

**TAEWON HWANG, Ph.D.**

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**WORK EXPERIENCE**

2009-Present	Assistant Professor Department of Management, College of Business Administration Valdosta State University
2005-2009	Graduate Assistant Department of Management, College of Business Administration University of Nebraska-Lincoln

**EDUCATION**

Ph.D. 2004-2009	University of Nebraska-Lincoln <ul style="list-style-type: none"> <li>• Major: Management (Specializations: MIS, Operations Management, Statistics)</li> <li>• Advisor: Dr. Sang M. Lee</li> </ul>
MA 2002-2004	University of Nebraska-Lincoln <ul style="list-style-type: none"> <li>• Major: Management</li> <li>• Advisor: Dr. Sang M. Lee</li> </ul>
BS 1994-2002	Kookmin University, Seoul, South Korea <ul style="list-style-type: none"> <li>• Major: MIS</li> </ul>

**TEACHING****Valdosta State University**

<i>Term</i>	<i>Course Number and Name</i>	<i>Overall Score</i>
Summer 2011	CISM3450A: Management Information Systems	4.44/5.0
Spring 2011	CISM3450A: Management Information Systems	3.94/5.0
Spring 2011	CISM3450B: Management Information Systems	4.19/5.0
Spring 2011	MGNT4780A: Supply Chain Management	4.45/5.0
Fall 2010	CISM3450A: Management Information Systems	4.33/5.0
Fall 2010	CISM3450B: Management Information Systems	4.24/5.0
Fall 2010	MGNT4780A: Supply Chain Management	4.56/5.0
Summer 2010	CISM3450A: Management Information Systems	4.55/5.0
Spring 2010	CISM3450A: Management Information Systems	4.27/5.0
Spring 2010	CISM3450B: Management Information Systems	4.56/5.0
Spring 2010	MGNT4640A: Management Science	4.42/5.0
Fall 2009	CISM3450A: Management Information Systems	3.83/5.0
Fall 2009	CISM3450B: Management Information Systems	4.14/5.0
Fall 2009	MGNT4700A: Quality Management	4.34/5.0

## University of Nebraska-Lincoln

<i>Term</i>	<i>Course Number and Name</i>	<i>Overall Score</i>
Spring 2009	MNGT250: Business Programming (Visual Basic)	4.8/5.0
Fall 2008	MNGT250: Business Programming (Visual Basic)	4.2/5.0
Fall 2008	MNGT350: Management Information Systems	4.2/5.0
Spring 2008	MNGT250: Business Programming (Visual Basic)	4.5/5.0
Fall 2007	MNGT350: Management Information Systems	4.4/5.0
Spring 2007	MNGT350: Management Information Systems	3.4/5.0

## **RESEARCH**

### **Referred Journal Articles**

Lee, S. M., Hwang, T., and Choi, D. H. "Open Innovation in the Public Sector of Leading Countries," *To appear in Management Decision*.

Lee, S. M., Hwang, T., and Lee, D. H. "Evolution of Research Areas, Themes, and Methods in Electronic Commerce," *Journal of Organizational Computing and Electronic Commerce*, 21(3), 2011, 117-201.

Lee, S. M., Park, S. H., Yoon, S. N., and Hwang, T. "Ubiquitous Computing and Its Effects on Small Business," *Service Business*, 2(4), 2008, 347-358.

Lee, S. M., Olson, D., Lee, S. H., Hwang, T., and Shin, M. "Entrepreneurial Applications of the Lean Approach to Service Industries," *Service Industries Journal*, 28(7), 2008, 973-987.

Kim, S. T., Lee, C. K., and Hwang, T. "Investigating the Influence of Employee Blogging on IT Workers' Organisational Citizenship Behavior," *International Journal of Information Technology and Management*, 7(2), 2008, 178-189.

Lee, H. H., Park, S. R., and Hwang, T. "Corporate-Level Blogs of the Fortune 500 Companies: An Empirical Investigation of Content and Design," *International Journal of Information Technology and Management*, 7(2), 2008, 134-148.

Lee, S. M., Hwang, T., and Kim, J. K. "An Analysis of Diversity in Electronic Commerce Research," *International Journal of Electronic Commerce*, 12(1), 2007, 31-67.

Lee, S. M., Hwang, T., and Lee, H. H. "Corporate Blogging Strategies of the Fortune 500 Companies," *Management Decision*, 44(3), 2006, 316-334.

