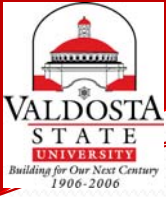


Valdosta State University's Strategic Focus 2010: Standards Approved by the Planning and Budget Council

April 2009

Prepared by Strategic Research & Analysis



Approved Standards

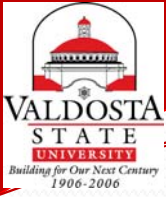
**Recruitment/
Enrollment of
Students**

**Retention &
Graduation/
Enrollment of
Students**

**Scholarship/
Research**

**Financial Solvency
Resources**

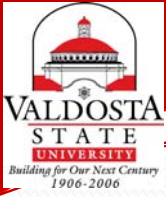
**Development of
New Academic
Initiatives**



Approved Standards

Recruitment/ Enrollment of Students

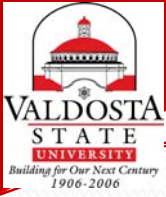
- Marketing the University
- Alternate Education Delivery Methods
- Co-Curricular Programs
- Diversity Programs
- Scholarships



Approved Standards

Retention & Graduation/ Enrollment of Students

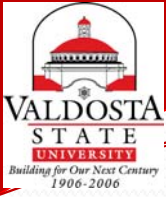
- Student Engagement
- Support Services
- Advising
- Co-Curricular Programs
- Student/Faculty Relations



Approved Standards

Scholarship/ Research

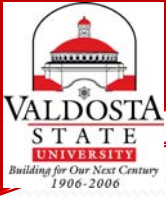
- Contracts and Grants
- Refereed Publications
- Juried Exhibitions
- Promotion and Tenure Process



Approved Standards

Financial Solvency Resources

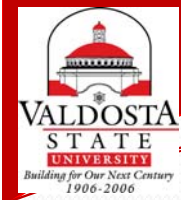
- Efficiency
- Philanthropy
- Alternative Revenue Sources



Approved Standards

Development of New Academic Initiatives

- Leadership Degrees
- Internationalization
- Service Learning



Information Required for Proposals

Strategic Focus Standard (Select 1 or more)

Corresponding Assessment*

Recruitment/ Enrollment of Students →

of New Students

Retention & Graduation/ Enrollment of Students →

of Additional Retained Students

Scholarship/ Research →

of Scholarly Activities

Financial Solvency Resources →

\$ Revenue/Savings

Develop New Academic Initiatives/Programs →

of New Students
