

# **VALDOSTA STATE UNIVERSITY**

**ACADEMIC COMMITTEE PACKET**

**ACADEMIC COMMITTEE**

**MONDAY,  
October 4, 2010**

**2:30 p.m.**

**Rose Room  
UNIVERSITY CENTER**

**Stanley Jones  
Registrar/Secretary of the Academic Committee**

ACADEMIC COMMITTEE

AGENDA

October 4, 2010

1. Minutes of the September 13, 2010 meeting. (pages 1-3) approved by email September 28, 2010.
2. **COLLEGE OF EDUCATION**
  - a. Change of major and concentration name BSED in Workforce Education and Development – Concentration Secondary Career-Technical Education Option or Workforce Training and Development (pages 5-7)
3. **COLLEGE OF ARTS AND SCIENCES**
  - a. New course BIOL 4450 (pages 8-13)
  - b. New course BIOL 5970 (pages 14-19)
4. **COLLEGE OF THE ARTS**
  - a. New course MDIA 3060 (pages 20-26)
  - b. New course MDIA 4964 (pages 27-32)
  - c. Revised course title and description MDIA 3110K (pages 33-35)
  - d. Revised course title, prerequisite, and description MDIA 3130K (pages 36-38)
  - e. Revised course title MDIA 3800 (pages 39-41)
  - f. Revised course title, prerequisites, and description MDIA 4130K (pages 42-44)
  - g. Revised senior college curriculum for the BFA in Mass Media (pages 45-47)
  - h. Certificate proposal – Sports Broadcasting (pages 48-50)
  - i. Revised course title, and description COMM 3000 (pages 51-53)
  - j. Revised course title, and description COMM 3800 (pages 54-56)
  - k. Revised course prerequisite COMM 4060 (pages 57-59)
  - l. Revised course prerequisite COMM 4120 (pages 60-62)
  - m. Revised course prerequisite COMM 4130 (pages 63-65)
  - n. New course COMM 4160 (pages 66-69)
  - o. Revised course prerequisite COMM 4170 (pages 70-72)
  - p. Revised course prerequisite COMM 4200 (pages 73-75)
  - q. Revised course prerequisite COMM 4230 (pages 76-78)
  - r. Revised course prerequisite COMM 4600 (pages 79-81)
  - s. Certificate proposal – Health Communication (pages 82-84)
  - t. New course THEA 3031 (pages 85-88)
  - u. Revised course title THEA 3021 (pages 89-91)
  - v. Revised senior curriculum for the BFA in Theatre Arts – Musical Theatre Emphasis (pages 92-93)
  - w. New course THEA 3300 (pages 94-98)
  - x. New course DANC 3910 (pages 99-103)
  - y. Deactivation of DANC 3400
5. **Pending items**
  - a. BA in Transatlantic Studies Program
  - b. Revised course CHEM 1010
  - c. Native Studies Minor

VALDOSTA STATE UNIVERSITY  
ACADEMIC COMMITTEE MINUTES  
September 13, 2010

The Academic Committee of the Valdosta State University Faculty Senate met in the University Center Cypress Room on Monday, September 13, 2010. Dr. Sharon Gravett, Assistant Vice President for Academic Affairs, presided.

Members Present: Dr. Lai Orenduff, Dr. Ray Elson (Proxy for Dr. Nathan Moates), Ms. Laura Wright, Dr. Linda Jurczak, Dr. Frank Flaherty, Dr. Kathe Lowney, Dr. Ray Elson, Dr. Kathe Lowney (Proxy for Dr. Iris Ellis), Dr. Melissa Benton, and Ms. Laura Wright (Proxy for Ms. Deborah VanPetten).

Members Absent: Dr. Luis Bejarano, Dr. Nathan Moates, Dr. Lucia Lu, Dr. Deborah Weaver, Ms. Donna Cunningham, Dr. Nicole Gibson, Dr. Iris Ellis, Dr. Selen Lauterbach, Dr. Mike Meacham, and Ms. Deborah VanPetten.

Visitors Present: Ms. Teresa Williams, Ms. Samantha Walls, Dr. Jim Peterson, Dr. Christine James, Dr. Jim Baxter, Dr. Nolan Argyle, Dr. Mike Griffin, Dr. Julie Lee, and Mr. Lee Bradley.

The Minutes of the August 30, 2010 meeting were approved by email on September 1, 2010. (page 1).

**A. College of the Arts**

1. Deactivation of ARED 6950, 7150, 7930, 7950, 7999, ART 6100, 6200, 6450, and 7070 was approved effective Fall Semester 2010. (Pages 2-3).

**B. Library Science**

1. Revised course prerequisite, Library Science (MLIS) 7100, "Information Sources and Services", (INFORMATION SOURCES & SERVICES – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2010. (pages 4-5).
2. Revised requirements for the MLIS – Health Sciences Librarianship Track were approved effective Fall Semester 2010 with MLIS 7960 removed from the list of electives. (pages 6-7).
3. Deactivation of MLIS 7050 was approved effective Fall Semester 2011 with the effective date changed from 2010 to 2011. (pages 8-9).
4. New course, Library Science (MLIS) 7730, "Preservation", (PRESERVATION – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2011 with the effective date changed 2010 to 2011. (pages 10-17).

**C. College of Business**

1. Revised senior college curriculum for the BBA in Economics was approved effective Fall Semester 2011 with effective date changed from Fall 2010 to Fall 2011 (pages 18-19).
2. Revised senior college curriculum for the BBA in Management was approved effective Fall Semester 2011 with effective date changed from Fall 2010 to Fall 2011 (pages 20-21).
3. Revised senior college curriculum for the BBA in Marketing was approved effective Fall Semester 2011 with effective date changed from Fall 2010 to Fall 2011 (pages 22-23).
4. Revised course title and description, Marketing (MKTG) 4810, "Special Topics in Marketing", (SPECIAL TOPICS IN MARKETING – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2011 with the effective term changed from Fall 2010 to Spring 2011, and the correction of the spelling of the word "additional" in the description. (pages 14-26).
5. Deactivation of ECON 3200, 3300, and MKTG 4760 were approved effective Fall Semester 2010. (pages 27-28).

**D. College of Education**

1. Revised course description, Education (EDUC) 2110, "Investigating Critical and Contemporary Issues in Education",

(ISSUES IN EDUCATION – 3 credit hours, 3 lecture hours, 1 lab hour, and 4 contact hours), was approved effective Spring Semester 2011 with the effective date changed from FALL 2010 and the spelling of “against” corrected, and the description was changed to read ...10 hours field experience is required. Prior to beginning the field experience, students must complete a criminal background check and obtain liability insurance. . (pages 29-31).

2. Revised course description, Education (EDUC) 2120, “Exploring Socio-Cultural Perspectives on Diversity”, (EXP SOC-CULT PERSP DIV – 3 credit hours, 3 lecture hours, 1 lab hour, and 4 contact hours), was approved effective Spring Semester 2011 with the effective date changed from FALL 2010 and the description was changed to read ...development, and pedagogy. Successful...required. Prior to beginning the field experience, students must complete... . (pages 32-34).
3. Revised course description, Education (EDUC) 2130, “Exploring Learning and Teaching”, (EXPLORING LEARNING & TEACHING – 3 credit hours, 3 lecture hours, 1 lab hour, and 4 contact hours), was approved effective Spring Semester 2011 with the effective date changed from FALL 2010 and the description was changed to read ...field experience. Prior to beginning the field experience, students must complete... . (pages 35-37).
4. Revised course title and description, Kinesiology and Physical Education (KSPE) 4350, “Evaluation and Assessment in Athletic Training I”, (EVALUATION AND ASSESSMENT I – 3 credit hours, 2 lecture hours, 2 lab hours, and 4 contact hours), was approved effective Spring Semester 2011 with the effective date changed from SPRING 2010. (pages 38-40).
5. Revised course title and description, Kinesiology and Physical Education (KSPE) 4360, “Evaluation and Assessment in Athletic Training II”, (EVALUATION AND ASSESSMENT II – 3 credit hours, 2 lecture hours, 2 lab hours, and 4 contact hours), was approved effective Spring Semester 2011 with the effective date changed from SPRING 2010. (pages 41-43).
6. Revised course title and description, Kinesiology and Physical Education (KSPE) 4400, “Therapeutic Modalities and Pharmacology in Athletic Training”, (THERAPUTIC MODALITIES/PHARM – 3 credit hours, 2 lecture hours, 2 lab hours, and 4 contact hours), was approved effective Spring Semester 2011 with the effective date changed from Spring 2010. (pages 44-46).
7. Revised course prerequisite, Kinesiology and Physical Education (KSPE) 4440, “Athletic Training Clinical Proficiencies III”, (A T CLINICAL III – 1 credit hour, 0 lecture hours, 2 lab hours, and 2 contact hours), was approved effective Spring Semester 2011. (pages 47-49).
8. Revised course prerequisite, Kinesiology and Physical Education (KSPE) 4441, “Athletic Training Clinical Proficiencies III”, (A T CLINICAL IV – 1 credit hour, 0 lecture hours, 2 lab hours, and 2 contact hours), was approved effective Spring Semester 2011 with the effective date changed from Fall 2010. (pages 50-52).
9. Revised course prerequisite and description, Kinesiology and Physical Education (KSPE) 4450, “Sport Related Illnesses and Conditions”, (SPORT RELATED ILLNESSES/CONDI – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2011 with the effective date changed from Fall 2010. (pages 53-55).
10. Revised course prerequisite and description, Kinesiology and Physical Education (KSPE) 4490, “Rehabilitation Techniques in Athletic Training I”, (REHABILITATION TECHNIQUES – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2011 with the effective date changed from Fall 2010. (pages 56-58).
11. Revised course prerequisite and description, Kinesiology and Physical Education (KSPE) 4491, “Rehabilitation Techniques in Athletic Training II”, (REHAB TECHNIQUES II – 2 credit hours, 1 lecture hour, 2 lab hours, and 3 contact hours), was approved effective Spring Semester 2011. (pages 59-61).
12. Revised course prerequisite, Kinesiology and Physical Education (KSPE) 4600, “Athletic Training Ethics and Psychosocial Issues”, (ATH TRG ETHICS&PSY/SOC ISSUES – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2011 with the effective date changed from Fall 2010. (pages 62-64).

#### **E. College of Arts and Sciences**

1. Revised course title and description, Chemistry (CHEM) 1010, “Introductory Chemistry for Environmental Studies”, (INTRO CHEMISTRY – ENVIRO STUDI – 4 credit hours, 3 lecture hours, 2 lab hours, and 5 contact hours), was

approved effective Spring 2011 with the description changed to read – A focus of real-world environmental issues. Students will develop critical thinking skills and an appreciation for the theoretical and practical aspects of chemistry while learning the fundamentals. (pages 65-67). \*\*Pending BOR Core Curriculum approval\*\*

2. Deactivation of FREN 4420, 4650, 5410, SPAN 4300, 4400, and 7012 was approved effective Fall Semester 2010. (pages 68-70).
3. New minor in Environmental Studies was approved effective Fall Semester 2011. (pages 71-76).
4. Revised course description, Philosophy (PHIL) 3630, "Native American Women", (NATIVE AMERICAN WOMEN – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2011 with the effective term changed from 2010 to 2011. (pages 77-83).
5. New course, Philosophy (PHIL) 3640, "Environmental Philosophy", (ENVIRONMENTAL PHILOSOPHY – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2011. (pages 84-96).
6. Revised course description, Religious Studies (REL) 3630, "Native American Women", (NATIVE AMERICAN WOMEN – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2011 with the effective term changed from 2010 to 2011. (pages 97-103).
7. Revised requirements for the minor in Women's & Gender Studies was approved effective Fall Semester 2011 with the effective term changed from 2010 to 2011. (pages 104-105).
8. New course, Women and Gender Studies (WGST) 3630, "Native American Women", (NATIVE AMERICAN WOMEN – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2011 with the effective term changed from 2010 to 2011. (pages 106-112).
9. Revised course description, Women and Gender Studies (WGST) 4500, "Directed Study", (DIRECTED STUDY – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2011 with the effective term changed from Fall 2010 to Spring 2011. (pages 113-115).
10. Revised course description, Women and Gender Studies (WGST) 4600, "Special Topics in Women's and Gender Studies", (DIRECTED STUDY – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2011 with the effective term changed from Fall 2010 to Spring 2011. (pages 116-118).
11. Revised course title, Legal Assistant Studies (LEAS) 3230, "Criminal Law and Procedure for the Paralegal", (CRIM LAW & PROCEDURE PARALEGAL – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2011. (pages 119-121).
12. New course, Legal Assistant Studies (LEAS) 3250, "Law Office Management", (LAW OFFICE MANAGEMENT – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2011 with the last sentence changed to read Ethics and professionalism in dealing with clients and the general public will also be addressed. (pages 122-129).
13. New course, Legal Assistant Studies (LEAS) 4240, "Elder Law", (ELDER LAW – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2011 with Social Security capitalized in the description. (pages 130-138).
14. New course, Legal Assistant Studies (LEAS) 4260, "Alternative Dispute Resolution", (ALTERNATIVE DISPUTE RESOLUTION – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Summer Semester 2011 with the Prerequisite of LEAS 1100 added to the description and the last sentence changed to read Ethics and professionalism in dealing with represented and unrepresented individuals will also be addressed. (pages 139-146).
15. Deactivation of LEAS 3240 was approved effective Fall Semester 2010. (pages 147-148).
16. New course, Public Administration (PADM) 7400, "Ethics and Public Administration", (ETHICS & PUBLIC ADMINISTRATION – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2011. (pages 149-157).
17. New course, Public Administration (PADM) 7410, "Performance Analysis for Government and Non-Governmental Organizations", (PERFORMANCE ANALYSIS – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was

approved effective Spring Semester 2011. (pages 158-165).

18. Revised credit hours, Public Administration (PADM) 9999, "Final Project", (FINAL PROJECT – 1-3 credit hours, 1-3 lecture hours, 0 lab hours, and 1-3 contact hours), was approved effective Spring Semester 2011. (pages 166-168).
19. Deactivation of PADM 7340, POLS 3260, 4340, 4360, 5610, 6400, 6610, 6630, and 6850 was approved effective Fall Semester 2010. (pages 169-171).
20. New course, Political Science (POLS) 2310, "Introduction to the European Union", (INTRO TO EU – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2011 with the effective term changed from Fall 2010. (pages 172-181).
21. New course, Political Science (POLS) 4260, "Alternative Dispute Resolution", (ALTERNATIVE DISPUTE RESOLUTION – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Summer Semester 2011 with the last sentence changed to read Ethics and professionalism in dealing with represented and unrepresented individuals will also be addressed. (pages 182-189).
22. New course, Political Science (POLS) 4301, "The European Union", (EUROPEAN UNION – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2011 with the effective term changed from Fall 2010. (pages 190-197).
23. New course, Political Science (POLS) 4831, "Special Topics in EU Politics", (SPECIAL TOPICS IN EU POLITICS – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2011 with the effective term changed from Fall 2010 and the last sentence of the description was deleted. (pages 198-218).

Respectfully submitted,

Stanley Jones  
Registrar

**REQUEST FOR A REVISED CATALOGUE COPY**  
 (New Learning Outcomes, Admissions, or Other Program Policies)

Valdosta State University

**Area of Change:**     Core     Senior     Graduate

**Current Catalogue Page Number:** 214-216

**Proposed Effective Date for Revised Catalogue Copy:** (new or revised) January 2011

**Degree and Program Name:** B.S.Ed. with a Major in Technical, Trade and Industrial Education (Secondary Option) (Postsecondary Option)

**Present Requirements:**

B.S.Ed. with a Major in Technical, Trade and Industrial Education (Secondary Option) pg. 214

B.S.Ed. Degree with a Major in Technical, Trade and Industrial Education (Postsecondary Option) pg.215 and 216

**Proposed Requirements:** (highlight changes after printing)

B.S. Ed. with a Major in Workforce Education and Development (Secondary Career-Technical Education Option)

B.S.Ed. Degree with a Major in Workforce Education and Development (Workforce Training and Development Option)

**Justification:** (select one or more of the following to indicate why the requested change will be beneficial, giving your justification. Include and/or append relevant supporting data.)

Improving Student Learning Outcomes

**Adopting Current Best Practice(s) in Field** As our field continues to evolve, the terminology used to describe our field also changes. Similar degree programs in other universities across the country have adopted the term "Workforce Education and Development" for the title of their degree programs. This change in our degree title is needed to keep our program contemporary with the evolution of our field. The current degree title reflects an outdated and narrow perspective of our field. The changes of the Option titles also reflect the same kind of evolution in terminology. The term "Career-Technical Education" is now commonly used when referring to high school or "secondary" education programs and the term "Training and Development" is commonly used in reference to employee and technical college based adult or "postsecondary" education.

