



Valdosta State University's Strategic Focus 2010 Selecting Standards

April 3, 2009

Prepared by Strategic Research & Analysis

Overview

- Background
- Suggestion Synthesis
- Number of Suggestions by Respondent Type
- Number of Suggestions by Standard
- Standards – Detailed
- Additional Presentation of Results
- Discussion and Comments

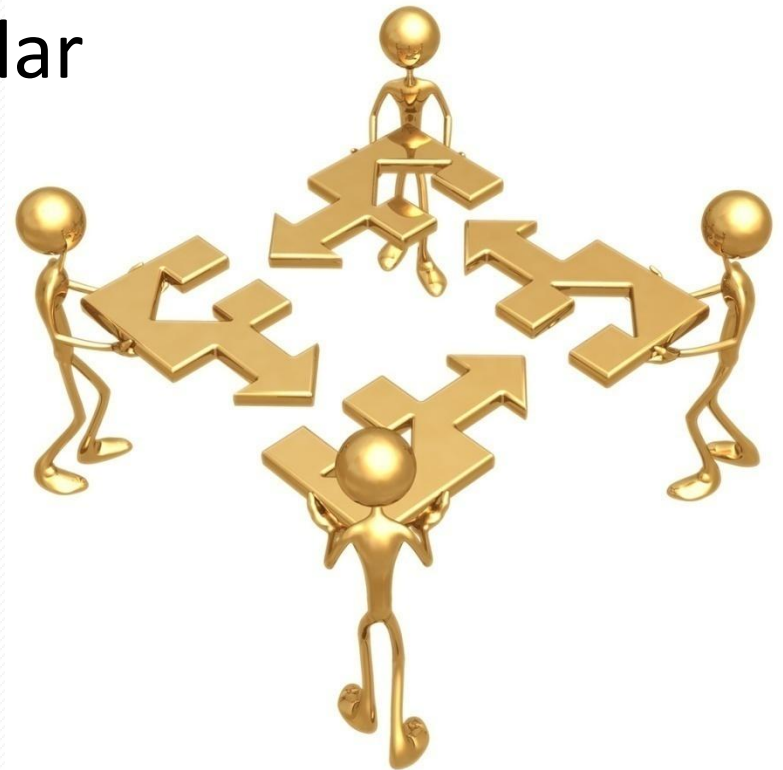


Strategic Focus 2010

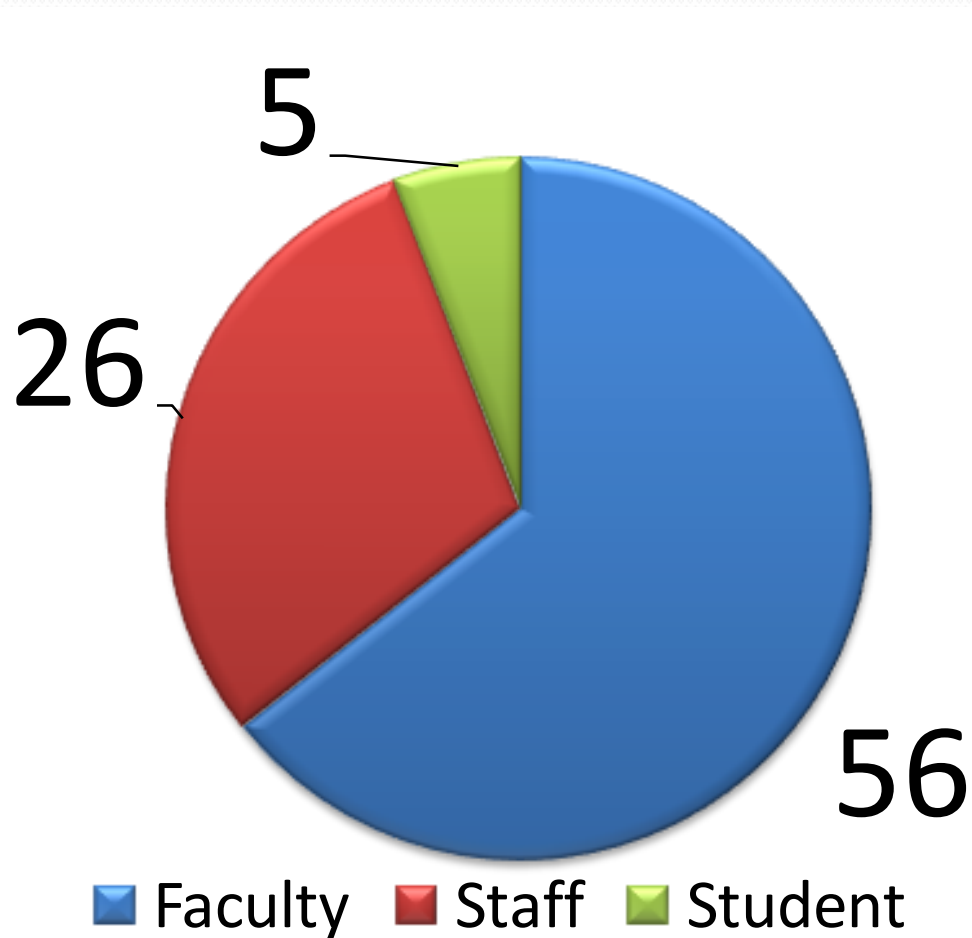
- Call for campus-wide input of standards
- Advance VSU using strategic initiative funding
- Faculty, staff, and students invited to participate
 - Suggest top three to five standards that would advance VSU from a premier regional comprehensive masters institution to a national university
- Suggestions were accepted from February 17th through 27th

