

## Starting a Business

Are you serious about wanting to start your own business?  
Need more information on how to start?

Don't miss this class!

### Location

Valdosta State University  
Langdale College of Business

### Dates

January 17 (6-9pm)

February 14 (2-5pm)

March 13 (6-9pm)

April 10 (2-5pm)

May 22 (6-9pm)

June 19 (2-5pm)

July 17 (6-9pm)

August 14 (2-5pm)

September 18 (6-9pm)

October 9 (2-5pm)

November 6 (6-9pm)

December 4 (2-5pm)



Attending this class may be one of the most important decisions you make prior to opening your business, because lack of planning is one of the top reasons new businesses fail.

Topics for discussion include:

- Personal, market, and financial feasibility
- Legal obligations for your business;
- Estimating start-up costs and cash flow projections
- Financing alternatives
- Failure factors
- Business planning.

Presented by an experienced business professional, the course includes a detailed business start-up guide and other valuable handouts.

The Small Business Development Center assists the entrepreneurial community by providing free & confidential business consulting services and training programs. As part of Valdosta State University's Langdale College of Business, the SBDC is an essential resource for small businesses in south central Georgia.

## Small Business Development Center

1500 N. Patterson St.  
Valdosta, GA 31698  
[www.valdosta.edu/sbdc](http://www.valdosta.edu/sbdc)  
229-245-3738



The University of Georgia

**Registration Form:  
(Clip & Mail)**

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Daytime telephone: \_\_\_\_\_

Evening telephone: \_\_\_\_\_

Email Address:  
\_\_\_\_\_

Indicate below the class you wish to attend:

The cost for each class is \$69 with a 50% discount for additional attendees.

\_\_\_ January 17

\_\_\_ August 14

\_\_\_ February 14

\_\_\_ September 18

\_\_\_ March 13

\_\_\_ October 9

\_\_\_ April 10

\_\_\_ November 6

\_\_\_ May 22

\_\_\_ December 4

\_\_\_ June 19

\_\_\_ July 17

Refunds can be made for cancellations made one business day prior to the program date. No refunds will be issued thereafter.

Make checks payable to Valdosta State University, and mail to:

Small Business Development Center  
Valdosta State University  
1500 N. Patterson Street  
Valdosta, Georgia 31698-0077

Or register online: [www.valdosta.edu/sbdc](http://www.valdosta.edu/sbdc)

Space is limited so register soon!  
(This form may be duplicated as necessary)

Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance.

Contact: Monica Page

Address Service Requested  
Small Business Development Center  
1500 N. Patterson Street  
Valdosta, GA 31698-0077

**Valdosta State University**



**Are you an aspiring  
entrepreneur?  
Looking for some direction?  
2012**

## **Starting a Business**

**A course that will help guide you  
in the start-up process.**