Meeting Mandates of State/Federal/Outside Accrediting Agencies

Other

**Source of Data to Support Suggested Change:**

**Indirect measures:** SOIs, student, employer, or alumni surveys, etc.

**A survey of the titles of similar degree programs of the institutional members of the University Council for Workforce and Human Resources Education; Recommendations from students, stakeholders and the ACED Advisory Committee**

**Direct measures:** Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.)

**Plan for assessing the effectiveness of the change in meeting program's learning outcomes (i.e., how do these changes fit within the current program assessment plan and what sorts of data will be collected and evaluated to determine if these changes are meeting stated program outcomes?).**

**Data Sources:**

**Indirect measures:** SOIs, student, employer, or alumni surveys, etc.

**Direct measures:** Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.) **Monitoring of the number of majors will be noted after the change is approved. Increases in the number of majors may indicate the new title is attracting more students to the program.**



<u>Approvals:</u>	
Department Head: <i>Reynolds L. Matney</i>	Date: <i>Sept. 9, 2010</i>
College/Division Exec. Committee: <i>[Signature]</i>	Date: <i>9/9/10</i>
Dean(s)/Director(s): <i>[Signature]</i>	Date: <i>9/9/10</i>
Graduate Exec. Comm.: (for grad program)	Date:
Graduate Dean: (for grad program)	Date:
Academic Committee: <i>Approved</i>	Date: <i>10/4/10</i>

Form last updated: January 6, 2010

## REQUEST FOR A NEW COURSE

Valdosta State University

**Date of Submission:** 01/19/2010 (mm/dd/yyyy)

**Department Initiating Request:**

Biology

**Faculty Member Requesting:**

Goddard

**Proposed New Course Prefix & Number:**

(See course description abbreviations in the catalog for approved prefixes)

BIOL 4450

**Proposed New Course Title:**

Theory and Practice of Scanning Electron Microscopy

**Proposed New Course Title Abbreviation:**

(For student transcript, limit to 30 character spaces)

Scanning Electron Microscopy

**Semester/Year to be Effective:**

Spring 2011 or later

**Estimated Frequency of Course Offering:**

Once per year

**Indicate if Course will be :**     Requirement for Major     Elective

**Lecture Hours:** 2

**Lab Hours:** 4 (2-two hour labs/wk)

**Credit Hours:** 4

**Proposed Course Description:** (Follow current catalogue format and include prerequisites or co-requisites, cross listings, special requirements for admission or grading. A description of fifty words or fewer is preferred.) Prerequisites: BIOL 3200 and 3250 or consent of the instructor. General principles of scanning electron microscopy operation and theory with comparison to light optics in a laboratory intensive environment. Topics include fixation and preparation of samples for standard, low voltage, low vacuum, and high resolution SEM.

**Justification:** Select one or more of the following to indicate why the requested change will be beneficial, giving your justification. Include and/or append relevant supporting data.

Improving student learning outcomes: This course is designed to enhance student learning in the areas of scientific methodology and the collection, analysis and interpretation of scientific image data thereby addressing VSU general education outcome #5. Additionally, students will use computer software to manipulate modern microscopy equipment and to analyze data thereby supporting VSU educational outcome #3. Part of the course will involve written and oral preparation of project data and analysis; the course therefore will enhance VSU education outcomes #4 and 7. Finally, the course will enhance Biology learning outcomes #1 and #3 since students will be working with cellular structures, analyzing data, and then organizing their results for presentation.

Adopting current best practice(s) in field: Scanning electron microscopy allows high resolution imaging for research data collection in morphological and structure-function relationships of organisms. Students will learn useful techniques for any science discipline, including materials and nanotechnology imaging used by chemistry, physics, and geosciences among others, and the course will be available to advanced undergraduates in these fields with the permission of the instructor.

Meeting Mandates of State/Federal/Outside Accrediting Agencies:

Other: Currently there is no course at VSU providing students with training in modern Scanning Electron Microscopy although VSU has committed to maintaining and operating our research SEM in the future. This course will provide students with training to enhance both undergraduate and graduate research at VSU.

**Source of Data to Support Suggested Change:**

Indirect Measures: SOIs, student, employer, or alumni surveys, etc. Course SOIs will be used to evaluate the course

Direct Measures: Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.) There will be 3 exams and an image portfolio supporting the topical training in the course.

**Plans for assessing the effectiveness of the course in meeting program's learning outcomes** (i.e., how does this course fit within the current program assessment plan and what sorts of data will be collected and evaluated to determine if the course is meeting stated program or course outcomes?)

**Data Sources:**

Indirect measures: SOIs, student, employer, or alumni surveys, etc. Course SOI

Direct measures: Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.)

Three written examinations

An oral examination (check out exam for use of equipment)

A portfolio of images to support the topical training in the course.

An oral presentation to the class by PowerPoint

Other:

**\*\*Attach a course syllabus with course outcomes/assessments and general education outcomes/assessments.\*\***

<b>Approvals:</b>	
Dept. Head: <i>Robert Gannon</i>	Date: <i>9-9-10</i>
College/Division Exec. Comm.: <i>Connie Richards</i>	Date: <i>9/15/10</i>
Dean/Director: <i>Connie Richards</i>	Date: <i>9/15/10</i>
Graduate Exec. Comm.: (for graduate course):	Date:
Graduate Dean: (for graduate course):	Date:
Academic Committee: <i>Approved</i>	Date: <i>10/4/10</i>

Form last updated: January 6, 2010

## Course Syllabus: BIOL 4450/6450

### **Theory and Practice of Scanning Electron Microscopy**

**Instructor:** Dr. Russ Goddard, BC 2090, 249-2642

email: rgoddard@valdosta.edu

**Course Web Page:** <http://www.valdosta.edu/~rgoddard/>

**Office Hours:** TBA

**Course Catalog Description:** BIOL 4450, Theory and practice of scanning electron microscopy, 2-2-4.

**Prerequisite:** BIOL 3200 and 3250 or consent of the instructor (for 6450: admission into the graduate program).

General principles of scanning electron microscopy operation and theory with comparison to light optics in a laboratory intensive environment. Topics include fixation and preparation of samples for standard, low voltage, low vacuum, and high resolution SEM.

**Recommended Texts:**

Bozzola, J.J., and L.D. Russell. 1999. Electron Microscopy, Principles and Techniques for Biologists. Jones and Bartlett, Boston, MA.

Or, Goldstein et. al. 2003. Scanning electron microscopy and x-ray microanalysis, 3e. Kluwer Academic/ Plenum Publishers. New York.

**General Course Objectives** [Relevance to University General Education Outcomes listed as *VSU*#, for Biology undergraduate educational outcomes as *BIOL* #, and for Biology Masters educational outcomes as *MS* #]:

At the end of the course, each student will be able to:

1. Operate all instruments pertaining to SEM preparation (CPD, Sputter Coater, etc.) [VSU #3, BIOL #1, MS #1]
2. Operate the SEM proficiently and safely in all modes of operation. [VSU #3, BIOL #1, MS #1]
3. Use image analysis software to make simple measurements of digital images. [VSU #7, BIOL #1, MS #1]
4. Understand what types of samples are amenable to SEM examination under different modes of operation. [VSU #5, BIOL #3, MS #1]
5. Identify the basic types of data that the SEM can produce and how that data can be interpreted and analyzed. [VSU #7, BIOL #1, MS #1]
6. Identify topical content standards that can be addressed with an SEM study. [VSU #5, BIOL #1& 3, MS #1]
7. Additional for Graduate Course 6450:
  - Develop a good scientific question that leads naturally to a good experimental design that is carried through to a written paper in the format of a scientific journal. [MS #2]
8. Present image data in a written portfolio of required images generated throughout the course. [VSU #7, BIOL #1, MS #2]
9. Present an oral PowerPoint presentation to the class of a research proposal to study a biological problem with SEM. [VSU #4&7, BIOL #1, MS #1&2]

**Grading:** There are two parts to this course, the lecture and the laboratory, but students must understand that this course is a laboratory intensive course and that they will need to spend significant time in the laboratory.

**Lecture Exams (300 pts):** There will be 3 one-hour exams in this course. Each exam will cover approximately 1/3 of the lecture and reading material. Each of the three exams will be worth 100 pts.

**Lab Image Portfolio (100 pts.):** Throughout the course, students will be assigned comparative parameters that they will use to photograph specimens. Students will be required to make a high resolution print portfolio of the comparative images before the end of class.

**Research projects:**

(50 pts): Since the SEM represents a tool for acquiring high quality research data, students must propose a research topic that could be studied using the equipment and procedures learned in the course. Students will research the literature and take preliminary photographs of any specimens that fit into a scientifically valid study.

Students will give a 10 min PowerPoint presentation on their proposal at the end of the course. Graduate students in BIOL 6450 will present their proposals before the end of the fourth week of class.

**BIOL 6450 (100 pts):** Graduate students are expected to propose a research topic early in the course to study (see previous assignment) and will develop this proposal into a research paper using original image data obtained using the instrumentation in this course. A research paper with significant literature review (citations) and original data will be submitted (50 pts) and a 30 min research presentation (50 pts.) using PowerPoint will be given to the class at the end of the course.

**Oral Proficiency Exams (100 pts):** Each student will orally articulate and demonstrate all procedures with specimen preparation and microscope use, following a standard checkout procedure in use in the microscopy lab.

**Attendance:** Students who miss class (lecture or laboratory) will lose points toward their final grade. Don't miss class.

The final grades will be based on a percentage of your cumulative points relative to the total points possible:

Guaranteed grade distribution is as follows (Max. pts = 550 for BIOL 4450; 650 for BIOL 6450):

A = 90-100%	<u>Points available: BIOL 4450:</u>	<u>Points available: BIOL 6450:</u>
B = 80-89%	Lecture Exams: 300 pts	Lecture Exams: 300 pts
C = 70-79%	Research Proposal: 50	Research Proposal: 50
D = 60-69%	Oral Proficiency Exam: 100	Research Paper: 50
F = ≤ 59%	<u>Lab Image Portfolio: 100</u>	Oral Research Presentation: 50
	Total: 550 pts	Oral Proficiency Exam: 100
		<u>Lab Image Portfolio: 100</u>
		Total: 650 pts

**Tentative EXAM SCHEDULE (dates to be announced during lecture):**

Approx. 1/3rd schedule:

Exam 1: TBA  
Exam 2: TBA  
Exam 3: TBA

**Final Exam Period: TBD**

**FERPA:** The Family Educational Rights and Privacy Act (FERPA) prohibits the posting of grades by social security number or in any manner personally identifiable to the individual student. Grades will not be posted by social security number or by name. No grades can be given over the telephone, as positive identification can not be made by this manner.

**Students with Disabilities:** Students requesting classroom accommodations or modifications because of a documented disability should contact the Access Office for Students with Disabilities located in room 1115 Nevins Hall. The phone numbers are 245-2498 (voice) and 219-1348 (tty).

It is expected that both the students and instructor will abide by the University policy on academic integrity found in the Student Code of Conduct on Page 60 of the student handbook: ([http://www.valdosta.edu/studentaffairs/documents/SAF\\_Student\\_Handbook\\_02122010revision.pdf](http://www.valdosta.edu/studentaffairs/documents/SAF_Student_Handbook_02122010revision.pdf))

**Tentative Lecture and Laboratory Schedule:**

<b>Lecture:</b>		<b>Lab:</b>	Tentative Schedule.
<b>Week</b>	<b>Topics covered: Assigned Reading:(Chapter:pages)</b>	<b>Week:</b>	<b>Laboratory Exercise:</b>
1.	Introduction and history of microscopy, Biological Specimen Preparation, Fixation	1.	Safety in the Microscopy Laboratory, Fixation and preparation of specimens for SEM
2.	Applications of LM, TEM, and SEM, Illumination sources (photons vs. accelerated electrons), Lens systems (glass vs. electro-magnetic)	2.	Critical Point Dryer principles and operation, Operation of the Denton Desk V sputter coater.
3.	Magnification vs. resolution; Specimen-electron beam interactions; Factors affecting resolution and contrast	3.	Basic Operation of the SEM (Part 1): Cold vs. Warm start principles, Specimen exchange, turning on the microscope; Start Course Projects
4.	Electron Guns, Lenses, vacuum systems, SEM Modes of Operation	4.	Basic Operation of the SEM (Part 2): Selection of Accelerating Voltage, Spot size, mechanical stage controls
5.	Illumination Systems and Aberrations, Magnification, Resolution, and Depth of Field	5.	Basic Operation of the SEM (Part 3): Optimization of resolution, depth of field, and signal to noise ratios.
6.	SEM Imaging Processes SEM Signal Detectors	6.	Independent Use and Practice
7.	SEM Contrast Formation and Image Quality Other Contrast Mechanisms	7.	Basic Checkout Exams
8.	High Resolution Imaging and Signal Processing	8.	Advanced Operation: Selection of Detectors for different sample composition
9.	Stereomicroscopy	9.	Advanced Operation: Low Voltage SEM
10.	Microscopy of Non-Conducting Specimens Variable Pressure SEM and Environmental SEM.	10.	Advanced Operation: Low Vacuum SEM
11.	Low Voltage Microscopy	11.	Image Artifacts
12.	High-Resolution Microscopy methods	12.	Measuring Image data with ImageSys
13.		13.	Digital Microscopy
14.	Analytical SEM: Qualitative X-ray Analysis with EDS and WDS	14.	Photoshop and maintenance of image data
15.	Review and catch-up	15.	Projects
			Projects

## REQUEST FOR A NEW COURSE

Valdosta State University

**Date of Submission:** 10/06/2009 (mm/dd/yyyy)

**Department Initiating Request:**  
Biology

**Faculty Member Requesting:**  
Dr. J. Mitchell Lockhart

**Proposed New Course Prefix & Number:**  
(See course description abbreviations in the catalog for approved prefixes)  
BIOL 5970

**Proposed New Course Title:**

Wildlife Diseases

**Proposed New Course Title Abbreviation:**  
(For student transcript, limit to 30 character spaces)  
Wildlife Diseases

**Semester/Year to be Effective:**

Fall, 2010 Spring 2011

**Estimated Frequency of Course Offering:**

Alternate years

**Indicate if Course will be :**     Requirement for Major     Elective

**Lecture Hours:** 3

**Lab Hours:** 0

**Credit Hours:** 3

**Proposed Course Description:** (Follow current catalogue format and include prerequisites or co-requisites, cross listings, special requirements for admission or grading. A description of fifty words or fewer is preferred.) Prerequisite: Admission into the graduate program or permission of the instructor. An introduction to the field of wildlife disease biology. Topics examined will include specific avian, mammalian, ~~reptile~~ and <sup>in</sup> amphibian diseases as well as methods to survey for, recognize, and diagnose diseases. Information concerning biosafety, biosecurity, proper permitting, and working with the public will be presented.

**Justification:** Select one or more of the following to indicate why the requested change will be beneficial, giving your justification. Please include and/or append relevant supporting data.

Improving student learning outcomes:

Adopting current best practice(s) in field:

Meeting Mandates of State/Federal/Outside Accrediting Agencies:

Other: There currently are no courses at Valdosta State University available to students who wish to study wildlife diseases. This is the second part of a two course area of concentration (wildlife biology is part one) that provides students a foundation in wildlife topics. This course aims to provide students with an introduction to wildlife diseases and is for students who intend to pursue employment in wildlife related fields and who may wish to pursue postgraduate education or research in wildlife biology.



**Plans for assessing the effectiveness of the course:**

Assessment: Students will be assessed through participation and assignments (5%), three lecture exams (15% each), an in class discussion (10%), a comprehensive oral exam (10%) and a comprehensive written final exam (30%). Questions will be based on material covered in lecture, in my notes, and from assigned readings. Exam questions will be in a variety of formats including (but not limited to) essay, short answer, multiple choice, fill in the blank, drawings, etc...Any questions concerning grading should be brought to the attention of the professor NO LATER than one week following return of the exam. NO make-up exams will be given. Grade Scale: 90-100 = A, 80-89 = B, 70-79 = C, 60-69 = D, <60 = F

**\*\*Attach a course syllabus with course outcomes/assessments and general education outcomes/assessments.\*\***

Approvals:	
Dept. Head: <i>Rob A. Gannon</i>	Date: <i>11-9-09</i>
College/Division Exec. Comm.: <i>J. T. J. P. H.</i>	Date: <i>9-21-10</i>
Dean/Director: <i>J. T. J. P. H.</i>	Date: <i>9-21-10</i>
Graduate Exec. Comm. (for graduate course):	Date:
Graduate Dean (for graduate course):	Date:
Academic Committee: <i>Approved</i>	Date: <i>10/4/10</i>

Form last updated: August 6, 2009

**BIOL 5970 - Wildlife Diseases**

**XXXXX Semester, 2010**

**Instructor - Dr. J. Mitchell Lockhart**

**Office - Biology/Chemistry Building, Room 2029**

Phone: 333-5767 / 333-5759

Email: jmlockha@valdosta.edu

**Office Hours:** As posted or by appointment

**Course hours:** Lecture - To be determined/preference for Tuesday-Thursday

**Textbook -** *Field Manual of Wildlife Diseases in the Southeastern United States, Third Edition*, William R. Davidson (**required**), *Field Manual of Wildlife Disease - General Field Procedures and Diseases of Birds*, National Wildlife Health Center (**required - free online at [http://www.nwhc.usgs.gov/publications/field\\_manual/](http://www.nwhc.usgs.gov/publications/field_manual/)**). Various other readings will be provided.

