated planning documents for the related fields of study.
- 2. Portfolios of student work.
- 3. Progress reports generated by faculty advisors meeting with the student.
- 4. Student entrance and exit interviews.

Requirements for the Bachelor of Arts in Interdisciplinary Studies

Core Curriculum	60
Core Curriculum Areas A-E (See VSU Core Curriculum)	42
Core Curriculum Area F	18
Guided Electives ¹	
<u>INDS 2000</u>	
Senior College Curriculum	60
Major Core	9
Research-based Course from the discipline	
Professional/Technical Writing/Communication	
INDS 4000 Interdisciplinary Studies Capstone	
Select Option A or Option B (Below)	51
Total hours required for the degree	120

Courses appropriate to the major will be chosen in cooperation with the director. If the student chooses, the Honors Option, 6 hours of foreign language and culture courses will be taken in this area.

Selected Educational Outcomes

- Students will be able to articulate reasons for the interconnectedness of their chosen fields of study.
- 2. Students will demonstrate knowledge in depth as well as in breadth through a selected range of their fields of study.
- Students will demonstrate critical, analytical, and synthesizing skills that characterize exploration beyond disciplinary boundaries.
- 4. Students will engage in professionally oriented activities geared toward individual career or post-graduate goals.

Examples of Outcome Assessments

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- 4. Student entrance and exit interviews.

Requirements for the Bachelor of Arts in Interdisciplinary Studies

Core <u>IMPACTS</u> Curriculum	60
Core IMPACTS Curriculum (See VSU Core Curriculum)	42
Core Curriculum Area F Field of Study	18
Guided Electives ¹	
<u>INDS 2000</u>	
Senior College Curriculum	60
Major Core	9
Research-based Course from the discipline	
Professional/Technical Writing/Communication	
INDS 4000 Interdisciplinary Studies Capstone	
Select Option A or Option B (Below)	51
Total hours required for the degree	120
1	

Courses appropriate to the major will be chosen in cooperation with the director. If the student chooses, the Honors Option, 6 hours of foreign language and culture courses will be taken in this area.

Option A

Course List

CodeTitleHoursFirst Discipline21Second Concentration21Free Electives9

Option B

Course List

CodeTitleHoursFirst Discipline15Second Discipline15Third Discipline15Free Electives6

A minimum of 39 upper division hours must be taken across the disciplines in the student's interdisciplinary major. All courses in Area F and the Senior College Curriculum must be completed with a grade of "C" or better.

If the Honors option is chosen, then the student must take 6 hours of Foreign Language and Culture plus the requisite Honors classes and maintain the GPA specified by the Honors College.

Option A (See Concentration Areas Below)

Course List

CodeTitleHoursFirst DisciplineConcentration21 (18 upper-level)Second Concentration21 (18 upper-division)Free Electives9

Option B (See Concentration Areas Below)

Course List

CodeTitleHoursFirst Discipline Concentration15 (12 upper-level)Second Discipline Concentration15 (12 upper-level)Third Discipline Concentration15 (12 upper-level)Free Electives6

A minimum of 39 upper division hours (upper-level classes at 3xxx/4xxx level) must be taken across the disciplines in the student's interdisciplinary major. All courses in *Area F* Field of Study and the Senior College Curriculum must be completed with a grade of "C" or better.

If the Honors option is chosen, then the student must take 6 hours of Foreign Language and Culture plus the requisite Honors classes and maintain the GPA specified by the Honors College.

Concentration Areas

The Bachelor of Arts in Interdisciplinary Studies requires students to complete a concentration of courses (see Option A or B above) in a single disciplinary area or specified concentration area such as the following:

Helping Professions -- NURS, NUTR, HSHS, HSEP, PSYC, SOCI, ANTH, CRJU, CHPE, EDUC, ELED, MGED, SEED, ASL, KSPE, ARAB, SPAN, FREN, LATN, JAPN, RUSS, CSD, DEAF, ESOL, FLED, GRMN, INTP, ITAL, MAED, MSED, MUE, SPEC, AS, MFL

Workforce Leadership -- BUSA, ACED, AS, ORGL, DATA, ACCT, FIN, ECON, HCAD, MKTG, MNGT, COPS, FTA, IB, PREL



Approvals:		Print:	Signature: Date:
Department Head		Barney Rickman	Barry Rickman 9/2/2025 10:04
College/Division Executive Committee		James LaPlant	9/2/2025 11:11 James Laflant
Dean/Director		James LaPlant	GED1633B1A51412 James Laplant 9/2/2025 11:1
Graduate Executive Committee (for graduate course)			CFD1633B1A51412
	uate Dean		
Academic C	Committee	Karen Shepard	
		nap with crosswalks linking workforce needs been	□ No □ Yes
*Will this ch	ange impact a	another college/department?	☐ No ☐ Yes [select college & indicate department(s)]
College: Select One.			Department(s):

Virginant	a State University Curricul CULUM CHANGE OR REVISED CATALO		Date o ubmission	04/24/2025	
*Course/curriculum	n change or addition originates with a fa	culty member or curriculu	m committ	ee in the Academic	Program.
College: Co	ollege of Business Administration	Dept. Initiating Request:	Accounting		
Requestor's Name:	andace Witherspoon	Requestor's Role:			
Check One Option:	Revised Catalog Copy (New Learning Outcomes, Admissions/Program Policies, Narrative, etc.)				
Program Level:	(Changes to Program/Degree) Course Classification:	Semester to be Ef		Year to be Effec	
☐ Undergraduate ☐ Graduate	□ Core (Area A-E)□ Major Requirement⋈ Elective	☐ Fall ☑ Spring ☐ Summer		2026	
Degree/Program Name:	Minor in Business Law				
Current Catalog URL:	http://catalog.valdosta.	edu/undergraduate/a	cademic-p	orograms/busine	ess-administr
Present Requirement	s:	Proposed Requiren	nents: (ho	ver over for instru	ıctions)
Required Courses: BUSA 2106 - The Envir BUSA 3110 - Business Electives - Select three HCAD 4000 Legal and MGNT 3000 Employm MGNT 3910 Small Bus Total hours	ronment of Business 3 Law 3 e of the following: Ethical Issues in HCAD 3 ent Law 3	Required Courses: BUSA 2106 - The En BUSA 3110 - Busine Electives - Select th HCAD 4000 Legal ar MGNT 3000 Employ MGNT 3910 Small E MGNT 4000 Human Total hours	vironmen ss Law ree of the nd Ethical yment Law Business M	t of Business following: Issues in HCAD / lanagement	3 3 3 3 15

te_with_Docusign_MInor_Bus usign Envelope ID: AC770D0E-D6C7		https://na3.docusign.net/Signing/Envelope	ePDF.aspx?ti=f8200
Justification: (select one or)	more of the following and provide	appropriate parrative below:)	
☐ Improving student learn		☐ Mandate of State/Federal/Accrediting	g Agency
Adopting current best p		☑ Other –	
Plans for assessing course e (select one or more of the fo	ffectiveness/meeting program le llowing and provide appropriate r	arrative below):	(2.1.6)
	s, student/employer/alumni surve		
☐ Direct Measures; Mate ☐ Other Data Source Desc		am assessment (tests/portfolios/assignm	nents, etc.)
11	ate University – Curriculo M CHANGE OR REVISED CATALOG	um Change or Revised Catalog	g Copy Form
Approvals:	Print:	Signature:	Date:
Department Head	Candace Witherspoon	Docusigned by: Candace Witherspoon	5/9/2025 1
College/Division Executive Committee	Ray Elson	BEETISTISTAGE 634A7 Ray Elson	5/9/2025 5
Dean/Director	Ray Elson	1000000 inned \$35431	5/9/2025 5

Ray Elson

Graduate Executive

Committee (for graduate course)

Graduate Dean (for graduate course)

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https://na3.docusign.net/Signing/EnvelopePDF.aspx?ti=f82001e184...

