

# **Valdosta State University**

## **Odum Library Website**

### **Spring 2010 Survey Vs. Fall 2007 Survey Comparison Chart**

March 29, 2010 – April 28, 2010  
November 02, 2007 – January 07, 2008

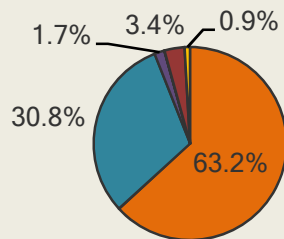
# Valdosta State University Odum Library Website Survey Comparison Data

## Question 1

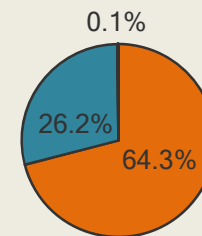
How did you get to the Odum Library website? (If multiple methods, select most used method)

Answer Options	2010 Response Percent	2010 Response Count	2007 Response Percent	2007 Response Count	Percentage Change Since 2007
VSU website/homepage Odum Library link.	63.2%	74	64.3%	54	-1.1%
Library computer browser default page.	30.8%	36	26.2%	22	4.6%
From a search engine. (e.g. google, VSU search)	1.7%	2	0.0%	1	1.7%
From a portal. (e.g. BlazeNet, WebCT, GALLILEO, GIL Catalog)	0.0%	0	0.0%	2	0.0%
Typed in web address.	3.4%	4	0.1%	4	3.4%
Other/not listed.	0.9%	1	0.0%	1	0.9%
If Other, please explain.		1			
<i>answered question</i>		117			84

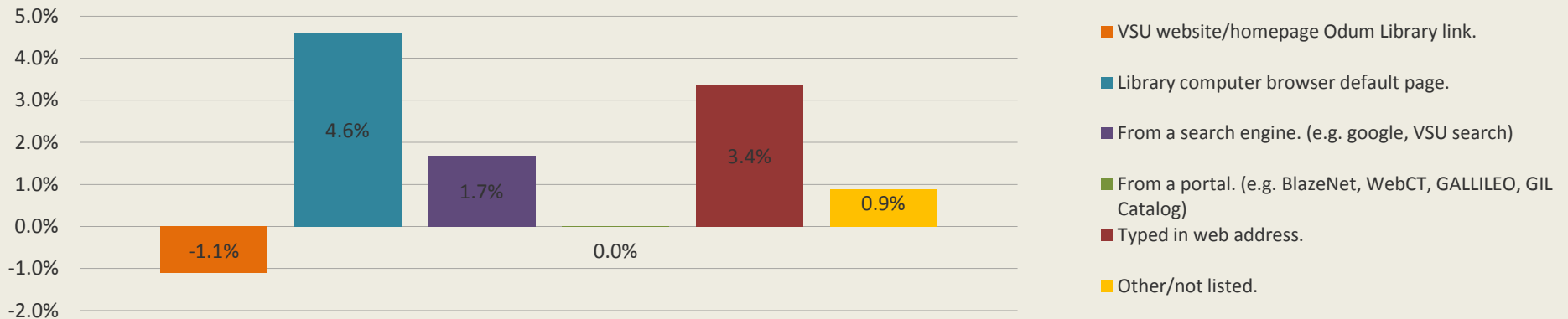
2010 How did you get to the Odum Library website? (If multiple methods, select most used method)



2007 How did you get to the Odum Library website? (If multiple methods, select most used method)



Percentage Change Since 2007



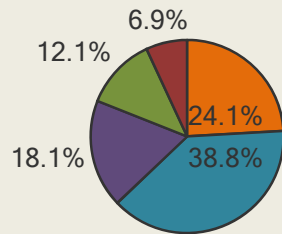
# Valdosta State University Odum Library Website Survey Comparison Data

## Question 2

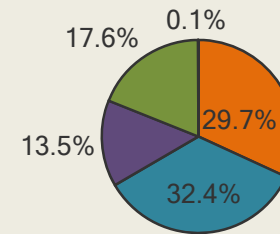
How often do you access library resources through a library web page?

