

**STUDENTAFFAIRS ASSESSMENT PLAN
2008 - 2009**

Department: Campus Recreation

1) Tracking

The first component of a student affairs assessment program is *keeping track of who uses your student services, programs and facilities*. Furthermore, how many clients are using student affairs offerings, and how are they described by gender, race, age, class standing, residence and other important variables?

Current Means of Assessment (who, what, when, how reported, etc.)

All members that use the Student Recreation Center scan in through the turnstiles and this information is inputted into the One Card system. The Department of Strategic Research & Analysis completed a report from the turnstiles from the time period of July 2007 to June 2008. The results of this report have been looked at and are being used to shape future programming and future focus group projects for assessment. The results of this analysis will be used in the semester and annual reports.

Proposed and/or Additional Means of Assessment for 2009-2010 (who, what, when, how reported, etc.)

Internal surveys have been standardized to collect important variables like demographics. These surveys have been given after the member has completed participation in a program area. These surveys have provided important feedback on designing programming for the future and to evaluate program areas.

Results of Assessment

The main results of the Strategic Research & Analysis report on SRC Patrons for July 2007 to June 2008 were the following trends:

- Nearly two-thirds of the total student body and nearly one-third of all faculty/staff used the SRC during FY 08.
- The most visits occurred on Mondays, Tuesdays, and Wednesdays.
- Most patrons visited 25 times or less during FY 08 and spent an average of 31 to 90 minutes at the SRC (with an average use of approximately one hour for each day of the week).
- Within race/ethnicity groups, African American patrons used the SRC at a higher rate.

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Freshmen comprised the largest percentage of all SRC users.

- As a class, a larger percentage of sophomores used the SRC.
- Of undergraduate students, as a percentage of the college, College of Arts majors used the SRC at the highest rate and undecided students used it at the lowest rate.
- Female students visited the SRC more than male students.
- As a percentage of all male students, male students visited the SRC at a higher rate.
- Students with higher GPAs and students taking more than 9 hours visited the SRC at higher rates than students with lower GPAs and students taking 9 or few hours.
- Students from the Metro Atlanta area used the SRC at a higher rate than students from VSU's 41-county service region.

The results of internal surveys have been used by the department to shape new programs and refine current programming.

2) Needs

The second component of this model is *assessing student and other clientele needs*. The basic principle is that we should meet the needs of our students and other clientele.

Current Means of Assessment (who, what, when, how reported, etc.)

The Department of Campus Recreation has administered two needs and satisfaction surveys; (fall '05 & fall '07). This survey is given once every three years in the fall and a random sample of classes are selected to participate (both an internal sample and external sample are collected). The department of Campus Recreation works closely with faculty, and Strategic Research & Analysis to process this survey. Strategic Research & Analysis runs inferential statistics on the sample using SPSS. The results are then used in the semester and annual reports. We have the completed version from '05 for review but we are still working on the '07 survey analysis. The '05 survey had over 600 student surveyed and '07 survey had over 1000 students surveyed. The Strategic Research & Analysis report for July 2007 to June 2008 is complete and being used to help design focus group programs.

Proposed and/or Additional Means of Assessment for 2009-2010 (who, what, when, how reported, etc.)

The Needs and Satisfaction Survey will be changed to a once every three years in an attempt to reduce the number of surveys as advised by the Department of Strategic Research & Analysis. Focus Groups will be designed and follow up with the Needs Assessment Survey

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on a timeline to be determined. The SRC Patrons report that Strategic Research & Analysis runs will be completed every year.

Results of Assessment

3) Satisfaction

The third component is *assessing student and other clientele satisfaction with our services, programs and facilities, and demonstrating that those experiences are consistent with the institution's goals.*

Current Means of Assessment (who, what, when, how reported, etc.)

Satisfaction information has been collected in all program areas by internal surveys. These have been given to members after they have participated in that program area. The Department has analyzed the results in Excel and SPSS. The report was included in the semester and annual report.

Proposed and/or Additional Means of Assessment for 2009-2010 (who, what, when, how reported, etc.)

The Needs and Satisfaction Survey will be change to a once every three years in an attempt to reduce the number of surveys as advised by the Department of Strategic Research & Analysis. Focus Groups will be designed and follow up with the Needs Assessment Survey on a timeline to be termed. The SCR Patrons report that Strategic Research & Analysis runs will be completed every year.

Results of Assessment

4) Student Cultures and Campus Environments

It is important to examine the *collective perceptions of a campus and the student cultures where they conduct their day-to-day lives.* Remember each student lives in his/her own cultural environment and all students do not have the same interests, friends and classes. Assessing the campus environment *determines and evaluates how the conditions and elements of the campus affect student learning and growth.* Each campus is unique and different.

Current Means of Assessment (who, what, when, how reported, etc.)

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The Campus Recreation Survey targets some student cultures but it only touches on the surface of this complicated issue.

Proposed and/or Additional Means of Assessment for 2009-2010 (who, what, when, how reported, etc.)

No proposed changes at this time. Department will continue to investigate other methods to measure Campus Culture.

Results of Assessment

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5) Outcomes

A fifth critical component is *assessing outcomes*. For those who use our services, programs and facilities, is there an effect on their academic success, learning, or development, particularly when compared to those non-users? Not all outcomes important to student services and programs are learning outcomes. There may be other outcomes important to effective student services, such as the delivery of services in a timely and efficient manner.

Current Means of Assessment (who, what, when, how reported, etc.)

The Campus Recreation Survey and the internal satisfaction surveys have been used in combination to get outcomes. The Campus Recreation Survey has been given in 2005 and 2007 and the internal surveys have been given after every program completed by a member. Both of these surveys are used in the semester and annual reports.

Proposed and/or Additional Means of Assessment for 2009-2010 (who, what, when, how reported, etc.)

The Needs and Satisfaction Survey will be changed to a once every three years in an attempt to reduce the number of surveys as advised by the Department of Strategic Research & Analysis. Focus Groups will be designed and follow up with the Needs Assessment Survey on a timeline to be termed. The SCR Patrons report that Strategic Research & Analysis runs will be completed every year.

Results of Assessment

6) Benchmarking

How does the quality of our services, programs and facilities *compare* with like institutions? The key is to compare ourselves to like institutions that have good assessment programs and collect good data.

Current Means of Assessment (who, what, when, how reported, etc.)

The bench marking assessment is done through the year by the department. The Council for the Advancement of Standards (CAS) and National Intramural and Recreational Sports Association (NIRSA) standards has been used as benchmarking tools. A bench marking study of peer intuitions was completed in summer 2007.

Proposed and/or Additional Means of Assessment for 2009-2010 (who, what, when, how reported, etc.)

No proposed changes in this area.

Results of Assessment

See attached power point.

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7) Measuring Effectiveness

A seventh component is *assessing effectiveness - through reference to national or professional standards and/or through measuring cost effectiveness*. How do our services, programs, and facilities compare to accepted national standards (Council for the Advancement of Standards (CAS) for Student Services/Development Programs, various national and regional accrediting agencies, and professional organizations)? Are the benefits students derive from what we offer worth the cost, and how do we know that?

Current Means of Assessment (who, what, when, how reported, etc.)

The semester reports are completed at the end of every semester and are used to help ensure that Campus Recreation complies with NIRSA and CAS standards. The NIRSA and CAS standards are evaluated on alternating yearly bases. A bench marking study of peer intuitions was completed in summer 2007.

Proposed and/or Additional Means of Assessment for 2009-2010 (who, what, when, how reported, etc.)

No proposed changes in this area.

Results of Assessment