

VALDOSTA STATE UNIVERSITY

ACADEMIC COMMITTEE PACKET

ACADEMIC COMMITTEE

**MONDAY,
December 2, 2013**

2:30 p.m.

**Rose Room
UNIVERSITY CENTER**

**Stanley Jones
Registrar/Secretary of the Academic Committee**

ACADEMIC COMMITTEE
AGENDA
December 2, 2013

1. Minutes of the November 11, 2013 meeting. (pages 1-4) were approved by email November 20, 2013.
2. **COLLEGE OF BUSINESS**
 - a. Revised senior college curriculum for the BBA in Economics (pages 5-6)
 - b. Revised requirements for the minor in Advertising and Promotions (pages 7-8)
 - c. Revised requirements for the BBA in Management (pages 9-10)
 - d. Revised prerequisites for MKTG 4300 (pages 11-13)
 - e. Revised course description MKTG 4980 (pages 14-16)
3. **COLLEGE OF EDUCATION AND HUMAN SERVICES**
 - a. Revised Examples of Outcomes Assessment for the MED in ACE – Business Education and Information Technology Option (pages 17-19)
 - b. Revised Selected Educational Outcomes for the MED in ACE – Business Education and Information Technology Option (pages 20-22)
 - c. Revised Examples of Outcomes Assessment for the MED in ACE – Workforce Education and Development Option (pages 23-25)
 - d. Revised Selected Educational Outcomes for the MED in ACE – Workforce Education and Development Option (pages 26-28)
 - e. Revised Examples of Outcome Assessments for the EDD in ACE (pages 29-31)
 - f. Revised Selected Educational Outcomes for the EDD in ACE (pages 32-34)
4. **COLLEGE OF ARTS AND SCIENCES**
 - a. New course PERS 2330H (pages 35-48)
 - b. New course NAS 3630 (pages 49-51)
 - c. New course NAS 3620 (pages 52-54)
 - d. New course NAS 3610 (pages 55-57)
 - e. Revised Thesis narrative section and degree requirements for the MS in Biology (pages 58-60)
 - f. Revised credit hours and course description BIOL 7900 (pages 61-63)
 - g. Deactivation of SOCI 6700 (pages 64-65)
5. **COLLEGE OF THE ARTS**
 - a. Revised credit hours MUSC 4900 (pages 66-68)
 - b. Revised Selected Educational Outcomes for the BA in Art (pages 69-70)
 - c. Revised course title and description ART 3101 (pages 71-73)
 - d. Revised course title and description ART 4102 (pages 74-76)
 - e. Revised department narrative – Department of Communication Arts (pages 77-79)
 - f. New course COMM 2400 (pages 80-82)
 - g. New course COMM 2520 (pages 83-85)
 - h. New course COMM 3661 (pages 86-88)
 - i. New course COMM 3900 (pages 89-91)
 - j. Revised Grade Point Average Requirement for the BFA in Speech Communication or Mass Media (pages 92-95)
 - k. New track for the BFA in Mass Media – Emergent Media and Communication (pages 96-98)
 - l. New course MDIA 4010 (pages 99-101)
 - m. New course MDIA 4020 (pages 102-104)
 - n. New course MDIA 4040 (pages 105-107)
 - o. New course MDIA 4333 (pages 108-110)
 - p. New course MDIA 4334 (pages 111-113)
 - q. New course MDIA 4335 (pages 114-116)
 - r. New course MDIA 4951 (pages 117-119)
 - s. New course MDIA 4965 (pages 120-122)
 - t. Revised course title and description COMM 7999 (pages 123-125)
 - u. Revised degree requirements for the MAC in Communication (pages 126-128)
6. **Pending items**
 - a. Revised course CHEM 1010 – USG General Education Council approval
 - b. Prospectus - DNP – Doctor of Nursing Practice – BOR approval (SEP12 AC)
 - c. Prospectus – PSM – Professional Science Master’s in Chemistry and Biochemistry – BOR approval (SEP12 AC)
 - d. New Course PSYC 1101 – replacing PSYC 2500 – BOR approval (SEP13AC)
 - e. New Course PSYC 2103 – replacing PSYC 2700 – BOR approval (SEP13AC)
 - f. New major Healthcare Administration – BOR approval (SEP13 AC)

VALDOSTA STATE UNIVERSITY
ACADEMIC COMMITTEE MINUTES
November 11, 2013

The Academic Committee of the Valdosta State University Faculty Senate met in the University Center Rose Room on Monday, November 11, 2013. Dr. Sharon Gravett, Assistant Vice President for Academic Affairs, presided.

Members Present: Dr. Michael Sanger, Dr. Gary Futrell, Dr. Dawn Lambert, Dr. Jimmy Bickerstaff, Dr. Lorna Alvarez-Rivera, Dr. Kathe Lowney, Dr. Aubrey Fowler (Proxy Dr. Ray Elson), Dr. Aubrey Fowler, Dr. Katherine Lamb, Dr. Linda Floyd, Dr. Linda Floyd (Proxy Dr. Dee Ott), Mr. Howard Carrier, and Dr. Michael Sanger (Proxy for Dr. Colette Drouillard).