Answer Options	2010 Response Percent	2010 Response Count	2007 Response Percent	2007 Response Count	Percentage Change Since 2007
Daily	24.1%	28	29.7%	22	-5.6%
Weekly	38.8%	45	32.4%	24	6.4%
Monthly	18.1%	21	13.5%	10	4.6%
Quarterly	12.1%	14	17.6%	13	-5.5%
Never	6.9%	8	0.1%	5	6.8%
<i>answered question</i>		<b>116</b>		<b>74</b>	<b>6.7%</b>

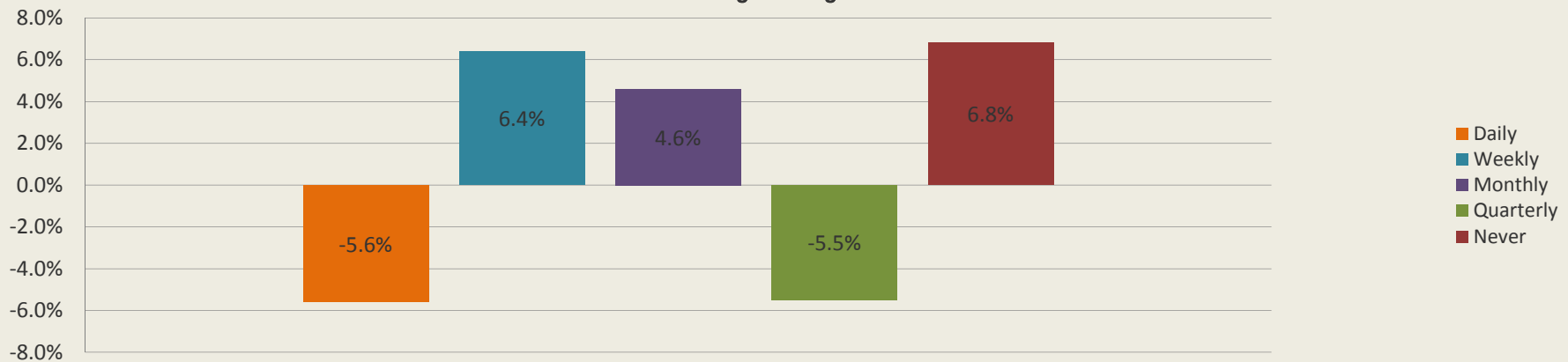
2010 How often do you access library resources through a library web page?



2007 How often do you access library resources through a library web page?



Percentage Change Since 2007



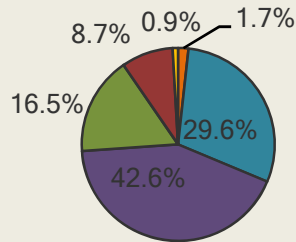
# Valdosta State University Odum Library Website Survey Comparison Data

## Question 3

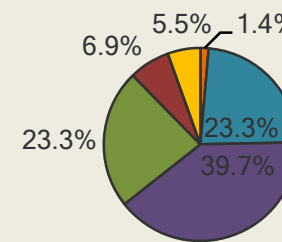
Ease of finding the information I need on the Library's website on my own.

Answer Options	2010 Response Percent	2010 Response Count	2007 Response Percent	2007 Response Count	Percentage Change Since 2007
No Response	1.7%	2	1.4%	1	0.3%
Excellent	29.6%	34	23.3%	17	6.3%
Good	42.6%	49	39.7%	29	2.9%
Satisfactory	16.5%	19	23.3%	17	-6.8%
Needs Improvement	8.7%	10	6.9%	5	1.9%
Poor	0.9%	1	5.5%	4	-4.6%
<i>answered question</i>		<b>115</b>		<b>73</b>	<b>-0.3%</b>

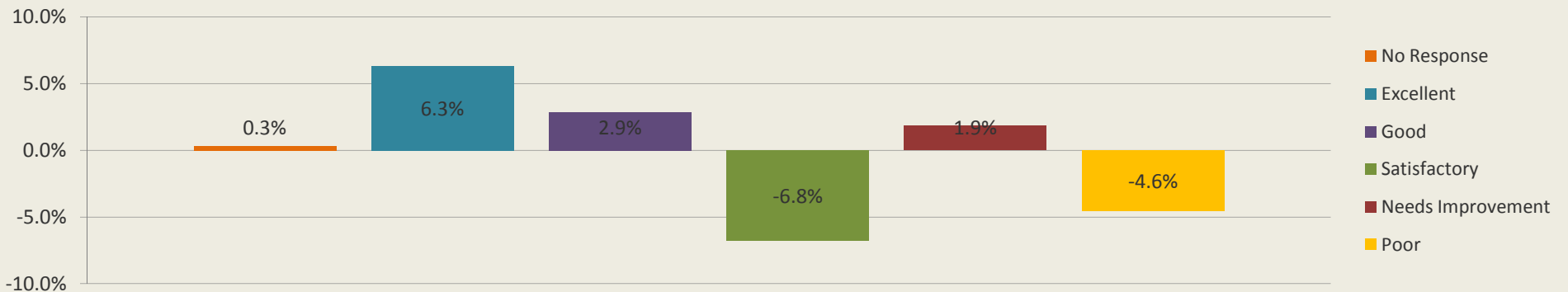
2010 Ease of finding the information I need on the Library's website on my own.



