

UNIVERSITY PLANNING ADVISORY COUNCIL
December 10, 2003

The VSU University Planning Advisory Council held its third meeting of the 2003-04 academic year on December 10, 2003 at 2:00 p.m. in Room 3026, Biology/Chemistry building. Dr. Marsha Krotseng, Chief Planning Officer, presided over the meeting. Council members present included: Chet Ballard, Myrna Ballard, Bob Bauer, Jason Davenport, Martha Giddings, Phyllis Holland, Paula Hutchinson (Ex-Officio), Rebecca Kimbrough, Sue Lampert, Mike Meacham, Emmitt Nolan, Ruth Salter, and Jerry Siegrist (Ex-Officio). Council members Mike Beverly, Ernestine Clark, Shirley Hardin, Mike Harpe, Katie Melius (final exam), Charles Moore (Ex-Officio) and Patrick Smith were unable to attend.

Dr. Krotseng welcomed Council members and expressed her thanks to the Council for their continued efforts.

General Discussion

Jerry Siegrist, on behalf of the Mission Statement Task Force, presented a draft proposal of a new abbreviated Mission Statement for Valdosta State University as called for in the Strategic Plan (Goal 1).

The mission of Valdosta State University is to

- Prepare our students to meet global opportunities and challenges through excellence in teaching and learning.
- Expand the boundaries of current knowledge, and explore the practical applications of that knowledge, through excellence in scholarship and creative endeavors.
- Promote the economic, cultural, and educational progress of our community and of our region, through excellence in service outreach.

VSU seeks to accomplish this mission in a dynamic, student-centered learning environment marked by respect for the diverse abilities, backgrounds, and contributions of all members of the university community.

Dr. Siegrist expressed his appreciation for the work of Task Force members Marsha Krotseng (Co-Chair), Fred Ware, Nolan Argyle, Lorraine Schmertzing, David Monetti, Kae Sinkule, Jacob Cleghorn and Bruce Caster.

A motion was made, seconded and approved unanimously to accept the proposal. On behalf of the Senate's Institutional Planning Committee Jerry Siegrist will present the Mission Statement to the Faculty Senate for review and report back to the University Planning Advisory Council.

Dr. Krotseng proceeded with the discussion of consolidating the Strategic Planning retreat recommendations as contained in the document provided by Solutions 21. Dr. Krotseng, Bob Bauer, Marty Giddings, and Phyllis Holland each reviewed sections of Goals 1-8 and presented their recommendations to the Council. A revised copy of Goals 1-8 with the recommendations will be forwarded to members of the Council.

As a result of the consolidation of the Goals there was discussion and identification of potential Task Forces. The following potential task forces were recommended for consideration:

- Strategic Grant Writing
- Efficiencies (Efficient Use of Human;Physical, and Fiscal Resources)
- Undergraduate Education (Retention and Curriculum)
- Research and Graduate Education
- Marketing
- Collecting and Analyzing P-16 Data (What groups are working on student preparation issues?)
- Staff Survey Analysis and Recommendations
- Workload Studies
- Identify Partnerships
- Approach Regional Impact of VSU
- Create "Think Tank"

Upon further review and discussion, two Task Forces were recommended for immediate implementation. Sue Lampert agreed to Chair the Staff Survey Analysis and Recommendations Task Force, which will include members of the former Goal 6 Committee. Additionally, Chet Ballard agreed to Chair the Faculty Workload Study Task Force. Jason Davenport expressed interest in serving on the Efficiencies Task Force upon its implementation.

A survey will be developed and forwarded to the members of the Council requesting their input regarding the importance and potential impact of each Task Force. The results of the survey will be compiled and presented to the Council in the near future.

Paula Hutchinson informed the Council that she has information about software that may be beneficial to the Task Force on Collecting and Analyzing P-16 Data regarding student preparation issues.

Conclusion

Dr. Krotseng informed everyone that specific information on the date, time, and location of the next meeting will be forthcoming.

Respectfully submitted,

Melinda Cutchens