Members Absent: Ms. Denise Atkinson, Dr. Marc Pufong, Dr. Kristen Johns, Dr. Frank Barnas, Dr. Ray Elson, Dr. Lars Leader, Dr. Dee Ott, and Dr. Colette Drouillard.

Catalog Editor: Dr. Jane Kinney

Visitors Present: Ms. Michelle Ritter, Ms. Teresa Williams, Ms. Crystal Goode, Dr. Paul Riggs, Dr. Don Leech, Dr. Nanci Scheetz, Dr. Barbara Radcliffe, and Dr. Ed Chatelain.

The Minutes of the October 7, 2013 meeting were approved by email on October 18, 2013. (pages 1-2).

A. Cooperative Education

1. New course, Career Opportunities (COPS) 2000, "Preparing for Internship Opportunities", (PREPARING FOR INTERNSHIP OPPS – 1 credit hour, 1 lecture hour, 0 lab hours, and 1 contact hour), was approved effective Spring Semester 2014 with the description changed to read ...credit hours; declared major in the College...head. Preparation of Liberal...Chamber of Commerce members. The course will address how...opportunities, market oneself effectively, and practice workplace.... (pages 3-17).

B. College of the Arts

1. Revised Admission requirements (WEB) for the Master of Arts in Communication was approved effective Fall Semester 2014. (pages 18-20).
2. Revised Important Program Information (WEB) for the Master of Arts in Communication was approved effective Fall Semester 2014. (pages 21-23).
3. Revised Probationary Admission requirements (WEB) for the Master of Arts in Communication was approved effective Fall Semester 2014. (pages 24-26).
4. Revised Probationary Admission requirements (WEB) for the Master of Arts in Communication was approved effective Fall Semester 2014. (pages 27-29).
5. Revised Communication Arts department narrative (Graduate catalog) was approved effective Fall Semester 2014 changed to read ...skills, and leadership.... (pages 30-32).
6. Revised Admission requirements (Graduate catalog) for the Master of Arts in Communication was approved effective Fall Semester 2014. (pages 33-35).
7. Revised degree requirements for the Master of Arts in Communication was TABLED. (pages 36-38).
8. Revised credit hours, title and description for COMM 7999 was TABLED. (pages 39-41).

C. College of Arts and Sciences

1. Revised Senior College Curriculum for the BS in Physics was approved effective Fall Semester 2014. (pages 42-44).
2. New course, History (HIST) 3250, "Power and Community in Medieval Europe", (POWER COMMUNITY MED EUROPE – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2014. (pages 45-55).

3. New course, History (HIST) 5250, "Power and Community in Medieval Europe", (POWER COMMUNITY MED EUROPE – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2014. (pages 56-66).
4. New course, History (HIST) 4209, "The United States in the 1980's", (THE UNITED STATES IN THE 1980S – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2014. (pages 67-74).
5. New course, History (HIST) 6209, "The United States in the 1980's", (THE UNITED STATES IN THE 1980S – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2014. (pages 75-82).
6. New course, History (HIST) 4215, "Introduction to Public History", (INTRODUCTION TO PUBLIC HISTORY – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2014 with the description changed to read ...public through interacting with public... . (pages 83-91).
7. New course, History (HIST) 6215, "Introduction to Public History", (INTRODUCTION TO PUBLIC HISTORY – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2014 with the description changed to read ...public through interacting with public... . (pages 92-100).
8. New course, History (HIST) 4296, "History of Contemporary Issues in the U.S.", (CONTEMPORARY ISSUES IN U.S. – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2014. (pages 101-108).
9. New course, History (HIST) 6296, "History of Contemporary Issues in the U.S.", (CONTEMPORARY ISSUES IN U.S. – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2014. (pages 109-116).

