

# **BUSINESS GENERAL COLLECTION DEVELOPMENT POLICY STATEMENT**

## **I. PURPOSE AND PROGRAM DESCRIPTION**

### **A. Library Collection Development Objective**

The library seeks to strategically augment Langdale College's departmental collections, supporting student instruction and learning and supporting faculty academic research in business. When necessary and appropriate, the Langdale College general fund can be used as special impact funds.

### **B. Description of User Groups Supported**

The library seeks to support the following Langdale College user groups: undergraduate students, master's degree students, faculty, and other community users, including the South Georgia business community.

### **C. New and Expanding Areas of Interest**

Healthcare administration (e.g., health care marketing, health care economics), auditing and forensic accounting, financial portfolio management, small and family business management, and entrepreneurship are expanding areas of interest.

## **II. TREATMENT OF SUBJECT DEPTH**

### **A. Treatment of Subject Depth**

The fields of accounting, economics, finance, management, marketing, and business information systems (including accounting information and management information systems) should be collected at the research level. The fields of insurance and real estate should be collected at the intermediate study or instructional support level.

<b>SUBJECT SUBDIVISIONS</b>	<b>COLLECTING LEVEL</b>
Accounting	4
Economics	4
Finance	4
Management	4

Marketing	4
Business Information Systems	4
Insurance	3B
Real Estate	3B

B. Specific Delimitations

**Formats collected:** Each of the following format types in the Langdale College general account should be collected selectively: Annuals and other serials, audiovisual, electronic, microformat collections, monographs, reference sources, and textbooks. Periodicals should be collected extensively, and the focus should be on electronic full-text periodical resources.

**Imprint dates collected:** Library resources with imprint dates that are current (1980-present) should be collected extensively. Resources of the earlier 20<sup>th</sup> century should be collected selectively.

**Chronological focus:** The chronological focus in the Langdale College of Business should be current (1980-present), with extensive collections. The earlier 20<sup>th</sup> century collections should be selective.

**Languages collected:** Library resources for the Langdale College collection that are published in English should be developed extensively.

**Places of publication:** Library resources published in North American and Western Europe should be collected extensively.