2007 Ease of finding the information I need on the Library's website on my own.



Percentage Change Since 2007



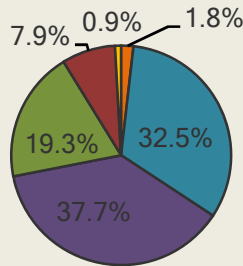
# Valdosta State University Odum Library Website Survey Comparison Data

## Question 4

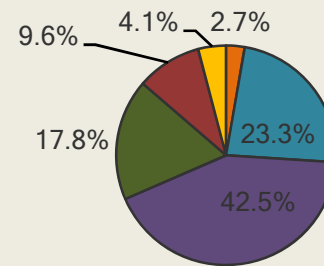
Library's web pages are easy to navigate.

Answer Options	2010 Response Percent	2010 Response Count	2007 Response Percent	2007 Response Count	Percentage Change Since 2007
No Response	1.8%	2	2.7%	2	-0.9%
Excellent	32.5%	37	23.3%	17	9.2%
Good	37.7%	43	42.5%	31	-4.8%
Satisfactory	19.3%	22	17.8%	13	1.5%
Needs Improvement	7.9%	9	9.6%	7	-1.7%
Poor	0.9%	1	4.1%	3	-3.2%
<i>answered question</i>		<b>114</b>		<b>73</b>	<b>1.0%</b>

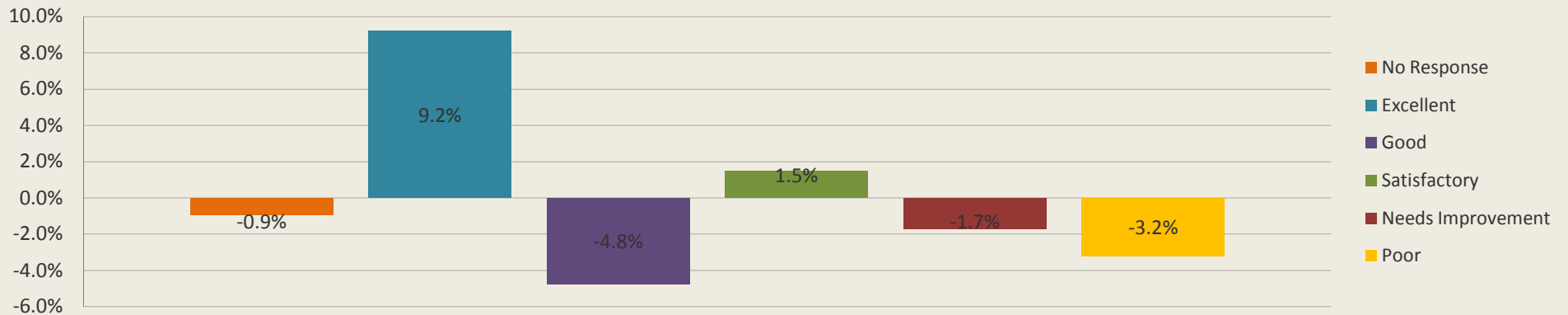
2010 Library's web pages are easy to navigate.



2007 Library's web pages are easy to navigate.



Percentage Change Since 2007



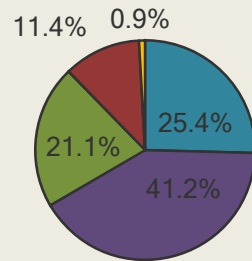
# Valdosta State University Odum Library Website Survey Comparison Data

## Question 5

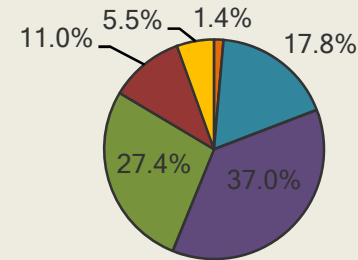
The visual design (i.e. colors, graphics, etc.) is appealing.

