

VALDOSTA STATE UNIVERSITY
ACADEMIC COMMITTEE MINUTES
April 14, 2025

The Academic Committee of the Valdosta State University Faculty Senate met in the University Center Cypress Room, Monday, April 14, 2025. Dr. Sharon Gravett, Associate Provost for Academic Programs and Services, presided.

Members Present: Dr. Joseph Pifer, Dr. Haley Sherman, Dr. Taralynn Hartsell, Dr. Taewon Hwang, Ms. Tera Ray (Proxy for Ms. Samantha Paul), Dr. Joshua Pifer (Proxy for Dr. Laurel Tu), Ms. Chalise Ludlow, Dr. David Monetti (Proxy for Ms. Meg Giddings), Dr. Kristy Litster, Dr. Colette Drouillard, Dr. Dee Ott, Dr. Lisa Batten, Dr. Luis Gonzalez, Dr. Kelly Mathis, Ms. Kytte Everdeen Moore, and Ms. Tera Ray.

Members Absent: Ms. Alene Dasher, Dr. Shaun Ault, Dr. Laurel Yu, Ms. Meg Giddings, Dr. Fred Knowles, Dr. R. Paul Mihail, and Dr. Jim Nienow.

Catalog Editor: Dr. Emma Kostopolus

Visitors Present: Dr. David Monetti, Dr. Jason Allard, Dr. Deborah Paine, Dr. Antoinette Gazda, Dr. Ruth Hannibal, Dr. A. J. Ramirez, and Dr. Jennifer Lambert-Shute.

The Minutes of the March 10, 2025 meeting were approved by email on March 24, 2025. (pages 1-6).

A. College of the Arts

1. Revised requirements for the BFA in Mass Media was approved effective Fall Semester 2025. (pages 7-9).
2. Revised course description, Mass Media (MDIA) 4965, "New Media Workshop", (NEW MEDIA WORKSHOP –3 credit hours, 2 lecture hours, 2 lab hours, and 4 contact hours), was approved effective Fall Semester 2025. (pages 147-149).

B. College of Nursing and Health Sciences

1. Revised course description, Nursing (NURS) 7110, "Philosophical and Theoretical Foundations for Advanced Nursing Practice", (PHIL & THRTCL FND ADV NUR PRAC –2 credit hours, 2 lecture hours, 0 lab hours, and 2 contact hours), was approved effective Fall Semester 2025. (pages 10-12).

C. College of Education and Human Services

1. Revised course title, Communication Sci & Disorders (CSD) 3080, "Neuroscience for Communication Sciences and Disorders", (NEUROSCIENCE FOR CSD –3 credit hours, 2 lecture hours, 2 lab hours, and 4 contact hours), was approved effective Fall Semester 2025. (pages 13-14).
2. New course, Marriage & Family Therapy (MFTH) 3900, "Experiential Experience in Marriage and Family Therapy", (EXPERIENTIAL EXPERIENCE IN MFT –0 credit hours, 0 lecture hours, 0 lab hours, and 0 contact hours), was approved effective Summer Semester 2025 with the description changed to read „institution. An experiential learning opportunity to gain knowledge in the field of... (pages 15-22).
3. Revised course number, Education (EDUC) 6053, "Classroom Management", (CLASSROOM MANAGEMENT –3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Summer Semester 2025 with the description changed to read – An examination of the fundamentals of...disabilities within the classroom... (pages 23-24). Deactivation MSED 6003.

D. College of Humanities and Social Services

1. New certificate in Women's and Gender Studies was approved effective Fall Semester 2025. (pages 25-26).
2. Revised course prerequisites, Psychology (PSYC) 3500, "Statistical Methods in Psychology", (STATISTICAL METHODS IN PSYC – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2025. (pages 27-28).
3. Reactivation, Psychology (PSYC) 3460, "Families and Larger Systems", (FAMILITES AND LARGER SYSTEMS – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2026. (pages 29-30).

4. Pages 31-35 skipped
5. Deactivation of PSYC 2998 was approved effective Fall Semester 2025. (pages 36-37).
6. Revised degree requirements for the BA and BS Psychology and BS in Psychology-OCCA was approved effective Fall Semester 2025. (pages 38-41).

