

UNIVERSITY PLANNING ADVISORY COUNCIL

May 5, 2003

The seventh meeting of the VSU University Planning Advisory Council was held on May 5, 2003 at 1:00 p.m. in the Rose Room, University Center. President Zaccari and Dr. Marsha Krotseng, Chief Planning Officer, presided over the meeting. Council members present included: Chet Ballard, Myrna Ballard, Bob Bauer, Ernestine Clark, Jason Davenport, Martha Giddings, Phyllis Holland, Paula Hutchinson (Ex-Officio), Rebecca Kimbrough, Sue Lampert, Ruth Salter, Jerry Siegrist (Ex-Officio) and Patrick Smith. Council members Mike Beverly, Shirley Hardin, Mike Harpe, Charles Moore (Ex-Officio), Emmitt Nolan, Brian Roberts, Ed Sheeley, and Lee Williams were unable to attend. Guest: Andy Brovey.

Dr. Krotseng welcomed Council members and informed everyone the agenda for the meeting would be to review the initial charge from Dr. Zaccari and also discuss core values of the university as well as recommendations for the strategic planning process as it continues to evolve.

General Discussion

The Council agreed that communication plays a vital role in the strategic planning process and believes it is important to establish open communication between and among the various goal committees.

Dr. Zaccari stated that he is pleased with the dedication and commitment of each member of the Council and informed everyone that the University Planning Advisory Council will be involved in the Master Planning process. He gave the example of another evolving process by describing the Foundation meetings where committees meet in advance and do much of the work so that information is brought to the full Foundation Board. Dr. Zaccari urged the Council to challenge the creativity of what this Council can be and to ask ourselves what each one of us can do to make Valdosta State University move along in the strategic planning process.

There were some suggestions that could possibly improve the function of the University Planning Advisory Council and help it to become even more effective.

- Standard meeting time/consistent meetings
- Establish a communication channel with the Budget Advisory Council and Facilities
- Establish closer communication among the goal committees
- Establish closer communication with colleges/departments
- Allocate the first 15-20 minutes of each Council meeting to discuss updates on the budget as well as new construction in order to give the Council a better sense of what is happening on campus

Several other questions were raised such as, What can individuals do to move along the planning process; How can we clarify the role of Council members; and Should we include information in the *Spectator*?

Council members were asked to define what they believe are the core values of Valdosta State University. The items are listed below. The underlined items were identified as especially representative of VSU.

<ul style="list-style-type: none"> • <i>Accountability</i> • <i>Caring</i> • <i>Change</i> • <u><i>Collaboration</i></u> • <u><i>Commitment</i></u> • <i>Community</i> • <i>Conduit</i> • <i>Continuous enhancement</i> • <i>Creative</i> • <i>Data driven</i> • <i>Diversity</i> • <i>Driven</i> • <i>Equally applied policies</i> • <i>Financial planning</i> • <i>Fluid</i> • <i>Harmony</i> • <i>High standards</i> • <i>Informed progress</i> • <i>Integrity</i> • <i>Interactive</i> • <i>Learning community</i> • <i>Lifelong</i> • <i>On-going communication</i> • <i>Openness</i> 	<ul style="list-style-type: none"> • <i>Opportunity</i> • <u><i>Partnerships</i></u> • <i>People</i> • <u><i>Personal</i></u> • <i>Pervasive caring</i> • <i>Planned change</i> • <i>Problem oriented</i> • <i>Professionalism</i> • <i>Regional Economic development</i> • <i>Regional institution</i> • <u><i>Regional University</i></u> • <i>Research</i> • <i>Respect</i> • <i>Risk-taking</i> • <i>Scholarship</i> • <i>Service</i> • <i>Service oriented</i> • <u><i>Shared governance</i></u> • <i>Shared vision</i> • <i>Strategic</i> • <u><i>Teaching and Learning</i></u> • <i>Teamwork</i> • <i>Trust</i>
--	---

Conclusion

Dr. Krotseng noted that we are still in the formative stages of a new process and are building on open communication. Essentially, the University Planning Advisory Council is a part of the changing profile of the university. She thanked everyone for an outstanding year. The Council will meet again in August. Specific information on the date, time, and location will be forthcoming.

Respectfully submitted,

Melinda Cutchens