

Institutional Effectiveness Report (*Fictional Sample*)

Assessment Summary

Administrative Unit: Office of Health Promotions

Contact Person: Holly Wright

Email: hhwright@valdosta.edu

Phone: 229-245-3896

Assessment Cycle (academic or calendar year): Academic Year (July 1-June 30)

Mission (related to VSU mission): The mission of the Office of Health Promotions is to empower Valdosta State University students to make healthier lifestyle choices through prevention education. The goal is to provide wellness education through interactive formats, as well as assist students in connecting with various resources throughout the VSU community.

Assessment History (discuss here how and when the unit developed its current assessment program, what it used prior to starting that program to assess its effectiveness, etc.):

The office does not have an assessment history due to the fact that the office opened in January 2007.

The office realizes there is a need to make assessment provision for the upcoming academic year.

In 2003, the Division of Student Affairs adopted a Comprehensive Model to guide assessment throughout the Division of Student Affairs (based on the model developed in Upcraft and Shuh, Assessment Practice in Student Affairs. Jossey Bass: 2001). This model requires us to do assessment in a coordinated and comprehensive manner, and is the accepted standard of assessment practice in Student Affairs.

- **Goals for Unit:**

2005-2006

Office was not established until January 2007.

2006-2007

- 1 Increase the quality, availability, and effectiveness of educational programs to prevent disease, and improve health and the quality of life.
- 2 Teach prevention education concerning HIV/AIDS
- 3 Promote responsible sexual behaviors and increase access to quality of services to prevent STIs.
- 4 Educate students on the illness, disability, and death related to tobacco use and exposure to secondhand smoke.
- 5 Increase stress management awareness.

- 6 Increase VSU student's awareness and knowledge on substance abuse and alcohol related illnesses and consequences.

2007-2008

- 7 Increase programming by 10%.
- 8 Become more involved with more of a variety of student organizations.
- 9 Begin planning a Peer Health Educator curriculum.
- 10 Work in conjunction with more departments on campus: Campus Recreation Center, Student Life, Health Center, Counseling, Alcohol and Other Drugs, Campus Dining Services, etc.

Assessments (include when and to whom these are administered, and align goals with specific assessments):

- **Communication & Event Tracking Log** (quarterly) – **Goals 1,2,3,4,5,6,10**
- **Programs Were Developed** (quarterly)- **Goals 2,3,4,5,6**

2006-2007

- Assessment Results (submit an electronic file of the data collected):
 - **The Communication and Event Tracking Log** indicates the number of students that attend presentations and an approximate number who attend special events and speakers on campus that Health Promotions puts on or sponsors (Goals 1-6, 10). Two programs were held in Spring 07 in which 25 students attended each. One special event was held on campus in which the office participated in and approximately 300 students were in attendance.
 - **Programs Were Developed** for the office after doing research through articles and talking with several other Universities about their Health Education office. Meet with several other offices on campus for consultation on student needs.
- Discussion/Dissemination of Results:
 - **The Communication and Event Tracking Log**: This was a beginning semester for the office, so there will be a lot more programs that will be needed in the fall semester.
 - **Programs Were Developed** for the office and will be implemented in Fall 08.
- Modifications Made:
 - **For Goals 1-6** - No modifications were made. This is a startup year for office.

2007-2008

- Assessment Results (submit an electronic file of the data collected)
 - **The Communication and Event Tracking Log** indicates the number of students that attend presentations and an approximate number who attend special events and speakers on campus that Health Promotions puts on or sponsors (Goals 1-6, 10). There were a total of 20 presentations done throughout campus with an average of 25 per presentation. There were 6 special events that the office participated in with an approximation of 300 students at each. There were 2 speakers brought in with 750 students in attendance between the two.
 - **Programs Were Developed** and implemented on campus. The meetings with other departments on campus were successful in helping understand the needs of the students.

- Discussion/Dissemination of Results:
 - **The Communication and Event Tracking Log:** is useful in keeping track of the groups of students that the office reaches, topics they seem most interested in, and any other pertinent information that is gathered when communicating with the students.
 - **Programs Were Developed** and implemented and have been well received by the students. The programs that are most requested are STD prevention/education, Eating Disorders, Body Image, and Tobacco education.

- Modifications Made:
 - **Goal 7:** accomplished. Programming increased by 10%.
 - **Goal 8:** accomplished. Working with more student organization is ongoing.
 - **Goal 9:** No modifications were made. The Peer Health Education curriculum continues to be researched.
 - **Goal 10:** accomplished. Collaboration with Campus Recreation Center, Student Life, Health Center, Counseling, Alcohol and Other Drugs, Campus Dining Services in ongoing.

Unit Director

Date

President/VP for Unit

Date

Adapted from: University of Alabama SACS site (<http://sacs.ua.edu/degreeInfo2.cfm?college=2&dept=50>);

University of Western Kentucky SACS Accreditation Review Process
(<http://www.wku.edu/sacs/assessmentmanual.htm>) ; and

Dr. Marila Palmer, LeTourneau University, presentation materials for 2008 SACS Summer Institute