

MANAGEMENT

COLLECTION DEVELOPMENT POLICY STATEMENT

I. PURPOSE AND PROGRAM DESCRIPTION

A. Library Collection Development Objective

The library seeks to support curricular, research, and lifelong learning needs in Management for the Bachelor of Business Administration Program, the Masters of Business Administration Program, and the Human Resource Management Certificate Program. The Department of Management at Valdosta State University provides management development opportunities to the South Georgia region through instruction, research, and service activities.

B. Description of User Groups Supported

In relation to Management, the library supports the following user groups: Undergraduate students, Master's Degree students, Faculty, and other community users. Changes in user population includes the development of the MBA program that requires library support at the graduate level and the WebMBA Program, which offers professionals the opportunity to earn an accredited, accelerated online MBA degree without interrupting their work and personal lives.

C. New and Expanding Areas of Interest

New and expanding areas of interest include the MBA Program and the WebMBA Program. The department's primary research emphasis is on applied management research and instructional improvement. Research is focused on development of the region, instruction, faculty, and the management disciplines. Regional service activities include management and organization development and consulting, especially through the South Georgia Institute.

D. Areas of Established Specialization

Areas of specialization in management include motivation and leadership, small business management, quality management, productions/operations management, and human resource management.

II. TREATMENT OF SUBJECT DEPTH

A. Treatment of Subject Depth

The library will collect materials in the following subject areas primarily at the Advanced Study or Instructional Support Level (3C).

SUBJECT SUBDIVISIONS	COLLECTING LEVEL
Industrial Management	3C
International Business	3C
Management	3C
Management and Leadership Skills	3C
Management Information Systems	3C
Organizational Behavior	3C
Organizational Change	3C
Personnel Management	3C
Production/Operations/Quantitative Methods	3C
Quality Management	3C
Research Methods and Statistics	3C
Small Business/Entrepreneurship	3C
Strategic Management	3C

B. Specific Delimitations

Formats collected: Each of the following format types in management should be collected selectively: Annuals and other serials, audiovisual, electronic, microformat collection, monographs, periodicals, reference sources and textbooks, with slightly less focus on microformat collections and audiovisual resources.

Imprint dates collected: Library resources with imprint dates that are current (1980-present) and a part of the earlier 20th century should be collected selectively, with a greater focus on current resources.

Chronological focus: The chronological focus in management should be current (1980-present) and earlier 20th century, with collecting being done selectively, with a greater focus on current resources.

Languages collected: To support the international focus of the School of Management, materials on business and management topics from and about all areas of the world are acquired. The marketing collection should include resources that are published in English primarily, and all other languages should be developed selectively.

Places of publication: Library resources that are published in the following regions, which are listed in order of priority, should be collected selectively. North America, Western Europe, Australia/New Zealand, and Eastern Europe.