Suggestion Synthesis

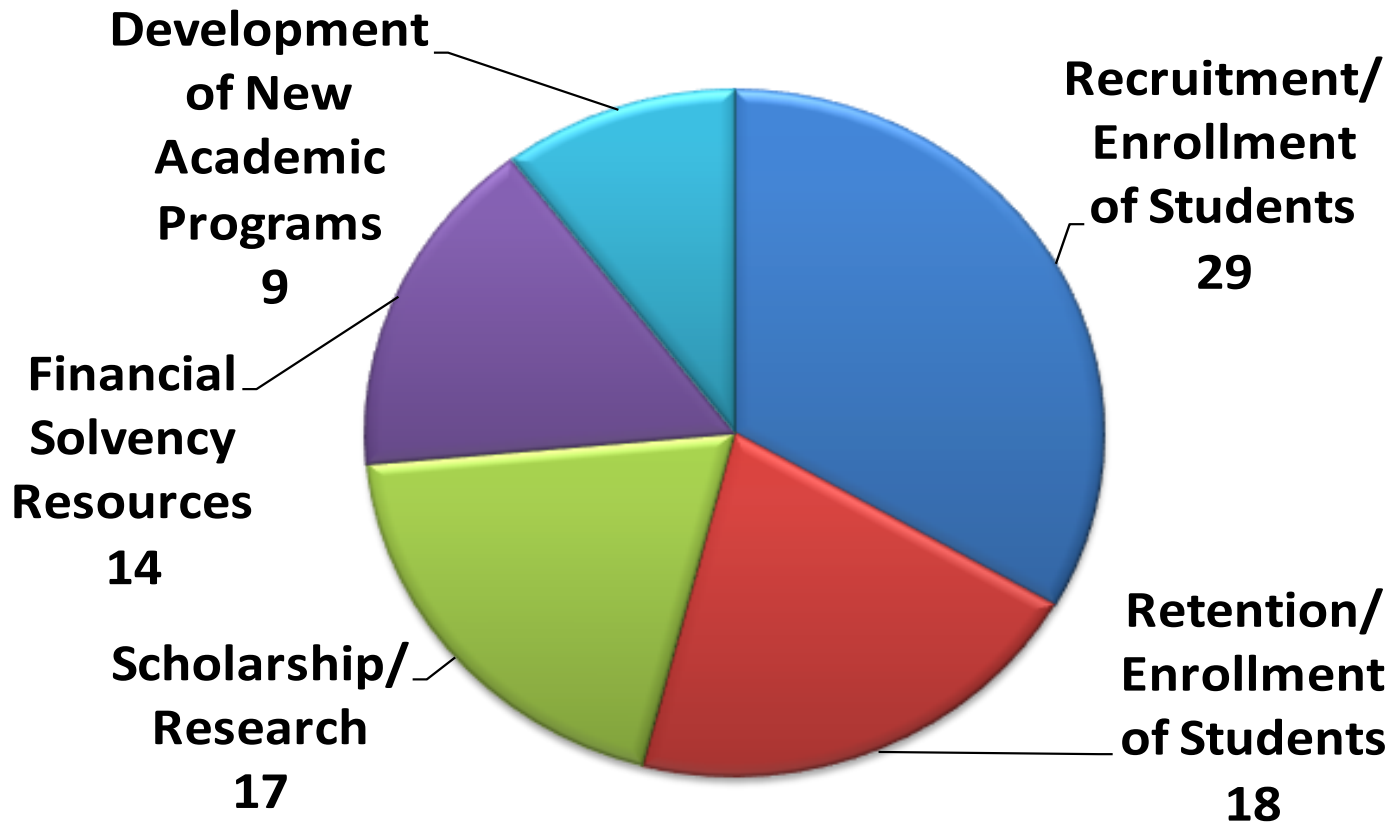
- All suggestions gathered together
- Combine multiple and similar suggestions
- Present at a campus-wide forum
- Comments and recommendations will be returned to the PBC.



Number of Suggestions Received by Respondent Type



Number of Suggestions Received by Standard (see handout)



Preliminary Suggestion Standards

**Recruitment/
Enrollment of
Students**

**Retention &
Graduation/
Enrollment of
Students**

**Scholarship/
Research**

**Financial Solvency
Resources**

**Development of
New Academic
Initiatives**

Preliminary Suggestion Standards

Recruitment/ Enrollment of Students

- Marketing the University
- Alternate Education Delivery Methods
- Co-Curricular Programs
- Diversity Programs
- Scholarships

Preliminary Suggestion Standards

Retention & Graduation/ Enrollment of Students

- Student Engagement
- Support Services
- Advising
- Co-Curricular Programs
- Student/Faculty Relations

Preliminary Suggestion Standards

Scholarship/ Research

- Contracts and Grants
- Refereed Publications
- Juried Exhibitions
- Promotion and Tenure Process

Preliminary Suggestion Standards

Financial Solvency Resources

- Efficiency
- Philanthropy
- Alternative Revenue Sources

Preliminary Suggestion Standards

Development of New Academic Initiatives

- Leadership Degrees
- Internationalization
- Service Learning

Additional Presentation of Results

- Present at campus-wide forums (spirit of POP)
 - Faculty Senate
 - Dean's Council
 - University Council
 - Council on Staff Affairs
 - Student Government Association
- Possible information/
discussion item at meetings



Discussion and Comments

- Do these categories represent the appropriate categories that will advance VSU?
- What are we missing? What projects/initiatives can you think of that would not fit into one of these categories?
- What are the next steps?
- How do people/ departments suggest a proposal? How can faculty, staff, and students participate from this point forward?
- Other questions/comments?