D. College of Nursing and Health Sciences

1. New track for the MSN in Nursing – Family Psychiatric Mental Health Nurse Practitioner was approved effective Fall Semester 2014 with Masters Core changed to Master Core and the effective date changed from Spring 2014 to Fall 2014. (pages 117-120).
2. New track for the MSN in Nursing – Family Nurse Practitioner was approved effective Fall Semester 2014 with Masters Core changed to Master Core, the effective date changed from Spring 2014 to Fall 2014, and NURS 7451 was changed to 2 credit hours and total for degree was changed to 52. (pages 121-123).
3. Revised course title, Nursing (NURS) 7250, "Theoretical Foundations for Advanced Practice Psychiatric Mental Health Nursing Practice", (THEOR FOUN ADV PSMN PRAC – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2014. (pages 124-126).
4. New course, Nursing (NURS) 7328, "Advanced Nursing Care: Women's Health", (ANC WOMEN'S HEALTH – 2 credit hours, 2 lecture hours, 0 lab hours, and 2 contact hours), was approved effective Spring Semester 2014. (pages 127-134).
5. New course, Nursing (NURS) 7328L, "Advanced Nursing Care: Women's Health Practicum", (ANC WOMEN'S HEALTH PRACTICUM – 2 credit hours, 0 lecture hours, 8 lab hours, and 8 contact hours), was approved effective Spring Semester 2014. (pages 135-142).
6. New course, Nursing (NURS) 7329, "Acute and Chronic Disease Management for the NP: Children and Adolescent Populations", (A/C DM FOR CHILD – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2014. (pages 143-149).
7. New course, Nursing (NURS) 7329L, "Acute and Chronic Disease Management for the NP: Children and Adolescent Populations Practicum", (A/C DM FOR CHILD PRACTICUM – 2 credit hours, 0 lecture hours, 8 lab hours, and 2 contact hours), was approved effective Spring Semester 2014. (pages 150-156).
8. Revised course title, prerequisites, and description, Nursing (NURS) 7340, "Advanced Nursing: Health Care across the Lifespan", (ADV NURS HLTH CARE LIFESPAN – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2014. (pages 157-159).

9. Revised course number, Nursing (NURS) 7348, “Advanced Psychiatric Mental Health Nursing for Individuals Across the Lifespan”, (FRMHNP INDIVIDUALS LIFESPAN – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2014. (pages 160-161). Deactivation of NURS 7351.
10. Revised course number, Nursing (NURS) 7348L, “Advanced Psychiatric Mental Health Nursing for Individuals Across the Lifespan Practicum”, (FRMHNP INDIVIDUALS PRACTICUM – 3 credit hours, 0 lecture hours, 12 lab hours, and 12 contact hours), was approved effective Spring Semester 2014. (pages 162-164). Deactivation of NURS 7351L.
11. Revised course title, description, prerequisite, and credit hours, Nursing (NURS) 7352, “Advanced Psychiatric Mental Health Nursing for Families and Groups Across the Lifespan”, (FRMHNP FAM/GRPS LIFESPAN – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2014. (pages 165-167).
12. New course, Nursing (NURS) 7352L, “Advanced Psychiatric Mental Health Nursing for Families and Groups Across the Lifespan Practicum”, (FRMHNP FAM/GRPS LIFESPAN PRACT – 3 credit hours, 0 lecture hours, 12 lab hours, and 3 contact hours), was approved effective Spring Semester 2014. (pages 168-173).
13. Reactivation, revised title, credit hours, and description, Nursing (NURS) 7450, “Family Psychiatric Mental Health Nurse Practitioner Role Synthesis”, (FPMHNP ROLE SYNTHESIS – 3 credit hours, 0 lecture hours, 12 lab hours, and 3 contact hours), was approved effective Spring Semester 2014. (pages 174-179).
14. New course, Nursing (NURS) 7595, “FNP Capstone Practicum”, (FNP Capstone – 4 credit hours, 1 lecture hours, 9 lab hours, and 10 contact hours), was approved effective Spring Semester 2014. (pages 180-186).

E. College of Education and Human Services

1. Revised Senior College Curriculum for the BSED in Special Education – Deaf Education was approved effective Fall Semester 2014 with the effective date changed from Spring Semester 2014 to Fall Semester 2014. (pages 187-190).
2. New course, Deaf Education (DEAF) 2998, “Entry to the Profession for Minors”, (ENTRY TO THE PROF FOR MINORS – 0 credit hours, 0 lecture hours, 0 lab hours, and 0 contact hours), was approved effective Spring Semester 2014. (pages 191-200).
3. New course, Deaf Education (DEAF) 3040, “Legal and Ethical Issues for Deaf Education”, (LEGAL/ETHICAL ISS FOR DEAF – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2014 with the description changed to read ...statutory, and regulatory... . (pages 201-210).
4. Revised Admission requirements (WEB) for the MED in Special Education – Deaf and Hard of Hearing Education was approved effective Fall Semester 2014 with the effective date changed from Spring 2014 to Fall 2014. (pages 211-214)
5. Revised Admission requirements (Graduate catalog) for the MAT in Special Education – Deaf and Hard of Hearing Education was approved effective Fall Semester 2014 with the effective date changed from Spring 2014 to Fall 2014. (pages 215-217).
6. Revised Selected Educational Outcomes and Outcome Assessments (Graduate catalog) for the MED in Special Education – Deaf and Hard of Hearing Education was approved effective Fall Semester 2014. (pages 218-221).
7. Revised degree requirements for the MED in Special Education – Deaf and Hard of Hearing was approved effective Fall Semester 2014 with the effective date changed from Spring 2014 to Fall 2014. (pages 222-225).
8. Revised degree requirements for the MAT in Special Education – Deaf and Hard of Hearing was approved effective Fall Semester 2014 with the effective date changed from Spring 2014 to Fall 2014. (pages 226-228).
9. Revised course description and prerequisites, Deaf Education (DEAF) 5010, “Student Teaching: Deaf and Hard-of-Hearing”, (STUDNT TCHNG DEAF/HARD OF HEAR – 5 credit hours, 0 lecture hours, 20 lab hours, and 20 contact hours), was approved effective Fall Semester 2014 with the correction of the spelling of “Proficiency” in the description. (pages 229-231).
10. Revised course description and prerequisites, Deaf Education (DEAF) 5020, “Student Teaching Seminar: Deaf and Hard-of-Hearing”, (STDNT TCHNG SEM:DEAF/HARD HRNG – 1 credit hour, 1 lecture hour, 0 lab hours, and 1 contact hour), was approved effective Fall Semester 2014 with the correction of the spelling of “Proficiency” in the

description. (pages 232-234).

