

SENIOR COLLEGE CURRICULUM CHECK SHEET

MARKETING MAJOR

2011-2012 CATALOG

NAME _____ ID NUMBER _____

ADMITTED TO LANGDALE COLLEGE: _____ GPA AT TIME OF ADMISSION: _____

To be eligible for 3000 or 4000 level business courses, you must be formally admitted to the College of Business Administration.

GRADES MUST BE "C" OR BETTER (Except Non-Business Electives)

BUSINESS ADMINISTRATION COMMON SENIOR COLLEGE CORE (18 Semester Hours)

| | Grade | Hours | Sem/Yr. |
|---|-------|-------|---------|
| BUSA 2000 (Take during sophomore year.) (1 hour) | _____ | _____ | _____ |
| BUSA 2100/MATH 2620 *..... | _____ | _____ | _____ |
| ENGL 2010 (2 hours)..... | _____ | _____ | _____ |
| MKTG 3050 | _____ | _____ | _____ |
| MGNT 3250 | _____ | _____ | _____ |
| FIN 3350 | _____ | _____ | _____ |
| BUSA 4900 (Must be within 30 hours of graduation) | _____ | _____ | _____ |

*credit will be given for only one of these courses.

REQUIRED COURSES FOR MARKETING MAJORS (12 Semester Hours)

| | | | |
|-----------------|-------|-------|-------|
| MKTG 3620 | _____ | _____ | _____ |
| MKTG 3650..... | _____ | _____ | _____ |
| MKTG 4680..... | _____ | _____ | _____ |
| MKTG 4900 | _____ | _____ | _____ |

ELECTIVES FOR MARKETING MAJORS (12 Semester Hours):

Any 3000 or 4000 level MKTG course not required above.

| | | | |
|----------|-------|-------|-------|
| 1. _____ | _____ | _____ | _____ |
| 2. _____ | _____ | _____ | _____ |
| 3. _____ | _____ | _____ | _____ |
| 4. _____ | _____ | _____ | _____ |

BUSINESS ELECTIVES (9 Semester Hours): Any 3000 or 4000 level ACCT, BUSA, CISM, ECON, FIN, HCAD, IB, MGNT, or MKTG course not required or selected above.

| | | | |
|----------|-------|-------|-------|
| 1. _____ | _____ | _____ | _____ |
| 2. _____ | _____ | _____ | _____ |
| 3. _____ | _____ | _____ | _____ |

NON-BUSINESS ELECTIVES (9 Semester Hours): Must be outside the Langdale College of Business.

| | | | |
|----------|-------|-------|-------|
| 1. _____ | _____ | _____ | _____ |
| 2. _____ | _____ | _____ | _____ |
| 3. _____ | _____ | _____ | _____ |

Application for degree: Approximately two semesters before graduation, the student needs to see an advisor to apply for a degree. A copy of this curriculum sheet, a copy of the Junior College Core Curriculum sheet, a completed Application for Degree form, and a fee receipt must be taken to the Registrar's Office.

Total hours required for graduation: 120 Semester Hours
(60 Junior College hours, 60 Senior College hours)