Answer Options	2010 Response Percent	2010 Response Count	2007 Response Percent	2007 Response Count	Percentage Change Since 2007
No Response	0.0%	0	1.4%	1	-1.4%
Excellent	25.4%	29	17.8%	13	7.6%
Good	41.2%	47	37.0%	27	4.2%
Satisfactory	21.1%	24	27.4%	20	-6.3%
Needs Improvement	11.4%	13	11.0%	8	0.4%
Poor	0.9%	1	5.5%	4	-4.6%
<i>answered question</i>		<b>114</b>		<b>73</b>	<b>1.4%</b>

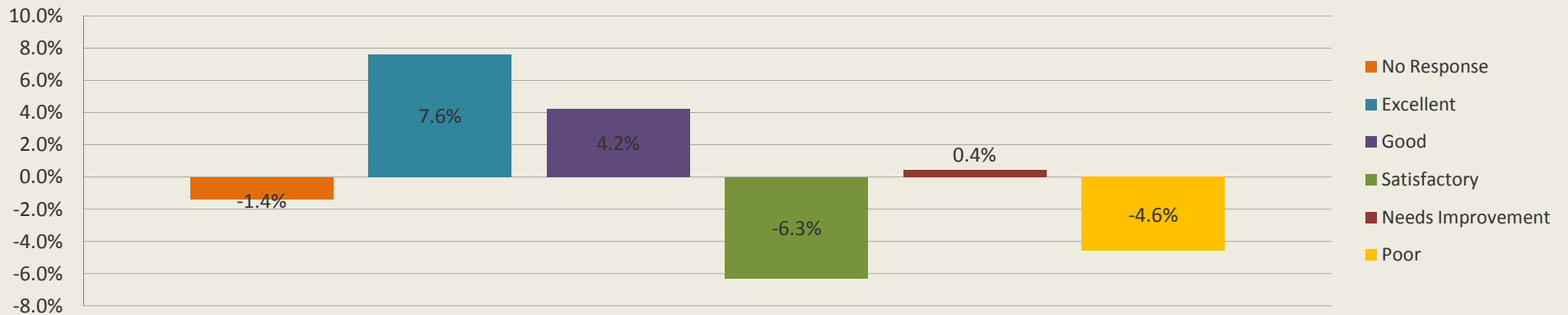
2010 The visual design (i.e. colors, graphics, etc.) is appealing.



2007 The visual design (i.e. colors, graphics, etc.) is appealing.



Percentage Change Since 2007



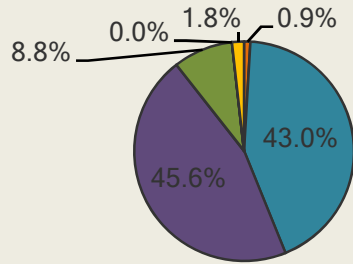
# Valdosta State University Odum Library Website Survey Comparison Data

## Question 6

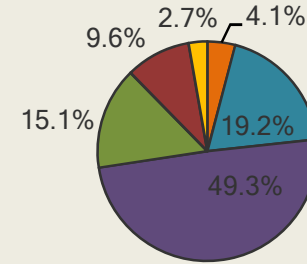
Wording used for links is understandable.

Answer Options	2010 Response Percent	2010 Response Count	2007 Response Count	2007 Response Count	Percentage Change Since 2007
No Response	0.9%	1	4.1%	3	-3.2%
Excellent	43.0%	49	19.2%	14	23.8%
Good	45.6%	52	49.3%	36	-3.7%
Satisfactory	8.8%	10	15.1%	11	-6.3%
Needs improvement	0.0%	0	9.6%	7	-9.6%
Poor	1.8%	2	2.7%	2	-0.9%
<i>answered question</i>			<b>114</b>	<b>73</b>	<b>3.3%</b>

