

Abbreviated Resume

W. KENT MOORE

Associate Dean
Langdale College of Business
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EDUCATION

Ph. D., University of Texas at Austin

M. A., University of Missouri

B. S. Ed., Southeast Missouri State College

ADMINISTRATIVE EXPERIENCE

Associate Dean, Langdale College of Business, Valdosta State University, 1994 - Present.

Interim Head, Department of Marketing and Economics, Valdosta State University,
August 2009 – December 2010.

Assistant Dean, Langdale College of Business, Valdosta State University, 1988 - 1994.

M.B.A. Director, Valdosta State College, 1983 - 1989.

Interim Head, Department of Management and Information Systems, Valdosta State
College, 1986 - 1987 and 1982 - 1983.

TEACHING EXPERIENCE

Professor of Management, Valdosta State University, 1992 - Present.

Associate Professor of Management, Valdosta State College, 1983 - 1992.

Assistant Professor of Management, Valdosta State, 1979 – 1983.

SELECTED COURSES TAUGHT

Business Statistics
Management Science
Production and Operations Management (undergraduate and graduate)
Quantitative Methods and Research (graduate)
Business Calculus

SELECTED JOURNAL ARTICLES

Which Retirement Plan is Best for Ann Smith?, *Journal of the International Academy for Case Studies*, Vol. 17, No. 3, 2011, with Sanjay Gupta.

Choosing Dr. Taylor's Retirement Option, *Southeast Case Research Journal*, 4th Quarter/Autumn 2010, Vol. 7, No. 1, pp. 31-37, with Sanjay Gupta.

Advising Students about Required Grade-Point Averages, *NACADA Journal*, Fall 2006, Vol. 26, No. 2, pp. 39-47.

First Protestant Church: At the Crossroads, *Business Case Journal*, Summer 2001 (published June 2002), Vol. 9, No. 1, pp. 58-71, with Peter Bergevin.

Varity Corporation: Health Benefits for Employees or Health of the Company? *Business Case Journal*, Summer 1997 (published May 2000), Vol. 5, No. 2, pp. 86-92, with Peter Bergevin.

Philip Morris: The Export Warning Label Issue. *Business Case Journal*, Fall 1993, Vol. 1, No. 1, pp. 38-50, with Phyllis Holland.

Evaluation of a Computer Assisted Advising System. *NACADA Journal*, Fall 1991, Vol. 11, No. 2, pp. 21-27, with Howard Ray and John Oliver.

Developing a Spreadsheet to Calculate Duration. *Business*, July-Aug.-Sept., 1990, Vol. 40, No. 3, pp. 61-64, with David Scott.

Why You Need to Understand Duration. *Financial Executive*, November-December, 1989 (Vol. 5, No. 6), pp. 55-57, with David Scott.

Discount Brokers Revisited: How Investors Have Fared. *Business*, Jan/Feb/March, 1988 (Vol. 38, No. 1), pp. 57-61, with David Scott.

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SELECTED JOURNAL ARTICLES (continued)

Deregulation That Worked -- Aftereffects in the Brokerage Industry. *Akron Business and Economic Review*, Fall 1986 (Vol. 17, No. 3), pp. 109-120, with David Scott.

Beverage Container Deposit Laws -- A Survey of the Issues and Results. *Journal of Consumer Affairs*, Summer 1983 (Vol. 17, No. 1), pp. 57-80, with David Scott.

BOOK

Fundamentals of the Time Value of Money. New York: Praeger Publishers, 1984, with David Scott.

OTHER PUBLICATIONS

Statistics for Nursing Research. A series of 20 videotaped modules and accompanying notes developed in 1985 for the College of Nursing.

Calculus for Business and Economics Students (Moore about Math). A self-contained course that includes 25 audio-taped lectures with accompanying notes and graphs.