Academic Co	ommittee	Karen Shepard		
*Will this cha	*Will this change impact another college/department?			[select college & indicate department(s)]
College:	College: Select One. NA		Department(s):	NA

VALDOSTA VALDOSTA CURRICULUM CHANGE OR REVISED CATALOG COPY					Su	Date of bmission:	5/8/2025	
*Course/curricu	ılum	change or addition originate	es with a fo	aculty member or cur	riculu	m committe	e in the Academic	Program.
College:	College of Business Administration				Dept. Initiating Request: Account			
Requestor's Name:	Langace Witnerspoon			Request F	tor's Role:	Departm	ent Head	
Check One Option: Changes to Program/Degree				Revised		76 TO 10 TO	ions/Program Policies, I	Narrative, e
Program Level: Course Classification:			Semester to I	be Eff	ective:	Year to be Effec	tive:	
☑ Undergraduate☐ Graduate☐ Core (Area A-E)☑ Major Requirement☐ Elective			☐ Fall ☐ Spring 2 ☐ Summer			2026		
Degree/Progra		BBA with a Major in Acco	ounting					
Current Cata		http://catalog.valdosta.eadministration/accounti			ic-pro	grams/bu	siness-	
Present Requirem	ents			Proposed Req	uirem	nents: <u>(hov</u>	er over for instru	ctions)
ore Curriculum	200 (Coro	60	Core Curriculum Required Senior	Colleg	a Core		60
quired Senior College Core ISA 3450 Management Information Systems			3	BUSA 3450 Management Information Systems 3				3
ATA 3100 - Introduc		and the state of t	3	DATA 3100 - Introduction to Data Analytics 3				
		zations and Analytics	3	DATA 3200 - Data Visualizations and Analytics 3				
N 3350 - Financial N		and the second s	3	FIN 3350 - Financial Management 3				
IGNT 3250 - Mgnt a			3	The service of the se				3
IKTG 3050 - Intro to			3	MKTG 3050 - Intro to Marketing 3				3
ternational Option	(sele	ect one of the following:)	3	International Option (select one of the following:) 3) 3	
elect one of the foll	owir	g		Select one of the	follo	wing		
CON 4600 - Internat				ECON 4600 - International Economics				
N 3650 - Multinatio				FIN 3650 - Multinational Corporate Finance				
3000- Intro to Intl				IB 3000- Intro to				
IGNT - 4800 Interna IKTG - 4680 Interna				MGNT - 4800 Int MKTG - 4680 Int				
USA 4900 - Busines	s Pol	icv	3	BUSA 4900 - Bus	iness	Policy		3
ofessional Growth			_	Professional Gro				7.5
JSA 2999 - Career [Deve	lopment	0		BUSA 2999 - Career Development			0
USA 3999 - Experier			0	BUSA 3999 - Experiential Learning			0	
USA 4999 - Career F	Path		0	BUSA 4999 - Career Path				0
equired Accounting				Required Accour				
CCT 3000 - Data An	100		3	ACCT 3000 - Data				3
CCT 3201 - Interme			3	ACCT 3201 - Inte				3
CCT 3202 - Interme			3	ACCT 3202 - Inte			nting II	3
CCT 4410 - Cost Acc			3	ACCT 4410 Acc			tion Systems	3
CCT 4410 - Account CCT 4500 - Individu		nformation Systems	3	ACCT 4410 - Acco				3
CCT 4800 - Malvida CCT 4800 - Auditing		come rax	3	ACCT 4800 - Aud		i ilicollie I		3
CC 1 4000 - Auditilig	,		J	ACC1 4000 - Aud	THIE			3

ACCT 2999 - Accounting Career Development	0		ACCT 2999 - Accounting Career Development	
			ACCT 3099 - Accounting Career Development	0
			Accounting Electives (Select two of the following)	
Accounting Electives (Select two of the following)			ACCT 3100 - Introduction to Fraud Examination	3
ACCT 3100 - Introduction to Fraud Examination	3		ACCT 3502 - Forensic Accounting	3
ACCT 3502 - Forensic Accounting	3		ACCT 3700 - Internal Auditing	3
ACCT 3700 - Internal Auditing	3		ACCT 4980 - Accounting Internship	3
ACCT 4980 - Accounting Internship	3			
			Business Electives	6
Business Electives		6		
			General Electives	3
General Electives		3	Elective may be business or non-business courses	
Elective may be business or non-business courses				
			Total hours required for the degree	120
Total hours required for the degree		120		
				(1)使

Justification: (select one or more of the following and provide appropriate narrative below:)							
☐ Improving student learning outcomes	☐ Mandate of State/Federal/Accrediting Agency						
☐ Adopting current best practice(s) in field	☐ Other –						
Curriculum change reflects the feedback from our recent A	AACSB Continuous Improvement Review and our assurance of						
learning process							

Source of Data to Support Change (select one or more of the following):	
Indirect Measures; SOIs, student/employer/alumni surveys, etc.	
Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)	100
Plans for assessing course effectiveness/meeting program learning outcomes (select one or more of the following and provide appropriate narrative below):	
Indirect Measures; SOIs, student/employer/alumni surveys, etc.	
Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)	
Other Data Source Descriptions –	

Approv	als:	Print:	Signature:	Date:
Departi	ment Head	Candace Witherspoon	Candace Witherspoon	10/10/22
Colleg Executive (ge/Division Committee	Ray Elson	Docusigned by: Ray Elson	5/9/2025 5:14
Dea	n/Director	Ray Elson	B22D0E2C25B5431 DocuSigned by: RAY FLSON	5/9/2025 5:1
(Executive Committee aduate course)		B22D0E2C25B5431	
	luate Dean aduate course)			
Academic (Committee	Karen Shepard		
*Will this c	hange impa	ct another college/department?	No Yes [select college & indica	ate department(s)]
College:	Select On	ρ	Department(s):	

Virginiani	sta State Un uest for a NEW C	iversity Curricu	ılum For	m	Date of Submission:	01/13/	2025
*Course/curriculum	change or additio	n originates with a fac	ulty member	or curr	iculum committee in	the Aca	demic Program.
College:	College of the A	Arts			Dept. Initiating Request:	Art and Design	
Requestor's Name:	Glenda Swan				Requestor's Role:	Facult	Σ y
	V Course Prefix:	ARIH			Course Number: sult #s in the catalog)	4170	
Proposed NE	W Course Title:	Internship in Art Hi	story				- Car
NEW Course Titl (Limit to 3	e Abbreviation: 0 character spaces)	Internship in Art Hi	story				
	Prerequisite(s):	Prerequisites: ARTI	H 2121, ART	TH 2122	2 and permission o	of the D	epartment Head.
Lecture Hours:		Lab/Contact Hou	rs:		Credit I	Hours:	3
Proposed NEW Course	Description: (Lim	it to 50 words. Include re	quisites, cross	listinas,	special requirements.	etc.)*	
Program Level:		assification:	Semester t	o be	Year to be Effective:		ated Frequency of e Offering:
upervised work exper epeated for credit.		,					
		e (Area A-E)	Effective:		Effective:	Cours	e Offering:
⊠ Undergraduate □ Graduate		or Requirement Sp		- 1	2026 Twi		ce per Year
	2000		∐ Sumn				
ustification: (select on	learning outcom	es	□м		e of State/Federal/	'Accredi	ting Agency
The field of art history in the study of art history lesignation for this exp	to gain experien	ce about how that kr	nowledge m	night be	e applied outside o	of the cl	assroom. The ART

ndirect Measures; SOIs, student/employer/alumni surveys, etc.
Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)
for assessing course effectiveness/meeting program learning outcomes at one or more of the following and provide appropriate narrative below):
ndirect Measures; SOIs, student/employer/alumni surveys, etc.
Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)
Other Data Source Descriptions –
Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.) Other Data Source Descriptions — Issment will come from both the professional evaluator(s) of each student's performance as well as the student
ction upon their own experiential learning.