E. College of Business Administration

1. Revised course number, Accounting (ACCT) 3099, "Accounting Career Developing", (ACCOUNTING CAREER DEVELOPING – 0 credit hours, 0 lecture hours, 0 lab hours, and 0 contact hours), was approved effective Fall Semester 2025. (pages 42-43). Deactivation ACCT 2099.
2. New course, Master of Accountancy (MACC) 7200, "Seminar of Contemporary Accounting", (SEMINAR CONTEMP ACCOUNTING – 3-6 credit hours, 3-6 lecture hours, 0 lab hours, and 3-6 contact hours), was approved effective Fall Semester 2025. (pages 44-45).
3. New course, Economics (ECON) 1101, "Economics of Financial Literacy", (ECON OF FINANCIAL LITERACY – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2025. (pages 46-47).
4. Deactivation of ECON 1500 was noted effective Fall Semester 2025. (pages 48-50).
5. Revised course description, Economics (ECON) 3610, "Trade and Culture: An Economics Perspective", (TRADE & CULTURE – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2025. (pages 51-53).
6. New course, Marketing (MKTG) 3200, "Sports and Entertainment Marketing", (SPORTS/ENTERTAINMENT MARKETING – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2025. (pages 54-55).
7. Revised course description, Marketing (MKTG) 4000, "Advertising and Integrated Brand Promotion", (ADVERTISING & INTEGRATED BRAND – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2025 - with the description changed to read - An in-depth exploration of effective promotional strategies and techniques. Students will learn to design and execute comprehensive campaigns across diverse media platforms. Students gain skills in market analysis, brand positioning, and creative messaging through practical projects and real-world case studies. . (pages 56-58)
8. Revised course description, Marketing (MKTG) 4900, "Marketing Strategy", (MARKETING STRATEGY – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2025 with the description changed to - Prerequisites: MKTG 3620, MKTG 3650 each with a grade of "C" or better and senior standing. An examination of the critical elements that drive successful marketing initiatives. Students will analyze market trends, assess competitive aligned with organizational goals. Topics include market research, segmentation, targeting, positions, and integrated communications strategies. The course will emphasize data-driven decision making, creative problem solving, and effective implementation. Real-world case studies and practical projects provide hands-on experience in formulating strategies for brand growth and competitive advantage. . (pages 59-61).
9. New course, Management (MGNT) 3000, "Principles of Management", (PRINCIPLES OF MANAGEMENT – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2025 with the description changed to read ...management. The course will emphasize planning... . (pages 62-63).
10. Revised course description, Management (MGNT) 3250, "Management and Organization Behavior", (MGNT AND ORG BEHAVIOR – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2025. (pages 64-66).
11. Revised course description, Management (MGNT) 3500, "Employment Law", (EMPLOYMENT LAW – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2025. (pages 67-69).
12. New course, Management (MGNT) 4900, "Strategic Management", (STRATEGIC MANAGEMENT – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2025 with the description changed to read – advantage. Students will apply... . (pages 70-71).
13. Revised course description, Management (MGNT) 4950, "Special Topics in Management", (SPECIAL TOPICS IN MANAGEMENT – 1-3 credit hours, 1-3 lecture hours, 0 lab hours, and 1-3 contact hours), was approved effective Fall Semester 2025. (pages 72-73).

F. College of Science and Mathematics

1. New course, Data Science (DATA) 3355, “Data Mining”, (DATA MINING – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2025 with the description changed to read – An introduction to... (pages 74-87).
2. New course, Data Science (DATA) 3502, “Data Architecture”, (DATA ARCHITECTURE – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2025 with the description changed to read – An examination of rules...organization. The course emphasizes... (pages 88-100).
3. New course, Data Science (DATA) 3505, “Data Management”, (DATA MANAGEMENT – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2025 with the description changed to read – A survey of general...effectively. The course emphasizes... (pages 101-113).
4. New course, Data Science (DATA) 3508, “Data-Driven Decision Making”, (DATA-DRIVEN DECISION MAKING – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2025 with the description changed to read – An introduction to the critical role of data architects and managers in leveraging a diverse array of tools and methodologies to harness the power of data. Through a hands-on approach, learners will explore the fundamentals of data collection, delve into sophisticated techniques for data analysis, and master the art of drawing actionable insights. This course equips students with the knowledge and skills to employ data-driven strategies that drive organizational success emphasizing practical applications in real-world scenarios. (pages 114-125).
5. New course, Data Science (DATA) 4990, “Special Topics in Data Science”, (SPEC TOPICS IN DATA SCIENCE – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2025. (pages 126-127).
6. Revised course prerequisites and description, Chemistry (CHEM) 4800, “Internship in Chemistry”, (INTERNSHIP IN CHEMISTRY – 3-6 credit hours, 0 lecture hours, 3-6 lab hours, and 3-6 contact hours), was approved effective Fall Semester 2025. (pages 128-130).
7. Revised prerequisites, Geology (GEOL) 3010, “Environmental Geology”, (ENVIRONMENTAL GEOLOGY – 3 credit hours, 2 lecture hours, 2 lab hours, and 4 contact hours), was approved effective Fall Semester 2025. (pages 131-132).
8. Revised degree requirements BS – Environmental Geosciences – Environmental and Climate Science Track was approved effective Fall Semester 2025. (pages 133-134).
9. Revised degree requirements BS – Environmental Geosciences – Environmental and Climate Science Track was approved effective Fall Semester 2025. (pages 135-136).
10. Revised degree requirements BS – Environmental Geosciences – Geography Track was approved effective Fall Semester 2025. (pages 137-138).
11. Revised degree requirements BS – Environmental Geosciences – Geospatial Technology and Urban Planning Track was approved effective Fall Semester 2025. (pages 139-140).
12. Revised degree requirements BS – Environmental Geosciences – Geospatial Technology and Urban Planning Track was approved effective Fall Semester 2025. (pages 141-142).
13. Revised degree requirements BS – Environmental Geosciences – Geospatial Technology and Urban Planning Track was approved effective Fall Semester 2025. (pages 143-144).
14. Revised degree requirements BS – Environmental Geosciences – Natural Hazards Management Track was approved effective Fall Semester 2025. (pages 145-146).

Respectfully submitted,

Stanley Jones
Registrar