

# SENIOR COLLEGE CURRICULUM CHECK SHEET

**MARKETING MAJOR**

**2009-2010 CATALOG**

NAME \_\_\_\_\_ ID NUMBER \_\_\_\_\_

ADMITTED TO LANGDALE COLLEGE: \_\_\_\_\_ GPA AT TIME OF ADMISSION: \_\_\_\_\_

To be eligible to register for 3000 or 4000 level business courses, a student must first be formally admitted to the College of Business Administration.

**GRADES MUST BE "C" OR BETTER**  
(Except Non-Business Electives)

**BUSINESS ADMINISTRATION COMMON SENIOR COLLEGE CORE (18 Semester Hours)**

	<u>Grade</u>	<u>Hours</u>	<u>Sem/Yr.</u>
BUSA 2100/MATH 2620 **.....	_____	_____	_____
ENGL 3010/3020/3030/ACED 2050*** .....	_____	_____	_____
MKTG 3050 .....	_____	_____	_____
MGNT 3250 .....	_____	_____	_____
FIN 3350 .....	_____	_____	_____
BUSA 4900 (Must be within 30 hours of graduation)	_____	_____	_____

\*\*credit will be given for only one of these courses.

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**REQUIRED COURSES FOR MARKETING MAJORS (12 Semester Hours)**

MKTG 3620 .....	_____	_____	_____
MKTG 3650.....	_____	_____	_____
MKTG 4680.....	_____	_____	_____
MKTG 4900 .....	_____	_____	_____

**ELECTIVES FOR MARKETING MAJORS (12 Semester Hours):**

Any 3000 or 4000 level MKTG course not required above.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

**BUSINESS ELECTIVES (9 Semester Hours):** Any 3000 or 4000 level ACCT, BUSA, CISM, ECON, FIN, MGNT, or MKTG course not required or selected above.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**NON-BUSINESS ELECTIVES (9 Semester Hours):** Must be outside the Langdale College of Business.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**Application for degree:** Approximately two semesters before graduation, the student needs to see an advisor to apply for a degree. A copy of this curriculum sheet, a copy of the Junior College Core Curriculum sheet, a completed Application for Degree form, and a fee receipt must be taken to the Registrar's Office.

**Total hours required for graduation: 120 Semester Hours**  
(60 Junior College hours, 60 Senior College hours)