Approv	als:	Print:	Signature:	Date:
Depar	tment Head	Abigail Heuss	Docusigned by: Abigail Heuss BEERSCARROAFC	4/11/2025 12:
ollege/Divisio	n Executive Committee	Monika Meler	Monika Meler	4/16/2025 11:
Dean/Director Nicole Cox		Nicole Cox	219638AC7DC44E9 Docusigned by: Michila Cop	4/19/2025 6:4
	e Executive Committee raduate course)		4CB1115DCPC2484	
	duate Dean raduate course)			
Academic Committee				
*Will this c	hange impad	t another college/department	P No □ Yes [select college of	& indicate department(s)]
College:	Select On	е.	Department(s):	

Valdosta State University Curriculum Form • Request for a REVISED COURSE					s	Date of ubmission:	04/8/2025	
*Course/o	curric	culum revisions originate with a fac	culty me	ember or curric	ulum co	mmittee in the	e Academic Program.	
College:	Со	llege of the Arts			Dep	t. Initiating Request:	Communication Arts	
Requestor's Name:	William Fallx				F	Requestor's Role:	Faculty	
CURRENT:				REQUESTE): (list c	only items to	be changed)	
Course Prefix and Number: COMM 3031			Course and Nu		And the second s			
Course Title:	Со	mmunication Law and Ethics	5	Course	Title:			
Lecture Hours:	3			Lecture	Hours:			
Lab/Contact Hours:	0			Lab/Contact	Hours:			
Credit Hours:	3			Credit	Hours:			
Pre-requisites:	Pre-requisites: COMM 1500 and COMM 2100			Pre-requisites: COMM 23				
CURRENT Course [CURRENT Course Description: N				NEW Course Description: (hover over for instructions)			
Examination of the impact communication		istory and effects of laws tha on processes.	it					
Program Level:		Course Classification:	Seme Effec	ester to be tive:	Year to be Effective:		Estimated Frequency of Course Offering:	
□ Undergraduat □ Graduate	ie	☐ Core (Area A-E) ☐ Major Requirement ☑ Elective				2025	Once per Year	
Justification: (selec	ct on	e or more of the following and	provide	e appropriate	narrati	ive below:)		
	 ☐ Improving student learning outcomes ☐ Mandate of State/Federal/Accrediting Agency ☐ Adopting current best practice(s) in field ☐ Other – 							
overlooked within	n th	uisite to match the COMM Be proposal process. equisite is being removed as	COM	M 1500 is no	longe	r a course w	rithin the Field of Study	
under the Bachel	or o	f Arts in Communication, a d	iegree	cnange that	was a	oproved by	vsu and use Spring 2025.	

Source of Data to Support Change (select one or more of the following):
☐ Indirect Measures; SOIs, student/employer/alumni surveys, etc.
Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)
Plans for assessing course effectiveness/meeting program learning outcomes
(select one or more of the following and provide appropriate narrative below):
Indirect Measures; SOIs, student/employer/alumni surveys, etc.
Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)
Other Data Source Descriptions –
We will continue our current methods via department assessment committee as well as SOIs, student feedback, and alumni surveys.

Approvals:	Print:	Signature:	Date:
Department He	ad Sarah Arnett	DocuSigned by:	4/24/2025 8:48
College/Divisi Executive Committ	Monika Meler	Monika Meler	4/24/2025 11:29
Dean/Direc	or Nicole Cox, PhD	Docustigned by: Mi while loop	4/28/2025 6:27
Graduate Execut Committ (for graduate cou	ee	4CB1115DCFC2464	
Graduate De (for graduate cou			
Academic Committ	ee		
*Will this change im	pact another college/departme	ent? No Select college &	indicate department(s)]
College: Selec	One.	Department(s):	

Vivrenent	sta State University Curri	culum Form		Date of ission:	04/8/2025
*Course/c	curriculum revisions originate with a fa	culty member or curric	culum commit	tee in the	e Academic Program.
College:	College of the Arts		Dept. Ini Re	tiating quest:	Communication Arts
Requestor's Name:	William Faux		Requ	estor's Role:	Faculty
CURRENT:		REQUESTE	D: (list only it	tems to	be changed)
Course Prefix and Number:			Prefix		N 45 F 76
Course Title:	Applied Communication Resea	rch Course	e Title:		
Lecture Hours:	3	Lecture	Hours:		
Lab/Contact Hours:	0	Lab/Contact			
Credit Hours:	3		Hours:		
Pre-requisites:	COMM 1500 and COMM 2100	Pre-requ	uisites:	COMM 1500	
CURRENT Course D	Description:	NEW Cours	e Descriptio	n: (hove	er over for instructions)
focus groups, cor	s including observation, surveys, tent analysis, and experiments. aplete a research project as part				
Program Level:	Course Classification:	Semester to be Effective:	Year to b		Estimated Frequency of Course Offering:
		✓ Fall✓ Spring✓ Summer	☑ Fall☑ Spring☑ 2025Every Sem		Every Semester
Justification: (selec	ct one or more of the following and	provide appropriate	narrative be	elow:)	
☐ Improving stu	dent learning outcomes ent best practice(s) in field		te of State/F		Accrediting Agency
overlooked within	requisite to match the COMM En the proposal process. re-requisite is being removed as or of Arts in Communication, a decomposition.	COMM 1500 is no	o longer a co	ourse w	vithin the Field of Study

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26

Source of Data to Support Change (select one or more of the following):	
Indirect Measures; SOIs, student/employer/alumni surveys, etc.	
Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignme	nts, etc.)
Plans for assessing course effectiveness/meeting program learning outcomes	
(select one or more of the following and provide appropriate narrative below):	
Indirect Measures; SOIs, student/employer/alumni surveys, etc.	
Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignme	nts, etc.)
☐ Other Data Source Descriptions —	
We will continue our current methods via department assessment committee as well as SOIs, st and alumni surveys.	udent feedback,

Approvals		Print:	Signature:	Date:
Departme	ent Head	Sarah Arnett	DocuSigned by:	_ 4/24/2025 8:53
College, Executive Co	/Division mmittee	Monika Meler	Monika Meler	4/24/2025 11:2
Dean/	/Director	Nicole Cox, PhD	Docusigned by: Michila Cor	4/28/2025 6:2
	xecutive mmittee		4CB1115DCFC2464	
1195	ate Dean uate course)			
Academic Co	mmittee			
*Will this chan	ge impac	t another college/department?	⊠ No □ Yes [select college & i	indicate department(s)]
College:	Select Or	ne.	Department(s):	

*Course/c	urriculum revisions originate with a j	faculty mer	mber or curric	ulum cor	nmittee in th	e Academic Program.
College:	College of the Arts			Dept	. Initiating Request:	Communication Arts
Requestor's Name:	William Fallx			R	equestor's Role:	Faculty
CURRENT:			REQUESTE	D: (list o	nly items to	be changed)
Course Prefix and Number:	COMM 3112		Course and Nu	ACTIVITIES AND ADDRESS.		
Course Title:	Data Analytics in Communica	tion	Course	Title:		_ = 10.555
Lecture Hours:	3		Lecture	Hours:		
ab/Contact Hours:	0		Lab/Contact	Hours:		
Credit Hours:	3		Credit	Hours:		
Pre-requisites:	COMM 1500 and COMM 210	0	Pre-requ	iisites:	COMM 150	
	oscription	7153	NEW Cours	e Descr	iption: (hove	er over for instructions)
Analysis of large on the comment of	ata sets for assistance in decis e design and stakeholder	sion-				
Analysis of large on the communication.	ata sets for assistance in decis	Semes	ster to be	Year 1		Estimated Frequency of
Analysis of large on making in message communication.	ata sets for assistance in decise design and stakeholder Course Classification:	Seme: Effect	ster to be ive:	Year t		
Analysis of large of making in message communication. Program Level:	ata sets for assistance in decise design and stakeholder Course Classification:	Semes Effect F	ster to be ive:	Effect		Estimated Frequency of
Analysis of large of making in message communication. Program Level: Undergraduat Graduate	ata sets for assistance in decise design and stakeholder Course Classification: Core (Area A-E) Major Requirement Elective	Semes Effect S F S S	ster to be ive: fall spring summer	Effect	ive: 2025	Estimated Frequency of Course Offering:
Analysis of large of making in message communication. Program Level: Undergraduat Graduate ustification: (select	Course Classification: Core (Area A-E) Major Requirement Elective	Semes Effect S F S S	ster to be ive: fall spring summer appropriate	Effect	2025 ve below:)	Estimated Frequency of Course Offering: Every Semester
Program Level: Undergraduat Graduate Justification: (select	ata sets for assistance in decise design and stakeholder Course Classification: Core (Area A-E) Major Requirement Elective	Semes Effect S F S S	ster to be ive: fall spring summer appropriate	Effect	ive: 2025 ve below:)	Estimated Frequency of Course Offering:
Analysis of large of making in message communication. Program Level: Undergraduat Graduate Justification: (selection) Adopting currently Changing the pre-	Course Classification: Core (Area A-E) Major Requirement Elective tone or more of the following and elent learning outcomes ent best practice(s) in field	Semes Effect S S	ster to be ive: Fall Spring Summer appropriate Manda	narration te of Sta	ive: 2025 ve below:) ate/Federal/	Estimated Frequency of Course Offering: Every Semester Accrediting Agency
Analysis of large of making in message communication. Program Level: Undergraduat Graduate ustification: (selection) Adopting currently	Course Classification: Core (Area A-E) Major Requirement Elective tone or more of the following and elent learning outcomes ent best practice(s) in field	Semes Effect S S	ster to be ive: Fall Spring Summer appropriate Manda	narration te of Sta	ive: 2025 ve below:) ate/Federal/	Estimated Frequency of Course Offering: Every Semester Accrediting Agency

