



VALDOSTA STATE UNIVERSITY'S STRATEGIC PLANNING PROCESS

September 2010

Draft for Discussion



Overview

- Strategic Plans are developed for 5 year increments.
- Our current Strategic Plan is for 2006/07 to 2010/11.
- Our next Strategic Plan will be for 2011/12 to 2015/16.
- We seek your input regarding this process, which begins this academic year.





Objectives and Timeline

Step	Action	Date
1	Review the process plan and targeted themes with constituent groups for comments and feedback.	<i>September/October</i>
2	Select the executive committee and sub-committees.	<i>November</i>
3	Research and evaluate targeted themes and submit results.	<i>November - January 2011</i>
4	Synthesize information from all sub-committees.	<i>February</i>
5	Present results to constituent groups for review and feedback.	<i>March</i>
6	Submit Strategic Plan to USG for approval.	<i>April</i>
7	Publicize new Strategic Plan.	<i>April</i>

Step 1: The Process Plan

- This presentation will be shared with constituent groups for comments and feedback.
 - Cabinet (Sept. 2)
 - Faculty Senate Executive Committee (Sept. 2)
 - Planning & Budget Council (Sept. 10)
 - Student Government Association (Sept. 13)
 - Council on Staff Affairs (Sept. 14)
 - Deans' Council (Sept. 15)
 - Faculty Senate (Sept. 16)
 - Department Heads' Council (Sept. 29)
 - Foundation and Alumni Board (Informational Item)
- Adjustments to the plan will be made as appropriate.



Step 2: Selection of Executive Committee and Sub-committees

- Executive Committee -
 - Ensures that the process has broad-based input
 - Ensures that the process adheres to the timeline
 - Chaired by the Provost
 - Consists of a broad and diverse group



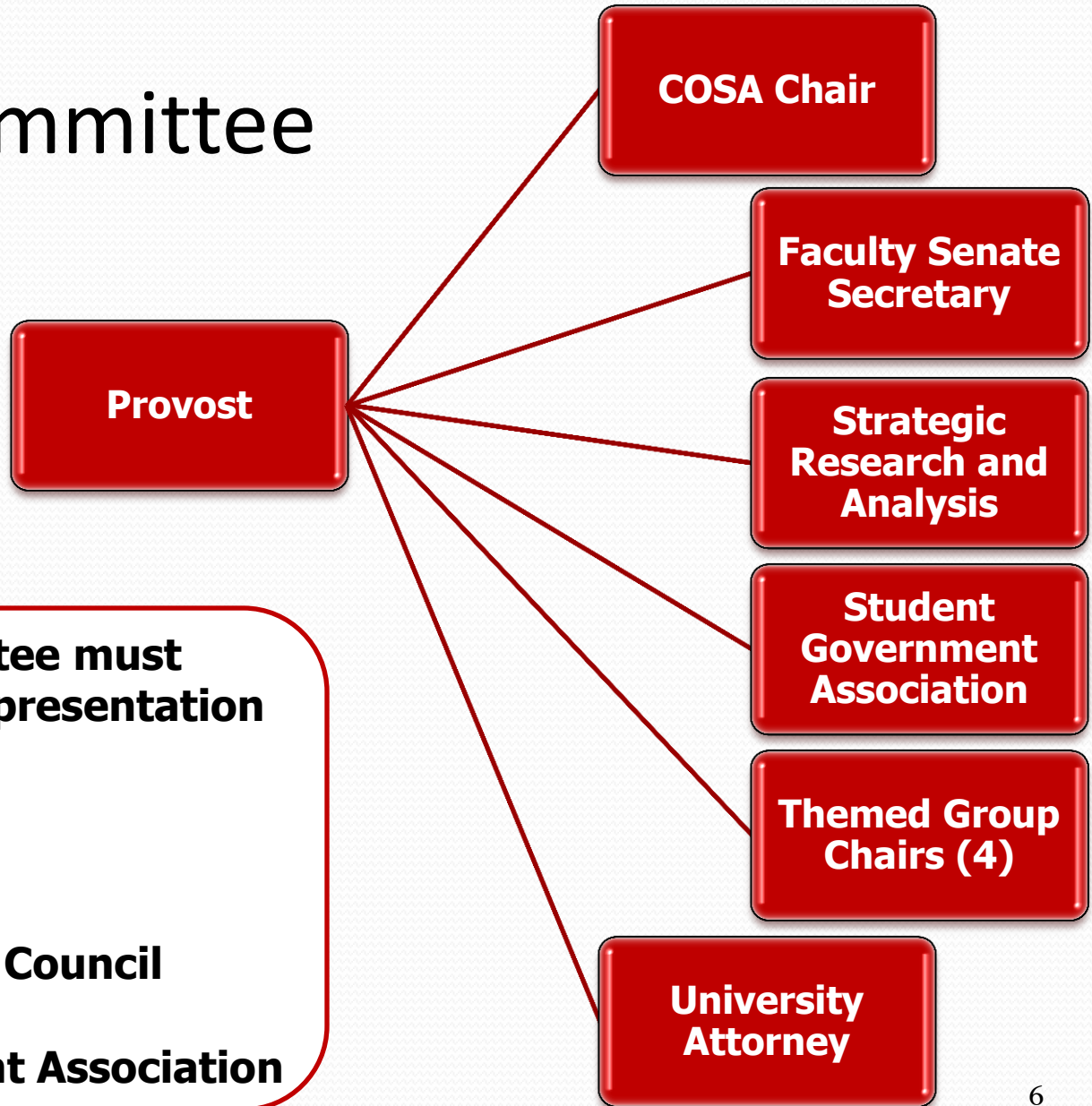


Executive Committee

The Themed Group Chairs will be selected by Cabinet

The Executive Committee must have broad, diverse representation from:

