



Valdosta State University

STRATEGIC FOCUS 2010 PROPOSAL FORM

Submitted By: _____

Date: _____

Department/College/Division: _____

Strategic Focus Standard (Select 1 or more)

Corresponding Assessment*

- Recruitment/Enrollment of Students** → # of New Students: _____
- Retention & Graduation/Enrollment of Students** → # of Additional Students Retained: _____
- Scholarship/Research** → # of Scholarly Activities: _____
- Financial Solvency Resources** → \$ Revenue/Savings: _____
- Develop New Academic Initiatives/Programs** → # of New Students: _____

*This is the number or dollar value that is associated with the proposed project. Existing students and efforts should not be included in these figures; only additional students/scholarly activities/dollars (i.e. no double counting).

Brief Proposal Description:

Budget (Specify dollar amounts and elaborate as needed on summary page):

Item	Description
<input type="checkbox"/> Staff # _____ Salary and Fringe \$ _____	
<input type="checkbox"/> Travel \$ _____	
<input type="checkbox"/> Operating \$ _____	
<input type="checkbox"/> Equipment \$ _____	
<input type="checkbox"/> Other \$ _____	
<input type="checkbox"/> Space (office, lab, classroom, etc.) _____	
Total \$ _____	

Duration:

- One –Year Multi –Year (# of Years: _____) Indefinite

Supplemental Funding Sources (e.g, department operating budget)

Schedule: Expected Time to Completion

Start Date: _____

End Date: _____

Assignment of Responsibility (name and title):

Primary: _____

Secondary: _____

Additional Information:

APPROVALS (Signatures)

Ranking of Proposal

This portion to be completed by approvers following the evaluation of the constituent group.

Approver	Signature	Rank	# of Proposals Forwarded
DEPARTMENT HEAD/DIRECTOR:			
DEAN:			
DEANS' COUNCIL:			
VICE PRESIDENT:			
P&B COUNCIL:			

Proposed Project Components for College of Nursing's DNP and MSN-CNL

I. Purpose

To collect data relative to the VSU College of Nursing's proposal to convert the Adult Health Nurse Practitioner program to the Doctor of Nursing Practice (DNP) and convert the Master of Science in Nursing to the Master of Science in Nursing Clinical Nursing Leader (MSN-CNL).

II. Proposed Project Components

Contacting Perspective Employers. Identify and contact employers who could benefit from nurses possessing the DNP or MSN-CNL credentials.

1. Determine the employment profile for DNP or MSN-CNL credentials (total number in the region, proportion employment by large institutions vs. small practices).
2. Develop and implement an information gathering strategy tailored for selected employers.
 - a. Develop interview guide(s). Topics to be collected: demographic data, nursing skillsets used currently and predicted, types of training DNP and MSN-CNL nurses need to serve employers, ability to accommodate placements, full time/part time program schedule, program format, etc.
3. Assess the demand from current employers for utilization of employees with degrees in Nursing Practice and Clinical Nursing Leader.
 - a. Conduct personal interview with major employers in the nearby area and conduct telephone interviews with middle-range employers. Telephone and mail contact can be performed by SRA staff or College of Nursing staff using a predetermined list of questions. These questions would be directed toward prospective employers such as hospitals, physicians, and nursing homes. Telephone or personal interviews with human resource officers typically require 45 minutes. While SRA staff could perform this task, the vision, need, and terminology for the DNP and MSN-CNL program is not fully known to SRA.
4. Determine if continuing education and/or competency certification requirements are needed at a higher priority than DNP or MSN-CNL.
5. Summarize the findings of surveys and interviews to calculate employer interest in DPN and MSN-CNL.

Contacting Nursing Alumni.

Evaluate and contact prospective students for the DPN and MSN-CNL.

1. Identify colleges within the state and region which offer the DPN and MSN-CNL programs.
2. Determine enrollment size of identified programs in the region and set priorities for the needs assessment.

3. Develop and implement an information gathering strategy tailored for the DPN and MSN-CNL programs.
 - a. Names of nursing graduates can be retrieved from VSU Alumni Relations.
 - b. In addition to contacting VSU alumni, College of Nursing could contact nurses and medical staff directly through marketing or email to complete the questionnaire.
 - c. The names and addresses of registered nurse professionals with active licenses are available on the Secretary of State's website.

4. Develop an interview guide which creates a systematic means of obtaining data from prospective students.
 - a. Alumni can be surveyed by paper or online regarding their future educational goals.
 - b. Topics to be collected: demographic data, interest in furthering nursing education, barriers to returning to school, full time/part time program schedule, program format, financial aid needs, etc.
 - c. Schedule and conduct personal interviews with relevant instructional leaders with larger programs in the nearby area.
 - d. Schedule and conduct telephone interviews with smaller programs and programs in more distant locations. Explore the feasibility of a partnership with other institutions.

5. Summarize the findings of surveys and interviews to calculate student interest in DPN and MSN-CNL.

Acquire Labor Data.

Acquire data from organizations which generate labor market forecasts for the healthcare field, especially demand for nursing professionals.

- a. American Nursing Association
- b. American Association of Colleges of Nursing
- c. Georgia Secretary of State
- d. Georgia Department of Labor
- e. US Department of Labor

III. Other Items

What information should be collected to help justify the decommissioning of the Adult Health Nurse Practitioner and Master of Science in Nursing?