Source of Data to Support Change (select one or more of the following):
Indirect Measures; SOIs, student/employer/alumni surveys, etc.
Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)
Plans for assessing course effectiveness/meeting program learning outcomes
(select one or more of the following and provide appropriate narrative below):
Indirect Measures; SOIs, student/employer/alumni surveys, etc.
Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)
Other Data Source Descriptions –
We will continue our current methods via department assessment committee as well as SOIs, student feedback, and alumni surveys.

Approva	als:	Print:	Signature:	Date:
Departn	nent Head	Sarah Arnett	DocuSigned by:	4/24/2025 8:59
Colleg Executive C	e/Division ommittee	Monika Meler	Monika Muler	4/24/2025 11:
Dea	n/Director	Nicole Cox, PhD	Docusigned by: MI whis has	4/28/2025 6:3
C	Executive ommittee		4CB1115DCFC2464	
	uate Dean duate course)		a sh	
Academic C	ommittee			
/ill this cha	nge impad	t another college/department?	⊠ No ☐ Yes [select college &	indicate department(s)]
College:	Select Or	ne.	Department(s):	

X To account to	• Request for a REVISED COURSE Submission:					04/8/2025	
*Course/c	urric	ulum revisions originate with a fac	culty me	mber or curric	ulum cor	mmittee in the	e Academic Program.
College:	College: College of the Arts			Dept	. Initiating Request:	Communication Arts	
Requestor's Name:	William Faux				R	equestor's Role:	Faculty
CURRENT:				REQUESTED	: (list o	nly items to	be changed)
Course Prefix and Number:	COMM 3231		Course Prefix and Number:				
Course Title:	Hea	alth Communication		Course	Title:		
Lecture Hours:	3			Lecture	Hours:		
Lab/Contact Hours:	0			Lab/Contact	Hours:		
Credit Hours:	3			Credit	Hours:		
Pre-requisites:	COMM 1500 and COMM 2300 or HCAD Major		or	Pre-requ	isites:	COMM 150	00 00 or HCAD Major
CURRENT Course D	escr	iption:		NEW Course	e Descr	iption: (hove	er over for instructions)
identifying, mana events such as pa support groups, n	ging tien nedi	e of communication in , and addressing major heal t advocacy, health promotio cal decision making, end-of- e systems, and mediated pat	n, life				
Program Level:		Course Classification:	Seme Effec	ester to be tive:	Year t		Estimated Frequency of Course Offering:
☑ Undergraduat	ergraduate		_	Fall Spring Summer	:	2025	Once per Year
Justification: (selec	t on	e or more of the following and	provide	appropriate	narrati	ve below:)	
		learning outcomes est practice(s) in field		☐ Mandat		ate/Federal/	Accrediting Agency
overlooked within COMM 1500 as p	n the	uisite to match the COMM Be proposal process. equisite is being removed as f Arts in Communication, a d	COMI	Л 1500 is no	longer	a course w	rithin the Field of Study

Source of Data to Support Change (select one or more of the following):
Indirect Measures; SOIs, student/employer/alumni surveys, etc.
Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)
Plans for assessing course effectiveness/meeting program learning outcomes
(select one or more of the following and provide appropriate narrative below):
Indirect Measures; SOIs, student/employer/alumni surveys, etc.
Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)
Other Data Source Descriptions –
We will continue our current methods via department assessment committee as well as SOIs, student feedback, and alumni surveys.

Approvals:		Print:	Signature:	Date:
Department l	lead Sarah Arnet	t	Docusigned by:	4/24/2025 8
College/Div Executive Comm		ler	Docusigned by: Monika Mulur	4/24/2025 1
Dean/Dire	ctor Nicole Cox,	PhD	219638AC7DC44E9 DocuSigned by: MI white lay	4/28/2025 6
Graduate Exect Comm (for graduate c	ttee		4CB1115DCFC2464	
Graduate I (for graduate c				
Academic Comm	ttee			4 - 74° 1
/ill this change i	npact another co	llege/department?	⊠ No ☐ Yes [select college & in	ndicate department(s)]
College: Sele	ct One.		Department(s):	

Judday or The Yest Cream 1 900 - 285e		tate University Curri	culun	n Form	S	Date of ubmission:	04/6/2025
*Course/o	urricului	m revisions originate with a fac	culty me	mber or curric	ulum coi	mmittee in th	e Academic Program.
College: College of the Arts					Dept. Initiating Request:		Communication Arts
Requestor's Name:	William Faux				R	equestor's Role:	Faculty
CURRENT:				REQUESTE): (list o	nly items to	be changed)
Course Prefix and Number:	COM	M 3311		Course and Nu	Marie San Control		
Course Title:		s, Leadership, and Small G nunication	Group	Course	e Title:		
Lecture Hours:	2			Lecture	Hours:	2 3	
Lab/Contact Hours:	2			Lab/Contact	Hours:	2 0	
Credit Hours:	3			Credit	Hours:	<u>3</u> <u>3</u>	- 18 04 8
Pre-requisites:	COM	M 1800		Pre-requ	isites:		
CURRENT Course I	escript	ion:		NEW Cours	e Descr	iption: <u>(hove</u>	er over for instructions)
Program Level	Co	ourse Classification:	Seme	ster to be	Year	to be	Estimated Frequency of
Program Level:	Co	ourse Classification:	Effec	tive:	Year t		Estimated Frequency of Course Offering:
Program Level: Undergraduat Graduate	e [Durse Classification: Core (Area A-E) Major Requirement Elective	Effec	tive:	Effect		
✓ Undergraduat ☐ Graduate	e [☐ Core (Area A-E) ☐ Major Requirement	Effect	tive: Fall Spring Summer	Effect	2025	Course Offering:
✓ Undergraduat☐ Graduate✓ Justification: (select☐ Improving stu	te [☐ Core (Area A-E) ☐ Major Requirement ☑ Elective	Effect	Fall Spring Summer appropriate	narration te of Sta	2025 ve below:)	Course Offering:

Sour	ce of Data to Support Change (select one or more of the following):
\boxtimes	Indirect Measures; SOIs, student/employer/alumni surveys, etc.
\boxtimes	Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)
Plan	s for assessing course effectiveness/meeting program learning outcomes
(sele	ct one or more of the following and provide appropriate narrative below):
\boxtimes	Indirect Measures; SOIs, student/employer/alumni surveys, etc.
\boxtimes	Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)
	Other Data Source Descriptions –
	will continue our current methods via department assessment committee as well as SOIs, student feedback, alumni surveys.
anu	alumin surveys.