**Course Description:** An introduction to the field of wildlife disease biology. Topics examined will include specific avian, mammalian, reptile, and amphibian diseases as well as methods to survey for, recognize, and diagnose diseases. Information concerning biosafety, biosecurity, proper permitting, and working with the public will be presented. Prerequisite: Admission into the graduate program or permission of the instructor.

**Attendance: MANDATORY!** I do keep track of who is and isn't attending lecture and laboratory. Any student disrupting the classroom and affecting the learning experience of others will be asked to leave. Along these lines, **NO** cell-phones, beepers, and/or associated earpieces are allowed either in the lecture room or laboratory. My policy is not to give a warning, rather, if a cell-phone or beeper activates during lecture/laboratory, I pursue **permanent** removal of the individual from my class. Viewing a cell-phone or pager that activates on "silent" mode during a quiz or exam will be treated as an instance of **CHEATING** and handled accordingly. Those wishing to utilize laptop computers as part of the class are required to sit in the first 3 rows of the classroom.

**Students With Documented Disabilities:** Students requiring accommodations or modifications because of documented disabilities should discuss this need with Dr. Lockhart at the beginning of the semester. Students not registered with the Special Services Program must contact the Access Office for Students with Disabilities. Their phone number is 245-2498.

**Assessment:**

	Undergraduate	Graduate
Participation/Assignments	10%	5%
Exam 1	20%	15%
Exam 2	20%	15%
Exam 3	20%	15%
Oral Exam	X	10%
Class Discussion	X	10%
Comprehensive Final Exam	30%	30%

For the lecture grade, three exams (tentative) plus a comprehensive final will be given. Questions will be based on material covered in lecture, in my notes, and from assigned readings. Exam questions will be in a variety of formats including (but not limited to) essay, short answer, multiple choice, fill in the blank, drawings, etc... Any questions concerning grading should be brought to the attention of the professor **NO LATER** than one week following return of the exam. **NO make-up exams will be given.**

Grade Scale: 90-100 = A, 80-89 = B, 70-79 = C, 60-69 = D, <60 = F

**Specific requirement differences for graduate students:** Graduate students in Wildlife Diseases will be required to lead an in-class discussion over a topic to-be-chosen by the instructor. Students will also be required to take an oral exam over specific diseases at the end of the semester.

**Privacy Act:** Because of the Buckley Amendment or Privacy Act, grades will not be discussed over the phone, via email, given to friends, or given to relatives. Final grades will be posted, only at your request, under an anonymous 6 digit number which you choose later in the semester.

**Cheating:** Refer to the Student Code of Ethics in the Valdosta State University Student Handbook. A student caught cheating will be penalized ranging from receiving a zero for that assignment or test to failing the class.

**Important Dates:** Midterm – To be determined, Final Exam – To be determined

- The Professor reserves the right to modify the above contents with proper notification.

**Tentative Lecture Outline:**

Introduction

Disease transmission in natural populations

Field techniques for investigation of wildlife diseases

Diagnostic and Laboratory techniques for investigation of wildlife diseases

Specific Disease Lists

Avian

Cholera, Tuberculosis, Salmonellosis, Chlamydiosis, Mycoplasmosis, Miscellaneous Bacterial Diseases, Aspergillosis, Candidiasis, Miscellaneous Fungal Diseases, Duck Plague, Inclusion Body Disease of Cranes, Miscellaneous Herpesviruses of Birds, Avian Pox, EEE, Newcastle Disease, Avian Influenza, Woodcock Reovirus, Hemosporidiosis, Trichomoniasis, Intestinal and Renal Coccidiosis, Sarcocystis, Eustrongylidosis, Tracheal Worms, Heartworm, Gizzard Worm, Acanthocephaliasis, Nasal Leeches, Miscellaneous Parasitic Diseases, Algal Toxins, Mycotoxins, Avian Botulism, Organophosphorus and Carbamate Pesticides, Chlorinated Hydrocarbons, PCBs, Oil, Lead, Selenium, Mercury, Cyanide, Salt, Barbiturates, Miscellaneous Chemical Toxins, Electrocutation

Mammalian

Deer

Hemorrhagic Disease, Cutaneous Fibroma, Miscellaneous Viral Diseases, Anthrax, Dermatophilosis, Brain Abscess, Miscellaneous Bacterial and Rickettsial Diseases, Toxoplasmosis, Liver Fluke, Lungworm, Stomach Worm, Meningeal Worm, Arterial Worm, Abdominal Worm (*Setaria*), Tapeworm, Ecto's – Ticks, Louse Flies, Lice, Ear Mite, Demodectic Mange, Piebald Anomaly, Capture Myopathy

Elk

Infectious Diseases, Parasitic Diseases

Swine

Pseudorabies, Vesicular Stomatitis Virus, Swine Brucellosis, Tuberculosis, Lungworms, Kidney Worm, Liver Flukes, Acanthocephalans, Ascarids, Trichinosis, Hog Lice

Black Bear

Rabies, Canine Distemper Virus, Trichinosis, Canine Heartworm, *Spirometra*, Ascarids, Demodectic Mange

Raccoon

Rabies, CDV, Parvovirus, Tularemia, Leptospirosis, *Trypanosoma*, *Spirometra*, *Baylisascaris*, *Dracunculus*, Stomach Worms, Acanthocephala

Striped Skunk

Rabies, Canine Distemper Virus, Leptospirosis, Ascarids

Red Fox

Rabies, Canine Distemper Virus, Leptospirosis, *Echinococcus*, Canine Heartworm, Subcutaneous Worm, Sarcoptic mange

Gray Fox

Canine Distemper Virus, Rabies, Leptospirosis, Heartworm

Coyote

CDV, Parvovirus, Rabies, Brucellosis, *Echinococcus*, Heartworm

Bobcat

Feline Panleukopenia, Rabies, Toxoplasmosis, Cytauxzoonosis, *Spirometra*

Opossum

Rabies, Leptospirosis, Sarcocystis, Besnoitia, Stomach Worm

Mink  
Mink Virus Enteritis, Dioctophyme

River Otter  
CDV, Salmonellosis, Subcutaneous worm

Muskrat  
Tularemia, Tyzzer's Disease

Beaver  
Tularemia, *Giardia*

Cottontail Rabbit  
Shope's Fibroma, Tularemia, Staphylococcosis, Tapeworm, Ascarid, Warbles

Gray Squirrel  
Squirrel Fibroma, Warbles, Miscellaneous Skin Conditions - Congenital  
Alopecia, Dermatophytoses, Notedric Mange, Louse

Woodchuck  
Woodchuck Hepatitis, Rabies, Ascarids

Armadillo  
Leprosy

Others  
Chronic Wasting Disease, Cervid Adenovirus Infection, Malignant Catarrhal  
Fever, Brucellosis, Bovine Tuberculosis, Johne's Disease, Anaplasmosis,  
Elaphostrongylosis

Working with zoonotic disease/biosafety considerations  
Permits and paperwork for wildlife disease investigations  
Working with stakeholders  
Foreign Animal Diseases

## REQUEST FOR A NEW COURSE

Valdosta State University

**Date of Submission:** 08/09/2010 (mm/dd/yyyy)

**Department Initiating Request:**

Communication Arts

**Faculty Member Requesting:**

Dennis Conway

**Proposed New Course Prefix & Number:**

(See course description abbreviations in the catalog for approved prefixes)

MDIA 3060

**Proposed New Course Title:**

Sports Announcing and Reporting

**Proposed New Course Title Abbreviation:**

(For student transcript, limit to 30 character spaces)

Sports Announcing Reporting

**Semester/Year to be Effective:**

Fall 2011

**Estimated Frequency of Course Offering:**

Once a year

**Indicate if Course will be :**

Requirement for Major

Elective

**Lecture Hours:** 3

**Lab Hours:** 0

**Credit Hours:** 3

**Proposed Course Description:** (Follow current catalogue format and include prerequisites or co-requisites, cross listings, special requirements for admission or grading. A description of fifty words or fewer is preferred.) Pre-requisites: Major status, completion of Area F, or consent of instructor. An introduction to the techniques of sports announcing for radio and television. Reporting, interviewing, and vocal performance skills, including play-by-play announcing, will be emphasized. On-camera appearance and performance will be included. ~~Proficiency in using recording and editing hardware and software is required.~~

**Justification:** Select one or more of the following to indicate why the requested change will be beneficial, giving your justification. Include and/or append relevant supporting data.

Improving student learning outcomes:

Adopting current best practice(s) in field: To provide specialized training for employment opportunities at sports radio stations, cable networks and Internet sites. See attached. Course will strengthen our already strong mass media program.

Meeting Mandates of State/Federal/Outside Accrediting Agencies:

Other:

**Source of Data to Support Suggested Change:**

Indirect Measures: SOIs, student, employer, or alumni surveys, etc. Greatly expanded career opportunities in this field in recent years. Enrollment growth in MDIA 4962B Video Workshop-Sports Broadcasting. Verbal expressions of interest from students in MDIA 2050 Intro to Electronic Media Production and MDIA 3050 Broadcast Performance and Announcing.

Direct Measures: Materials collected and evaluated for program assessment purposes (tests,

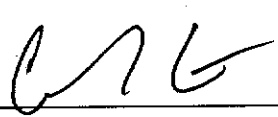
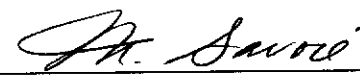
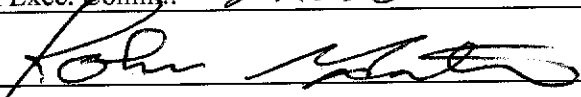
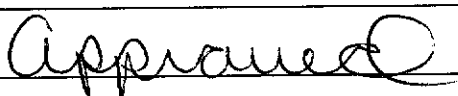
portfolios, specific assignments, etc.)

**Plans for assessing the effectiveness of the course in meeting program's learning outcomes**  
(i.e., how does this course fit within the current program assessment plan and what sorts of data will be collected and evaluated to determine if the course is meeting stated program or course outcomes?)

**Data Sources:**

- Indirect measures: SOIs, student, employer, or alumni surveys, etc.
- Direct measures: Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.) Student learning will be assessed by written midterm and final exams, written assignments, and performance exercises and assignments which will include play-by-play announcing, color analysis, interviewing, and live reporting.
- Other:

**\*\*Attach a course syllabus with course outcomes/assessments and general education outcomes/assessments.\*\***

<b>Approvals:</b>		
Dept. Head:		Date: 9/22/10
College/Division Exec. Comms.:		Date: 9-22-10
Dean/Director:		Date: 9/22/10
Graduate Exec. Comm.: (for graduate course):		Date:
Graduate Dean: (for graduate course):		Date:
Academic Committee:		Date: 10/4/10

Form last updated: January 6, 2010



Valdosta State University  
Department of Communication Arts  
College of the Arts  
MDIA 3060 Sports Announcing and Reporting  
Fall 2011

**Instructor:** Dennis Conway

**Course meeting time/place:** TBA

**Office:** FA 270B

**Office Hours:** TBA

**Phone:** 229-333-7331

**E-mail:** dpconway@cvaldosta.edu

**Preferred communication with students:** E-mail to and from VSU accounts.

**Prerequisites:**

Major status, completion of Area F, or consent of instructor.

**Course Description:**

An introduction to the techniques of sports announcing for radio and television. Reporting, interviewing, and vocal performance skills, including play-by-play announcing, will be emphasized. On-camera appearance and performance will be included. Proficiency in using recording and editing hardware and software is required.

**Credits:** 3 (3-0-3)

**Textbook (required):**

Brad Schultz. (2005). *Sports Media*. Burlington, MA: Focal Press. ISBN: 0-240-80731-6.

**Bibliography (may be placed on reserve at Odum Library):**

Linda K. Fuller. (2008). *Sportscasters/Sportscasting: Principles and Practices*. New York: Routledge. ISBN: 0-7890-1826-8.

Joe Gisondi. (2010). *Field Guide to Covering Sports*. Washington, DC: CQ Press. ISBN: 978-1-60426-559-0.

Tom Hedrick. (2000). *The Art of Sportscasting: How to Build a Successful Career*. Lanham, MD: Diamond Communications. ISBN: 1-888698-24-1.

**Grading:**

A (100-90%), B (89-80%), C (79-70%), D (69-60%), F (Below 60%).

Exams (2) .....	40%
Writing assignments (2) .....	10%
Performance assignments (6) .....	40%
Attendance/participation .....	10%
	100%

**Test/exam Policy:**

There will be two exams, covering text chapters, class lectures, handouts, exercises, discussions and any videos watched. If you miss a test you will receive a zero for that test.

**Attendance Policy:**

Attendance is mandatory for all classes. Students will be penalized for unexcused absences. Due to illness and emergencies, students are allowed one week's worth of absences in this class for the entire semester. Students' attendance grades will be penalized for each absence beyond the allowed number. Two tardies (not in class when roll is called) count as an unexcused absence. If you are not in class when roll is called you will be marked absent.

**Bonus Assignments:**

None. Do not ask for them.

**Plagiarism:**

Academic dishonesty will not be tolerated. Examples in this class include cheat sheets and copying exam answers. Unless assigned to work in teams, all announcing and other assignments are expected to be completed without the help of other students, even those not enrolled in the course. This includes help with equipment operation. Any assignment that is determined to have been plagiarized will receive a grade of "0" and the student may be reported to the Dean of Students.

**Equipment Usage:**

Students are expected to follow the operating procedures described by MDIA faculty/staff and in the equipment operating manuals. Students checking out equipment are responsible for any repairs or replacement costs if the equipment is lost, destroyed or stolen while in their possession. The student whose signature is on the equipment sign-out sheet is held responsible.

**Students with Disabilities:**

Students requesting classroom accommodations or modifications because of a documented disability must contact the Access Office for Students with Disabilities, located in Farber Hall. The phone numbers are 245-2498 (voice) and 219-1348 (tty).

**University System of Georgia Board of Regents General Education Outcomes (GEO):**

1. Students will demonstrate understanding of the society of the United States and its ideals.
2. Students will demonstrate cross-cultural perspectives and knowledge of other societies.
3. Students will use computer and information technology when appropriate.
4. Students will express themselves clearly, logically, and precisely in writing and speaking, and they will demonstrate competence in reading and listening.
5. Students will demonstrate knowledge of scientific and mathematical principles and proficiency in laboratory practices.
6. Students will demonstrate knowledge of diverse cultures in the arts, the humanities, and the social sciences.
7. Students will demonstrate the ability to analyze, to evaluate, and to make inferences from oral, written, and visual materials.
8. Students will demonstrate knowledge of principles of ethics and their employment in the analysis and resolution of moral problems.

This class fulfills the following GEO outcomes:

3. Use computer and information technology: Through conducting research for stories and interviews; using video and audio recording and editing hardware and software.
4. Express themselves clearly, logically, and precisely in writing and speaking; will demonstrate competence in reading and listening: Through written and performance exercises and assignments; through interviewing and reporting.
7. Demonstrate the ability to analyze, to evaluate, and make inferences from oral, written, and visual materials: Through announcing exercises, including play-by-play and color commentary, and sportscasts.

**Mass Media Program Outcomes (PO):**

1. Students will acquire an historical perspective.
2. Students will acquire a cultural perspective.
3. Students will develop skill in the analysis of broadcast program syntax.
4. Students will develop skill in the analysis of broadcast systems and their application.
5. Students will develop the skills required for production and delivery of broadcast programming and management.
6. Students will acquire knowledge of professional opportunities for employment in the broadcast industries.

This class fulfills the following PO outcomes:

1. Acquire an historical perspective: Through an overview of sports in America and the history of sports announcing.
2. Develop skill in the analysis of broadcast program syntax: Through the completion of written and production broadcast sports assignments.
5. Develop the skills required for production and delivery of broadcast programming and management: Through the preparation and production of sports stories and interviews, and on-air exercises and assignments.
6. Acquire knowledge of professional opportunities for employment in the broadcast industries: Through preparation of materials for resumes and portfolios, and discussion of new technologies and employment opportunities.

**Tentative Schedule** (I reserve the right to make changes):

Week   Topic

- 1   Overview of the course; American sports history, economics, audiences.
- 2   Regulation, media relations, gender & cultural issues
- 3   Performance basics: classroom exercises
- 4   Sportswriting basics: news, features, interviews
- 5   Announcing basics; anchoring & play-by-play; exercises
- 6   Announcing: color analysis; exercises
- 7   Interviewing

- 8 Midterm exam; field reporting; exercises
- 9 Exercises: field reporting, "vox populi"
- 10 Exercises: recording sports events
- 11 Exercises: color commentary
- 12 Exercises: interviewing
- 13 Ethics & sports
- 14 The sports landscape: ESPN, sports talk radio, cable TV sports
- 15 The future; new technologies, new media outlets, employment opportunities
- 16 Final exam

## REQUEST FOR A NEW COURSE

Valdosta State University

**Date of Submission:** 09/10/2011 (mm/dd/yyyy)

**Department Initiating Request:**  
Communication Arts

**Faculty Member Requesting:**  
Laurence Etling

**Proposed New Course Prefix & Number:**  
(See course description abbreviations in the catalog for approved prefixes)  
MDIA 4964

**Proposed New Course Title:**  
Sports Workshop

**Proposed New Course Title Abbreviation:**  
(For student transcript, limit to 30 character spaces)  
Sports Workshop

**Semester/Year to be Effective:**  
Fall 2011

**Estimated Frequency of Course Offering:**  
Every semester

**Indicate if Course will be :**     Requirement for Major     Elective

**Lecture Hours:**

**Lab Hours:**

**Credit Hours: 2**

**Proposed Course Description:** (Follow current catalogue format and include prerequisites or co-requisites, cross listings, special requirements for admission or grading. A description of fifty words or fewer is preferred.) Pre-requisites: MDIA 3120K or MDIA 3150K, or consent of instructor. Student participation in the production of sports programming for VSU-TV, the University programmed cable access channel. May be repeated for credit.