11. Revised course description and prerequisites, Deaf Education (DEAF) 5310, "Methods of Teaching Reading and Writing to Deaf Students", (METH TEACH READ, WRITE TO DEAF – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2014 with the correction of the spelling of "Language" and "Proficiency" in the description. (pages 235-236).
12. Revised course description and prerequisites, Deaf Education (DEAF) 5370, "Teaching Thinking Skills", (TEACHING THINKING SKILLS – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2014 with the correction of the spelling of "Proficiency" in the description. (pages 237-239).
13. Revised course description and prerequisites, Deaf Education (DEAF) 5380, "Curriculum Development Instruction for Deaf Students", (CURR DEV INSTRUCTION FOR DEAF – 4 credit hours, 4 lecture hours, 0 lab hours, and 4 contact hours), was approved effective Fall Semester 2014 with the correction of the spelling of "Proficiency" in the description. (pages 240-242).
14. Revised course description and prerequisites, Deaf Education (DEAF) 6000, "Integration and Management of Instruction in the Classroom", (INTEGRATION & MANAGEMENT INSR – 4 credit hours, 3 lecture hours, 2 lab hours, and 5 contact hours), was approved effective Fall Semester 2014 with the correction of the spelling of "Proficiency" in the description. (pages 243-245).
15. Revised course description and prerequisites, Deaf Education (DEAF) 6010, "Integrated Instruction: Individualized Education Program", (INDIVIDUALIZED ED PROGRAM – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2014 with the correction of the spelling of "Proficiency" in the description. (pages 246-248).
16. Revised course description and prerequisites, Deaf Education (DEAF) 6020, "Audiological Considerations and Auditory/Oral Methods for Teachers of the Deaf", (AUDIOCONSID& AUDI/ORAL METHODS – 4 credit hours, 4 lecture hours, 0 lab hours, and 4 contact hours), was approved effective Fall Semester 2014 with the correction of the spelling of "Proficiency" in the description. (pages 249-251).
17. Revised course description and prerequisites, Deaf Education (DEAF) 6030, "Internship in Teaching", (INTERNSHIP IN TEACHING – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2014 with the correction of the spelling of "Proficiency" in the description. (pages 252-254).
18. New course, Deaf Education (DEAF) 6100, "Seminar: Deaf Education and Language Learning", (SEMIN DEAF EDUC AND LANG LEARN – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2014 with the description changed to read ...loss and there impact...cognitive, and educational... (pages 255-269).
19. Revised course description and prerequisites, Deaf Education (DEAF) 6110, "Professional Capstone Course", (PROFESSIONAL CAPSTONE COURSE – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2014 with the correction of the spelling of "Proficiency" in the description. (pages 270-272).

Respectfully submitted,

Stanley Jones
Registrar

REQUEST FOR A CURRICULUM CHANGE

Valdosta State University

Select Area of Change:

Core Curriculum Senior Curriculum Graduate Curriculum Other Curriculum

Specify: Area A,B,C,D,F

Current Catalog Page Number:
190

Proposed Effective Date for Curriculum Change:
(Month/Year): 8/14

Degree & Program Name:
(e.g., BFA, Art): BBA /Major in Economics

Present Requirements:

Required.....33 hours
BUSA 2000, BUSA 2100, ENGL, 2010, FIN 3350, MGNT 3250, MKTG 3050, ECON 3000, ECON 3001, ECON 3600, ECON 4100, ECON 4500, BUSA 4900

Economics Electives9 hours
Any 3000- or 4000-level ECON courses not required or selected above. Students who double-major in another BBA degree may use ONE of the following as an ECON elective: MKTG 3650, MGNT 4640, FIN 4520, or ACCT 3400.

Proposed Requirements (Underline changes after printing this form:

Required.....27 hours
BUSA 2000, BUSA 2100, ENGL, 2010, FIN 3350, MGNT 3250, MKTG 3050, ECON 3000, ECON 4100, ECON 4500, BUSA 4900

Economics Electives15 hours
Any 3000- or 4000-level ECON courses not required or selected above. Students who double-major in another BBA degree may use ONE of the following as an ECON elective: MKTG 3650, MGNT 4640, FIN 4520, or ACCT 3400.

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VALDOSTA STATE UNIVERSITY

Justification:

Select one or more of the following to indicate why the requested change will be beneficial, giving your justification. Include and/or append relevant supporting data.