- **COSA**
- **Each division**
- **Deans' Council**
- **Department Heads' Council**
- **Faculty Senate**
- **Student Government Association**



Targeted Themes

Academic

- Curricular Innovation
- Research & Scholarship
- Student Engagement
- Recruitment and Advising
- Retention/Graduation

Finance

- Fiscal Responsibility/
Stewardship
- Philanthropy
- Facilities
- Grounds & Maintenance

Diversity of Membership and Opportunity

- Access & Admission
- Broadly Represented
Constituencies
- Internationalization
- Employee Development,
Recruitment, and
Cultivation

Community

- Community Involvement
- Cultural Center for Region
- Economic Driver for
Region



Step 2: Selection of Targeted Theme Committees

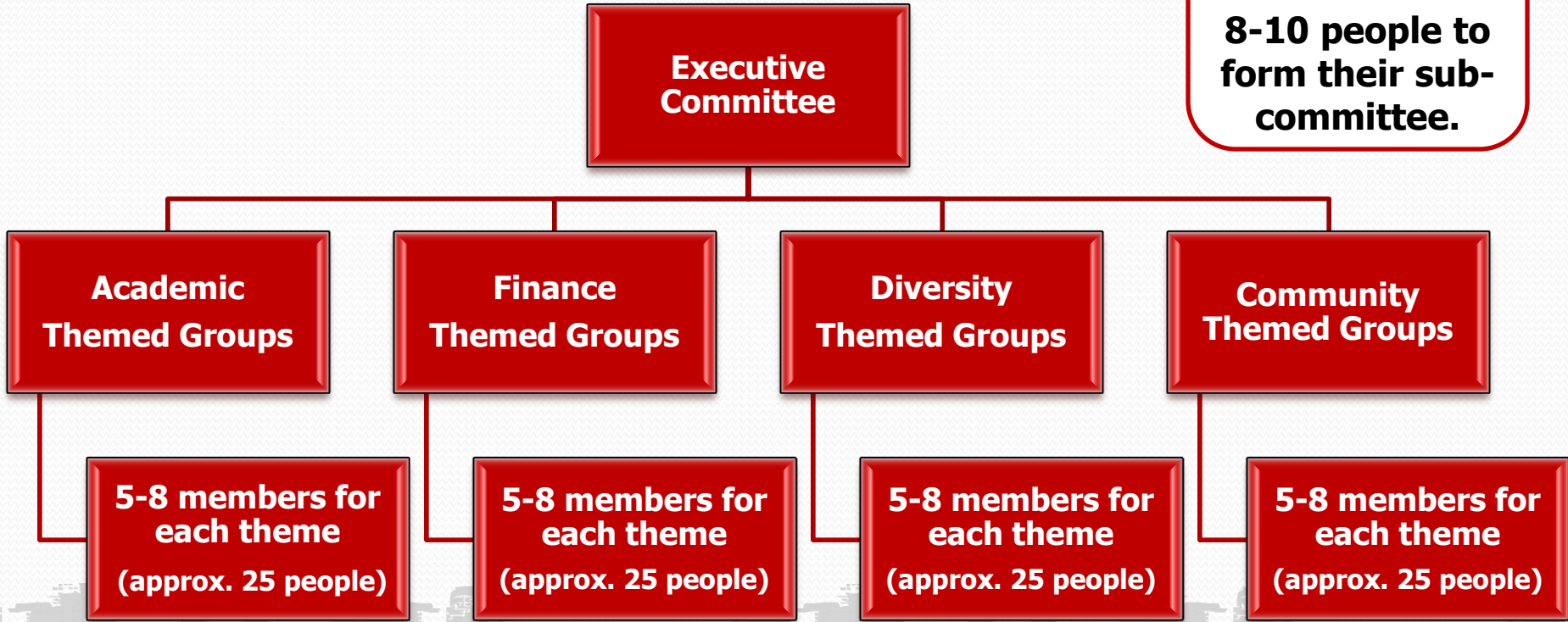
- For each Targeted Theme:
 - The themed group chairs (or co-chairs) nominate 8 to 10 members to form a sub-committee of 5 to 8 members.
 - Must have one student and one community member per sub-committee
 - The executive committee will confirm membership of the themed groups.





Sub-committees

The Themed Group Chairs will nominate 8-10 people to form their sub-committee.



Step 3: Research, Evaluation, and Submission of Results

- Targeted theme committees will research and evaluate the assigned targeted theme.
- Committees will be responsible for a report which includes:
 - Objectives
 - Offices and/or positions responsible
 - Environmental scan
 - Strengths, Weaknesses, Opportunities, and Threats (SWOT) analysis



Steps 4 & 5: Synthesize Information and Present Results

- Targeted theme reports are collected.
- Strategic Research and Analysis will synthesize reports for common themes/information and combine themes where appropriate.
 - Information will be triangulated.



Steps 4 & 5: Synthesize Information and Present Results (cont.)

- Results are presented to, and feedback is solicited from, the following groups:
 - Executive committee
 - All targeted theme committees
 - Campus constituent groups
 - External audiences are invited to provide input.
- Adjustments will be made as appropriate.



Steps 6 & 7: Submit Plan to USG and Publicize

- Submit final document to USG for approval.
- Publicize and share the Strategic Plan internally and externally.





Questions and Comments

