

# Valdosta State University's Strategic Focus 2011 Proposals

Strategic Research and Analysis

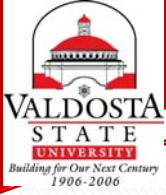
<http://www.valdosta.edu/sra>

March 26, 2010

# Overview

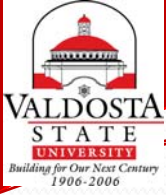
- Process began in October 2009 with the solicitation of standards for advancing VSU.
- Standards were approved in November 2009.
- Call for proposals was released in December 2009.
- 29 proposals were forwarded to the Planning and Budget Council for consideration
  - 9 of 29 are year 2 funding requests.





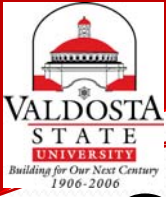
# Adult, Military, Veteran and Prior Learning Programs

- Requested Strategic Focus Amount: \$53,950, [Year 5 Amount \$90,771]
- Proposer Name: Jerry Merwin, Associate Professor of Political Science
- Standard(s) Selected:
  - Recruitment/Enrollment of Students – 20 new students for Year 1; 270 total new students by Year 5
- # of Staff/Faculty Requested: 1 FT temp
- Duration of Proposal Project: Indefinite
- Previously Submitted to Strategic Focus: Yes
- Other Supplemental Funding: Yes, possibly grant funding and some department funding.
- Background Information:
  - Proposer will recruit, serve, and retain adult or nontraditional learners, with particular attention paid to military and veteran populations to meet local demand.
  - Proposer wants to hire a full-time temporary staff person and a graduate assistant.



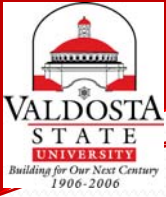
# Biology Base Grants

- Requested Strategic Focus Amount: \$44,000
- Proposer Name: Robert Gannon, Professor and Head of Department of Biology
- Standard(s) Selected:
  - Retention/Graduation – 6 students retained
  - Scholarship/Research – 22 scholarly activities
- # of Permanent Staff/Faculty Requested: 0
- Duration of Proposal Project: One Year
- Previously Submitted to Strategic Focus: Yes
- Other Supplemental Funding: Departmental budget, intramural Faculty Research Grants, and external research funding obtained by the faculty.
- Background Information:
  - Offer 22 BASE grants to 22 different freshman students to promote laboratory research. Each grant will be for \$1,000 per semester for two semesters (\$2,000 per grant) used to purchase research supplies.
  - BASE grants will be a proof-of-commitment by VSU that could be used to apply for a REU (Research Experience for Undergraduates) grant from the National Science Foundation.



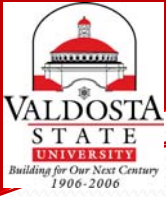
# GOML M.A. in Literature and Language

- Requested Strategic Focus Amount: \$23,000, [Year 5 Amount \$45,999]
- Proposer Name: Mark Smith, Professor and Head of Department of English
- Standard(s) Selected:
  - Recruitment/Enrollment of Students – minimum of 20 new students by Year 5
- # of Permanent Staff/Faculty Requested: 1 in Year 2 (FY12)
- Duration of Proposal Project: Indefinite
- Previously Submitted to Strategic Focus: No
- Other Supplemental Funding: Departmental budget will provide 75% of the salary for a faculty member in Year 2.
- Background Information:
  - To pursue its mission as a growing regional university seeking a national reputation, the Department of English will develop a GeorgiaOnMyLine Master of Arts program in Literature and Language.
  - First Year – course development; Second Year – implementation of the program.



# Computing Summer Camps for Middle and High School Students

- Requested Strategic Focus Amount: \$13,658.77
- Proposer Name: Krishnendu Roy, Assistant Professor of Mathematics and Computer Science
- Standard(s) Selected:
  - Recruitment/Enrollment of Students – 4 new students by Fall 2012
- # of Permanent Staff/Faculty Requested: 0
- Duration of Proposal Project: One-Year
- Previously Submitted to Strategic Focus: No
- Other Supplemental Funding: A seed grant from GA Tech has been obtained for the computing summer camps. Proposer intends to re-apply for the seed grant for FY2011.
- Background Information:
  - Provide release for two faculty in Math/CS Department to hold three week-long computing camps for middle and high school students during the summer 2011.
  - Program will target underrepresented populations.