- Improve student learning outcomes:
- Adopting current best practice(s) in field:
- Meeting mandates of state/federal/outside accrediting agencies:
- Other: Conforms with curricula at other universities in the region.

Source of Data to Support Suggested Change:

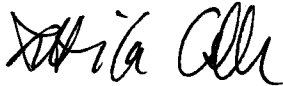
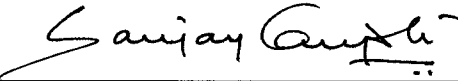

- Indirect measures: SOIs, student, employer, or alumni surveys, etc.
- Direct measures: Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.)

Plan for assessing the effectiveness of the change in meeting program's learning outcomes (i.e., how do these changes fit within the current program assessment plan and what sorts of data will be collected and evaluated to determine if these changes are meeting stated program outcomes?).

Data Sources:

- Indirect measures:** SOIs; student, employer, or alumni surveys, etc.
- Direct measures:** Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.) I

Approvals:

Department Head:		Date: 11/19/13
College/Division Exec. Committee:		Date: 11/19/13
Dean(s)/Director(s):		Date: 11/19/13
Grad. Exec. Committee: (for graduate course)		Date:
Graduate Dean: (for graduate course)		Date:
Academic Committee:		Date:

Form last updated: January 6, 2010

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REQUEST FOR A CURRICULUM CHANGE

Valdosta State University

Select Area of Change:

Core Curriculum

Senior Curriculum

Graduate Curriculum

Other Curriculum

Specify: Area A,B,C,D,F

Current Catalog Page Number:

103

Proposed Effective Date for Curriculum Change:

(Month/Year): Spring 2014

Degree & Program Name:

(e.g., BFA, Art): Minor in Advertising & Promotions

Present Requirements: Minor in Advertising & Promotions... 18 Hours

MKTG 3050... 3 hours

MKTG 3080... 3 hours

MKTG 4000... 3 hours

MKTG 4300... 3 hours

Students must take two of the following courses... 6 hours

6 hours

ART 3071, 3072, 3091

COMM 2100, 3000, 3200

ENGL 2080, 3020

JOUR... 3080, 4500

MDIA... 2000

MKTG... 4720, 4730

Proposed Requirements (Underline changes after printing this form): Minor in Advertising & Promotions... 18 Hours

MKTG 3050... 3 hours

MKTG 3080*... 3 hours

MKTG 4000... 3 hours

MKTG 4300... 3 hours

Students must take two of the following courses... 6 hours

6 hours

ART... 3071, 3072, 3091

COMM... 2100, 3000, 3200

ENGL... 2080, 3020

JOUR... 3080, 4500

MDIA... 2000

MKTG... 4720, 4730

SOCI... 3090

*Students may substitute ART 2030 or MDIA 2500 in place of MKTG 3080; however, those students who do so must take either MKTG 4720 or MKTG 4730.

Justification:

Select one or more of the following to indicate why the requested change will be beneficial, giving your justification. Include and/or append relevant supporting data.

Improve student learning outcomes: Upon learning from non-business majors about the nature of certain classes offered in other disciplines, it became apparent that some options for classes could be added to the curriculum.

Adopting current best practice(s) in field:

Meeting mandates of state/federal/outside accrediting agencies: .

Other:

Source of Data to Support Suggested Change:

Indirect measures: SOIs, student, employer, or alumni surveys, etc. Anecdotal evidence from students both from within the major as well as students from other majors suggests

that such changes will be more effective and inclusive of many more students.

Direct measures: Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.)


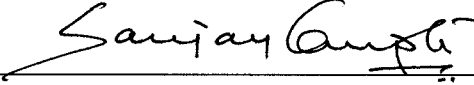
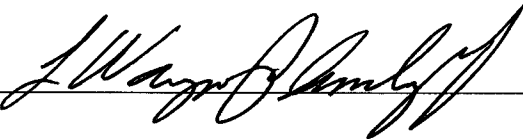
Plan for assessing the effectiveness of the change in meeting program's learning outcomes (i.e., how do these changes fit within the current program assessment plan and what sorts of data will be collected and evaluated to determine if these changes are meeting stated program outcomes?).

Data Sources:

Indirect measures: SOIs; student, employer, or alumni surveys, etc.

Direct measures: Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.)

Approvals:

Department Head: 	Date: 11/19/13
College/Division Exec. Committee: 	Date: 11/19/13
Dean(s)/Director(s): 	Date: 11/19/13
Grad. Exec. Committee: (for graduate course)	Date:
Graduate Dean: (for graduate course)	Date:
Academic Committee:	Date:

NOV 21 2013

REQUEST FOR A CURRICULUM CHANGE

Valdosta State University THE REGISTRAR

Select Area of Change:

Core Curriculum Senior Curriculum Graduate Curriculum Other Curriculum

Specify: Area A,B,C,D,F

d

Current Catalog Page Number:
185

Proposed Effective Date for Curriculum Change:
(Month/Year):

Degree & Program Name:
(e.g., BFA, Art): BBA
Management Major

Present Requirements:

Footnote 4:
If MATH 1261 is not taken in Area D, it is required here.