Approva	als:	Print:	Signature:	Date:
Departn	nent Head	Sarah Arnett	DocuSigned by:	4/24/2025 8
Colleg Executive C	e/Division committee	Monika Meler	Monika Meler	4/24/2025 1
Dea	n/Director	Nicole Cox, PhD	219638AC7DC44E9 DocuSigned by: Mi whis log	4/28/2025
C	Executive committee duate course)		4CB1115DCFC2464	
	uate Dean duate course)			
Academic C	ommittee			
Vill this cha	nge impa	t another college/departmen	nt? No 🗆 Yes [select college & indicat	e department(s)]
College:	Select Or	ne.	Department(s):	

Studies or Car Sun 6 Securi 2 FF# - 2696	uest for a REVISED COURSE urriculum revisions originate with a fo	aculty member or curric		ubmission:	e Academic Program.	
College: College of the Arts				. Initiating Request:	Communication Arts Faculty	
Requestor's Name:	William Fallx		R	equestor's Role:		
CURRENT:		REQUESTE	: (list o	nly items to	be changed)	
Course Prefix and Number:	COMM 3411	Course and Nu				
Course Title:	Visual Communication and Aesthetics	Course	rse Title:			
Lecture Hours:	3	Lecture	Hours:			
ab/Contact Hours:	0	Lab/Contact	Hours:			
Credit Hours:	3	Credit	Hours:		7 7 7 7 7	
Pre-requisites:	COMM 1500 and COMM 1800		Pre-requisites: COMM 15			
IDDENIT Course Descriptions			- D			
Study of the desig	n, use, and impact of visuals or		e Descr	iption: <u>(nove</u>	er over for instructions)	
Study of the design	gn, use, and impact of visuals or rocesses.	Semester to be	Year t	to be	Estimated Frequency of	
Study of the designment of the	course Classification:	Semester to be Effective:		to be		
etudy of the designment of the	course Classification:	Semester to be	Year t	to be	Estimated Frequency of	
Program Level: Undergraduat Graduate	Course Classification: Core (Area A-E) Major Requirement	Semester to be Effective: Spring Summer	Year t Effect	to be tive:	Estimated Frequency of Course Offering:	
Program Level: Undergraduat Graduate Justification: (select	Course Classification: Core (Area A-E) Major Requirement Elective	Semester to be Effective: Spring Spring Summer	Year to Effect	to be tive: 2025 ve below:)	Estimated Frequency of Course Offering:	

Source of Data to Support Change (select one or more of the following):
Indirect Measures; SOIs, student/employer/alumni surveys, etc.
Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)
Plans for assessing course effectiveness/meeting program learning outcomes
(select one or more of the following and provide appropriate narrative below):
Indirect Measures; SOIs, student/employer/alumni surveys, etc.
Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)
Other Data Source Descriptions –
We will continue our current methods via department assessment committee as well as SOIs, student feedback, and alumni surveys.

Approvals:	Print:	Signature:	Date:
Department Head	Sarah Arnett	DocuSigned by:	_ 4/24/2025 9:0
College/Division Executive Committee	Monika Meler	Bleosiffsaros.471 Monika Meler	4/24/2025 11:
Dean/Director	Nicole Cox, PhD	219638AC7DC44E9 Docusigned by: Mi whis lop	4/29/2025 8::
Graduate Executive Committee (for graduate course)		4CB1115DCFC2464	
Graduate Dean (for graduate course)			
Academic Committee	B		
Will this change impa	ct another college/department?	⊠ No ☐ Yes [select college & ii	ndicate department(s)]
College: Select O	ne	Department(s):	

View Count		State University Curri for a REVISED COURSE	culun	n Form	S	Date of ubmission:	04/8/2025	
*Course/o	curric	ulum revisions originate with a fa	culty me	mber or curric	ulum coi	mmittee in th	e Academic Program.	
College:	Coll	ege of the Arts		Dept. Initiating Request:			Communication Arts	
Requestor's Name:	Wil	liam Faux			R	equestor's Role:	Faculty	
CURRENT:				REQUESTED	: (list o	nly items to	be changed)	
Course Prefix and Number:	со	COMM 3421		Course Prefix and Number:				
Course Title:	Soc	ial Media Strategies		Course	Title:			
Lecture Hours:	3			Lecture	Hours:			
Lab/Contact Hours:	0			Lab/Contact	Hours:		1 11/2	
Credit Hours:	3			Credit	Hours:		5 /	
Pre-requisites:	COMM 1500 and COMM 1800			Pre-requ	isites:	COMM 150		
CURRENT Course I	Descr	iption:		NEW Cours	e Descr	iption: (hove	er over for instructions)	
Program Level:		Course Classification:	Seme	ester to be	Year	to be	Estimated Frequency of	
riogiani Level.		Course classification.	Effec	COLORES .	Effect	tive:	Course Offering:	
□ Undergraduate □ Graduate	ate Core (Area A-E) Major Requirement Elective			Fall Spring 2025 Summer		2025	Every Semester	
Justification: (sele	ct one	e or more of the following and	provide	appropriate	narrati	ve below:)		
		learning outcomes est practice(s) in field		☐ Manda		ate/Federal/	Accrediting Agency	
Changing the pre								
		uisite to match the COMM E proposal process.	3A prop	oosal and co	rrect co	ourse discre	epancies that were	

Sourc	e of Data to Support Change (select one or more of the following):
× ı	ndirect Measures; SOIs, student/employer/alumni surveys, etc.
	Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)
Plans	for assessing course effectiveness/meeting program learning outcomes
(selec	t one or more of the following and provide appropriate narrative below):
⊠ ı	ndirect Measures; SOIs, student/employer/alumni surveys, etc.
⊠ c	Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)
	Other Data Source Descriptions –
	vill continue our current methods via department assessment committee as well as SOIs, student feedback, alumni surveys.

Valdosta State University - REVISED COURSE Form

Approva	ls:	Print:	Signature:	Date:
Departm	ent Head	Sarah Arnett	DocuSigned by:	4/24/2025 9:0
College Executive Co	e/Division ommittee	Monika Meler	B1AA31B933A1471 Docusigned by: Monika Meler	4/24/2025 11:
Dean/Director Nicole Cox, PhD		-312638136727654.4E9 Nicolus Cop	4/28/2025 6:	
	Executive ommittee	_	4CB1115DCFC2464	
	uate Dean duate course)			
Academic Co	ommittee			
Vill this cha	nge impac	t another college/department?	☑ No ☐ Yes [select college & in	dicate department(s)]
College:	Select Or	10	Department(s):	

Valdo		State University Curri	culur	n Form		Date of	04/8/2025	
VALDOSTA STATE Professional Plant National Professional Plant National Plant Nat	uest	for a REVISED COURSE			Si	ubmission:	04/8/2023	
*Course/c	urric	ulum revisions originate with a fa	culty me	ember or curric	ulum cor	mmittee in the	e Academic Program.	
College:	Col	ege of the Arts			Dept. Initiating Request:		Communication Arts	
Requestor's Name:	William Faux			Requestor's Role:			Faculty	
CURRENT:				REQUESTED	: (list o	nly items to	be changed)	
Course Prefix	co	MM 4240		Course				
and Number:		COIVIIVI 4240		and Nu				
Course Title:	1. 10. 10.00	olic Relations Law and Ethics	5	Course				
Lecture Hours:	3			Lecture				
Lab/Contact Hours:		0		Lab/Contact				
Credit Hours:	3			Credit	Hours:			
Pre-requisites:	COMM 3200 and speech communication major					COMM 3200 and speech communication major		
	COI	initialication major	Pre-requisites:					
						COMM 210		
CURRENT Course D				NEW Cours	e Descr	iption: <u>(hove</u>	er over for instructions)	
Legal and ethical relations practice		ects of professional public						
Program Level:		Course Classification:	Seme	ester to be tive:	Year t		Estimated Frequency of Course Offering:	
		☐ Core (Area A-E)	⊠ Fall					
☑ Undergraduate☐ Graduate		☐ Major Requirement		Spring	2025		Once per Year	
			☐ Summer					
Justification: (selec	t one	e or more of the following and	provide	e appropriate	narrati	ve below:)		
☐ Improving stu	dent	learning outcomes		☐ Manda	te of Sta	ate/Federal/	Accrediting Agency	
		est practice(s) in field		⊠ Other -			0.0	
Adjusting the pre proposal process. 3031 (Communic	-req This	uisites and correcting course s course (COMM 4240 - Pub n Law and Ethics), so the pre Communication program.	lic Rela	epancies tha ations Law ar	t were nd Ethio	cs) is to be	cross-listed with COMM	

