

UNIVERSITY PLANNING ADVISORY COUNCIL
February 25, 2005

The VSU University Planning Advisory Council held its fifth meeting of the 2004-05 academic year on February 25, 2005 at 1:30 p.m. in Room 3026 of the Biology/Chemistry building. Dr. Marsha Krotseng, Chief Planning Officer, presided over the meeting. Council members present included: Chet Ballard, Myrna Ballard, Bob Bauer, Phyllis Holland, Jay Register and Ruth Salter. Two guests, Dr. Pat Burns and Ms. Maggie Viverette, attended the meeting. Council members unable to attend included Jason Adams, Brian Adler, Sarah Bartholomew, Jeanna Clinkscales, Marty Giddings, Shirley Hardin, Sue Lampert, Mike Meacham, Charles Moore (Ex-Officio), Michael Noll, Patrick Smith and Rebecca Taylor.

Dr. Krotseng welcomed everyone to the meeting.

Report of SGA Survey Activities

Dr. Pat Burns presented the results of the SGA Advising Survey which indicated the vast majority of VSU students knew their advisor. These students believe academic advising is very important and the quality of advising at VSU is good. Their advisors seem to care about them and 73% of FYE students believe their advisors help them establish personal, academic and career goals. Mr. Jay Register noted that high school students have the same advisor throughout their high school career.

Report of Diversity Task Force

Ms. Maggie Viverette briefly discussed the Diversity Council. The Diversity Training Council was created in May 2004. There was a Baseline Training/Strategic Planning Session for the President, President's Cabinet and Dean's Council. The Diversity Task Force was created and composed of members from the University Planning Council and the Diversity Training Council. The Diversity Task Force developed the Diversity Council Charter which includes a vision, definition of diversity, alignment with BOR and Institutional Strategic Plan, committees, a diversity plan and a representation plan. She also noted that Dr. Zaccari will appoint the Diversity Council within the next couple of weeks. Ms. Viverette mentioned a website that everyone may want to view when they have the opportunity. The website is Georgiacollege411.org. This website provides students with information on how to plan, apply and pay for college.

Report of Strategic Communication Task Force

Dr. Ruth Salter reported on behalf of Dr. Michael Noll. The group continues to work hard to improve communication across the University. They are trying to identify the way communication flows and would like to develop a focused web presence that will provide information about Strategic Planning.

Update on Goal 3

Dr. Marsha Krotseng reported on behalf of Dr. Marty Giddings and Mr. Jason Adams. Dr. Giddings and Mr. Adams discovered that many of the Goal 3 steps have been partially or fully implemented. There are five steps that originally received a high ranking, although minimal implementation efforts were carried out. They presented the five action steps in a document and make a specific recommendation for each. It was recommended by the Council to table this discussion until the next Council meeting when Dr. Giddings and Mr. Adams will be in attendance to address questions.

AASCU Graduation Rate Study

Dr. Krotseng presented her report on VSU Graduation Rate Outcomes to the Council. This report was compiled as a result of the questions that were presented to the Council in January as well as to four focus groups across the campus. Dr. Ruth Salter mentioned that 7 of the 16 questions presented at the conclusion of the report can be answered based on one data set. This VSU Self-Assessment is part of a larger national study of graduation rate outcomes sponsored by AASCU. The full report is available on-line at http://www.valdosta.edu/planning/AASCU_VSU_Self_Study_Final_Web.pdf.

Other Items

Dr. Bob Bauer mentioned there will be a meeting of the Regional Impact and Partnerships Task Force next week. Dr. Ginger Macheski will discuss her quality of life study.

Ms. Erin Palmer has resigned from the Council. Ms. Myrna Ballard suggested Ms. Amy Karam as a replacement. The Council agreed that Ms. Ballard consult with Ms. Karam prior to the next UPAC meeting.

Conclusion

Dr. Krotseng thanked everyone for their participation.

The next meeting of the University Planning Advisory Council is scheduled for Friday, March 18 from 1:30 p.m. until 3:00 p.m. in room 3026 of the Biology/Chemistry building.

Respectfully submitted,

Melinda Cutchens