Proposed Requirements (Underline changes after printing this form:

Omit Footnote 4
[drop MATH 1261 requirement]

Justification:

Select one or more of the following to indicate why the requested change will be beneficial, giving your justification. Include and/or append relevant supporting data.

- Improve student learning outcomes:
- Adopting current best practice(s) in field:
- Meeting mandates of state/federal/outside accrediting agencies:
- Other: Analytical courses in the Management major are algebra based rather than calculus based.

Source of Data to Support Suggested Change:

- Indirect measures:** SOIs, student, employer, or alumni surveys, etc.
- Direct measures:** Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.) Calculus is not used in courses

Plan for assessing the effectiveness of the change in meeting program's learning outcomes (i.e., how do these changes fit within the current program assessment plan and what sorts of data will be collected and evaluated to determine if these changes are meeting stated program outcomes?).

Data Sources:

- Indirect measures:** SOIs; student, employer, or alumni surveys, etc.
 Direct measures: Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.) Imbedded questions in quantitative courses.

Approvals:

Department Head:	<i>Phillip B. Holland</i>	Date:	11/19/13
College/Division Exec. Committee:	<i>Sanjay Gupta</i>	Date:	11/19/13
Dean(s)/Director(s):	<i>J. Wayne [Signature]</i>	Date:	11/19/13
Grad. Exec. Committee: (for graduate course)		Date:	
Graduate Dean: (for graduate course)		Date:	
Academic Committee:		Date:	

Form last updated: January 6, 2010

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REQUEST FOR A REVISED COURSE

Valdosta State University

NOV 21 2013

Date of Submission: 11/06/13 (mm/dd/yyyy)

OFFICE OF THE REGISTRAR

Department Initiating Revision:

Marketing & Economics

Faculty Member Requesting Revision:

Aubrey R. Fowler III

Current Course Prefix, Title, & Number:

(See course description abbreviations in the catalog for approved prefixes)

MKTG 4300 Creative Advertising Strategy

List Current and Requested Revisions: (only fill in items needing to be changed)

Current:

Course Prefix and Number:

Credit Hours:

Course Title:

Prerequisites: MKTG 3050; MKTG 3080

Co-requisites: MKTG 3080

Course Description:

Requested:

Course Prefix and Number:

Credit Hours:

Course Title:

Prerequisites: MKTG 4000 or Consent of Instructor

Co-requisites:

Course Description:

Semester/Year to be Effective:

Spring 2014

Estimated Frequency of Course Offering:

1 time a year

Indicate if Course will be : Requirement for Major Elective

Justification: Select one or more of the following to indicate why the requested change will be beneficial, giving your justification. Include and/or append relevant supporting data.

Improving student learning outcomes:

Adopting current best practice(s) in field:

Meeting Mandates of State/Federal/Outside Accrediting Agencies:

Other: Upon developing the minor and experiencing the first year, it is important that minors take MKTG 4000 before taking MKTG 4300.

Source of Data to Support Suggested Change:

Indirect measures: SOIs, student, employer, or alumni surveys, etc.

Direct measures: Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.) Direct discussions with students currently taking classes.

Plans for assessing the effectiveness of the course in meeting the program's learning outcomes (i.e., how does this course fit within the current program assessment plan and what sorts of data will be collected and evaluated to determine if the course is meeting stated program or course outcomes?).

Data Sources:

- Indirect measures:** SOIs, student, employer, or alumni surveys, etc.
- Direct measures:** Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.)

Approvals:	
Dept. Head: <i>Mia Gell</i>	Date: 11/19/13
College/Division Exec. Comm.: <i>Sanjay Gupta</i>	Date: 11/19/13
Dean/Director: <i>J. Wang</i>	Date: 11/19/13
Graduate Exec. Comm.: (for graduate course)	Date:
Graduate Dean: (for graduate course)	Date:
Academic Committee:	Date:

Form last updated: January 6, 2010

RECEIVED

REQUEST FOR A REVISED COURSE

Valdosta State University

NOV 21 2013

Date of Submission: 9/10/2013 (mm/dd/yyyy)

OFFICE OF THE REGISTRAR
VALDOSTA STATE UNIVERSITY

Department Initiating Revision:
Marketing and Economics

Faculty Member Requesting Revision:
Attila Cseh

Current Course Prefix, Title, & Number:
(See course description abbreviations in the catalog for approved prefixes)
MKTG 4980 Marketing Internship

List Current and Requested Revisions: (only fill in items needing to be changed)

Current:

Course Prefix and Number:

Credit Hours:

Course Title:

Prerequisites:

Co-requisites:

Course Description: Prerequisite: MKTG 3050, Senior Standing, and completion of Internship Agreement Form. Graded "Satisfactory" or "Unsatisfactory." The application of skills related to the academic discipline of marketing in an employment situation. A project, approved by a faculty member and the employer, is required. The student must complete a workshop with the Career Strategies Coordinator no later than the end of the first week of classes. The internship can be taken only once.

