



## Valdosta State University

### Office of Student Life

**LOCATION** Student Union • **ADDRESS** 1500 N. Patterson St. • Valdosta, GA 31698-0566

**PHONE** 229.333.5674 • **FAX** 229.249.2647 • **WEB** [www.valdosta.edu/stulife/](http://www.valdosta.edu/stulife/)

*A Regional University of the University System of Georgia & an Equal Opportunity Institution*

**DATE:** July 2011

**TO:** Deans, Directors, and Department Heads

**FROM:** Robin Vickery   
Director, Office of Student Life and Director, Student Union

**RE:** **The Happening 2011**

Fall enrollment at Valdosta State University is expected to exceed 11,000. How would you like to have the opportunity to show those students what you have to offer? Your chance is here! You're invited to participate in the 20<sup>th</sup> Annual "**The Happening.**" The Happening 2011 will take place on **Thursday, August 25** from 1 to 4 p.m. on the **front lawn** of VSU's main campus. This event is designed to provide students with useful knowledge of what our University and our surrounding community have to offer them. Best of all it is **FREE** for your department or area to participate!

Last year the "Happening 2010" was the largest and most successful ever. There were over 100 businesses, departments, and organizations that joined in on the fun. We want your department to be a part of it this year! Listed below are a few of the departments that have participated in the past:

Blazer Athletics	Langdale College of Business	Biology Department	VSU Credit Union
International Programs	Physics, Astronomy & Geosciences	Housing/Residence Life	Soc/Anthro/Crim Justice
Counseling Center	Career Planning & Placement	English Department	Student Success Center
Theatre & Dance Area	VSU Police-Crime Prevention Unit	Odum Library	Women's & Gender Studies
Aerospace Studies	Student Health Center	Office of Testing	E-Learning Department
Information Technology	Marriage & Family Therapy	Campus Recreation	VSU Tech Shop

In the past, departments have been very creative with their displays. Most groups offer some type of fun activity in which the students can participate. The students are awarded small tokens, candy, or prizes. Groups have offered balloon tosses, wheel of fortune, basketball throws, miniature golf, and many other great activities. Having an activity at your booth really attracts the students.

Take advantage of this great opportunity and sign up now! **To participate, please complete the Registration Form on The Happening website <http://www.valdosta.edu/stulife/TheHappening.shtml>.** The Reservation Form can also be printed and dropped by the Student Life Office in the Union or faxed to us at 229-249-2647. **Reservations must be received at the Student Life Office by Thursday, August 18<sup>th</sup>.**

Load-in/set-up will begin at 10:30 a.m. Booth locations are on a first-come basis. For those needing to unload a vehicle, a load-in area will be reserved in the Nevins faculty/staff parking lot. Since we expect over 100 participants from departments, businesses, organizations, and student groups, please plan to unload quickly and move your vehicle to another location to park. "The Happening" will officially begin at 1 p.m., although students usually start arriving earlier. The event ends and load-out/tear-down begins at 4 p.m.

Please check-in at the Information Tent when you arrive. If you have any questions, please feel free to contact the Office of Student Life at 333-5674.

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