

MANAGEMENT 4990
SPECIAL TOPICS IN MANAGEMENT: INTERNATIONAL BUSINESS
at Karlsruhe University of Applied Sciences, Germany
HOMEPAGE is <http://www.valdosta.edu/~sostapsk/>
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Summer Semester 2008
Section A
Room: Designated Classroom
M/T/W/TH: To be determined.

Prof. A. Ostapski
VSU's Thaxton 317
229-249-2622, 245-2233
Office Hours: By appointment.

COURSE ENROLLEES: Angela M. Anderson, Joshua J. Godbehere, and Daniel A. Pusey

COURSE OBJECTIVES: This offering delivers to the student a general framework of the international business system, the manager's role in it, and some of the specific institutions and practices, which affect international business. The instruction will assist the student in the development of a technique that reveals the legal, ethical, cultural and other significant implications in proposed business decisions. This assessment permits the manager to achieve a familiarity with pertinent principles so as to give substance to business decisions in the management of international business transactions.

COURSE CONTENT: The topics include the effects of socio-cultural, economic, geographic, legal, ethical, and political differences relating to business practices including staffing, interpersonal communication, negotiation, and organizational effectiveness.

METHOD OF EVALUATION: There will be at least three formal opportunities for evaluation during the semester. All evaluations will be counted toward the final grade; no grade will be dropped. Essay, hypothetical, and objective type questions may be used. An oral classroom presentation (individual or team approach) on an approved topic may be substituted for the first formal evaluation. The second graded exercise will be a team project involving a comprehensive analysis of a business transaction involving a product or service either imported to or exported from the United States. For the third evaluation, students will be directed to establish a foundation for a mutually beneficial relationship between the City of Valdosta and the City of Karlsruhe. Students must complete all assigned evaluations to receive a final grade. **The final experience for this course is scheduled for Thursday, July 17, 2008 from 9:00 a.m. to 10:30 a.m.** Extra credit opportunities, such as participation in an International Business Night social event, may be offered throughout the term. Being involved in these activities may increase the final grade.

POLICY CONCERNING MAKE-UP TESTS: Make-up tests will be given only for very good reasons such as documented student illness or death in the family. A student is expected to give notice to the instructor **PRIOR** to the time of the test if he or she must be absent on test day. Make-up tests will be given on Thursday, July 17, 2008.

ATTENDANCE/PREPARATION/CHEATING POLICIES: Class attendance, when required, and preparedness are essential to the learning process. Students are expected to be present each class period except when special circumstances make attendance difficult, as in the case of illness. Students must provide a note of explanation for each missed class. I reserve the right to lower the course

grade to the next lower grade if an explanatory note for an absence is not provided or if absences exceed 1 meeting. More than two absences may result in an automatic F. For more information on this matter, see pages 83-84 of the 2007-2008 VSU Undergraduate Catalog. The study of ethics is an important part of MGNT 4990. Any student cheating on a graded assignment or extra credit opportunity will earn a failing grade for the course.

AMERICAN DISABILITIES ACT (ADA): Students requesting classroom accommodations or modifications because of a documented disability should contact the Access Office for Students with Disabilities located in Room 1115, Nevins Hall. The phone numbers are 229-245-2498 (voice) and 229-219-1348 (tty).

TEXTS:

Ostapski, Guide to International Business Transactions 2006-2007 (CD), VSU, 2006.

Saeed, Managing Organizations in a Global Economy, Thomson*South-Western, 2005.

SCHEDULE OF ASSIGNMENTS FOR MGNT 4800

June 30, 2008	Globalization Saeed, Ch. 1
July 1, 2008	Understanding Cross-Cultural Management Dimensions Saeed, Ch. 2
July 2, 2008	Field Trip Transactional Risk Analysis Ostapski, CD
July 3, 2008	Nonverbal Communication Across Cultures Saeed, Ch. 5
July 7, 2008	Leadership Across Cultures Saeed, Ch. 8
July 8, 2008	Global Business Ethics Saeed, Ch. 12
July 9, 2008	Field Trip Organizational Culture Saeed, Ch. 7
July 10, 2008	International Negotiation Saeed, Ch 10
July 14, 2008	Cross-Cultural Conflict and Conflict Resolution Saeed, Ch. 11
July 15, 2008	International Human Resource Management Saeed, Ch. 13
July 16, 2008	Field Trip Worldview and Religion Saeed, Ch. 3
July 17, 2008	Final Experience