Requested:

Course Prefix and Number:

Credit Hours:

Course Title:

Prerequisites:

Co-requisites:

Course Description: Prerequisite: MKTG 3050, 2 upper level MKTG classes, and completion of Internship Agreement Form. Graded "Satisfactory" or "Unsatisfactory." The application of skills related to the academic discipline of marketing in an employment situation. A project, approved by a faculty member and the employer, is required. The student must complete a workshop with the Career Strategies Coordinator no later than the end of the first week of classes. The internship can be taken only once.

Semester/Year to be Effective:
Spring, 2014

Estimated Frequency of Course Offering:

Indicate if Course will be : Requirement for Major Elective

Justification: Select one or more of the following to indicate why the requested change will be beneficial, giving your justification. Include and/or append relevant supporting data.

Improving student learning outcomes: To be successful in the intership a student needs a certain level of exposure to marketing related topics in the classroom.

Adopting current best practice(s) in field:

- Meeting Mandates of State/Federal/Outside Accrediting Agencies:
- Other: Workshop now required.

Source of Data to Support Suggested Change:

- Indirect measures:** SOIs, student, employer, or alumni surveys, etc.
- Direct measures:** Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.)

Plans for assessing the effectiveness of the course in meeting the program's learning outcomes (i.e., how does this course fit within the current program assessment plan and what sorts of data will be collected and evaluated to determine if the course is meeting stated program or course outcomes?).

Data Sources:

- Indirect measures:** SOIs, student, employer, or alumni surveys, etc. Employer surveys
- Direct measures:** Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.)

Approvals:	
Dept. Head: <i>[Signature]</i>	Date: 11/19/13
College/Division Exec. Comm.: <i>[Signature]</i>	Date: 11/19/13
Dean/Director: <i>[Signature]</i>	Date: 11/19/13
Graduate Exec. Comm.: (for graduate course)	Date:
Graduate Dean: (for graduate course)	Date:
Academic Committee:	Date:

Form last updated: January 6, 2010

REQUEST FOR A REVISED CATALOGUE COPY

(New Learning Outcomes, Admissions, or Other Program Policies)

Valdosta State University

OCT 30 2013
VALDOSTA STATE UNIVERSITY
GRADUATE SCHOOL

Area of Change: Core Senior Graduate

Current Catalogue Page Number: 57

Proposed Effective Date for Revised Catalogue Copy: (new or revised) 2014-15

Degree and Program Name: Master of Education with a Major in Adult and Career Education - Business Education and Information Technology Option

Present Requirements:

Examples of Outcome Assessments

2. Candidates will successfully complete the master's level core curriculum with a grade of "B" or above in all core classes

Proposed Requirements: (highlight changes after printing)

Examples of Outcome Assessments

2. Candidates will successfully complete specified assessments in the five classes of the "Area of Concentration";

Justification: (select one or more of the following to indicate why the requested change will be beneficial, giving your justification. Include and/or append relevant supporting data.)

Improving Student Learning Outcomes The assessment directly focuses on measuring the attainment of advanced knowledge and skills needed by students in the Business Education and Information Technology program.

Adopting Current Best Practice(s) in Field

Meeting Mandates of State/Federal/Outside Accrediting Agencies

Other

Source of Data to Support Suggested Change:

Indirect measures: SOIs, student, employer, or alumni surveys, etc.

With the modification of Outcome #2 to focus on advanced technical knowledge and skills being learned in the program, a modification of the assessments is also needed to measure this outcome.

Direct measures: Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.)

Plan for assessing the effectiveness of the change in meeting program's learning outcomes (i.e., how do these changes fit within the current program assessment plan and what sorts of data will be collected and evaluated to determine if these changes are meeting stated program outcomes?).

Data Sources:

Indirect measures: SOIs, student, employer, or alumni surveys, etc.

Direct measures: Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.)

Particular assessments will be developed and implemented in five BEIT Area of Concentration courses. The results of these assessments will be reported to measure the degree of learning of advanced technical knowledge and skills associated with the new proposed outcome

Approvals:	
Department Head: <i>Reynold L Martinez</i>	Date: <i>10-24-13</i>
College/Division Exec. Committee: <i>Due</i>	Date: <i>10/24/13</i>
Dean(s)/Director(s): <i>Due</i>	Date: <i>10/27/13</i>
Graduate Exec. Comm.: (for grad program) <i>J. T. J. PA</i>	Date: <i>11/22/13</i>
Graduate Dean: (for grad program) <i>J. T. J. PA</i>	Date: <i>11/22/13</i>
Academic Committee:	Date:

Form last updated: January 6, 2010

OCT 30 2013

REQUEST FOR A REVISED CATALOGUE COPY

(New Learning Outcomes, Admissions, or Other Program Policies)

Valdosta State University

VALDOSTA STATE UNIVERSITY
GRADUATE SCHOOL

Area of Change: Core Senior Graduate

Current Catalogue Page Number: 57

Proposed Effective Date for Revised Catalogue Copy: (new or revised) 2014-15

Degree and Program Name: Master of Education with a Major in Adult and Career Education - Business Education and Information Technology Option

Present Requirements:

Selected Educational Outcomes

2. Candidates will demonstrate an understanding of the knowledge and skills appropriate to the areas of research, learning, educational assessment, and ethics and law.

