

UNIVERSITY PLANNING ADVISORY COUNCIL  
February 2, 2004

The VSU University Planning Advisory Council held its fourth meeting of the 2003-04 academic year on February 2, 2004 at 8:30 a.m. in Room 3026, Biology/Chemistry building. Dr. Marsha Krotseng, Chief Planning Officer, presided over the meeting. Council members present included: Chet Ballard, Myrna Ballard, Bob Bauer, Ernestine Clark, Jason Davenport, Martha Giddings, Phyllis Holland, Sue Lampert, Mike Meacham, Katie Melius, Ruth Salter, Jerry Siegrist (Ex-Officio) and Patrick Smith. Council members Shirley Hardin, Mike Harpe, Paula Hutchinson, Rebecca Kimbrough, Charles Moore (Ex-Officio) and Zac Nuse were unable to attend.

Dr. Krotseng welcomed everyone to the meeting and expressed her thanks to Council members for promptly responding to the UPAC task force survey. She informed everyone the primary focus of the meeting would be to identify and prioritize task forces based on the responses to the survey and define a charge for each task force.

#### General Discussion

Jerry Siegrist, on behalf of the Mission Statement Task Force, provided an update on the status of the proposed Mission Statement for Valdosta State University. The Institutional Planning Committee of the Faculty Senate will meet in February to discuss the proposed Mission Statement and recommend that it be forwarded to the Faculty Senate for inclusion as an agenda item for the Faculty Senate meeting scheduled in March. Jeff Grant, who is the COSA Representative on the Institutional Planning Committee, will forward the document to all COSA Representatives and ask them to contact their constituents and request comments on the document.

Chet Ballard provided an update on the status of the Faculty Work Task Force. He will seek out nominations for those interested in serving on the Task Force. The members of the Task Force will meet in February and begin by focusing on key issues at VSU, including the Delaware Study and communicating results of that study to the campus.

Marsha Krotseng informed UPAC that she recently worked with the VSU Alumni Association in an effort to update their strategic plan. Goals were updated and new action steps were incorporated into the Alumni Strategic Plan. The Association used the University Goals as a basis to develop/update their own goals.

There was much discussion about the proposed Task Forces and the Council agreed that three additional Task Forces should be formed immediately:

- Efficiency Implementation Task Force  
Charge: To review the list of potential efficiencies suggested by the campus, recommend specific items for implementation, and the method/timeframe for implementation.  
Co-Chairs: Sue Lampert and Jason Davenport
- Strategic Grant Seeking Task Force  
Charge: To provide feedback on the institutional database being developed for use by VSU grant writers (Report in March); to identify priority areas for grant writing based on the Strategic Plan; to review national benchmarks and develop goals for VSU.  
Chair: Marty Giddings
- Regional Impact and Partnerships Task Force  
Charge: To identify and review existing data that indicate the economic impact of VSU and ways in which members of the University community broadly serve this region through boards, partnerships and collaborative efforts.  
Co-Chairs: Bob Bauer and Charles Harmon

#### Conclusion

Dr. Krotseng expressed her thanks to those who agreed to serve as Chairs/Co-Chairs for the Task Forces. The next meeting of the University Planning Advisory Council is scheduled for Monday, March 8 at 8:30a.m. in the Biology/Chemistry building, Room 3026.

Respectfully submitted,

Melinda Cutchens