**Justification:** Select one or more of the following to indicate why the requested change will be beneficial, giving your justification. Include and/or append relevant supporting data.

- Improving student learning outcomes:
- Adopting current best practice(s) in field:
- Meeting Mandates of State/Federal/Outside Accrediting Agencies:
- Other: Designates and describes a workshop as specific to the production of sports programming. Allows students interested in sports production to enroll in a workshop designated as such rather than MDIA 4962 Video Workshop.

**Source of Data to Support Suggested Change:**

- Indirect Measures: SOIs, student, employer, or alumni surveys, etc. Enrollment growth in MDIA 4962 Video Workshop requires specific sports workshop designation.
- Direct Measures: Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.)

**Plans for assessing the effectiveness of the course in meeting program's learning outcomes**  
(i.e., how does this course fit within the current program assessment plan and what sorts of data will be collected and evaluated to determine if the course is meeting stated program or course outcomes?)

**Data Sources:**

- Indirect measures: SOIs, student, employer, or alumni surveys, etc.
- Direct measures: Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.) Student learning will be assessed by production and performance assignment reviews.
- Other:

**\*\*Attach a course syllabus with course outcomes/assessments and general education outcomes/assessments.\*\***

<b>Approvals:</b>		
Dept. Head:	<i>U/E</i>	Date: <i>9/22/10</i>
College/Division Exec. Comm.:	<i>J. Savari</i>	Date: <i>9-22-10</i>
Dean/Director:	<i>John [Signature]</i>	Date: <i>9/23/10</i>
Graduate Exec. Comm.: (for graduate course):		Date:
Graduate Dean: (for graduate course):		Date:
Academic Committee:	<i>Approved</i>	Date: <i>10/4/10</i>

Form last updated: January 6, 2010

**Valdosta State University**  
**Department of Communication Arts**  
**MDIA 4964 Sports Workshop**  
**Fall 2011**

**Instructor:** Dennis Conway

**Office:** Fine Arts 270B

**Office hours:** One hour before all my classes, and by appointment. See schedule outside my office.

**Meeting time & place:** Monday and Wednesday at 3:00 in FA 236.

**Phone (office):** (229) 333-7331

**E-mail:** dpconway@valdosta.edu

**Communication with students:** Email to and from campus email accounts.

**Prerequisites:** MDIA 3120K or MDIA 3150K; or consent of instructor.

**Credits:** 2 credits

**Course Description:** Student participation in the production of sports programming for VSU-TV, the University programmed cable access channel. May be repeated for credit.

**Textbook:** No text. Any additional materials will be given in class.

**Course Outcomes:** Through "live-to-tape" student sports broadcasts, and/or a weekly "Blazers Sports Report" studio "live-to-tape" production, students will learn the practice, techniques, and technology involved in producing live sporting events for television.

**Test/Exam Policy:** Your "testing" is your performance during our (usually) 8-hour-long "live-to-tape" broadcasts. Except for announcers, who are expected to prepare themselves for game days with factual knowledge of VSU's opponents, there will be little homework in this class. Students are encouraged to watch professional basketball, baseball, and softball broadcasts to improve their appreciation of announcing, camera work, directing, producing, replay, and graphics.

One of the most important aspects of this class is to have the full crew present and ready for work on game days at the appointed time. Late students, or those with emergency absences, should call our offices to alert us. "A student who misses more than 20% of the scheduled classes of a course will be subject to receiving a failing grade in the course" (2010-2011 Undergraduate Catalog, p. 92).

**Students with Disabilities:** Students requesting classroom and testing accommodations or modifications due to a documented disability must contact the Access Office for Students with Disabilities located in the Farber Hall. The phone numbers are 245-2498 (V/VP) and 219-1348 (TTY).

**Plagiarism:** Academic dishonesty will not be tolerated. Examples in this class include claiming credit for work you didn't do.



**Equipment Usage:** Students are expected to follow the operating procedures described by MDIA faculty/staff and in the equipment operating manuals. Students are responsible for any repair or replacement costs if equipment is destroyed or damaged while in their possession.

**Grading:** A (100-90%), B (89-80%), C (79-70%), D (69- 60%), F (below 60%).

**Grading Percentages:** Broadcast production & performance: 90%, class attendance & participation: 10%. Game announcers will receive an e-mailed critique from Prof. Conway for each show.

**University System of Georgia Board of Regents General Education Outcomes (GEO):**

1. Students will demonstrate understanding of the society of the United States and its ideals.
2. Students will demonstrate cross-cultural perspectives and knowledge of other societies.
3. Students will use computer and information technology when appropriate.
4. Students will express themselves clearly, logically, and precisely in writing and speaking, and they will demonstrate competence in reading and listening.
5. Students will demonstrate knowledge of scientific and mathematical principles and proficiency in laboratory practices.
6. Students will demonstrate knowledge of diverse cultures in the arts, the humanities, and the social sciences.
7. Students will demonstrate the ability to analyze, to evaluate, and to make inferences from oral, written, and visual materials.
8. Students will demonstrate knowledge of principles of ethics and their employment in the analysis and resolution of moral problems.

This class meets the following General Education Outcomes:

Outcome 3, by requiring the use of computer and production technology for the preparation and production of sports broadcasts.

Outcome 4, by requiring students to prepare and read scripts on the air, and through play-by-play announcing assignments.

Outcome 7, by requiring students to analyze and incorporate sports data, statistics, and other information into their broadcasts.

**Mass Media Program Outcomes (PO):**

1. Students will acquire an historical perspective.
2. Students will acquire a cultural perspective.
3. Students will develop skill in the analysis of broadcast program syntax.
4. Students will develop skill in the analysis of broadcast systems and their application.
5. Students will develop the skills required for production and delivery of broadcast programming and management.
6. Students will acquire knowledge of professional opportunities for employment in the broadcast industries.

This class meets the following Program Outcomes:

Outcome 3, as students analyze taped TV sports broadcast as models for their own programs.

Outcome 5, as students utilize equipment in the production of live-to-tape remote & live-to-tape studio television productions.

## REQUEST FOR A REVISED COURSE

Valdosta State University

**Date of Submission:** 09/10/2010 (mm/dd/yyyy)

**Department Initiating Revision:**  
Communication Arts

**Faculty Member Requesting Revision:**  
Laurence Etling

**Current Course Prefix, Title, & Number:**

(See course description abbreviations in the catalog for approved prefixes)

MDIA Radio Studio Production 3110K

**List Current and Requested Revisions:** (only fill in items needing to be changed)

**Current:**

**Course Prefix and Number:**

**Credit Hours:**

**Course Title:** Radio Studio Production

**Prerequisites:**

**Co-requisites:**

**Course Description:** Introduction to radio studio production techniques and applications. Topics include editing and the incorporation of music, sound effects, and voice to produce effective commercial and public service announcements. Station formats, live on-air production techniques, news, sports, and remote production are also addressed.

**Requested:**

**Course Prefix and Number:**

**Credit Hours:**

**Course Title:** Audio Production I

**Prerequisites:**

**Co-requisites:**

**Course Description:** Introduction to audio production techniques. Topics include editing and the incorporation of music, sound effects, and voice to produce effective commercial and public service announcements.

**Semester/Year to be Effective:**  
Fall 2011

**Estimated Frequency of Course Offering:**  
Once per year.

**Indicate if Course will be :**     Requirement for Major     Elective

**Justification:** Select one or more of the following to indicate why the requested change will be beneficial, giving your justification. Include and/or append relevant supporting data.

Improving student learning outcomes:

Adopting current best practice(s) in field: Catalog description change reflects changes in course content to meet best industry practices. Course name change reflects content change.

Meeting Mandates of State/Federal/Outside Accrediting Agencies:

Other: .

**Source of Data to Support Suggested Change:**

**Indirect measures:** SOIs, student, employer, or alumni surveys, etc. Verbal and SOI feedback from students in the class. Dept. of Labor predictions of 8% increase in demand for sound engineering technicians by 2016 (SOC Code 27-4014).

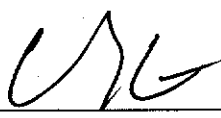
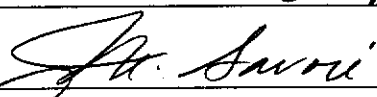
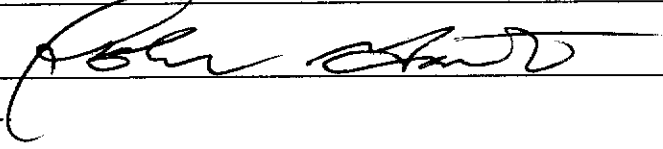
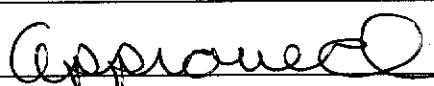
**Direct measures:** Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.)

**Plans for assessing the effectiveness of the course in meeting the program's learning outcomes (i.e., how does this course fit within the current program assessment plan and what sorts of data will be collected and evaluated to determine if the course is meeting stated program or course outcomes?).**

**Data Sources:**

**Indirect measures:** SOIs, student, employer, or alumni surveys, etc.

**Direct measures:** Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.) No change in evaluation methods, which consist of production assignments and written exams.

<b>Approvals:</b>		
Dept. Head:		Date: 9/22/10
College/Division Exec. Comm.:		Date: 9-22-10
Dean/Director:		Date: 9/23/10
Graduate Exec. Comm. (for graduate course)		Date:
Graduate Dean: (for graduate course)		Date:
Academic Committee:		Date: 10/4/10

Form last updated: January 6, 2010

# REQUEST FOR A REVISED COURSE

Valdosta State University

**Date of Submission:** 09/10/2010 (mm/dd/yyyy)

**Department Initiating Revision:**  
Communication Arts

**Faculty Member Requesting Revision:**  
Laurence Etling

**Current Course Prefix, Title, & Number:**  
(See course description abbreviations in the catalog for approved prefixes)

MDIA Audio Production I 3130K

**List Current and Requested Revisions:** (only fill in items needing to be changed)

**Current:**

**Course Prefix and Number:**

**Credit Hours:**

**Course Title:** Audio Production I

**Prerequisites:** Major status and MDIA <sup>3110K</sup>~~3130K~~,  
or consent of instructor.

**Co-requisites:**

**Course Description:** An advanced course of audio production techniques for radio, television, and film. Topics include digital audio techniques, mixing soundtracks for visual media, advanced electronic audio editing, and the use of music, sound effects, and Foley recording.

**Requested:**

**Course Prefix and Number:**

**Credit Hours:**

**Course Title:** Audio Production II

**Prerequisites:** MDIA 3110K~~/~~ or consent of instructor.

**Co-requisites:**

**Course Description:** Advanced course of audio production techniques for the radio and music industries. Topics include signal processing effects, advanced editing techniques, and multi-track recording and mixing of music and voice.

**Semester/Year to be Effective:**  
Fall 2011

**Estimated Frequency of Course Offering:**  
Once per year.

**Indicate if Course will be :**  Requirement for Major  Elective

**Justification:** Select one or more of the following to indicate why the requested change will be beneficial, giving your justification. Include and/or append relevant supporting data.

Improving student learning outcomes:

Adopting current best practice(s) in field: Provides for more in-depth instruction in audio production techniques for radio and music industries. Specifies instruction in music production techniques.

Meeting Mandates of State/Federal/Outside Accrediting Agencies:

Other: .

**Source of Data to Support Suggested Change:**

**Indirect measures:** SOIs, student, employer, or alumni surveys, etc. Student SOI and verbal feedback from audio and video production classes. Dept. of Labor predictions of 8% increase in demand for sound engineering technicians by 2016 (SOC Code 27-4014).

**Direct measures:** Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.)

**Plans for assessing the effectiveness of the course in meeting the program's learning outcomes (i.e., how does this course fit within the current program assessment plan and what sorts of data will be collected and evaluated to determine if the course is meeting stated program or course outcomes?).**

**Data Sources:**

**Indirect measures:** SOIs, student, employer, or alumni surveys, etc.

**Direct measures:** Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.) No change in evaluation methods, which consist of production assignments and written exams.

<b>Approvals:</b>		
Dept. Head:	<i>U/G</i>	Date: <i>9/22/10</i>
College/Division Exec. Comm.:	<i>M. Savari</i>	Date: <i>9-22-10</i>
Dean/Director:	<i>Robert [unclear]</i>	Date: <i>9/23/10</i>
Graduate Exec. Comm.:		Date:
(for graduate course)		
Graduate Dean:		Date:
(for graduate course)		
Academic Committee:	<i>Approved</i>	Date: <i>10/4/10</i>

Form last updated: January 6, 2010



## REQUEST FOR A REVISED COURSE

Valdosta State University

**Date of Submission:** 09/10/2010 (mm/dd/yyyy)

**Department Initiating Revision:**  
Communication Arts

**Faculty Member Requesting Revision:**  
Laurence Etling

**Current Course Prefix, Title, & Number:**

(See course description abbreviations in the catalog for approved prefixes)

MDIA Audio Theory and Design 3800

**List Current and Requested Revisions:** (only fill in items needing to be changed)

**Current:**

**Course Prefix and Number:**

**Credit Hours:**

**Course Title:** Audio Theory and Design

**Prerequisites:**

**Co-requisites:**

**Course Description:**

**Requested:**

**Course Prefix and Number:**

**Credit Hours:**

**Course Title:** Audio Theory

**Prerequisites:**

**Co-requisites:**

**Course Description:**

**Semester/Year to be Effective:**

Fall 2011

**Estimated Frequency of Course Offering:**

Once per year.

**Indicate if Course will be :**     Requirement for Major     Elective

**Justification:** Select one or more of the following to indicate why the requested change will be beneficial, giving your justification. Include and/or append relevant supporting data.

- Improving student learning outcomes:
- Adopting current best practice(s) in field:
- Meeting Mandates of State/Federal/Outside Accrediting Agencies:
- Other: Deletes "and Design" from course title to more accurately reflect course content.

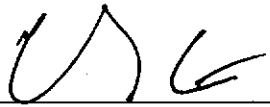
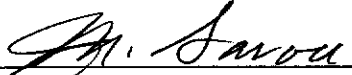
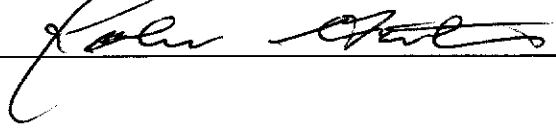


**Source of Data to Support Suggested Change:**

- Indirect measures:** SOIs, student, employer, or alumni surveys, etc. Verbal and SOI feedback from students in the class.
- Direct measures:** Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.)

**Plans for assessing the effectiveness of the course in meeting the program's learning outcomes (i.e., how does this course fit within the current program assessment plan and what sorts of data will be collected and evaluated to determine if the course is meeting stated program or course outcomes?).**

**Data Sources:**

- Indirect measures:** SOIs, student, employer, or alumni surveys, etc.
- Direct measures:** Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.) No change in evaluation methods, which consist of written exams and assignments.

<b>Approvals:</b>		
Dept. Head:		Date: 9/22/10
College/Division Exec. Comm.:		Date: 9-22-10
Dean/Director:		Date: 9/23/10
Graduate Exec. Comm.: (for graduate course)		Date:
Graduate Dean: (for graduate course)		Date:
Academic Committee:		Date: 10/4/10

Form last updated: January 6, 2010

## REQUEST FOR A REVISED COURSE

Valdosta State University

**Date of Submission:** 09/10/2010 (mm/dd/yyyy)

**Department Initiating Revision:**  
Communication Arts

**Faculty Member Requesting Revision:**  
Laurence Etling

**Current Course Prefix, Title, & Number:**

(See course description abbreviations in the catalog for approved prefixes)

MDIA Audio Production II 4130K

**List Current and Requested Revisions:** (only fill in items needing to be changed)

**Current:**

**Course Prefix and Number:**

**Credit Hours:**

**Course Title:** Audio Production II

**Prerequisites:** MDIA 3130K, restricted to media majors.

**Co-requisites:**

**Course Description:** An advanced course of audio production techniques for radio, television, and film. Topics include digital audio techniques, mixing soundtracks for visual media, advanced electronic audio editing, and the use of music, sound effects, and Foley recording.

**Requested:**

**Course Prefix and Number:**

**Credit Hours:**

**Course Title:** Audio Production for Video

**Prerequisites:** MDIA 3110K/~~or consent of instructor.~~

**Co-requisites:**

**Course Description:** Advanced course of audio production techniques for video. Topics include advanced editing techniques, and multi-track recording and mixing of sound for film and television soundtracks. Location recording, ~~ADR~~ (automated dialogue replacement), and Foley recording will also be included.