Proposed Requirements: (highlight changes after printing)

Selected Educational Outcomes

2. Candidates will demonstrate knowledge and skills in advanced Business Education and Information Technology technical computer applications.

Justification: (select one or more of the following to indicate why the requested change will be beneficial, giving your justification. Include and/or append relevant supporting data.)

- Improving Student Learning Outcomes The outcome directly focuses on the attainment of advanced knowledge and skills needed by students in the Business Education and Information Technology program.
- Adopting Current Best Practice(s) in Field
- Meeting Mandates of State/Federal/Outside Accrediting Agencies
- Other

Source of Data to Support Suggested Change:

Indirect measures: SOIs, student, employer, or alumni surveys, etc.

Upon analysis of the program "outcomes" it was clear that the current "#2" outcome was redundant with Outcome #1 and that there needed to be an outcome related to the advanced technical knowledge and skills being learned in the program.

Direct measures: Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.)

Plan for assessing the effectiveness of the change in meeting program's learning outcomes (i.e., how do these changes fit within the current program assessment plan and what sorts of data will be collected and evaluated to determine if these changes are meeting stated program outcomes?).

Data Sources:

- Indirect measures:** SOIs, student, employer, or alumni surveys, etc.
- Direct measures:** Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.)

Particular assessments will be developed and implemented in five BEIT Area of Concentration courses. The results of these assessments will be reported to measure the degree of learning of advanced technical knowledge and skills associated with the new proposed outcome.

<u>Approvals:</u>	
Department Head: <i>Reynold I Martinez</i>	Date: <i>10-24-13</i>
College/Division Exec. Committee: <i>Don</i>	Date: <i>10/24/13</i>
Dean(s)/Director(s): <i>Don</i>	Date: <i>10/24/13</i>
Graduate Exec. Comm.: (for grad program) <i>J. T. L. Ph</i>	Date: <i>11/22/13</i>
Graduate Dean: (for grad program) <i>J. T. L. Ph</i>	Date: <i>11/22/13</i>
Academic Committee:	Date:

Form last updated: January 6, 2010

OCT 30 2013

VALDOSTA STATE UNIVERSITY
GRADUATE SCHOOL

REQUEST FOR A REVISED CATALOGUE COPY

(New Learning Outcomes, Admissions, or Other Program Policies)

Valdosta State University

Area of Change: <input type="checkbox"/> Core <input type="checkbox"/> Senior <input checked="" type="checkbox"/> Graduate	
Current Catalogue Page Number: 57	Proposed Effective Date for Revised Catalogue Copy: (new or revised) 2014-15
Degree and Program Name: Master of Education with a Major in Adult and Career Education - Workforce Education and Development Option	
Present Requirements: Examples of Outcome Assessments 2. Candidates will successfully complete the master's level core curriculum with a grade of "B" or above in all core classes	Proposed Requirements: (highlight changes after printing) Examples of Outcome Assessments 2. Candidates will successfully complete <u>culminating assessments in ACED 7640 - Issues and Trends in ACED and ACED 7150 - Adult Learning and Development.</u>
Justification: (select one or more of the following to indicate why the requested change will be beneficial, giving your justification. Include and/or append relevant supporting data.) <input checked="" type="checkbox"/> Improving Student Learning Outcomes The change from the current assessment of achievement of a certain level of "course grades" to assessments within particular courses provide a more refined measurement of advanced knowledge and skills for this outcome. <input type="checkbox"/> Adopting Current Best Practice(s) in Field <input type="checkbox"/> Meeting Mandates of State/Federal/Outside Accrediting Agencies <input type="checkbox"/> Other	
Source of Data to Support Suggested Change: <input type="checkbox"/> Indirect measures: SOIs, student, employer, or alumni surveys, etc. <input checked="" type="checkbox"/> Direct measures: Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.) With the modification of Outcome #2 to focus on advanced technical knowledge and skills being learned in the program, a modification of the assessments is also needed to measure this outcome.	

Plan for assessing the effectiveness of the change in meeting program's learning outcomes (i.e., how do these changes fit within the current program assessment plan and what sorts of data will be collected and evaluated to determine if these changes are meeting stated program outcomes?).

Data Sources:

- Indirect measures:** SOIs, student, employer, or alumni surveys, etc.
- Direct measures:** Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.)

Particular assessments will be developed and implemented in two WED Area of Concentration courses. The results of these assessments will be reported to measure the degree of learning of advanced technical knowledge and skills associated with the new proposed outcome