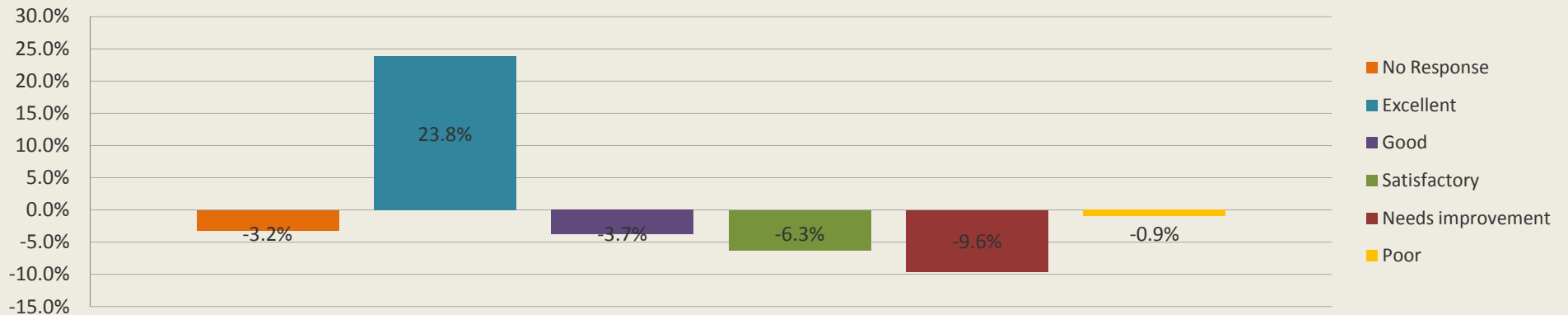
2010 Wording used for links is understandable.



2007 Wording used for links is understandable.



Percentage Change Since 2007



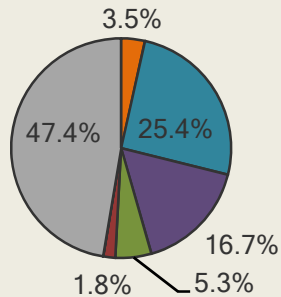
# Valdosta State University Odum Library Website Survey Comparison Data

## Question 7

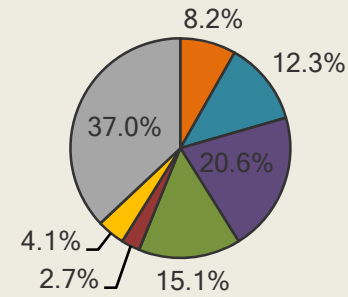
### Usefulness of "Ask A Librarian".

Answer Options	2010 Response Percent	2010 Response Count	2007 Response Percent	2007 Response Count	Percentage Change Since 2007
No Response	3.5%	4	8.2%	6	-4.7%
Excellent	25.4%	29	12.3%	9	13.1%
Good	16.7%	19	20.6%	15	-3.9%
Satisfactory	5.3%	6	15.1%	11	-9.8%
Needs Improvement	1.8%	2	2.7%	2	-0.9%
Poor	0.0%	0	4.1%	3	-4.1%
Have not used	47.4%	54	37.0%	27	10.4%
<i>answered question</i>		<b>114</b>		<b>73</b>	<b>4.8%</b>

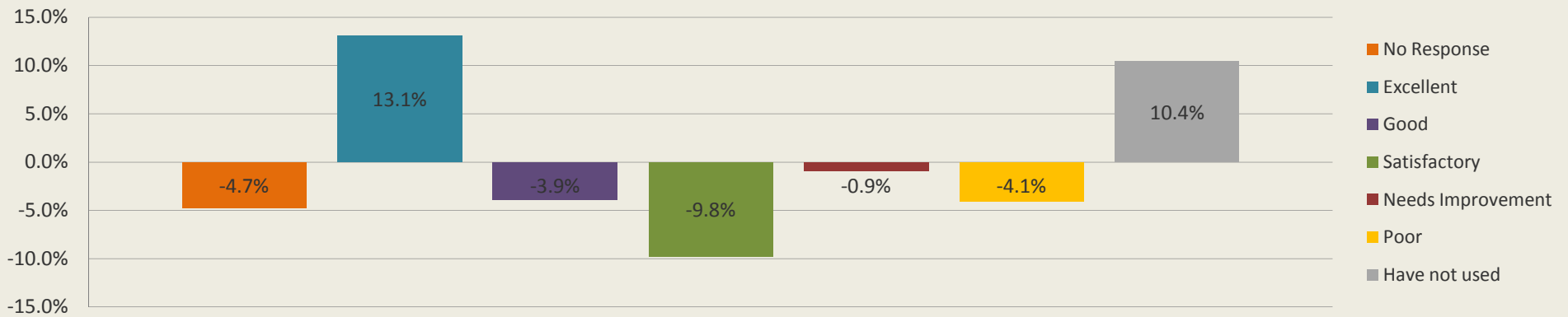
2010 Usefulness of "Ask A Librarian".