**Semester/Year to be Effective:**  
Fall 2011

**Estimated Frequency of Course Offering:**  
Once per year.

**Indicate if Course will be :**     Requirement for Major     Elective

**Justification:** Select one or more of the following to indicate why the requested change will be beneficial, giving your justification. Include and/or append relevant supporting data.

Improving student learning outcomes:

Adopting current best practice(s) in field: Provides for specialized instruction in recording and mixing techniques for film and television. Specifies the course as being for visual media only. Change in prerequisites to require MDIA 3110K Audio Production I and for consistency in wording with other MDIA production courses.

Meeting Mandates of State/Federal/Outside Accrediting Agencies:

Other: .

**Source of Data to Support Suggested Change:**

**Indirect measures:** SOIs, student, employer, or alumni surveys, etc. Student SOIs and verbal feedback from students in audio and video production classes. Dept. of Labor Long-Term Occupational Projections for 2006-2016 predict a growth in demand of 8% for employees with these skills.

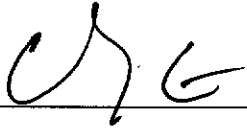



**Direct measures:** Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.)

**Plans for assessing the effectiveness of the course in meeting the program's learning outcomes (i.e., how does this course fit within the current program assessment plan and what sorts of data will be collected and evaluated to determine if the course is meeting stated program or course outcomes?).**

**Data Sources:**

**Indirect measures:** SOIs, student, employer, or alumni surveys, etc.

**Direct measures:** Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.) No change in evaluation methods, which consist of production assignments and written exams.

<b>Approvals:</b>		
Dept. Head:		Date: 9/22/10
College/Division Exec. Comm.:		Date: 9-22-10
Dean/Director:		Date: 9/23/10
Graduate Exec. Comm.: (for graduate course)		Date:
Graduate Dean: (for graduate course)		Date:
Academic Committee:		Date: 10/4/10

Form last updated: January 6, 2010

# REQUEST FOR A CURRICULUM CHANGE

Valdosta State University

**Select Area of Change:**

Core Curriculum     
  Senior Curriculum     
  Graduate Curriculum     
  Other Curriculum

Specify: Area A,B,C,D,F

**Current Catalog Page Number:**  
245-46

**Proposed Effective Date for Curriculum Change:**  
(Month/Year): Fall 2011

**Degree & Program Name:**  
(e.g., BFA, Art): BFA Mass Media

**Present Requirements:**

Senior College Curriculum ..... 60 hours  
 Senior Core .....19 hours  
 MDIA 3450, MDIA 4350, MDIA 4400 ... 9 hours  
 MDIA 4800, MDIA 4450, MDIA 4270 ... 9 hours  
 MDIA 4950 ..... 1 hour

**A. Video Emphasis .....41 hours**  
 MDIA 3120K, MDIA 3150K ..... 8 hours  
 MDIA 4120K, MDIA 4150K ..... 8 hours  
 MDIA 4600, MDIA 4962 ..... 8 hours  
 MEDIA electives ..... 8 hours  
 Guided Electives ..... 9 hours  
 or

**B. Audio Emphasis .....41 hours**  
 MDIA 3050, MDIA 3300 ..... 6 hours  
 MDIA 3800, MDIA 4961 ..... 6 hours  
 MDIA 3110K, MDIA 3130K, MDIA 4130K ..12 hrs  
 MEDIA electives ..... 8 hours  
 Guided Electives ..... 9 hours

246  
 or  
**C. Broadcast Journalism Emphasis .....41 hours**  
 MDIA 3050, MDIA 3500, JOUR 3510 ... 9 hours  
 MDIA 3120K, MDIA 3150K ..... 8 hours  
 MDIA 4962 ..... 6 hours  
 JOUR 3520 ..... 1 hour  
 MEDIA electives ..... 8 hours  
 Guided Electives ..... 9 hours  
 or

**D. International Document Prod Emph...41 hrs**  
 COMM 3500 ..... 3 hours  
 MDIA 3150K, MDIA 4150K ..... 8 hours  
 MDIA 3350, MDIA 3500 ..... 6 hours  
 MDIA 4600 ..... 4 hours  
 MDIA 4963 (repeated) ..... 6 hours  
 MEDIA electives ..... 8 hours  
 Guided Electives ..... 6 hours

(Must include ANTH 1102 and GEOG 1102 if not taken in the Core.)

**Proposed Requirements (Underline changes after printing this form:**

Senior College Curriculum .....60 hours

Senior Core .....16 hours  
 MDIA 3450, MDIA 4100 ..... 6 hours  
 MDIA 4400, MDIA 4800 .....6 hours  
 MDIA 4950 .....1 hour  
 MDIA 4270 or MDIA 4350 or MDIA 4450..3 hours

Major Requirements .....44 hours  
 General Skills  
 MDIA 3050 or MDIA 3060 or MDIA 3300 or  
 MDIA 3350 or MDIA 3800 or MDIA 4030..6 hours

Writing  
 MDIA 3400 or MDIA 3500 .....3 hours

Digital Media  
 MDIA 4600 or MDIA 4650 .....4 hours

Production (one course must be sequential)  
 MDIA 3120 or MDIA 4120 or  
 MDIA 3150 or MDIA 4150 or  
 MDIA 3130 or MDIA 4130 or  
 MDIA 3110 or MDIA 4240 .....12 hours

Workshops  
 MDIA 4964 or MDIA 4963 or  
 MDIA 4962 or MDIA 4961 .....6 hours

Guided Electives .....13 hours

--	--

**Justification:**

Select one or more of the following to indicate why the requested change will be beneficial, giving your justification. Include and/or append relevant supporting data.

- Improve student learning outcomes:
- Adopting current best practice(s) in field: Changes in the field compel greater customization of the curriculum and production skills for student employment opportunities. Changes require digital media and writing classes of all students.
- Meeting mandates of state/federal/outside accrediting agencies:
- Other:

**Source of Data to Support Suggested Change:**

- Indirect measures:** SOIs, student, employer, or alumni surveys, etc. Dept of Labor Long-Term Occupational Projections Statewide 2009-2016 predict employment growth of 13-28% for employees with these skills.
- Direct measures:** Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.)



Plan for assessing the effectiveness of the change in meeting program's learning outcomes (i.e., how do these changes fit within the current program assessment plan and what sorts of data will be collected and evaluated to determine if these changes are meeting stated program outcomes?).


**Data Sources:**

**Indirect measures:** SOIs; student, employer, or alumni surveys, etc. SOIs and verbal feedback from students.

**Direct measures:** Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.) MDIA 4950 Senior Seminar exit exams and portfolios.

**Approvals:**

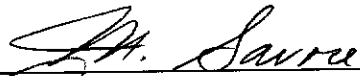
Department Head:



Date:

9/22/10

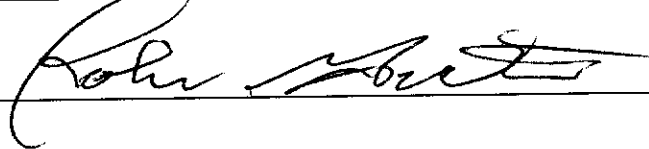
College/Division Exec. Committee:



Date:

9-22-10

Dean(s)/Director(s):



Date:

9/22/10

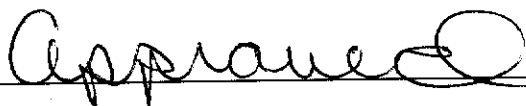
Grad. Exec. Committee:  
(for graduate course)

Date:

Graduate Dean:  
(for graduate course)

Date:

Academic Committee:



Date:

10/4/10

Form last updated: January 6, 2010



BOARD OF REGENTS OF  
THE UNIVERSITY SYSTEM OF GEORGIA

## CERTIFICATE PROPOSAL FORM

**Institution:** Valdosta State University

**Date Submitted:** 09/10/2010

**Name of Proposed Certificate:** Sports Broadcasting Certificate

**CIP Code:** 27-3011

**Certificate Acronym:** CERO

*(Note: CERO -- undergraduate certificates of less than 30 hours; CERI -- undergraduate certificates greater than 30 hours; CERG -- post-bachelor's [graduate] certificates; CERM -- post-master's certificates, CERP -- post-first professional certificates).*

**Number of Credit Hours of Core Curriculum Courses:** 0

**Total Credit Hours for Certificate Completion:** 16

**Proposed Start Date:** Fall 2011

- Briefly describe the certificate program. List the course requirements for the certificate, including all prerequisites. Clearly distinguish between existing courses and newly developed courses. Will learning support course work be required? Specify the admission/placement requirements for entry into the certificate program.**

The Sports Broadcasting Certificate will consist of these required courses:

\*MDIA 3060 Sports Announcing and Reporting. Prerequisites: Major status, completion of Area F; or consent of instructor.

MDIA 3500 Broadcast News Writing. Prerequisite: MDIA 2100; or consent of instructor. OR

MDIA 3050 Broadcast Performance and Announcing. Prerequisites: Major status, MDIA 2050, MDIA 2100, MDIA 2500, and THEA 1000; or consent of instructor.

\*MDIA 4964 Sports Workshop (4 hrs.). Prerequisite: MDIA 3120K, MDIA 3150K; or consent of instructor.

\*New course.

Select two of the following:

PHIL 3170 Ethics and Sport. Prerequisite: None.

SOCI 3650 Sociology of Sport. Prerequisite: SOCI 1101, SOCI 1160 or permission of instructor.

Approved elective: MDIA 4030 Selected Topics in Mass Media. Prerequisites: MDIA 2050 and MDIA 2100, or consent of instructor.

Admission requirements: Mass media major and completion of Area F.

**2. Is the certificate program consistent with the mission of the institution?**

The certificate program is consistent with the mission of Valdosta State University.

*"The core characteristics include:*

- *a commitment to excellence and responsiveness within a scope of influence defined by the needs of a specific region of the state, and by particularly outstanding programs or distinctive characteristics that have a magnet effect even beyond the region."*

This certificate meets the commitment to respond to regional, state, and in this case national needs. Documentation is available that there has been an explosive growth in sports broadcasting at all three levels in the U.S., and across all media platforms. Department of Labor Long-Term Occupational Projections 2006-2016 Statewide predict demand growth of 10-17% for employees with editing, reporting, and analytical skills. This certificate will provide students with the knowledge and practical experience to help fill the growing need for sports broadcasting specialists.

**3. Provide evidence of the need for and interest in this certificate program. Estimate the number of students who will complete this certificate annually. Briefly explain the method used to estimate this number.**

Over the past year, enrollment in the sports section of our MDIA 4962 Video Workshop has been enthusiastic and growing. Numerous students in this class and also in MDIA 3050 Broadcast Performance and Announcing have expressed a desire for specialized sports broadcast training. We have also recently expanded our production facilities, including the acquisition of a remote broadcast trailer to facilitate this increased student demand. Based on current and projected enrollment, we estimate 20-22 students will seek the Sports Broadcasting Certificate annually.

**4. Estimate the annual cost of the certificate program and indicate the percentages from reallocation, student fees, grants, and outside dollars.**

We estimate no additional cost. Two new courses are being proposed: MDIA 3060 Sports Announcing and Reporting, and MDIA 4964 Sports Workshop. These and the other required classes will be taught by current faculty as part of the regular course rotation.

**5. Are there any special facilities needs to support the certificate program?**

No, current space will manage the needs of the certificate.

6. **If other postsecondary institutions offer similar programs in your service area, how will the proposed program affect them? How will it affect your program? Do you plan a collaborative arrangement with another institution or entity?**

There are no similar certificate programs in the state. No collaboration is anticipated.

7. **If admission requirements are not the same as those for entry into degree programs, how will you ensure that students are not enrolling in this certificate program as a way of circumventing admission requirements and HOPE?**

Admission requirements are the same as for entry into our BFA degree program. In order to continue as majors, students must maintain a GPA of 2.5 or better on all course work undertaken. Students who enter the University as transfer students who wish to declare a major in mass media must have a GPA of at least 2.5 on all course work undertaken.

8. **Has this certificate program met the institution's criteria for approval of certificates and been reviewed and approved by faculty committee(s) responsible for the curriculum?**

Yes.

9. **Please include any other information you want considered.**

At this time, no other institution in the state of Georgia offers specialized training in sports broadcasting. With the proliferation of sports on cable TV, satellite TV, the Internet, and local sports talk radio stations across the country, we foresee a strong and growing need for graduates of a program of this type. This certificate program will help us to fully utilize our expanded broadcast instruction facilities. The certificate also complements our existing cross-training certificate with the English Department's Journalism track.

**Submitted by (President or Vice President for Academic Affairs):**

**Signature (President or VP for Academic Affairs):**

## REQUEST FOR A REVISED COURSE

Valdosta State University

**Date of Submission:** 08/23/2010 (mm/dd/yyyy)

**Department Initiating Revision:**  
Communication Arts

**Faculty Member Requesting Revision:**  
Deborah Robson

**Current Course Prefix, Title, & Number:**

(See course description abbreviations in the catalog for approved prefixes)

COMM 3000 Contemporary Communication Theory

**List Current and Requested Revisions:** (only fill in items needing to be changed)

**Current:**

**Course Prefix and Number:**

**Credit Hours:**

**Course Title:** Contemporary Communication Theory

**Prerequisites:**

**Co-requisites:**

**Course Description:** Communication theory, with an emphasis on social bases and social variables.

**Requested:**

**Course Prefix and Number:**

**Credit Hours:**

**Course Title:** Qualitative Research Methods

**Prerequisites:**

**Co-requisites:**

**Course Description:** The study of qualitative research methods used to investigate communication.

**Semester/Year to be Effective:**  
Fall/2011

**Estimated Frequency of Course Offering:**  
once per semester

**Indicate if Course will be :**  Requirement for Major  Elective

**Justification:** Select one or more of the following to indicate why the requested change will be beneficial, giving your justification. Include and/or append relevant supporting data.

Improving student learning outcomes: Syllabus attached. Students need enhanced instruction in qualitative methods exceeding available hours in COMM 3800. COMM 3800 will now focus on quantitative methods only. This need has become evident in meetings with alumni and in the assessment results from capstone courses.

Adopting current best practice(s) in field:

Meeting Mandates of State/Federal/Outside Accrediting Agencies:

Other:

**Source of Data to Support Suggested Change:**

**Indirect measures:** SOIs, student, employer, or alumni surveys, etc. Alumni feedback

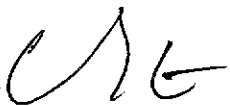
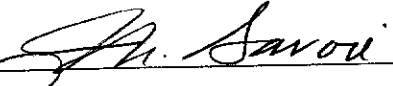
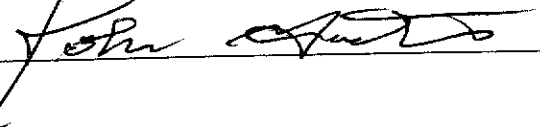
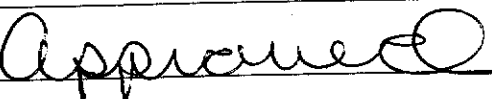
**Direct measures:** Materials collected and evaluated for program assessment purposes (tests,

portfolios, specific assignments, etc.) Materials from Capstone

**Plans for assessing the effectiveness of the course in meeting the program's learning outcomes (i.e., how does this course fit within the current program assessment plan and what sorts of data will be collected and evaluated to determine if the course is meeting stated program or course outcomes?).**

**Data Sources:**

- Indirect measures:** SOIs, student, employer, or alumni surveys, etc. SOIs and student surveys
- Direct measures:** Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.) exams and assignments

<b>Approvals:</b>		
Dept. Head:		Date: 9/23/10
College/Division Exec. Comm.:		Date: 9-23-10
Dean/Director:		Date: 9/23/10
Graduate Exec. Comm.: (for graduate course)		Date:
Graduate Dean: (for graduate course)		Date:
Academic Committee:		Date: 10/4/10

Form last updated: January 6, 2010

## REQUEST FOR A REVISED COURSE

Valdosta State University

**Date of Submission:** 08/23/2010 (mm/dd/yyyy)

**Department Initiating Revision:**  
Communication Arts

**Faculty Member Requesting Revision:**  
linda pysher jurczak

**Current Course Prefix, Title, & Number:**

(See course description abbreviations in the catalog for approved prefixes)

COMM 3800 Communication Research Methods

**List Current and Requested Revisions:** (only fill in items needing to be changed)

**Current:**

**Course Prefix and Number:**

**Credit Hours:**

**Course Title:** Communication Research Methods

**Prerequisites:**

**Co-requisites:**

**Course Description:** The study of research methods used to investigate communication.

**Requested:**

**Course Prefix and Number:**

**Credit Hours:**

**Course Title:** Quantitative Communication Research Methods

**Prerequisites:**

**Co-requisites:**

**Course Description:** The study of quantitative research methods used to investigate communication.

**Semester/Year to be Effective:**  
Fall/2011

**Estimated Frequency of Course Offering:**  
once per semester

**Indicate if Course will be :**  Requirement for Major  Elective

**Justification:** Select one or more of the following to indicate why the requested change will be beneficial, giving your justification. Include and/or append relevant supporting data.

