

UNIVERSITY PLANNING ADVISORY COUNCIL December 1, 2004

The VSU University Planning Advisory Council held its third meeting of the 2004-05 academic year on December 1, 2004 at 2:00 in the Rose Room, University Center. Dr. Marsha Krotseng, Chief Planning Officer, presided over the meeting. Council members present included: Jason Adams, Chet Ballard, Myrna Ballard, Robert Bauer, Martha Giddings, Paula Hutchinson, Mike Meacham, Michael Noll, Erin Palmer, Jerome Register and Ruth Salter. Jason Davenport attended as a guest. Council members unable to attend included: Brian Adler, Sarah Bartholomew, Jeanna Clinkscales, Shirley Hardin, Mike Harpe, Phyllis Holland, Susan Lampert, Charles Moore, Patrick Smith, and Rebecca Taylor.

Dr. Krotseng welcomed everyone to the meeting and distributed the meeting agenda. Primary goal of this meeting is to follow up and conclude goal reports from committees.

General discussion

- Dr. Krotseng announced there has been no new budget information from the state since the last UPAC meeting. The \$1.8 million budget reduction is still expected to take place next academic year. Dr. Krotseng expects Dr. Zaccari will work with UPAC more closely on this issue as we continue into the next semester.
- Dr. Krotseng asked council members to submit their Spring 2005 schedules to Melinda Cutchens by December 10th so that future UPAC meetings may be scheduled.

Update on SGA Survey Activities

Mr. Jason Adams announced 1,333 total responses to the SGA online survey, with 1,272 completed surveys. This represents an increase of about 600 participating students. More information will be presented at the next meeting.

Update on Diversity Task Force

Dr. Marty Giddings announced the Diversity Task Force has met two times. Both were productive: the task force has divided into subcommittees to talk some about defining diversity in terms of our campus and beginning to look at bylaws. The task force hopes to draw to close by mid-January and then move into formation of a permanent council on diversity.

Dr. Chet Ballard informed the council that Dr. Levy had asked for an ad hoc committee to be formed to look at how VSU might serve Hispanic students and or Hispanic population. No chair currently exists for this group.

Strategic Communications Task Force

Dr. Michael Noll announced that the Communications Task Force has met once. The primary focus of this task force is to improve communication across VSU. Dr. Noll has sent out requests for spring schedules so that future task force meetings can be scheduled for next semester.

Reports from Goal Champions

Goal 4

Dr. Krotseng stated that Goal 4 focused on promoting access, participation, and quality through a comprehensive marketing plan. Dr. Zaccari will likely appoint a committee early next semester to work on VSU's centennial and how it can best be used to market VSU. No further action steps from the UPAC task force are recommended at this time.

Goal 5

Dr. Ruth Salter distributed a copy of Goal 5's action steps and informed the council that Goal 5 focused on VSU's working actively with preschool through senior high education to increase the pool of high school students from our service area that are eligible to attend VSU. A task force has not yet been created to identify benchmarks, though a list of data items to be gathered and analyzed has been prepared. The goal committee recommended this task force be established after more data is collected. Further recommendations included asking COE to identify existing programs which address goals of making students more eligible to enter college, development of specific support and outreach programs after all data is reported, and requesting that a representative from COE present a proposal of the charter school to UPAC. The goal committee also recommended a new action step be added to Goal 5: that all information gathered by Goal 5 task force be provided to Admissions to inform future marketing plans. Dr. Krotseng motioned that a task force be created to put the gathered data together. The motion passed with none opposed.

Goal 6

Dr. Chet Ballard distributed a progress summary of the Goal 6 champions and recommended a follow-up on administrator performance issues, an examination of additional ways to increase efficiency in the hiring process, and communication with faculty regarding the upcoming Banner Module and opportunities to create measures.

Goal 7

Dr. Bob Bauer reported that the Goal 7 Champions met on October 25. A progress summary of the Goal 7 Champions was distributed. The Goal 7 Champions recommended that recommendations #1 (update BOR Economic Impact Study of VSU) and #3 (development of Institute for Public Policy and Applied Research) should be continued and withdrew recommendation #2 (audit of VSU's collaborations). The goal committee also requested information on the status of the Performing Arts Center development.

Conclusion

Dr. Krotseng thanked the Goal Champions for their reports and reminded the council to submit their spring 2005 schedules to Melinda Cutchens as soon as possible.