Source of Date	to Support	t Change (select one or more of the f	ollowing):	
		Ols, student/employer/alumni survey		
		terials collected/evaluated for progra		signments, etc.)
		effectiveness/meeting program lea	1. The second se	
select one or i	more of the	following and provide appropriate n	arrative below):	
✓ Indirect N	leasures; SC	Ols, student/employer/alumni survey	s, etc.	
Direct Me	asures; Mat	terials collected/evaluated for progra	am assessment (tests/portfolios/as	signments, etc.)
☐ Other Dat	a Source De	escriptions –		
We will conti		rrent methods via department as:	sessment committee as well as S	SOIs, student feedback,
VALDOSTA STAFF STAFF Selection of the force of the Page 2009	Request fo	State University - REVISED or a REVISED COURSE		
Approv	als:	Print:	Signature:	Date:
Depart	ment Head	Sarah Arnett	DocuSigned by:	4/24/2025 9:0
	ge/Division Committee	Monika Meler	Monika Meler	4/24/2025 11
Dea	an/Director	Nicole Cox, PhD	Docusigned by: Michila Cop	4/29/2025 8:
	Executive Committee aduate course)		4CB1115DCFC2464	
	duate Dean aduate course)			
Academic	Committee			
*Will this ch	ange impa	ct another college/department?	☑ No ☐ Yes [select college &	indicate department(s)]
College:	Select Oi	ne.	Department(s):	

College: College of Requestor's Name: William Name: CURRENT: Course Prefix and Number: COMM And Number: Nonvert Lecture Hours: 3 Lab/Contact Hours: 3 Credit Hours: 3 COMM: COM	um revisions originate with a fo		Dept		04/8/2025		
Requestor's Name: CURRENT: Course Prefix and Number: Course Title: Nonvert Lecture Hours: 3 Lab/Contact Hours: 0 Credit Hours: 3 COMM: Pre-requisites: CURRENT Course Description Advanced study of nonvert applications in communications in communications in communication. Program Level: Undergraduate Graduate Justification: (select one or management)		DEQUESTS		nmittee in the	e Academic Program.		
CURRENT: Course Prefix and Number: Course Title: Nonvert Lecture Hours: 3 Lab/Contact Hours: 3 COMM: Credit Hours: 3 COMM: Pre-requisites: CURRENT Course Description Advanced study of nonvert applications in communications in communications in communications. Program Level: Undergraduate Graduate Justification: (select one or many communications)	am Faux	DEQUESTS	-	. Initiating Request:	Communication Arts		
Course Prefix and Number: Course Title: Nonvert Lecture Hours: 3 Lab/Contact Hours: 0 Credit Hours: 3 Pre-requisites: COMM: COMM: Pre-requisites: COMM: Course Description Advanced study of nonvert applications in communications in communications in communications. Program Level: Course Description Advanced study of nonvert applications in communications.		DECLIFCE	R	equestor's Role:	Faculty		
and Number: Course Title: Nonvert Lecture Hours: 3 Lab/Contact Hours: 0 Credit Hours: 3 Pre-requisites: COMM: CURRENT Course Description Advanced study of nonvert applications in communications in Commun		REQUESTE	D: (list o	nly items to	be changed)		
Lecture Hours: 3 Lab/Contact Hours: 0 Credit Hours: 3 Pre-requisites: COMM Advanced study of nonvertapplications in communications in	COMM 4421						
Credit Hours: 3 Pre-requisites: COMM COMM COMM COMM COMM COMM COMM COMM COMM Advanced study of nonvertapplications in communications in communica	verbal Communication	Cours	e Title:				
Program Level: Undergraduate Graduate COMM C		Lecture	e Hours:				
Pre-requisites: CURRENT Course Description Advanced study of nonvertapplications in communications in communications in communications. Program Level: Undergraduate Graduate Justification: (select one or management)	. 1,71	Lab/Contac	t Hours:		-14 (8)		
Pre-requisites: CURRENT Course Description Advanced study of nonvertapplications in communications in communications. Program Level: Undergraduate Graduate Justification: (select one or many)		Credi	t Hours:				
Advanced study of nonvertapplications in communications in communications. Program Level: Undergraduate Graduate Justification: (select one or many)	COMM 1500 and COMM 2300			COMM 1500 COMM 2300			
Advanced study of nonvertapplications in communications in communications. Program Level: Undergraduate Graduate Justification: (select one or many)	tion:	NEW Cour	se Descri	ption: (hove	er over for instructions)		
☐ Graduate ☐ Justification: (select one or m	Course Classification:	Semester to be	Year t		Estimated Frequency of		
☐ Graduate ☐ Justification: (select one or m		Effective:	Effect	ive:	Course Offering:		
	Undergraduate		Spring 2 Summer		Once per Year		
	☐ Elective	d provide appropriate			Accrediting Agency		
Adopting current best p	☐ Elective or more of the following and		ate of Sta	Other −			
Changing the pre-requisite overlooked within the proposed COMM 1500 as pre-requisunder the Bachelor of Arts	☐ Elective or more of the following and earning outcomes	☐ Manda					

Source of Data to Support Change (select one or more of the following):	
Indirect Measures; SOIs, student/employer/alumni surveys, etc.	
Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignment)	ents, etc.)
Plans for assessing course effectiveness/meeting program learning outcomes	
(select one or more of the following and provide appropriate narrative below):	
Indirect Measures; SOIs, student/employer/alumni surveys, etc.	
Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignment)	ents, etc.)
Other Data Source Descriptions –	
We will continue our current methods via department assessment committee as well as SOIs, s and alumni surveys.	tudent feedback,

Vivioent		tate University - REVISED (or a REVISED COURSE	COURSE Form		
Approva	ıls:	Print:	Sign	ature:	Date:
Departm	nent Head	Sarah Arnett	DocuSigned by:	1at	4/24/2025 9:13
College Executive C	e/Division ommittee	Monika Meler	B16A31B933A1471 Monika Meler		4/24/2025 11:26
Dear	n/Director	Nicole Cox, PhD	219638AC7DC44E9 DocuSigned by: Mi ouß Co	P	4/29/2025 8:12
0-40	Executive ommittee duate course)		4CB1115DCFC2464		
	uate Dean duate course)				
Academic C	ommittee				
*Will this cha	nge impad	t another college/department?	⊠ No □ Yes [select college & indicate	department(s)]
College:	Select Or	ne.	Department(s):		

Valdosta State University Curriculum Form • Request for a REVISED COURSE						Date of ubmission:	04/8/2025	
*Course/d	curric	ulum revisions originate with a fa	culty me	mber or curricu	ılum coi	mmittee in th	e Academic Program.	
College:	Col	lege of the Arts			Dept. Initiating Request:		Communication Arts	
Requestor's Name:	Wil	lliam Faux			R	equestor's Role:	Faculty	
CURRENT:				REQUESTED	: (list o	nly items to	be changed)	
Course Prefix and Number:	со	COMM 4431		Course Prefix and Number:				
Course Title:	List	ening and Interviewing		Course	Title:	10		
Lecture Hours:	3			Lecture	Hours:			
Lab/Contact Hours:	0			Lab/Contact	Hours:			
Credit Hours:	3			Credit	Hours:			
Pre-requisites:	COMM 1500 and COMM 2300 equisites:			Pre-requ	isites:		COMM 1500 COMM 2300	
CURRENT Course I	Descr	iption:	1.34	NEW Course	e Descr	iption: (hove	er over for instructions)	
Program Level:		Course Classification:		ester to be	Year		Estimated Frequency of	
		Π Cana (Δπας Δ Γ)	Effec	3/4/3/4/3/3/4/	Effect	iive:	Course Offering:	
□ Undergraduat □ Graduate	te	☐ Core (Area A-E)☐ Major Requirement☒ Elective		Fall Spring 2 Summer		2025	Once per Year	
Justification: (selec	ct on	e or more of the following and	provide	appropriate	narrati	ve below:)		
		learning outcomes best practice(s) in field		☐ Mandat☑ Other —		ate/Federal/	Accrediting Agency	
0 0 1		uisite to match the COMM E e proposal process.	BA prop	oosal and cor	rect co	ourse discre	epancies that were	
The second secon		equisite is being removed as f Arts in Communication, a c						

Sou	rce of Data to Support Change (select one or more of the following):
\boxtimes	Indirect Measures; SOIs, student/employer/alumni surveys, etc.
\boxtimes	Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)
Pla	ns for assessing course effectiveness/meeting program learning outcomes
(sel	ect one or more of the following and provide appropriate narrative below):
\boxtimes	Indirect Measures; SOIs, student/employer/alumni surveys, etc.
\boxtimes	Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)
	Other Data Source Descriptions –
	e will continue our current methods via department assessment committee as well as SOIs, student feedback dalumni surveys.