Improving student learning outcomes: Students need enhanced instruction in qualitative methods exceeding available hours in COMM 3800. COMM 3800 will now focus on quantitative methods only. This need has become evident in meetings with alumni and in the assessment results from capstone courses.

Adopting current best practice(s) in field:

Meeting Mandates of State/Federal/Outside Accrediting Agencies:

Other:

**Source of Data to Support Suggested Change:**

**Indirect measures:** SOIs, student, employer, or alumni surveys, etc. Alumni feedback




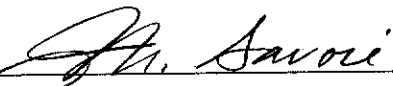
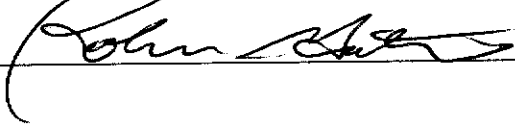
**Direct measures:** Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.) Assessment in capstone course.

**Plans for assessing the effectiveness of the course in meeting the program's learning outcomes (i.e., how does this course fit within the current program assessment plan and what sorts of data will be collected and evaluated to determine if the course is meeting stated program or course outcomes?).**

**Data Sources:**

**Indirect measures:** SOIs, student, employer, or alumni surveys, etc. SOIs and student surveys

**Direct measures:** Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.) exams and assignments

<b>Approvals:</b>		
Dept. Head:		Date: 9/23/10
College/Division Exec. Comm.:		Date: 9-23-10
Dean/Director:		Date: 9/23/10
Graduate Exec. Comm.: (for graduate course)		Date:
Graduate Dean: (for graduate course)		Date:
Academic Committee:	Approved	Date: 10/4/10

Form last updated: January 6, 2010

# REQUEST FOR A REVISED COURSE

Valdosta State University

**Date of Submission:** 08/27/2010 (mm/dd/yyyy)

**Department Initiating Revision:**  
Communication Arts

**Faculty Member Requesting Revision:**  
Deborah Robson

**Current Course Prefix, Title, & Number:**

(See course description abbreviations in the catalog for approved prefixes)

COMM Persuasion 4060

**List Current and Requested Revisions:** (only fill in items needing to be changed)

**Current:**

**Course Prefix and Number:**

**Credit Hours:**

**Course Title:**

**Prerequisites:** COMM 3000.

**Co-requisites:**

**Course Description:**

**Requested:**

**Course Prefix and Number:**

**Credit Hours:**

**Course Title:**

**Prerequisites:** COMM 2100.

**Co-requisites:**

**Course Description:**

**Semester/Year to be Effective:**

Fall 2011

**Estimated Frequency of Course Offering:**

Fall and spring

**Indicate if Course will be :**     Requirement for Major     Elective

**Justification:** Select one or more of the following to indicate why the requested change will be beneficial, giving your justification. Include and/or append relevant supporting data.

- Improving student learning outcomes:
- Adopting current best practice(s) in field:
- Meeting Mandates of State/Federal/Outside Accrediting Agencies:
- Other: With change in COMM 3000 to a qualitative methods class, COMM 2100 will serve as the prerequisite to senior level theory courses.

**Source of Data to Support Suggested Change:**

- Indirect measures:** SOIs, student, employer, or alumni surveys, etc. Approval of course change for COMM 3000.
- Direct measures:** Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.)

**Plans for assessing the effectiveness of the course in meeting the program's learning outcomes (i.e., how does this course fit within the current program assessment plan and what sorts of data will be collected and evaluated to determine if the course is meeting stated program or course outcomes?).**

**Data Sources:**

- Indirect measures:** SOIs, student, employer, or alumni surveys, etc.
- Direct measures:** Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.) Assessment of the learning outcomes for this course will not change.

<b>Approvals:</b>		
Dept. Head:	UKE	Date: 9/23/10
College/Division Exec. Comm.:	J. Savri	Date: 9-23-10
Dean/Director:	Robert [Signature]	Date: 9/23/10
Graduate Exec. Comm. (for graduate course)		Date:
Graduate Dean: (for graduate course)		Date:
Academic Committee:	Approved	Date: 10/4/10

Form last updated: January 6, 2010

## REQUEST FOR A REVISED COURSE

Valdosta State University

**Date of Submission:** 08/27/2010 (mm/dd/yyyy)

**Department Initiating Revision:**  
Communication Arts

**Faculty Member Requesting Revision:**  
Deborah Robson

**Current Course Prefix, Title, & Number:**

(See course description abbreviations in the catalog for approved prefixes)

COMM Theories of Public Communication 4120

**List Current and Requested Revisions:** (only fill in items needing to be changed)

**Current:**

**Course Prefix and Number:**

**Credit Hours:**

**Course Title:**

**Prerequisites:** COMM 3000.

**Co-requisites:**

**Course Description:**

**Requested:**

**Course Prefix and Number:**

**Credit Hours:**

**Course Title:**

**Prerequisites:** COMM 2100.

**Co-requisites:**

**Course Description:**

**Semester/Year to be Effective:**

Fall 2011

**Estimated Frequency of Course Offering:**

Fall and spring

**Indicate if Course will be :**  Requirement for Major  Elective

**Justification:** Select one or more of the following to indicate why the requested change will be beneficial, giving your justification. Include and/or append relevant supporting data.

Improving student learning outcomes:

Adopting current best practice(s) in field:

Meeting Mandates of State/Federal/Outside Accrediting Agencies:

Other: With change in COMM 3000 to a qualitative methods class, COMM 2100 will serve as the prerequisite to senior level theory courses.

**Source of Data to Support Suggested Change:**

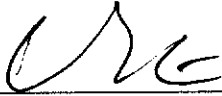
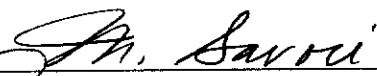
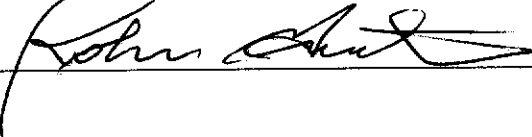
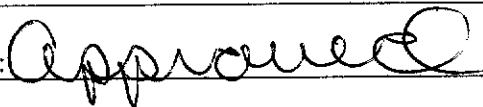
**Indirect measures:** SOIs, student, employer, or alumni surveys, etc. Approval of course change for COMM 3000.

**Direct measures:** Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.)

**Plans for assessing the effectiveness of the course in meeting the program's learning outcomes (i.e., how does this course fit within the current program assessment plan and what sorts of data will be collected and evaluated to determine if the course is meeting stated program or course outcomes?).**

**Data Sources:**

- Indirect measures:** SOIs, student, employer, or alumni surveys, etc.
- Direct measures:** Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.) Assessment of the learning outcomes for this course will not change.

<b>Approvals:</b>	
Dept. Head: 	Date: 9/29/10
College/Division Exec. Comm.: 	Date: 9-23-10
Dean/Director: 	Date: 9/23/10
Graduate Exec. Comm.: (for graduate course)	Date:
Graduate Dean: (for graduate course)	Date:
Academic Committee: 	Date: 10/4/10

Form last updated: January 6, 2010



## REQUEST FOR A REVISED COURSE

Valdosta State University

**Date of Submission:** 08/27/2010 (mm/dd/yyyy)

**Department Initiating Revision:**  
Communication Arts

**Faculty Member Requesting Revision:**  
Deborah Robson

**Current Course Prefix, Title, & Number:**

(See course description abbreviations in the catalog for approved prefixes)

COMM The Psychology and Semiotics of Communication 4130

**List Current and Requested Revisions: (only fill in items needing to be changed)**

**Current:**

**Course Prefix and Number:**

**Credit Hours:**

**Course Title:**

**Prerequisites:** COMM 3000.

**Co-requisites:**

**Course Description:**

**Requested:**

**Course Prefix and Number:**

**Credit Hours:**

**Course Title:**

**Prerequisites:** COMM 2100.

**Co-requisites:**

**Course Description:**

**Semester/Year to be Effective:**

Fall 2011

**Estimated Frequency of Course Offering:**

Fall and spring

**Indicate if Course will be :**     Requirement for Major     Elective

**Justification:** Select one or more of the following to indicate why the requested change will be beneficial, giving your justification. Include and/or append relevant supporting data.

Improving student learning outcomes:

Adopting current best practice(s) in field:

Meeting Mandates of State/Federal/Outside Accrediting Agencies:

Other: With change in COMM 3000 to a qualitative methods class, COMM 2100 will serve as the prerequisite to senior level theory courses.

**Source of Data to Support Suggested Change:**

**Indirect measures:** SOIs, student, employer, or alumni surveys, etc. Approval of course change for COMM 3000.

**Direct measures:** Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.)

**Plans for assessing the effectiveness of the course in meeting the program's learning outcomes (i.e., how does this course fit within the current program assessment plan and what sorts of data will be collected and evaluated to determine if the course is meeting stated program or course outcomes?).**

**Data Sources:**

- Indirect measures:** SOIs, student, employer, or alumni surveys, etc.
- Direct measures:** Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.) Assessment of the learning outcomes for this course will not change.

<b>Approvals:</b>	
Dept. Head: <i>[Signature]</i>	Date: <i>9/23/10</i>
College/Division Exec. Comm: <i>[Signature]</i>	Date: <i>9-23-10</i>
Dean/Director: <i>[Signature]</i>	Date: <i>9/23/10</i>
Graduate Exec. Comm.: (for graduate course)	Date:
Graduate Dean: (for graduate course)	Date:
Academic Committee: <i>Approved</i>	Date: <i>10/4/10</i>

Form last updated: January 6, 2010

# REQUEST FOR A NEW COURSE

Valdosta State University

**Date of Submission:** 09/10/2010 (mm/dd/yyyy)

**Department Initiating Request:**

COMM Arts

**Faculty Member Requesting:**

Karen Sodowsky

**Proposed New Course Prefix & Number:**

(See course description abbreviations in the catalog for approved prefixes)

COMM 4160

**Proposed New Course Title:**

Health Communication Theory

**Proposed New Course Title Abbreviation:**

(For student transcript, limit to 30 character spaces)

Health COMM

**Semester/Year to be Effective:**

Spring 2012

**Estimated Frequency of Course Offering:**

Every Spring

**Indicate if Course will be :**  Requirement for Major  Elective

**Lecture Hours:** 3

**Lab Hours:** 0

**Credit Hours:** 3

**Proposed Course Description:** (Follow current catalogue format and include prerequisites or co-requisites, cross listings, special requirements for admission or grading. A description of fifty words or fewer is preferred.) Prerequisite: COMM 2100. Study of interpersonal, media, and public communication in health communication theory.

**Justification:** Select one or more of the following to indicate why the requested change will be beneficial, giving your justification. Include and/or append relevant supporting data.

Improving student learning outcomes:

Adopting current best practice(s) in field: Health communication is an academically and professionally valuable course for undergraduates. A list of related employers may be found at <http://www.salisbury.edu/careerservices/students/majorsemployers/communicationarts/HealthCommunications.html>. According to the Long-Term Projections statewide for 2006-2016, Medical and Health Services Managers (SOC 11-9111) occupied 7,290 positions in 2006 with a projected growth to 9,020 by 2016. This increase reflects growth of 23.7% during the relevant decade with an annual projected growth of 2.1%. Anticipated annual openings are 310, of which 170 are from growth and 140 from replacement. Over the past year, the response to our Health Communication Theory course among our majors has been enthusiastic, and many have expressed an interest in a certificate program. Based on enrollment in this course in the past two offerings, we estimate 12-15 students will seek the Health Communication Certificate annually.

Meeting Mandates of State/Federal/Outside Accrediting Agencies:

Other:

**Source of Data to Support Suggested Change:**

lde

- Indirect Measures: SOIs, student, employer, or alumni surveys, etc.
- Direct Measures: Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.) Survey of state institutions nation-wide was completed to determine the prevalence of health communication courses available to undergraduates in communication program. Careers in health communication were surveyed and many jobs are available to students with undergraduate degrees.

**Plans for assessing the effectiveness of the course in meeting program's learning outcomes** (i.e., how does this course fit within the current program assessment plan and what sorts of data will be collected and evaluated to determine if the course is meeting stated program or course outcomes?)

**Data Sources:**

- Indirect measures: SOIs, student, employer, or alumni surveys, etc. SOI will be used to evaluate students opinion of effectiveness of course in meeting health communication education.
- Direct measures: Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.) Pre and Post tests will be conducted to evaluate students understanding of key principles. Assignments will measure students application of health communication theories.
- Other:

**\*\*Attach a course syllabus with course outcomes/assessments and general education outcomes/assessments.\*\***

<b>Approvals:</b>		
Dept. Head:	<i>OCG</i>	Date: <i>9/23/10</i>
College/Division Exec. Comm.:	<i>M. Savoi</i>	Date: <i>9-23-10</i>
Dean/Director:	<i>John Smith</i>	Date: <i>9/23/10</i>
Graduate Exec. Comm.: (for graduate course):		Date:
Graduate Dean: (for graduate course):		Date:
Academic Committee:	<i>Approved</i>	Date: <i>10/4/10</i>

Form last updated: January 6, 2010

## COMM 4160 HEALTH COMMUNICATION THEORY

3-0-3

**CATALOG DESCRIPTION:** Prerequisite: COMM 2100. The study of interpersonal, media, and public communication in health communication theory.

**RATIONALE:** This course meets the requirement for the Health Communication Certificate and can be used as course to meet a choice of two or three theory courses in all emphasis areas.

**TEXT:** du Pre, A. (2010). *Communicating about health: Current issues and perspectives, 3<sup>rd</sup> edition*. Oxford University Press, New York

### Course Objectives:

1. Demonstrate the ability to recognize the different issues and perspectives of interpersonal, media, and public health communication
2. Demonstrate the skill to apply different research methods used to investigate and theorize about health communication
3. Demonstrate the ability to interpret current events in health care and public health education

**EDUCATION OUTCOMES:** This course meets the following Education Outcomes

- #1 Demonstrate skill in the use of the materials and methods of communication and expression appropriate to the area of emphasis.
- #2 Demonstrate understanding of the theories and practices of interpersonal, intercultural, small group, and public communication.  
Students study and apply theories and skills of interpersonal communication.
- #3 Demonstrate skill in the analysis of the communication needs of clients and in the design and implementation of programs to satisfy those needs.  
Students design a training program in interpersonal communication for a specific population.

**GENERAL EDUCATION OUTCOMES:** This course meets the following VSU general education outcomes

- #2 Students will demonstrate cross-cultural perspectives and knowledge of other societies.
- #4 Students will express themselves clearly, logically, and precisely in writing and in speaking, and they will demonstrate competence in reading and listening.

**EVALUATION:** Course evaluation will be based on written exams, written assignments, projects, and an oral presentation. Attendance will be required in keeping with college and departmental policy.

## REQUEST FOR A REVISED COURSE

Valdosta State University

**Date of Submission:** 08/27/2010 (mm/dd/yyyy)

**Department Initiating Revision:**  
Communication Arts

**Faculty Member Requesting Revision:**  
Deborah Robson

**Current Course Prefix, Title, & Number:**

(See course description abbreviations in the catalog for approved prefixes)

COMM Rhetorical Criticism 4170

**List Current and Requested Revisions:** (only fill in items needing to be changed)

**Current:**

**Course Prefix and Number:**

**Credit Hours:**

**Course Title:**

**Prerequisites:** COMM 3000.

**Co-requisites:**

**Course Description:**

**Requested:**

**Course Prefix and Number:**

**Credit Hours:**

**Course Title:**

**Prerequisites:** COMM 2100.

**Co-requisites:**

**Course Description:**

**Semester/Year to be Effective:**

Fall 2011

**Estimated Frequency of Course Offering:**

Fall and spring

**Indicate if Course will be :**     Requirement for Major     Elective

**Justification:** Select one or more of the following to indicate why the requested change will be beneficial, giving your justification. Include and/or append relevant supporting data.

Improving student learning outcomes:

Adopting current best practice(s) in field:

Meeting Mandates of State/Federal/Outside Accrediting Agencies:

Other: With change in COMM 3000 to a qualitative methods class, COMM 2100 will serve as the prerequisite to senior level theory courses.

**Source of Data to Support Suggested Change:**

**Indirect measures:** SOIs, student, employer, or alumni surveys, etc. Approval of course change for COMM 3000.

**Direct measures:** Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.)



**Plans for assessing the effectiveness of the course in meeting the program's learning outcomes (i.e., how does this course fit within the current program assessment plan and what sorts of data will be collected and evaluated to determine if the course is meeting stated program or course outcomes?).**

**Data Sources:**

- Indirect measures:** SOIs, student, employer, or alumni surveys, etc.
- Direct measures:** Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.) Assessment of the learning outcomes for this course will not change.

