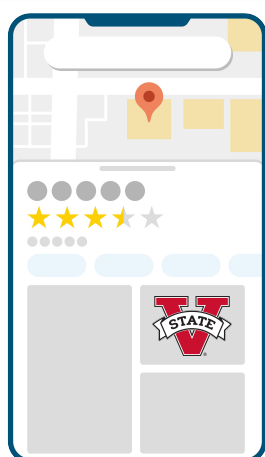# STUDENT
SURVEY RESULTS

If VSU had its own Google Review for marketing and promoting itself, what would you score it?

3.45 Star Average

How would you score your College, department, and/ or professor's communication when you have a question about your program, course subject, or other concerns overall?
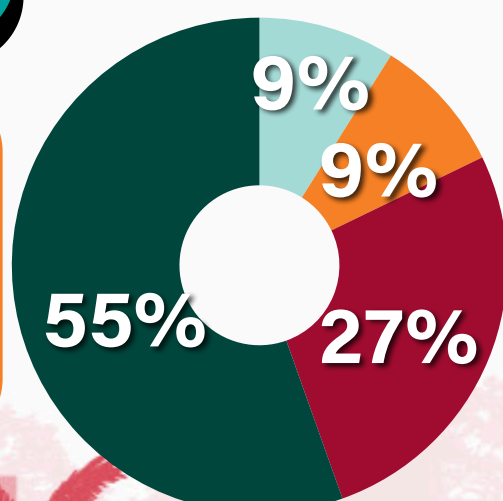
4.18 Star Average

How would you score your College/Department's communication with current and potential students?

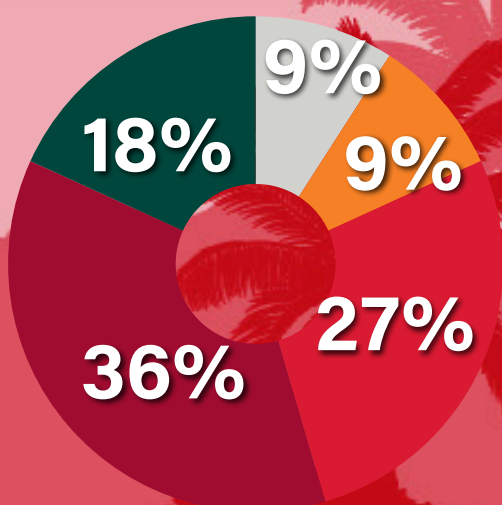- Yes. I live, breathe eat Blazer life baby!
- 2nd Option
- Top 3
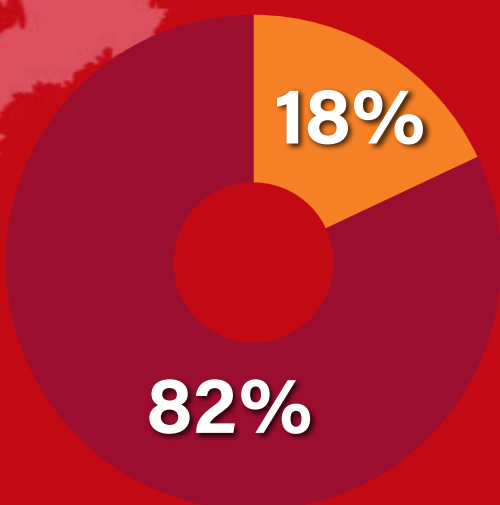- Never heard of this place until I moved here/or started looking for schools.

9%
9%
27%
55%

How often do you see VSU advertisements online?

9%
9%
18%
36%
27%

- Always
- Sometimes
- Rarely?
- We have online advertisements?
- All I see are Online Advertisements [Phoenix, SNHU, etc.]

Do you have a career plan after graduation?

18%
82%

- YES
- NO

BLAZER STRONG

MENTALLY FLEXIBLE

POSITIVE
FEEDBACK

HOLISTIC PERSONAL GROWTH

The programs implement personal growth, helping students evolve as individuals before leaving college.

CAREER READINESS

Feedback mentions that the programs teach "marketing and machining" and emphasize "professionalism" to prepare students for the workforce.

UNIQUE DEGREE OPTIONS

VSU offers specific programs, such as American Sign Language (ASL) and Chemistry, that are not as readily available at other schools.

REGIONAL OPPORTUNITIES

Students noted that the programs are convenient and reveal career opportunities specifically within Valdosta and the surrounding areas.

STRONG SUPPORT SYSTEMS

There is mention of "huge support" being available for students navigating their studies.

AREAS FOR
IMPROVEMENT

COURSE AVAILABILITY

Students reported that "in-person classes are full," which can create barriers to completing a degree on time.

FINANCIAL LITERACY EDUCATION

There is a desire for the curriculum to include more "real-world" financial management, specifically regarding 401Ks and personal finance.

COMMUNICATION & AWARENESS

Some students reported they had "never heard of the place" or the specific program until they began their own intensive search, suggesting a need for better outreach.

ADMINISTRATIVE CLARITY

Feedback indicated confusion regarding program applications and a need for more straightforward organization in the administrative process.