# Criminal Justice Undergraduate and Graduate Programs Online

- Requested Strategic Focus Amount: \$105,669, [Year 5 Amount \$176,216]
- Proposer Name: Shani Gray, Assistant Professor of Criminal Justice
- Standard(s) Selected:
  - Recruitment/Enrollment – 80 new students in 5 years
- # of Staff/Faculty Requested: 1 FT temp (1 permanent in FY13+)
- Duration of Proposal Project: Multi-Year (5 years)
- Previously Submitted to Strategic Focus: Yes
- Other Supplemental Funding: None
- Background Information:
  - To complete the development and implementation of the criminal justice online undergraduate and graduate programs.
  - One full-time temporary instructor, 2 course releases, and 2 graduate assistants are requested.



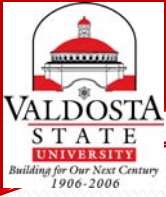
# Criminal Justice Post-Baccalaureate Certificate

- Requested Strategic Focus Amount: \$17,500, [Year 5 Amount \$17,600]
- Proposer Name: Shani Gray, Assistant Professor of Criminal Justice
- Standard(s) Selected:
  - Recruitment/Enrollment – 25 new students in 5 years
- # of Permanent Staff/Faculty Requested: 0
- Duration of Proposal Project: Indefinite
- Previously Submitted to Strategic Focus: No
- Other Supplemental Funding: No
- Background Information:
  - Funds to develop a criminal justice post-baccalaureate certificate program (CJPBCP) to recruit new students and transition students into the criminal justice master's program.



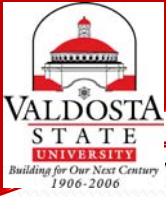
# LCOBA Honors Program

- Requested Strategic Focus Amount: \$50,730, [Year 5 Amount \$50,730]
- Proposer Name: L. Wayne Plumly, Jr., Professor of Economics and Interim Dean Langdale College of Business Administration
- Standard(s) Selected:
  - Recruitment/Enrollment of Students – 15 new students
- # of Permanent Staff/Faculty Requested: 0
- Duration of Proposal Project: Indefinite
- Previously Submitted to Strategic Focus: Yes
- Other Supplemental Funding: The Langdale College Foundation Account will supplement expenditures related to recruitment.
- Background Information:
  - Establish an Honors Program at the Langdale College and offer 15 additional Steele Scholarships to recruit new students.
  - Scholarship funding will be obtained by transferring a computer services associate position, currently paid from the Langdale College's Foundation account, to Information Technology.



# New Faculty Position for Division of Social Work

- Requested Strategic Focus Amount: \$62,159, [Year 5 Amount \$62,159]
- Proposer Name: Martha M. Giddings, Professor and Director of the Division of Social Work
- Standard(s) Selected:
  - Recruitment/Enrollment of Students – 25 new students
- # of Permanent Staff/Faculty Requested: 1
- Duration of Proposal Project: Indefinite
- Previously Submitted to Strategic Focus: Yes
- Other Supplemental Funding: Title IV-E funds associated with new student enrollment.
- Background Information:
  - Hire a new faculty member to teach in hybrid format, increasing the Masters of Social Work program from 2 to 3 cohorts.



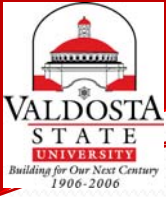
# Valdosta Symphony Orchestra String Student Recruitment

- Requested Strategic Focus Amount: \$16,000, [Year 5 Amount \$16,500]
- Proposer Name: Doug Farwell, Professor of Music and VSO Executive Director, and Howard Hsu, Assistant Professor of Music and Director of Orchestra Studies
- Standard(s) Selected:
  - Recruitment/Enrollment of Students – 10 students by year 5
- # of Permanent Staff/Faculty Requested: 0
- Duration of Proposal Project: Indefinite
- Previously Submitted to Strategic Focus: No
- Other Supplemental Funding: Valdosta Symphony Orchestra funds saved by not hiring 2 “import” musicians.
- Background Information:
  - Recruit talented string musicians to VSU who will also play in the Valdosta Symphony Orchestra.



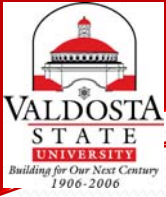
# Communication Arts Graduate Faculty/ Student Collaborative Research Teams

- Requested Strategic Focus Amount: \$94,000
- Proposer Name: William V. Faux, Assistant Professor of Communication Arts and Director of the Masters of Arts in Communication Arts Program
- Standard(s) Selected:
  - Recruitment/Enrollment of Students – 10 new students
  - Scholarship/Research – 4 scholarly activities
- # of Permanent Staff/Faculty Requested: 0
- Duration of Proposal Project: Multi-Year (2 Years)
- Previously Submitted to Strategic Focus: No
- Background Information:
  - Recruit 10 high quality graduate assistants to the Master of Communication Arts program to collaborate with Communication Arts faculty on scholarly projects.