<b>Approvals:</b>		
Dept. Head:	<i>OTC</i>	Date: <i>9/23/10</i>
College/Division Exec. Comm.:	<i>J. Savoi</i>	Date: <i>9-23-10</i>
Dean/Director:	<i>John Savoi</i>	Date: <i>9/23/10</i>
Graduate Exec. Comm.: (for graduate course)		Date:
Graduate Dean: (for graduate course)		Date:
Academic Committee:	<i>Approved</i>	Date: <i>10/4/10</i>

Form last updated: January 6, 2010

## REQUEST FOR A REVISED COURSE

Valdosta State University

**Date of Submission:** 08/27/2010 (mm/dd/yyyy)

**Department Initiating Revision:**  
Communication Arts

**Faculty Member Requesting Revision:**  
Deborah Robson

**Current Course Prefix, Title, & Number:**

(See course description abbreviations in the catalog for approved prefixes)

COMM Public Relations Research 4200

**List Current and Requested Revisions:** (only fill in items needing to be changed)

**Current:**

**Course Prefix and Number:**

**Credit Hours:**

**Course Title:**

**Prerequisites:** COMM 3220, COMM 3800,  
and speech communication major

**Co-requisites:**

**Course Description:**

**Requested:**

**Course Prefix and Number:**

**Credit Hours:**

**Course Title:**

**Prerequisites:** COMM 3000, COMM 3200,  
COMM 3800, and speech communication  
major.

**Co-requisites:**

**Course Description:**

**Semester/Year to be Effective:**  
Fall 2011

**Estimated Frequency of Course Offering:**  
Fall and spring

**Indicate if Course will be :**     Requirement for Major     Elective

**Justification:** Select one or more of the following to indicate why the requested change will be beneficial, giving your justification. Include and/or append relevant supporting data.

Improving student learning outcomes:

Adopting current best practice(s) in field: This change is designed to facilitate the timely completion of the PR emphasis. The prerequisite of COMM 3220 is unnecessary for COMM 4200, which is a research course and involves scholarly, not PR, writing.

Meeting Mandates of State/Federal/Outside Accrediting Agencies:

Other:

**Source of Data to Support Suggested Change:**

**Indirect measures:** SOIs, student, employer, or alumni surveys, etc. SOI

**Direct measures:** Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.) Assessment of learning outcomes for this course will not

change.

**Plans for assessing the effectiveness of the course in meeting the program's learning outcomes (i.e., how does this course fit within the current program assessment plan and what sorts of data will be collected and evaluated to determine if the course is meeting stated program or course outcomes?).**

**Data Sources:**

- Indirect measures:** SOIs, student, employer, or alumni surveys, etc.
- Direct measures:** Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.) Outcomes in this course will be assessed via the research projects, which is not a change. These change is designed to improve the quality of those projects.

<b>Approvals:</b>	
Dept. Head: <i>[Signature]</i>	Date: 9/23/10
College/Division Exec. Comm.: <i>[Signature]</i>	Date: 9-23-10
Dean/Director: <i>[Signature]</i>	Date: 9/23/10
Graduate Exec. Comm.: (for graduate course)	Date:
Graduate Dean: (for graduate course)	Date:
Academic Committee: <i>Approved</i>	Date: 10/4/10

Form last updated: January 6, 2010

**REQUEST FOR A REVISED COURSE**  
Valdosta State University

**Date of Submission:** 08/27/2010 (mm/dd/yyyy)

**Department Initiating Revision:**  
Communication Arts

**Faculty Member Requesting Revision:**  
Deborah Robson

**Current Course Prefix, Title, & Number:**  
(See course description abbreviations in the catalog for approved prefixes)  
COMM Public Relations Plans and Campaigns 4230

**List Current and Requested Revisions:** (only fill in items needing to be changed)

**Current:**  
**Course Prefix and Number:**  
**Credit Hours:**  
**Course Title:**  
**Prerequisites:** COMM 4200 and speech communication major.  
**Co-requisites:**  
**Course Description:**

**Requested:**  
**Course Prefix and Number:**  
**Credit Hours:**  
**Course Title:**  
**Prerequisites:** COMM 3220, COMM 4200, and speech communication major.  
**Co-requisites:**  
**Course Description:**

**Semester/Year to be Effective:**  
Fall 2011

**Estimated Frequency of Course Offering:**  
Fall and spring

**Indicate if Course will be :**     Requirement for Major     Elective

**Justification:** Select one or more of the following to indicate why the requested change will be beneficial, giving your justification. Include and/or append relevant supporting data.

- Improving student learning outcomes:
- Adopting current best practice(s) in field:
- Meeting Mandates of State/Federal/Outside Accrediting Agencies:
- Other: Previously, COMM 3220 was a prerequisite for COMM 4200 so COMM 3220 was not listed as a prerequisite for COMM 4230. Now may take COMM 3220 and COMM 4200 in any order as long as both are completed prior to taking COMM 4230.

*Students*

**Source of Data to Support Suggested Change:**

- Indirect measures:** SOIs, student, employer, or alumni surveys, etc. SOI
- Direct measures:** Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.)

**Plans for assessing the effectiveness of the course in meeting the program's learning outcomes (i.e., how does this course fit within the current program assessment plan and what sorts of data will be collected and evaluated to determine if the course is meeting stated program or course outcomes?).**

**Data Sources:**

**Indirect measures:** SOIs, student, employer, or alumni surveys, etc.

**Direct measures:** Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.) Plans for assessing the effectiveness of meeting the learning outcomes for COMM 4230 have not changed.

<b>Approvals:</b>	
Dept. Head: <i>CNE</i>	Date: <i>9/23/10</i>
College/Division Exec. Comm.: <i>M. Savou</i>	Date: <i>9-23-10</i>
Dean/Director: <i>John Dent</i>	Date: <i>9/23/10</i>
Graduate Exec. Comm.: (for graduate course)	Date:
Graduate Dean: (for graduate course)	Date:
Academic Committee: <i>Approved</i>	Date: <i>10/4/10</i>

Form last updated: January 6, 2010



## REQUEST FOR A REVISED COURSE

Valdosta State University

**Date of Submission:** 08/27/2010 (mm/dd/yyyy)

**Department Initiating Revision:**  
Communication Arts

**Faculty Member Requesting Revision:**  
Deborah Robson

**Current Course Prefix, Title, & Number:**

(See course description abbreviations in the catalog for approved prefixes)

COMM Special Topics in Communication Theory 4600

**List Current and Requested Revisions:** (only fill in items needing to be changed)

**Current:**

**Course Prefix and Number:**

**Credit Hours:**

**Course Title:**

**Prerequisites:** COMM 3000.

**Co-requisites:**

**Course Description:**

**Requested:**

**Course Prefix and Number:**

**Credit Hours:**

**Course Title:**

**Prerequisites:** COMM 2100.

**Co-requisites:**

**Course Description:**

**Semester/Year to be Effective:**

Fall 2011

**Estimated Frequency of Course Offering:**

Fall and spring

**Indicate if Course will be :**     Requirement for Major     Elective

**Justification:** Select one or more of the following to indicate why the requested change will be beneficial, giving your justification. Include and/or append relevant supporting data.

Improving student learning outcomes:

Adopting current best practice(s) in field:

Meeting Mandates of State/Federal/Outside Accrediting Agencies:

Other: With change in COMM 3000 to a qualitative methods class, COMM 2100 will serve as the prerequisite to senior level theory courses.

**Source of Data to Support Suggested Change:**

**Indirect measures:** SOIs, student, employer, or alumni surveys, etc. Approval of course change for COMM 3000.

**Direct measures:** Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.)

**Plans for assessing the effectiveness of the course in meeting the program's learning outcomes (i.e., how does this course fit within the current program assessment plan and what sorts of data will be collected and evaluated to determine if the course is meeting stated program or course outcomes?).**

**Data Sources:**

- Indirect measures:** SOIs, student, employer, or alumni surveys, etc.
- Direct measures:** Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.) Assessment of the learning outcomes for this course will not change.

<b>Approvals:</b>	
Dept. Head: <i>UKE</i>	Date: <i>9/23/10</i>
College/Division Exec. Comm.: <i>J. Savari</i>	Date: <i>9-23-10</i>
Dean/Director: <i>[Signature]</i>	Date: <i>9/23/10</i>
Graduate Exec. Comm.: (for graduate course)	Date:
Graduate Dean: (for graduate course)	Date:
Academic Committee: <i>Approved</i>	Date: <i>10/4/10</i>

Form last updated: January 6, 2010



**BOARD OF REGENTS OF  
THE UNIVERSITY SYSTEM OF GEORGIA**

## **CERTIFICATE PROPOSAL FORM**

**Institution: Valdosta State University**

**Date Submitted: 09/10/2010**

**Name of Proposed Certificate: Health Communication Certificate**

**CIP Code: COMM**

**Certificate Acronym: CERO**

*(Note: CERO -- undergraduate certificates of less than 30 hours; CER1 -- undergraduate certificates greater than 30 hours; CERG -- post-bachelor's [graduate] certificates; CERM -- post-master's certificates, CERP -- post-first professional certificates).*

**Number of Credit Hours of Core Curriculum Courses: 0**

**Total Credit Hours for Certificate Completion: 12**

**Proposed Start Date: Spring 2012**

82

1. **Briefly describe the certificate program. List the course requirements for the certificate, including all prerequisites. Clearly distinguish between existing courses and newly developed courses. Will learning support course work be required? Specify the admission/placement requirements for entry into the certificate program.**

The Health Communication Certificate will consist of these required COMM courses:

COMM 2100 Introduction to Communication Theory Prerequisite: None

COMM 3500 Fundamentals of Cross-Cultural Communication Prerequisite: None

COMM 4160\* Health Communication Theory (New Course) Prerequisite: COMM 2100

And one of the following courses from another discipline:

PSYC 3220 Adult Psychology and Gerontology Prerequisite: PSYC 2500

SOCI 3750 Medical Sociology Prerequisites: SOCI 1101 or SOCI 1160 or permission of instructor

NURS 3010 Gerontological Nursing Prerequisite: None

MKTG 3100 Health Care Marketing Prerequisite: MKTG 3050 or consent of instructor

KSPE 3301 Contemporary Health Issues Prerequisite: KSPE 2999

AFAM 3070/NURS 3070 Health Care Issues of Vulnerable Populations in the U.S.A. Also offered as NURS 3070. Prerequisite: SOCI 1101 or SOCI 1160 or permission of the instructor. Course is open to all majors

\*Health Communication Theory has been taught twice during the past year under the course number COMM 4600.

2. **Is the certificate program consistent with the mission of the institution?**

The certificate program is consistent with the mission of Valdosta State University.

*"The core characteristics include:*

- a commitment to excellence and responsiveness within a scope of influence*

*a commitment to excellence and responsiveness within a scope of influence defined by the needs of a specific region of the state, and by particularly outstanding programs or distinctive characteristics that have a magnet effect even beyond the region."*

This certificate meets the commitment to respond to regional, state, and in this case national needs. Documentation is available at all these levels that the U.S. is facing an aging population and an increasing need for health care professionals to meet their needs as well as the general public. This certificate will provide knowledge that will meet the needs of a vulnerable population with compassionate and skillful human interaction. It will also provide knowledge and skill in public health communication.

3. **Provide evidence of the need for and interest in this certificate program. Estimate the number of students who will complete this certificate annually. Briefly explain the method used to estimate this number.**

Over the past year, the response to our Health Communication Theory course among our majors has been enthusiastic, and many have expressed an interest in a certificate program. Based on

enrollment in this course in the past two offerings, we estimate 12-15 students will seek the Health Communication Certificate annually.

**4. Estimate the annual cost of the certificate program and indicate the percentages from reallocation, student fees, grants, and outside dollars.**

We estimate no additional cost. All courses are currently offered in the course rotation. The Health Communication Theory course has been offered as a special topic for the last year under COMM 4600 Special Topics in Communication Theory.

**5. Are there any special facilities needs to support the certificate program?**

No, current space will manage the needs of the certificate.

**6. If other postsecondary institutions offer similar programs in your service area, how will the proposed program affect them? How will it affect your program? Do you plan a collaborative arrangement with another institution or entity?**

There are no similar certificate programs in our region. No collaboration is anticipated.

**7. If admission requirements are not the same as those for entry into degree programs, how will you ensure that students are not enrolling in this certificate program as a way of circumventing admission requirements and HOPE?**

Courses in this certificate program are not major restricted.

**8. Has this certificate program met the institution's criteria for approval of certificates and been reviewed and approved by faculty committee(s) responsible for the curriculum?**

Yes

**9. Please include any other information you want considered.**

As the US population ages and major changes in health care are mandated by government, expertise in health communication will be increasingly in demand. Our ultimate goal is to have an emphasis in health communication, but that plan is still several years in the future. To meet demands in the field and fulfill our commitment to majors, the certificate program we are proposing will meet our students' professional needs.

**Submitted by (President or Vice President for Academic Affairs):**

**Signature (President or VP for Academic Affairs):**

## REQUEST FOR A NEW COURSE

Valdosta State University

**Date of Submission:** 08/26/2010 (mm/dd/yyyy)

**Department Initiating Request:**  
Communication Arts

**Faculty Member Requesting:**  
Michael Elliott

**Proposed New Course Prefix & Number:**  
(See course description abbreviations in the catalog for approved prefixes)  
THEA 3031

**Proposed New Course Title:**  
Sight Singing and Aural Training for Musical Theatre II

**Proposed New Course Title Abbreviation:**  
(For student transcript, limit to 30 character spaces)  
Sight Sing for Music Thea II

**Semester/Year to be Effective:**  
Fall 2011

**Estimated Frequency of Course Offering:**  
Every Spring

**Indicate if Course will be :**     Requirement for Major     Elective

**Lecture Hours:**

**Lab Hours:** 2

**Credit Hours:** 1

**Proposed Course Description:** (Follow current catalogue format and include prerequisites or co-requisites, cross listings, special requirements for admission or grading. A description of fifty words or fewer is preferred.) Prerequisite: THEA 3021. Advanced skills development in sight singing and aural training in relation to musical theatre.

**Justification:** Select one or more of the following to indicate why the requested change will be beneficial, giving your justification. Include and/or append relevant supporting data.

Improving student learning outcomes: Improving skills in sight singing and aural training pertinent to musical theatre performers.

Adopting current best practice(s) in field: Accredited Musical Theatre programs offer multiple courses relating to the development of musical skills beyond private vocal instruction.

Meeting Mandates of State/Federal/Outside Accrediting Agencies:

Other:

**Source of Data to Support Suggested Change:**

Indirect Measures: SOIs, student, employer, or alumni surveys, etc. SOIs, review of practices in regional programs.

Direct Measures: Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.)

**Plans for assessing the effectiveness of the course in meeting program's learning outcomes**  
(i.e., how does this course fit within the current program assessment plan and what sorts of data will be collected and evaluated to determine if the course is meeting stated program or course outcomes?)

**Data Sources:**

- Indirect measures: SOIs, student, employer, or alumni surveys, etc. SOIs
- Direct measures: Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.) Weekly quizzes, Graded assignments, Tests (including Mid-term and Final), may also include feedback from Georgia Theatre Conference auditions
- Other:

**\*\*Attach a course syllabus with course outcomes/assessments and general education outcomes/assessments.\*\***



<b>Approvals:</b>		
Dept. Head:	<i>CLG</i>	Date: <i>9/23/10</i>
College/Division Exec. Comm.:	<i>J. Savoni</i>	Date: <i>9-23-10</i>
Dean/Director:	<i>John [Signature]</i>	Date: <i>9/23/10</i>
Graduate Exec. Comm.: (for graduate course):		Date:
Graduate Dean: (for graduate course):		Date:
Academic Committee:	<i>Approved</i>	Date: <i>10/4/10</i>

Form last updated: January 6, 2010

**THEA 3031 SIGHT SINGING AND AURAL TRAINING  
FOR MUSICAL THEATRE II**

**0-2-1**

**CATALOG DESCRIPTION:** Prerequisite: THEA 3021. Advanced skills development in sight singing and aural training in relation to musical theatre.

**TEXT:** There is no text for this course.

**COURSE OBJECTIVES:** Upon successful completion of this course a student will be able to:

1. Develop agility in singing a new piece of music correctly the first time.
2. Transcribe melodies from an aural presentation.
3. Accurately discern and count more complex rhythms from sight and aurally.

**EDUCATIONAL OUTCOMES:** This course meets the following Educational Outcomes:

Students will develop acting, technical, design skills, based on the career goals of the individual students.

**EVALUATION:** Evaluation will be based on homework, quizzes, and exams. Attendance will be required in keeping with college and departmental policy.

**ATTENDANCE:** Per university policy, a student who misses more than 20% of the class work will be subject to receiving a failing grade for this course.

## REQUEST FOR A REVISED COURSE

Valdosta State University

**Date of Submission:** 08/26/2010 (mm/dd/yyyy)

**Department Initiating Revision:**  
Communication Arts

**Faculty Member Requesting Revision:**  
Michael Elliott

**Current Course Prefix, Title, & Number:**

(See course description abbreviations in the catalog for approved prefixes)

THEA 3021: Sight Singing and Aural Training in Musical Theatre

**List Current and Requested Revisions:** (only fill in items needing to be changed)

**Current:**

**Course Prefix and Number:**

**Credit Hours:**

**Course Title:** Sight Singing and Aural  
Training in Musical Theatre

**Prerequisites:**

**Co-requisites:**

**Course Description:**

**Requested:**

**Course Prefix and Number:**

**Credit Hours:**

**Course Title:** Sight Singing and Aural  
Training for Musical Theatre I

**Prerequisites:**

**Co-requisites:**

**Course Description:**

**Semester/Year to be Effective:**  
Fall 2011

**Estimated Frequency of Course Offering:**  
Every Fall

**Indicate if Course will be :**  Requirement for Major  Elective

**Justification:** Select one or more of the following to indicate why the requested change will be beneficial, giving your justification. Include and/or append relevant supporting data.

