

Valdosta State University STRATEGIC FOCUS 2010 PROPOSAL FORM

Submitted By: Jonghoon Kang

Date: May 29, 2009

Department/College/Division: Department of Biology

Strategic Focus Standard (Select 1 or more)

Corresponding Assessment*

- Recruitment/Enrollment of Students** → # of New Students: 2 grad. students
- Retention & Graduation/Enrollment of Students** → # of Additional Students Retained: _____
- Scholarship/Research** → # of Scholarly Activities: _____
- Financial Solvency Resources** → \$ Revenue/Savings: _____
- Develop New Academic Initiatives/Programs** → # of New Students: _____

*This is the number or dollar value that is associated with the proposed project. Existing students and efforts should not be included in these figures; only additional students/scholarly activities/dollars (i.e. no double counting).

Brief Proposal Description:

South Korea is one of the top three countries that send students to US to study. Many of them take a PhD program. However, some of them are not fully qualified to get admission from the PhD program so take preliminary steps such as Master program. We can specifically target such students to recruit them to VSU. We can do this by advertising VSU graduate Master program, specifically the Biology Master program in this plan. One way to achieve the goal of recruitment is to send brochures to selected universities in South Korea.

Budget (Specify dollar amounts and elaborate as needed on summary page):

Item

- Staff # _____ Salary and Fringe \$ _____
- Travel \$ _____
- Operating \$ 2,000
- Equipment \$ _____
- Other \$ _____
- Space (office, lab, classroom, etc.) _____

Total \$ 2,000

Description

We will select target universities in South Korea. The number of the target may be about 50. We will prepare brochures advertising the VSU Biology graduate program and send them to the selected universities.

Duration:

- One -Year
- Multi -Year (# of Years: _____)
- Indefinite

Supplemental Funding Sources (e.g, department operating budget)

Schedule: Expected Time to Completion

Start Date: Fall 2009

End Date: Spring 2010

Assignment of Responsibility (name and title):

Primary: Robert Gannon, Biology department Head

Secondary: Jonghoon Kang, Biology department Assistant Professor


Additional Information:

Currently the Biology department has about fourteen graduate students. There is no foreign student enrolled in the program. By recruiting South Korean students we can foster intellectual and cultural diversity of the program.

APPROVALS (Signatures)

Ranking of Proposal

This portion to be completed by approvers following the evaluation of the constituent group.

Approver	Signature	Rank	# of Proposals Forwarded
DEPARTMENT HEAD/DIRECTOR:		2	3
DEAN:			
DEANS' COUNCIL:			
VICE PRESIDENT:			
P&B COUNCIL:			