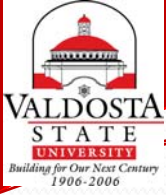
# Exit 18: VSU Faculty Contemporary Music Ensemble

- Requested Strategic Focus Amount: \$29,323
- Proposer Name: Joe H. Brashier, Professor of Music and Director of Bands
- Standard(s) Selected:
  - Recruitment/Enrollment of Students – 35-40 students for FY2011 and FY2012
  - Scholarship/Research – 6 scholarly activities
- # of Permanent Staff/Faculty Requested: 0
- Duration of Proposal Project: One-Year
- Previously Submitted to Strategic Focus: No
- Other Supplemental Funding: Departmental funds will cover a portion of the travel to Savannah and the cost of music.
- Background Information:
  - Exit 18 (a performing group consisting of Music Department faculty) will perform at Carnegie Hall and in Savannah and will record a CD for sale.



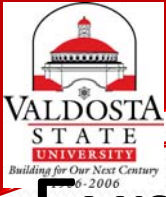
# Supporting New Faculty Scholarship

- Requested Strategic Focus Amount: \$100,000, [Year 5 Amount \$100,000]
- Proposer Name: Deans' Council
- Standard(s) Selected:
  - Scholarship/Research – 20 scholarly activities
- # of Permanent Staff/Faculty Requested: 0
- Duration of Proposal Project: Indefinite
- Previously Submitted to Strategic Focus: No
- Background Information:
  - To provide 20 tenure-track, newly hired faculty up to a \$5,000 scholarship towards research.
  - Faculty must apply for this scholarship and be newly hired in the 2010-11 academic year.



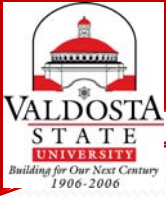
# International Dinner

- Requested Strategic Focus Amount: \$10,000, [Year 5 Amount \$10,000]
- Proposer Name: Ivan Nikolov, Director of International Programs and Professor of Educational Leadership
- Standard(s) Selected:
  - Recruitment/Enrollment of Students – 20 new students
- # of Permanent Staff/Faculty Requested: 0
- Duration of Proposal Project: Indefinite
- Previously Submitted to Strategic Focus: No
- Other Supplemental Funding: No
- Background Information:
  - Funding will be used to increase the size of the International Dinner and expand recruiting. Approximately 430 guests are anticipated in 2010.
  - Funding will assist with setup of facility, advertising, printing (tickets and menus), and cultural decorations.



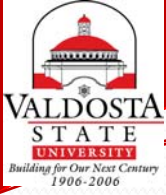
# Expansion of Faculty Research Seed Grants

- Requested Strategic Focus Amount: \$77,000, [Year 5 Amount \$77,000]
- Proposer Name: Barbara Gray, Director of Sponsored Programs and Research Administration, and Jennifer Lambert-Shute, Acting Chair, Faculty Scholarship Committee
- Standard(s) Selected: Scholarship/Research – 22+ scholarly activities
- Financial Solvency – \$33,000 in Grants and Contracts funding per year
- # of Permanent Staff/Faculty Requested: 0
- Duration of Proposal Project: Indefinite
- Previously Submitted to Strategic Focus: No
- Other Supplemental Funding: Yes, redirect \$23,000 from current seed grant program.
- Background Information:
  - Funding will be used to increase the amount of funds in the Faculty Research Seed Grant from \$23,000 (current) to \$100,000.
  - Funding will be awarded on a competitive basis to faculty to support individual and collaborative research and creative activities that will result in scholarly works and additional external funding.



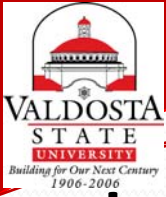
# English Language Institute ESL Instructor

- Requested Strategic Focus Amount: \$44,500, [Year 5 Amount \$55,725]
- Proposer Name: Ivan Nikolov, Director of International Programs and Professor of Educational Leadership
- Standard(s) Selected:
  - Recruitment/Enrollment of Students – 20-25 students/yr
- # of Permanent Staff/Faculty Requested: 1 (approved in FY2008)
- Duration of Proposal Project: Indefinite
- Previously Submitted to Strategic Focus: No
- Other Supplemental Funding: Yes, departmental funds will be redirected to support this proposal.
- Background Information:
  - Funding for a full-time instructor to teach and be responsible for the daily operations of the English Language Institute (ELI).
  - ELI promotes internationalization and diversity at VSU by providing incoming international students with the support and skills required to succeed at VSU.