Improving student learning outcomes:

Adopting current best practice(s) in field:

Meeting Mandates of State/Federal/Outside Accrediting Agencies:

Other: Another course is being created in sequence with this course to comprehensively cover the material making a title change to this course necessary to accurately reflect course content

**Source of Data to Support Suggested Change:**

**Indirect measures:** SOIs, student, employer, or alumni surveys, etc.

**Direct measures:** Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.) The amount of subject matter that should be covered can not occur in a single course, thus adding a course in sequence will allow for adequate coverage

89

of material at a pace comprehensible to the students.

**Plans for assessing the effectiveness of the course in meeting the program's learning outcomes (i.e., how does this course fit within the current program assessment plan and what sorts of data will be collected and evaluated to determine if the course is meeting stated program or course outcomes?).**

**Data Sources:**

- Indirect measures:** SOIs, student, employer, or alumni surveys, etc. SOIs
- Direct measures:** Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.) Weekly quizzes, Graded assignments, Tests (including Mid-term and Final), may also include feedback from Georgia Theatre Conference auditions

<b>Approvals:</b>		
Dept. Head:	<i>U/G</i>	Date: <i>9/23/10</i>
College/Division Exec. Comm:	<i>J. M. Savou</i>	Date: <i>9-23-10</i>
Dean/Director:	<i>John A. ...</i>	Date: <i>9/23/10</i>
Graduate Exec. Comm: (for graduate course)		Date:
Graduate Dean: (for graduate course)		Date:
Academic Committee:	<i>Approved</i>	Date: <i>10/4/10</i>

Form last updated: January 6, 2010

# REQUEST FOR A CURRICULUM CHANGE

Valdosta State University

**Select Area of Change:**

Core Curriculum     
  Senior Curriculum     
  Graduate Curriculum     
  Other Curriculum

Specify: Area A,B,C,D,F

**Current Catalog Page Number:**  
255

**Proposed Effective Date for Curriculum Change:**  
(Month/Year): 08/2011

**Degree & Program Name:**  
(e.g., BFA, Art): BFA,  
Theatre - Musical Theatre  
Emphasis

**Present Requirements:**

**Musical Theatre Track .....20 hours**  
**MUSC 1000, DANC 1900 ..... 4 hours**  
**DANC 3800 ..... 3 hours**  
**THEA 3020, THEA 4020 ..... 4 hours**  
**DANC 2910 a nd THEA 1710 ..... 2 hours**  
**THEA 3021 and THEA 3200 ..... 2 hours**  
**THEA 3710 ..... 2 hours**  
**THEA 4810 ..... 3 hours**

**Proposed Requirements (Underline changes after printing this form:**

**Musical Theatre Track .....20 hours**  
**MUSC 1000, DANC 1900 ..... 4 hours**  
**DANC 3800 ..... 3 hours**  
**THEA 3020, THEA 4020 ..... 4 hours**  
**DANC 2910 a nd THEA 3200 ..... 2 hours**  
**THEA 3021 and THEA 3031..... 2 hours**  
**THEA 3710 ..... 2 hours**  
**THEA 4810 ..... 3 hours**

**Justification:**

Select one or more of the following to indicate why the requested change will be beneficial, giving your justification. Include and/or append relevant supporting data.

- Improve student learning outcomes: 3. Students will demonstrate acting, technical, and design skills, based on the career goals of the individual student.
- Adopting current best practice(s) in field: Most Musical Theatre programs offer multiple courses relating to the development of musical skills beyond regular voice lessons.
- Meeting mandates of state/federal/outside accrediting agencies: NAST requires sight singing as a part of a musical theatre curriculum
- Other:

**Source of Data to Support Suggested Change:**

- Indirect measures:** SOIs, student, employer, or alumni surveys, etc.
- Direct measures:** Materials collected and evaluated for program assessment purposes (tests,


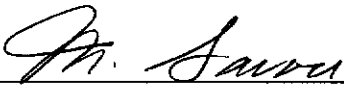
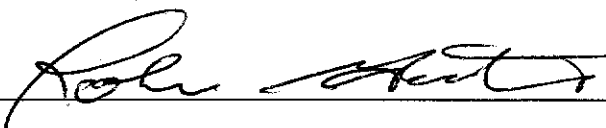

portfolios, specific assignments, etc.)

**Plan for assessing the effectiveness of the change in meeting program's learning outcomes (i.e., how do these changes fit within the current program assessment plan and what sorts of data will be collected and evaluated to determine if these changes are meeting stated program outcomes?).**

**Data Sources:**

- Indirect measures:** SOIs; student, employer, or alumni surveys, etc.
- Direct measures:** Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.) Quizzes, Exams

**Approvals:**

Department Head:		Date: 9/23/10
College/Division Exec. Committee:		Date: 9-23-10
Dean(s)/Director(s):		Date: 9/23/10
Grad. Exec. Committee: (for graduate course)		Date:
Graduate Dean: (for graduate course)		Date:
Academic Committee:		Date: 10/4/10

Form last updated: January 6, 2010

## REQUEST FOR A NEW COURSE

Valdosta State University

**Date of Submission:** 08-16-2010 (mm/dd/yyyy)

**Department Initiating Request:**  
Comm Arts- Theatre and Dance

**Faculty Member Requesting:**

Esther Iverson

**Proposed New Course Prefix & Number:**  
(See course description abbreviations in the catalog for approved prefixes)  
THEA 3300

**Proposed New Course Title:**

Costume Construction

**Proposed New Course Title Abbreviation:**  
(For student transcript, limit to 30 character spaces)  
Cost Const

**Semester/Year to be Effective:**  
Fall 2011

**Estimated Frequency of Course Offering:**  
annually-Fall semester

**Indicate if Course will be :**     Requirement for Major     Elective

**Lecture Hours:** 1

**Lab Hours:** 2

**Credit Hours:** 2

**Proposed Course Description:** (Follow current catalogue format and include prerequisites or co-requisites, cross listings, special requirements for admission or grading. A description of fifty words or fewer is preferred.) Introduction to the principles and theory of costume construction for professional theatre and dance, with practical experience in the basic elements of sewing.

**Justification:** Select one or more of the following to indicate why the requested change will be beneficial, giving your justification. Include and/or append relevant supporting data.

Improving student learning outcomes: Improving the basic skills of the theatre production majors

Adopting current best practice(s) in field: Provide training to prepare students for work in professional shops

Meeting Mandates of State/Federal/Outside Accrediting Agencies:

Other:

**Source of Data to Support Suggested Change:**

Indirect Measures: SOIs, student, employer, or alumni surveys, etc. Student surveys

Direct Measures: Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.)

94



**Plans for assessing the effectiveness of the course in meeting program's learning outcomes**  
(i.e., how does this course fit within the current program assessment plan and what sorts of data will be collected and evaluated to determine if the course is meeting stated program or course outcomes?)

**Data Sources:**

- Indirect measures: SOIs, student, employer, or alumni surveys, etc. SOI
- Direct measures: Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.) May include ACTF evaluation of shows
- Other:

**\*\*Attach a course syllabus with course outcomes/assessments and general education outcomes/assessments.\*\***

Approvals:	
Dept. Head: <i>ONE</i>	Date: <i>9/23/10</i>
College/Division Exec. Comm.: <i>J. Savari</i>	Date: <i>9-23-10</i>
Dean/Director: <i>John Smith</i>	Date: <i>9/23/10</i>
Graduate Exec. Comm.: (for graduate course):	Date:
Graduate Dean: (for graduate course):	Date:
Academic Committee: <i>Approved</i>	Date: <i>10/4/10</i>

Form last updated: January 6, 2010

**COURSE FORMAT:** This course carries two semester credits and meets two days per week for three hours.

**COURSE DESCRIPTION:** Introduction to the principles and theory of costume construction for professional theatre and dance, with practical experience in the basic elements of sewing.

**TEXTS-** Ingham, Rosemary & Liz Covey- *The Costume Technician's Handbook*

**COURSE OBJECTIVES:** Students who successfully complete this course will be able to:

1. Discuss the history and function of stage costume technology and its application to modern theatre through lecture and reading. (GEO 6-7 PO 1-4)
2. Demonstrate basic knowledge of the skills and terminologies in the practice of costume technology through class lectures, projects and lab work. (GEO 6-7, PO 2-4)
3. Compile a workbook through on-going research and skill development throughout the semester. (GEO 6-7, PO 2-4)
4. Discuss the role of the costume technologist in relation to other theatre professionals. (GEO 7, PO 2-4)

#### **LIST OF RELATED OUTCOMES**

**A. PROGRAM OUTCOMES:** This course meets the following Educational Outcomes:

1. Students will demonstrate technical skills, based on the career goals of the individual student. (teaching or employment)
2. Students will articulate knowledge of professional opportunities for employment.
3. Students will establish an overall appreciation for the production of costumes for the theatre.

**B. VSU GENERAL EDUCATION OUTCOMES:** This course meets the following VSU General Education Outcomes:

6. Students will demonstrate knowledge of diverse cultural heritages in the arts, the humanities, and the social sciences. They will develop understanding of the relationships among the visual and performing arts, literature and languages, and history and the social sciences. Students will be versed in approaches appropriate to the study of those disciplines; they will identify and respond to a variety of aesthetic experiences and engage in critical thinking about diverse issues. They will be able to identify the components of and respond to aesthetic experiences in the visual and performing arts. They will develop knowledge of world literature within its historical and cultural frameworks. They will understand modern issues within a historical context and the role of the individual in various forms of societies and governments.

7. Students will demonstrate the ability to analyze, to evaluate, and to make inferences from oral, written, and visual materials. They will be skilled in inquiry, logical reasoning, and critical analysis. They will be able to acquire and evaluate relevant

information, analyze arguments, synthesize facts and information, and offer logical arguments leading to creative solutions to problems.

### **COURSE EVALUATION:**

1. Through lecture and demonstration, students will be taught a variety of techniques used in the construction of costumes for Theatre and Dance. The student will be graded on samples of those techniques that are presented in a three ring binder to be handed in at the end of the semester.
2. The student will complete 7 lab hours in the Costume shop.
3. Tests will be given throughout the semester as scheduled. These tests will be on both assigned reading matter and the notes given in class.
4. Attendance will be required in keeping with college and departmental policy.

## REQUEST FOR A NEW COURSE

Valdosta State University

**Date of Submission:** 8/9/2010 (mm/dd/yyyy)

**Department Initiating Request:**  
COMM

**Faculty Member Requesting:**  
Professor Eric Nielsen

**Proposed New Course Prefix & Number:**  
(See course description abbreviations in the catalog for approved prefixes)  
DANC 3910

**Proposed New Course Title:**

Social Dance II

**Proposed New Course Title Abbreviation:**  
(For student transcript, limit to 30 character spaces)  
SOCDANCII

**Semester/Year to be Effective:**  
Fall 2011

**Estimated Frequency of Course Offering:**  
Every other year

**Indicate if Course will be :**     Requirement for Major     Elective

**Lecture Hours:** 1

**Lab Hours:** 2

**Credit Hours:** 2

**Proposed Course Description:** (Follow current catalogue format and include prerequisites or co-requisites, cross listings, special requirements for admission or grading. A description of fifty words or fewer is preferred.) Prerequisite: DANC 2910 or instructor approval: Continuation of Social Dance, with an emphasis on developing advanced skills for the performance oriented student.

**Justification:** Select one or more of the following to indicate why the requested change will be beneficial, giving your justification. Include and/or append relevant supporting data.

- Improving student learning outcomes: Improving intermediate social dance skills for the performance oriented student.
- Adopting current best practice(s) in field:
- Meeting Mandates of State/Federal/Outside Accrediting Agencies:
- Other:

**Source of Data to Support Suggested Change:**


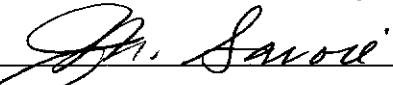
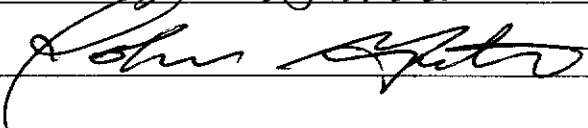
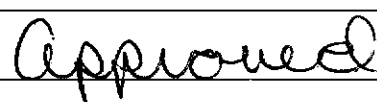
- Indirect Measures: SOIs, student, employer, or alumni surveys, etc. SOI's
- Direct Measures: Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.) Tests and assignments

**Plans for assessing the effectiveness of the course in meeting program's learning outcomes**  
(i.e., how does this course fit within the current program assessment plan and what sorts of data will be collected and evaluated to determine if the course is meeting stated program or course outcomes?)

**Data Sources:**

- Indirect measures: SOIs, student, employer, or alumni surveys, etc. SOI's
- Direct measures: Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.) Tests and assignments
- Other:

**\*\*Attach a course syllabus with course outcomes/assessments and general education outcomes/assessments.\*\***

<b>Approvals:</b>	
Dept. Head: 	Date: 9/23/10
College/Division Exec. Comm.: 	Date: 9-23-10
Dean/Director: 	Date: 9/23/10
Graduate Exec. Comm.: (for graduate course):	Date:
Graduate Dean: (for graduate course):	Date:
Academic Committee: 	Date: 10/4/10

Form last updated: January 6, 2010

**DANC 3910 SOCIAL DANCE II**

**COURSE FORMAT:** This course carries two semester credits.

**COURSE DESCRIPTION:** Prerequisite: Social Dance I or instructor approval. Continuation of Social Dance developing intermediate skills for performance oriented students.

**TEXT:** Suggested texts: *Dance A While*, by Harris, Pittman and Waller ISBN 0-02-350581-8 and USA Dance Sport Rulebook/Edition 12, published by USA Dance Sport.

**COURSE OBJECTIVES:** Upon successful completion of this course students will be able to:

- 1) Demonstrate intermediate steps of well-known social/ballroom dances with relative ease. Specifically students will have four written/practical exams on American and Latin dances based on lectures, demonstrations, and practice sessions. (General Education Outcome 2,4, 6, Program Outcome, 1, 2, 3, 4)
- 2) Demonstrate all aspects of good leading and following. Each class will focus on proper etiquette, positions and steps for both males and females which will be provided through lectures, observations, discussions and practice sessions. (VSU General Education Outcome 7, Program Outcome 2, 4,)
- 3) Demonstrate terms, positions and movements used in various social/ballroom dances. Specifically students will be required to apply lectures, visual observations, and performance skills to class discussions and practical/written exams. A written paper that relates to social dance will also be required. (VSU General Education Outcome 4, 7 Program Outcome 1, 2, 4, 5)

**LIST OF RELATED OUTCOMES****A. Dance Program Outcomes**



1. Students will articulate a cultural and historical perspective appropriate to dance performance, pedagogy, and choreography.
2. Students will demonstrate dance and related skills, based on the career goals of the individual student: teaching, performance, and/or choreography.
3. Students will demonstrate the ability to interact and problem solve with colleagues as group participants and leaders.
4. Students will demonstrate knowledge of professional opportunities for employment.

**B. VSU GENERAL EDUCATION OUTCOMES:**

2. Students will demonstrate cross cultural perspectives and knowledge of other societies.
4. Students will express themselves clearly, logically, and precisely in writing and in speaking, and they will demonstrate competence in reading and listening.
6. Students will demonstrate knowledge of diverse cultural heritages in the arts, the humanities and the social sciences.
7. Students will demonstrate the ability to analyze, to evaluate, and to make inferences from oral, written and visual materials.

**EVALUATION:** Course evaluation will be based on class assignments, skill examinations and a final exam. Attendance will be required in keeping with college and departmental policy.

## REQUEST TO DEACTIVATE A COURSE/PROGRAM

Valdosta State University

**Date of Submission:** 8/9/2010

**Department Initiating Deactivation:**  
COM ARTS

**Semester & Year to be Effective:**  
FALL 2010

**List of courses (or the program or track) to be deactivated:** DANC 3400 Rhythmic and Recreational Dance

**Justification:** Select one or more of the following to indicate why the requested change will be beneficial, giving your justification. Include and/or append relevant supporting data.

- Improving Student Learning Outcomes
- Adopting Current Best Practice(s) in Field
- Meeting Mandates of State/Federal/Outside Accrediting Agencies
- Other No longer required of PE major

**Source of Data to Support Suggested Change:**

- Indirect measures:** SOIs, student, employer, or alumni surveys, etc. Employer
- Direct measures:** Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.)

Approvals:	
College/Division Exec. Comm.: <i>M. Savoi</i>	Date: 9-23-10
Dept. Head: <i>UC</i>	Date: 9/23/10
Dean/Director: <i>John Dent</i>	Date: 9/23/10
Graduate Exec. Comm.: (for grad course/program)	Date:
Graduate Dean: (for grad course/program)	Date:
Academic Committee: <i>Approved</i>	Date: 10/4/10

Form last updated: January 6, 2010