

# TELECOMMUNICATIONS COLLECTION DEVELOPMENT POLICY STATEMENT

## I. Purpose and Program Description

### A. Library Collection Development Objective

The Library seeks to support curricular and research needs in the following general areas of Telecommunications: telecommunications with emphases on audio, video, broadcast journalism, and international documentary production; electronic media, including the societal and personal impact of media, media law and regulation, business and technical considerations, and general issues of pedagogy and good practice, including history, theory and methods.

### B. Description of User Groups Supported

The following changes in user population were observed during the five years prior to 2006: new faculty in media, and increased enrollment of undergraduate majors. There is a declining interest in film/celluloid media.

### C. New and Expanding Areas of Interest

New and expanding areas of interest are: the Internet, World Wide Web, synchronous communication, computer mediated communication, and visual communication.

### D. Areas of Established Specialization

Areas of established specialization are: telecommunications, broadcasting, and electronics media.

## II. TREATMENT OF SUBJECT DEPTH

### A. Treatment of Subject Depth

To support the Telecommunications Department, the library will collect in the following subject areas at the Intermediate (3B) and Advanced (3C) Study or Instructional Support levels.

SUBJECT SUBDIVISIONS	COLLECTING LEVEL
Broadcast Audience Analysis and Research	3B
Broadcast Media Sales and Management	3B
Broadcast Performance and Announcing	3B
Broadcast Writing	3B
Broadcasting and Culture	3C
Business of Media	3C
Media Criticism	3C
Media History	3B
Media Programming	3B
Media Regulation and Ethics	3B
Public Broadcasting	3B
Radio and Television Production	3B

B. Specific Delimitations

**Formats collected:** Annuals and Other Serials—Extensively; Audiovisual-Extensively; Dissertations-Selectively; Electronic-Extensively; Maps-Selectively; Microformat Collections-Selectively; Monographs (Books)-Selectively; Periodicals (Journals, Magazines, etc.)- Extensively; Reference Tools-Extensively; Textbooks-Extensively

**Note:** I would disagree on several of their categories: I would categorize Annuals and Other Serials as Selectively, not Extensively; Monographs (Books) would be Extensively, not Selectively; and Textbooks would be Selectively, not Extensively. (Denise Montgomery)

**Imprint dates collected:** Current-Extensively; 20<sup>th</sup> Century-Extensively; 19<sup>th</sup> Century-Selectively; Earlier-Excluded

**Chronological focus:** Chronological focus: Current-Extensively; 20<sup>th</sup> Century-Extensively; 19<sup>th</sup> Century-Selectively; Earlier-Excluded

**Languages collected:** English-Extensively; German-Selectively; Japanese-Selectively; Korean-Selectively

**Place of Publication:** North America-Extensively; Western Europe-Extensively; East Asia (Japan, Korea, China)-Selectively