Approv	als:	Print:	Signature:	Date:
Departi	ment Head	Sarah Arnett	DocuSigned by:	4/24/2025 9:
	ge/Division Committee	Monika Meler	Monika Meler	4/24/2025 11
Dea	n/Director	Nicole Cox, PhD	Mi while log	4/29/2025 8:
(Executive Committee aduate course)		4CB1115DCFC2464	
	luate Dean aduate course)			
Academic (Committee			
/ill this cha	ange impa	ct another college/department?	⊠ No ☐ Yes [select college & i	ndicate department(s)]
College:	Select Or	20	Department(s):	

	esta State University Curri quest for a REVISED COURSE	iculun	n Form	S	Date of ubmission:	04/6/2025
*Course/	curriculum revisions originate with a fa	culty me	mber or curric	ulum coi	mmittee in the	e Academic Program.
College:	College of the Arts			Dept	t. Initiating Request:	Communication Arts
Requestor's Name:	William Faux			R	equestor's Role:	Faculty
CURRENT:			REQUESTED	: (list o	nly items to	be changed)
Course Prefix and Number:	PREL 3210	Course I and Nur				
Course Title:	Strategic Design for Public Rela	ations	Course	Title:		
Lecture Hours:	2		Lecture	Hours:	2 3	17 % X
Lab/Contact Hours:	2		Lab/Contact	Hours:	2 0	
Credit Hours:	3		Credit	Hours:	<u>3</u> <u>3</u>	
Pre-requisites:	COMM 1800 and COMM 2100	9	Pre-requ	isites:	COMM 18 2000	00, COMM 2100, and PREL
CURRENT Course I	Description:		NEW Course Description: (hover over for instructions)			
Dunguese Lavel						
FUNDER I DVDI	Course Classification:		ester to be	Year		Estimated Frequency of
Program Level:	Course Classification:	Effec	tive:	Year Effect		Estimated Frequency of Course Offering:
✓ Undergradua ☐ Graduate	☐ Core (Area A-E)	Effect	tive:	Effect		
☑ Undergradua	Core (Area A-E) Major Requirement	Effect	tive: Fall Spring Summer	Effect	tive: 2025	Course Offering:
✓ Undergradua☐ GraduateJustification: (sele	Core (Area A-E) Major Requirement Elective	Effect	tive: Fall Spring Summer e appropriate	Effect	2025 ve below:)	Course Offering:
☑ Undergradua☐ Graduate☐ Justification: (sele☐ Improving stu	Core (Area A-E)	Effect	tive: Fall Spring Summer e appropriate	narrati	2025 ve below:)	Course Offering: Every Semester

Sou	rce of Data to Support Change (select one or more of the following):
\boxtimes	Indirect Measures; SOIs, student/employer/alumni surveys, etc.
\boxtimes	Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)
Plai	ns for assessing course effectiveness/meeting program learning outcomes
(sel	ect one or more of the following and provide appropriate narrative below):
\boxtimes	Indirect Measures; SOIs, student/employer/alumni surveys, etc.
\boxtimes	Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)
	Other Data Source Descriptions –
	will continue our current methods via department assessment committee as well as SOIs, student feedback, alumni surveys.

VALDOSTA STALE STALE STALE		tate University - REVISED (or a REVISED COURSE	COURSE Form	
Approva	als:	Print:	Signature:	Date:
Departn	nent Head	Sarah Arnett	DocuSigned by:	4/24/2025 9:26
Colleg Executive C	e/Division ommittee	Monika Meler	Docusigned by: Monika Meler	4/24/2025 11:26
Dear	n/Director	Nicole Cox, PhD	219638AC7DC44E9 DocuSigned by: Mi out B Lop	4/28/2025 6:33
C	Executive ommittee		4CB1115DCFC2464	
	uate Dean duate course)			
Academic C	ommittee			
*Will this cha	nge impa	t another college/department?	⊠ No ☐ Yes [select college & in	ndicate department(s)]
College: Select One.		Department(s):		

A formation and	sta State University Curri	iculun	n Form	S	Date of ubmission:	04/8/2025
*Course/o	curriculum revisions originate with a fa	culty me	ember or curric	ulum co	mmittee in th	e Academic Program.
College:	College of the Arts			Dep	t. Initiating Request:	Communication Arts
Requestor's Name:	William Faux	illiam Faux			Requestor's Role:	
CURRENT:			REQUESTE): (list o	nly items to	be changed)
Course Prefix and Number:	PREL 3250		Course and Nu			
Course Title:	Public Relations in Health Care		Course	e Title:		
Lecture Hours:	3		Lecture	Hours:		
Lab/Contact Hours:	0		Lab/Contact	Hours:		
Credit Hours:	3		Credit Hours:			
Pre-requisites:	PREL 2000 or Health Communication Minor		Pre-requ	iisites:	PREL 2000 Minor	or Health Communication
CURRENT Course I	Description:		NEW Cours	e Descr	iption: (hove	er over for instructions)
	ne use of public relations planning health promotion, education, a agement.	- CO.				
Program Level:	Course Classification:	Seme Effec	ester to be tive:	Year Effec		Estimated Frequency of Course Offering:
☑ Undergraduat	Core (Area A-E) ☐ Major Requirement ☐ Elective		Fall Spring Summer		2025	Once per Year
Justification: (selec	ct one or more of the following and	provide	appropriate	narrati	ve below:)	
☐ Improving stu	dent learning outcomes		☐ Manda	te of Sta	ate/Federal/	Accrediting Agency
	ent best practice(s) in field		⊠ Other-			
Adjusting pre-rec process.	quisites and correcting course dis	screpar	ncies that w	ere ove	rlooked wi	thin the initial BA proposal

Source of Data to Support Change (select one or more of the following):
Indirect Measures; SOIs, student/employer/alumni surveys, etc.
Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)
Plans for assessing course effectiveness/meeting program learning outcomes
(select one or more of the following and provide appropriate narrative below):
Indirect Measures; SOIs, student/employer/alumni surveys, etc.
Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)
Other Data Source Descriptions –
We will continue our current methods via department assessment committee as well as SOIs, student feedback, and alumni surveys.

Approval	s:	Print:	Signature:	Date:
Departme	ent Head	Sarah Arnett	DocuSigned by:	4/24/2025 11
College, Executive Co	/Division mmittee	Monika Meler	Monika Meler	4/24/2025 11
Dean	/Director	Nicole Cox, PhD	Bocusigned by: Micolis Cop	4/29/2025 8
	executive emmittee uate course)		4CB1115DCFC2464	
	ate Dean uate course)			
Academic Co	mmittee			
Vill this chan	ige impac	t another college/department?	⊠ No □ Yes [select college & i	indicate department(s)]
College: Select One.			Department(s):	

VALDOSTA STATE Analogue Un State Pales Analogue Un Sta	sta State University Curri	iculun	n Form	s	Date of ubmission:	04/6/2025	
*Course/c	urriculum revisions originate with a fa	aculty me	mber or curric	ulum coi	mmittee in the	e Academic Program.	
College:	College of the Arts			Dep	t. Initiating Request:	Communication Arts	
Requestor's Name:	William Faux		Requestor's Role:		-	Faculty	
CURRENT:			REQUESTE): (list o	nly items to	be changed)	
Course Prefix and Number:	PREL 3220		Course Pre and Numb				
Course Title:	Strategic Design for Public Rela	ations	Course	e Title:			
Lecture Hours:	2		Lecture	Hours:	<u>2</u> <u>3</u>		
Lab/Contact Hours:	2		Lab/Contact	Hours:	2 0		
Credit Hours:	3		Credit	Hours:	<u>3</u> <u>3</u>		
Pre-requisites:	COMM 1800 and JOUR 3510		Pre-requ	ıisites:	COMM 18 2000	300, JOUR 3510, <u>and PREL</u>	
CURRENT Course D	Description:		NEW Cours	e Descr	iption: (hove	ver over for instructions)	
	iting of public relations material and electronic media.	ls for					
print, broadcast,	and electronic media.	Seme	ester to be	Year		Estimated Frequency of	
	Course Classification:	Seme	tive:	Year Effect		Estimated Frequency of Course Offering:	
print, broadcast,	Course Classification:	Seme Effect	tive:	Effect			
Program Level: ☑ Undergraduat ☐ Graduate	Course Classification: Core (Area A-E) Major Requirement	Seme Effect	tive: Fall Spring Summer	Effect	t ive: 2025	Course Offering:	
Program Level: Undergraduat Graduate Justification: (select	Course Classification: Core (Area A-E) Major Requirement Elective	Seme Effect	tive: Fall Spring Summer e appropriate	narrati	2025 ve below:)	Course Offering:	

Complete_with_Docusign_PREL_3220_CourseChang.pdf Docusign Envelope ID: E1E04836-9EB5-4676-9F3B-57227702BC07	https://na3.docusign.net/Signing/EnvelopePDF.aspx?ti=2a4cef18e8

Sou	urce of Data to Support Change (select one or more of the following):
\boxtimes	Indirect Measures; SOIs, student/employer/alumni surveys, etc.
\boxtimes	Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)
Pla	ns for assessing course effectiveness/meeting program learning outcomes
(sei	lect one or more of the following and provide appropriate narrative below):
\boxtimes	Indirect Measures; SOIs, student/employer/alumni surveys, etc.
\boxtimes	Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)
	Other Data Source Descriptions –
	e will continue our current methods via department assessment committee as well as SOIs, student feedback, d alumni surveys.