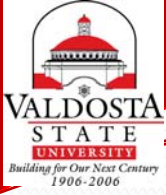
# Event Setups Reorganization to Event Services

- Requested Strategic Focus Amount: \$49,426, [Year 5 Amount \$49,426]
- Proposer Name: Sage Archer, Director of Event Services
- Standard(s) Selected:
  - Financial Solvency Resources – \$31,569 savings
- # of Staff/Faculty Requested: 5 student assistants
- Duration of Proposal Project: Indefinite
- Previously Submitted to Strategic Focus: No
- Background Information:
  - Event Setups has been transferred from Physical Plant Operations to Event Services. With the increased number of students and facilities open on campus, campus events are held 7-days per week.
  - This proposal increases flexibility for groups and departments to schedule events on campus outside of regular business hours.



# Install Programmable Locks on All Entry Doors on Main Campus

- Requested Strategic Focus Amount: \$120,000
- Proposer Name: Ray Sable, Director of Physical Plant and Facilities Planning
- Standard(s) Selected:
  - Financial Solvency Resources – \$262,800 after 5 years
  - # of Permanent Staff/Faculty Requested: 0
- Duration of Proposal Project: One-Year
- Previously Submitted to Strategic Focus: No
- Other Supplemental Funding: None
- Background Information:
  - Currently, University Police officers are responsible for the daily locking/unlocking of 114+ main campus doors. Remote access, programmable locks on main campus entry doors allow time for officers to better patrol and serve the campus.
  - These locks can be programmed through Blackboard.



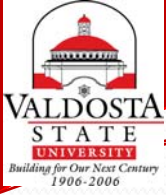
# Install Card Swipe Locks on Lab and Studio Doors

- Requested Strategic Focus Amount: \$98,700
- Proposer Name: Ray Sable, Director of Physical Plant and Facilities Planning
- Standard(s) Selected:
  - Financial Solvency Resources – \$285,300 after 5 years
  - # of Permanent Staff/Faculty Requested: 0
- Duration of Proposal Project: One-Year
- Previously Submitted to Strategic Focus: No
- Other Supplemental Funding: None
- Background Information:
  - Currently, University Police officers are responsible for the locking/unlocking of doors for students to access labs and studios. A card swipe entry lock on lab and studio doors will allow access after hours and allow officers to patrol and serve the campus.
  - These locks can be programmed through Blackboard.



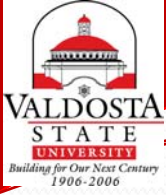
# VSU CORE Challenge Course

- Requested Strategic Focus Amount: \$46,000
- Proposer Name: Galen Martin, Assistant Director of Campus Recreation for Center for Outdoor Recreational Experiences (CORE)
- Standard(s) Selected:
  - Recruitment/Enrollment of Students – 10-20 new students per year
  - Retention & Graduation/Enrollment of Students – 5 students
  - Financial Solvency Resources – \$5,000-15,000 revenue
- # of Staff/Faculty Requested: 2 FT temp.
- Duration of Proposal Project: Multi-Year (5 Years)
- Previously Submitted to Strategic Focus: Yes
- Background Information:
  - By opening the Challenge Course Monday through Friday, the proposer can partner with the Admissions Office and FYE to allow perspective students and current students to use the course for free or at a nominal rate.



# Large Scale Martin Luther King, Jr. Commemorative Celebration

- Requested Strategic Focus Amount: \$40,000
- Proposer Name: Maggie Viverette and John Crawford
- Standard(s) Selected:
  - Financial Solvency Resources – \$10,000 revenue
- # of Permanent Staff/Faculty Requested: 0
- Duration of Proposal Project: One-Year
- Previously Submitted to Strategic Focus: No
- Other Supplemental Funding: No
- Background Information:
  - Proposer is requesting funding for a performing artist and marketing for a January 2011 event to be held in the University Union.



# Graduate Assistants Requested to Support Strategic Focus 2011

Requested	Program
1	Adult, Military, Veteran, and Prior Learning Programs
0	Online Master of Arts in Literature and Language (1 in FY12)
2	Criminal Justice Online Undergraduate and Graduate Programs
1	Criminal Justice Post-baccalaureate Certificate
1	Valdosta Symphony Orchestra String Student Recruitment (2 in FY12)
10	Communication Arts Graduate Faculty/Student Collaborate Research Teams
15	Total

## Questions and Comments



Proposals reviewed and rated by PBC voting members:

March 22-31, 2010

Return Voting forms to Strategic Research and Analysis:

by April 1, 2010

Aggregate funding recommendations presented at PBC meeting; PBC  
makes final funding decisions:

April 30, 2010