

Alignment with the USG Plan



The Strategic Planning Office has compiled a document containing the 5 University-wide goals, their action steps, metrics, responsibility, and relationship to the USG Plan.

This document can be found online, at the Planning website.

VSU Strategic Plan Goals and Action Steps, With USG Plan Compatibility

Enrollment and Retention Goal

Intentionally grow undergraduate and graduate enrollment to almost 12,000 over the next 5 years through additional new students and increased retention and graduation rates of existing students.

| Action Step | Resource | Responsibility for Data Analysis | Strategic Responsibility | Connection to USG Goals |
|---|---|--|----------------------------|-------------------------|
| 1. Increase retention to 80 percent (up to 82 percent) by 14.00 per year | Student 70.00 per year forward of the next five years | Strategic Research and Analysis | Student Management Council | Goal 1-1 |
| 2. Increase 4 year graduation rates to at least 70.00 per year | Student 70.00 per year forward of the next five years | Strategic Research and Analysis | Student Management Council | Goal 1-1 |
| 3. Increase number of students who seek a 4-year Bachelor's degree <ul style="list-style-type: none"> 4-year Bachelor's graduate students, especially from non-neighborhoods | In action plan to increase graduate enrollment will be developed during 2007-07 for implementation in 2007-2008. The number of students transferring to VSU from Georgia's two-year colleges will increase through strong partnerships with those institutions. The funding available for undergraduate scholarships will double over the five-year period. During 2007-07 the university will complete an internal assessment and audit of its cost structure and organizational support for recruitment, retention, and communications, including web content. The results of this assessment will include a comparison with selected USG institutions as it relates to establishing an active, integrated marketing plan during 2007-08 that is aligned toward increasing numbers of students at all program and program retention. | Strategic Research and Analysis University Assessment Financial Aid University Assessment Marketing Strategic Research and Analysis | Student Management Council | Goal 1-1 Goal 2-1 |
| 4. Strengthen retention and culture to encourage retention | 100% of students in 1000 and 200 level courses will receive one-on-one grades (not just FF) beginning in Fall 2007. 100% of program departments will develop an intervention plan during Spring 2007 that includes at least three components. At every point that will provide feedback to address about students performance in the first three weeks. It strategies to assist those freshmen students who face poor academic progress, and it strategies to assist those who are placed on academic probation at the end of their first semester. The plan will be implemented during 2007-2008. | Regional Student Council | Student Management Council | Goal 1-1 |