Approvals:	Print:	Signature:	Date:
Department Head	Sarah Arnett	DocuSigned by:	4/24/2025 11:
College/Division Executive Committee	Monika Meler	Biddiffe3361471 Monika Meler	4/24/2025 11:
Dean/Director	Nicole Cox, PhD	219838AC7DC44E9 DocuSigned by: MI WIB Cop	4/29/2025 8:16
Graduate Executive Committee (for graduate course)		4CB1115DCFC2464	
Graduate Dean (for graduate course)			
Academic Committee			1,425
Will this change impac	t another college/department?	⊠ No ☐ Yes [select college &	indicate department(s)]
College: Select Or	n <i>e</i>	Department(s):	

Valdosta State University Curriculun Request for a REVISED COURSE				n Form	S	Date of ubmission:	04/6/2025	
*Course/c	urricu	lum revisions originate with a fa	culty me	mber or curric	ulum coi	mmittee in the	e Academic Program.	
College:	Coll	ege of the Arts			Dept. Initiating Request:		Communication Arts	
Requestor's Name:	William Fallx				R	equestor's Role:	Faculty	
CURRENT:				REQUESTED	: (list o	nly items to	be changed)	
Course Prefix and Number:	PRFI 3240			Course Prefix and Number:				
Course Title:	Stra	tegic Design for Digital Med	dia	Course	Title:			
Lecture Hours:	2	And the Cartes of the same of		Lecture	Hours:	2 3		
Lab/Contact Hours:	2			Lab/Contact	Hours:	<u>2</u> <u>0</u>		
Credit Hours:	3		- 1	Credit	Hours:	3 3		
Pre-requisites:	PRE	L 3210		Pre-requ	isites:			
CURRENT Course D	escri	ption:		NEW Course Description: (hover over for instructions)				
Program Level:	te Course Classification: Core (Area A-E) Major Requirement Elective		2227.000.000			to be tive:	Estimated Frequency of Course Offering: Once per Year	
.						2025		
⊠ Undergraduat ☐ Graduate						2025	Once per rear	
☐ Graduate				Summer			Once per real	
Graduate	ct one	Elective or more of the following and		Summer appropriate	narrati	ve below:)		
Justification: (selec	ct one	⊠ Elective		Summer appropriate	<i>narrati</i> te of Sta	ve below:)	Accrediting Agency	

Source of Data to Support	t Change (select one or more of t	the following):	
☐ Indirect Measures; SC	Ols, student/employer/alumni su	urveys, etc.	
Direct Measures; Mat	terials collected/evaluated for p	rogram assessment (tests/portfolios/assign	ments, etc.)
Plans for assessing course	effectiveness/meeting program	m learning outcomes	
select one or more of the	following and provide appropria	ite narrative below):	
☐ Indirect Measures; SC	DIs, student/employer/alumni su	urveys, etc.	
		rogram assessment (tests/portfolios/assign	ments, etc.)
Other Data Source De			
ing in the		-	
▲ Valdosta S	State University - RFVIS	FD COURSE Form	
VALDOSTA STATI	State University - REVIS		
Victorian		Signature:	Date:
VALDOSTA STATI	or a REVISED COURSE	Signature: DocuSigned by:	Date: 4/24/2025 11
Approvals:	Print:	Signature:	
Approvals: Department Head College/Division	Print: Sarah Arnett	Signature: DocuSigned by: BTAA31B933A1471. DocuSigned by:	4/24/2025 11
Approvals: Department Head College/Division Executive Committee Dean/Director Graduate Executive	Print: Sarah Arnett Monika Meler	Signature: Docusigned by: BIAA318933A1471. Docusigned by: Monika Mulur 219638AC/DC44F9	4/24/2025 11
Approvals: Department Head College/Division Executive Committee Dean/Director Graduate Executive Committee	Print: Sarah Arnett Monika Meler	Signature: Docusigned by: BIAA31B933A1471. Docusigned by: Mowika Mulur 219638AC7DC44E9. Docusigned by: Mi outs Cop	4/24/2025 11
Approvals: Department Head College/Division Executive Committee Dean/Director Graduate Executive	Print: Sarah Arnett Monika Meler	Signature: Docusigned by: BIAA31B933A1471. Docusigned by: Mowika Mulur 219638AC7DC44E9. Docusigned by: Mi outs Cop	4/24/2025 11

Department(s):

College:

Select One.

Valdosta State University Curriculum Form • Request for a REVISED COURSE Su						Date of ubmission:	04/6/2025
*Course/o	urriculum revisions ori	ginate with a fo	aculty me	mber or curric	ulum co	mmittee in th	e Academic Program.
College:	College of the Arts	College of the Arts			Dep	t. Initiating Request:	Communication Arts
Requestor's Name:	William Faux	William Faux			R	equestor's Role:	Faculty
CURRENT:				REQUESTE	D: (list o	nly items to	be changed)
Course Prefix and Number:	PREL 4200		Course Prefix and Number:				
Course Title:	Public Relations R	s Research Course T		Title:			
Lecture Hours:	3			Lecture	Hours:		
Lab/Contact Hours:	0			Lab/Contact	Hours:		
Credit Hours:	3			Credit	Hours:		
Pre-requisites:	COMM 3111 and COMM 3112		Pre-requisites:		PREL 2000, COMM 3111, and COMM 3112		
CURRENT Course I	escription:			NEW Course Description: (hover over for instructions)			
research.		×				= -	
Program Level:	Course Classif	ication:	Seme	ster to be tive:	Year Effec		Estimated Frequency of Course Offering:
□ Undergraduate □ Graduate	e Core (Are			Fall Spring Summer		2025	Once per Year
☐ Improving stu	et one or more of the dent learning outcon ent best practice(s) in	nes	l provide	_	te of St		'Accrediting Agency
overlooked withi	and the same and t	ess. PREL 20					repancies that were ourse change form by

Source of Data to Support Change (select one or more of the following):
Indirect Measures; SOIs, student/employer/alumni surveys, etc.
Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)
Plans for assessing course effectiveness/meeting program learning outcomes
(select one or more of the following and provide appropriate narrative below):
Indirect Measures; SOIs, student/employer/alumni surveys, etc.
Direct Measures; Materials collected/evaluated for program assessment (tests/portfolios/assignments, etc.)
☐ Other Data Source Descriptions —
We will continue our current methods via department assessment committee as well as SOIs, student feedback,
and alumni surveys.

VALDOSTA STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STATE STA		tate University - REVISED or a REVISED COURSE	COURSE Form	
Approva	als:	Print:	Signature:	Date:
Departn	nent Head	Sarah Arnett	DocuSigned by:	_ 4/24/2025 11:0
Colleg Executive C	e/Division ommittee	Monika Meler	Blacksiggsaaby:71 Monika Meler	4/24/2025 11:2
Dear	n/Director	Nicole Cox, PhD	219638AC7DC44E9 DocuSigned by: Mi while loop	4/29/2025 8:14
C	Executive ommittee		4CB1115DCFC2464	
	uate Dean duate course)			
Academic C	ommittee			
*Will this change impact another college/department?		☑ No ☐ Yes [select college & indicate department(s)]		
College: Select One.		Department(s):		