

UNIVERSITY PLANNING ADVISORY COUNCIL  
FEBRUARY 24, 2003

The second meeting of the VSU University Planning Advisory Council was held on February 24, 2003 at 9:00 a.m. in the Rose Room, University Center. President Ronald M. Zaccari and Dr. Marsha Krotseng, Chief Planning Officer, presided over the meeting. Council members present included: Chet Ballard, Myrna Ballard, Bob Bauer, Mike Beverly, Ernestine Clark, Jason Davenport, Marty Giddings, Mike Harpe, Paula Hutchinson (Ex-Officio), Sue Lampert, Charles Moore (Ex-Officio), Ruth Salter, Ed Sheeley, Jerry Siegrist (Ex-Officio), and Patrick L. Smith. Guests in attendance were Lynne Capece, Christy Coons, Tommye Miller, Melva Morfaw (for Shirley H. Hardin), Louis Schmier, and Donna Sewell. Council members Shirley Hardin, Phyllis Holland, Rebecca Kimbrough, Emmitt Nolan, Brian Roberts and Lee Williams were unable to attend.

Dr. Krotseng distributed a graphic illustrating the five components of the Planning process, which include the Strategic Plan, Budget Plan, Facilities Plan, Master Plan and External (Fundraising) Plan. She also provided an illustration of how the VSU Strategic Goals are connected to the various planning components. She emphasized that this is an evolving process and that communication is an important responsibility of all Council members.

Presentation by Goal 2 Committee Chair (Continued from previous meeting)

Goal 2: Successful Outreach

Goal 2 Committee Chair Lynne Capece resumed her presentation from the last Council meeting. She informed the Council that individuals are restricting their gifts; therefore, unrestricted gifts are continuing to dwindle. It is imperative that fundraising activities be coordinated to avoid duplication of contacts. She addressed a number of questions related to this goal.

Presentation by Goal 3 Committee Chair

Goal 3: Excellence in Student Learning and Retention

Goal 3 Committee Chair Louis Schmier expressed that the members of the Goal 3 Committee want to emphasize the importance of the following:

- developing a shared vision
- developing a university-wide code of conduct
- integrating wholeness education and character education into the curriculum.

The Goal 3 Committee recommends the following in order to develop an on-going vision for VSU:

- hold a series of retreats/open forums pertinent to building a shared vision of VSU

- participate in conferences pertinent to building a shared vision of VSU
- encourage reflection and free expression of personal visions
- examine process of evaluating and utilizing evaluations of faculty, staff and administrators.
- utilize existing programs such as Partners for Campus Excellence
- encourage programs in cooperation with SGA, COSA and Faculty Senate
- consider geographically mixing offices of faculty from different departments

Dr. Schmier reminded everyone that the students are our “customers”. Essentially, without the students VSU would be non-existent. Therefore, it is important that VSU portray a positive image for the VSU students.

Dr. Schmier recommended two books that might be of interest to members of the Council:

- *The Fifth Discipline – The Art & Practice of The Learning Organization* (Author: Peter M. Senge)
- *Scholarship Reconsidered: Priorities of the Professoriate* (Author: Ernest L. Boyer)

As an added note Dr. Schmier strongly encourages pursuing grants in order to fund a Center for Creative Teaching and Learning. This could be connected with the HUB initiative in which several faculty members are currently involved.

Some Council members encouraged serious evaluation by the Goal 3 Committee of the advising process as well as the process of scheduling classes. An Advising Task Force has had several working sessions since January and will be making some recommendations relative to the advising process.

### Conclusion

Dr. Krotseng proposed the development of a formal listserv for on-going communication between Council members, and this will be created within the next week.

Information regarding the next meeting of the University Planning Advisory Council will be announced in the near future.

Respectfully submitted,

Melinda Cutchens