2007 Usefulness of "Ask A Librarian".



Percentage Change Since 2007



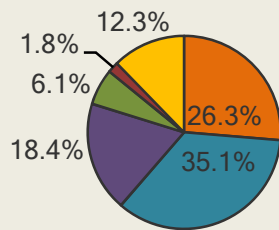
# Valdosta State University Odum Library Website Survey Comparison Data

## Question 8

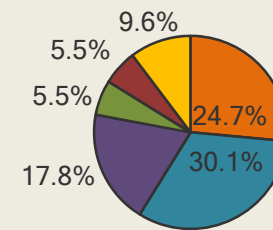
Ability to use electronic resources from off-campus/home easily.

Answer Options	2010 Response Percent	2010 Response Count	2007 Response Percent	2007 Response Count	Percent Change Since 2007
Excellent	26.3%	30	24.7%	18	1.6%
Good	35.1%	40	30.1%	22	5.0%
Satisfactory	18.4%	21	17.8%	13	0.6%
Needs Improvement	6.1%	7	5.5%	4	0.6%
Poor	1.8%	2	5.5%	4	-3.7%
Have Not Used	12.3%	14	9.6%	7	2.7%
<i>answered question</i>		<b>114</b>		<b>68</b>	<b>6.8%</b>

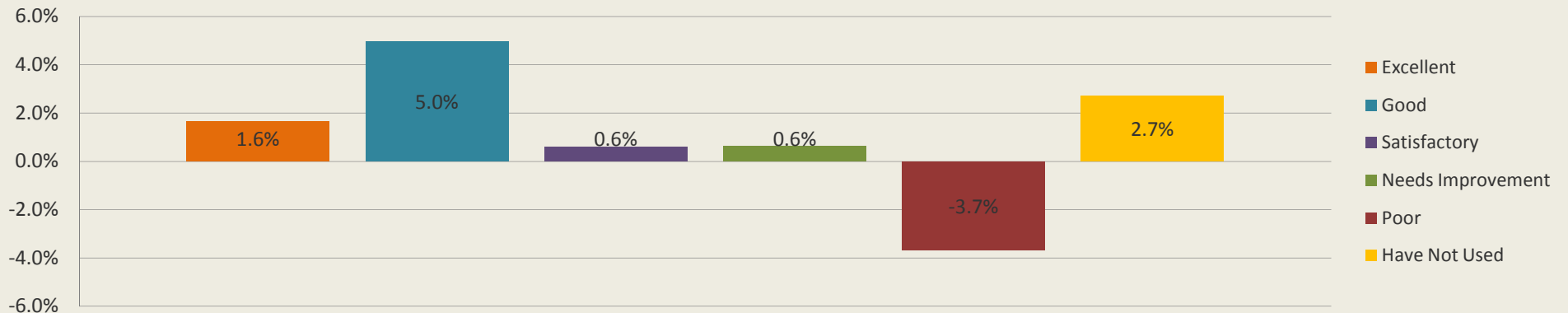
2010 Ability to use electronic resources from off-campus/home easily.



2007 Ability to use electronic resources from off-campus/home easily.



Percentage Change Since 2007



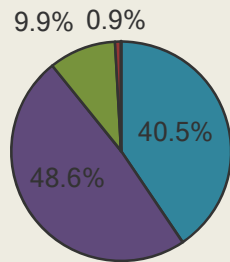
# Valdosta State University Odum Library Website Survey Comparison Data

## Question 10

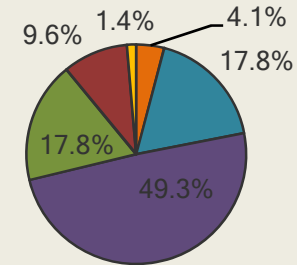
Overall, how would you rate the Odum Library website?

Answer Options	2010 Response Percent	2010 Response Count	2007 Response Percent	2007 Response Count	Percentage Change Since 2007
No Response	0.0%	0	4.1%	3	-4.1%
Excellent	40.5%	45	17.8%	13	22.7%
Good	48.6%	54	49.3%	36	-0.7%
Satisfactory	9.9%	11	17.8%	13	-7.9%
Needs Improvement	0.9%	1	9.6%	7	-8.7%
Poor	0.0%	0	1.4%	1	-1.4%
<i>answered question</i>		111		73	4.0%

2010 Overall, how would you rate the Odum Library website?



2007 Overall, how would you rate the Odum Library website?



Percentage Change Since 2007

