

UNIVERSITY PLANNING ADVISORY COUNCIL  
November 3, 2004

The VSU University Planning Advisory Council held its second meeting of the 2004-05 academic year on November 3, 2004 at 2:00 p.m. in the Rose Room, University Center. Dr. Marsha Krotseng, Chief Planning Officer, presided over the meeting. Council members present included: Jason Adams, Brian Adler, Chet Ballard, Myrna Ballard, Sarah Bartholomew, Bob Bauer, Marty Giddings, Phyllis Holland, Paula Hutchinson, Sue Lampert, Mike Meacham, Michael Noll, Erin Palmer, Jay Register and Ruth Salter. Council members unable to attend included: Jeanna Clinkscales, Shirley Hardin, Mike Harpe, Charles Moore (Ex-Officio), Patrick Smith and Rebecca Taylor.

Dr. Krotseng welcomed everyone to the meeting and thanked the Goal Champions on their work since the last UPAC meeting.

General Discussion

- Dr. Krotseng recounted budget statements made by President Zaccari at the previous UPAC meeting. The Governor has reduced the requested amount of funds to be returned to the State from \$68.7 million to \$64 million. Approximately \$28 million will be extracted from the USG health plan reserves; UGA has given up another \$9.4 million from matching funds that were not needed (contingent upon approval from the General Assembly and the Governor) and \$20.3 million will come from the 34 institutions in the University System of Georgia. This leaves \$7.3 million that still remains to be identified. The amount of funds that VSU will give back is approximately \$741,000. Dr. Krotseng also noted that VSU will begin FY 06 with a \$1.8 million cut in funds.
- Chet Ballard raised the concern that some departments may not know their goals and there may not be consistent input across campus.

Update on SGA Survey Activities

Mr. Jason Adams informed the Council that as of the date of the UPAC meeting 1,040 students viewed the SGA online survey and 996 had completed the survey. Students were informed of the survey via the student "lighthouse" server and by a letter that was placed in the Spectator. The survey will be available online until November 19. Mr. Adams also informed the Council that the SGA Town Hall meeting is scheduled for Nov. 17 at 7:00 p.m. in the Magnolia Room of the University Center.

Update on Diversity Task Force

Dr. Marty Giddings informed the Council that a Diversity Task Force had been formed and the first meeting of the group is scheduled for November 8. The task force will follow recommendations of training personnel that conducted two Diversity Training sessions previously held on campus. The task force will create a vision statement and by-laws. Dr. Giddings noted that it is important to incorporate diversity throughout the University. A Diversity Council will be formed in January, 2005.

Update on Communication Task Force

Dr. Michael Noll asked for a couple of volunteers to serve on the Communication Task Force and plans to contact everyone prior to Thanksgiving to schedule a meeting before the end of the Fall semester. The primary focus of this task force is to improve communication across campus regarding the strategic plan as well as issues of interest resulting from discussion among UPAC.

## Reports from Goal Champions

### Goal 1

Ms. Sue Lampert stated that Goal 1 focused on the strengths and weakness of the strategic planning process itself in trying to build the University to capacity. The important elements are 1) mission/vision/goals 2) governance and 3) structure. A chart was distributed comparing the University Governance and University Structures. Concern was expressed over the effective communication between these groups.

### Goal 2

Dr. Brian Adler informed the Council that Goal 2 may have been formulated before Scott Sikes came on board as the Vice President for University Advancement. He suggested that Mr. Sikes be added to the committee to review and possibly revise the goal before moving forward.

### Goal 3

Dr. Marty Giddings stated the committee has deconstructed Goal 3. A brief review was conducted to determine what had been done in Goal 3 and what remained to be completed. It appears there was more interest in undergraduate issues rather than graduate issues.

Ms. Sue Lampert suggested reviewing Goal 3 and placing the high priority items into the strategic planning database.

### Conclusion

Dr. Krotseng asked the remaining Goal Champions to send their reports to her so they could be forwarded to UPAC. She also asked the Council if there were individuals they would like to hear from regarding goals. The Council members stated they would rather have access to the database to review the goals rather than inviting individuals to the meetings.

The next meeting of the University Planning Advisory Council is scheduled for Wednesday, December 1, from 2:00 p.m. until 3:00 p.m. in the Rose Room, University Center.

Respectfully submitted,

Melinda Cutchens