### **Conferences Proceedings**

Hwang, T., Kim, S. T., and Walker, E. D. "Strategies for the Implementation of RFID-Enabled Green Supply Chains," *Proceedings of the Pan-Pacific Conference XXVIII*, Daejeon, Korea, May, 2011.

Hwang, T., Lee, B., Kim, T., and Royle, T. "Too Much of a Good Thing? The Negative Effects of High Levels of Quality Management on Employee Creativity," *Proceedings of the Pan-Pacific Conference XXVII*, Bali, Indonesia, May, 2010.

Kim, T., Jang, J. S., and Hwang, T. "Managerial Focus and Global Strategy," *Proceedings of the Pan-Pacific Conference XXVII*, Bali, Indonesia, May, 2010.

Hwang, T., and Kim, S. T. "Investigating the Influence of Employee Blogging on IT Professionals' Organizational Citizenship Behavior," *Proceedings of the Pan-Pacific Conference XXIII*, Pusan, Korea, May, 2006.

Lee, H. H., Chen, L., and Hwang, T. "Comparative Analysis of Content and Design of Blog Services across Three Countries," *Proceedings of the Pan-Pacific Conference XXII*, Shanghai, China, May, 2005.

Hwang, T., Kim, J. K., and Park, B. H. "The Domain of Global EC Research: The Classification of Units (Levels) of Analysis," *Proceedings of the Pan-Pacific Conference XXII*, Shanghai, China, May, 2005.

Hwang, T., Kim, J. H., and Lee, H. H. "Citizens' Adoption of e-Government Service: Focusing on the Role of Perceived Privacy and Perceived Security as Antecedents of Trust," *Proceedings of the Pan-Pacific Conference XXII*, Shanghai, China, May, 2005.

Lee, S. G., Yang, K. H., Lee, H. H., and Hwang, T. "An Analytical Study on Communication Technology Diffusion based on Mahajan's and Venkatraman's Models," *Proceedings of the 36th Annual Meeting of the Decision Sciences Institute*, San Francisco, CA, November, 2005.

Choi, J., Hwang, T., Kim, Y., and Jung, S. "Promoting Citizen-centered e-Government: Establishment of Virtual Community," *Proceedings of the Pan-Pacific Conference XXI*, Anchorage, AK, May, 2004.

### **Working Papers**

"The Moderating Effects of Collaboration on the Relationship between Green Initiatives and Performance," Target: TBD (with Choi, D.)

### **SERVICE**

#### **College Activities**

- Member, Faculty Focus Group, Odum Library, Valdosta State University, 2011
- Committee Member, Assurance of Learning Team, College of Business, Valdosta State University, 2009-Present (Responsible for developing program and major learning goals and then measure achievement of these learning goals)

#### **Curriculum Development**

- MGNT4780, Supply Chain Management, College of Business, Valdosta State University, 2010 (Responsible for developing the course)

#### **Reviewer for Journals and Conferences**

- *International Journal of Information Technology and Management* (Special issue on organizational blogs), 2008
- *International Journal of Electronic Commerce* (Ad-hoc)
- Annual Meeting of the Decision Sciences Institute (DSI), 2008

## **Community Service**

- President, Korean Student Association, University of Nebraska-Lincoln, 2007-2008

## **Military Service**

- Republic of Korea Air Force, 1996-1998

## **GRANTS/AWARDS/HONORS**

- Rea and Lillian Steele Summer Grant, VSU Foundation, \$7500 (Research project: The Moderating Effects of Collaboration on the Relationship between Green Initiatives and Performance), 2011
- Rea and Lillian Steele Summer Grant, VSU Foundation, \$6400 (Research project: Open Innovation in the Public Sector of Leading Countries), 2010
- Outstanding Research Award, Department of Management, University of Nebraska-Lincoln, 2008-2009
- Teaching and Research Assistantship, University of Nebraska-Lincoln, 2005-2009

## **PROFESSIONAL DEVELOPMENT ACTIVITIES**

- The Lean Six Sigma Yellow Belt training, Valdosta State University, 2010
- Master Teachers Program, Georgia State University, 2010
- DSI 2007 Doctoral Student Consortium, Phoenix, AZ, 2007

## **PROFESSIONAL AFFILIATIONS**

- Member, Decision Sciences Institute (DSI)
- Member, Pan Pacific Business Association (PPBA)

## **REFERENCE**

- Dr. Sang M. Lee  
University Eminent Scholar, CBA 209, P.O. Box 880491  
University of Nebraska-Lincoln, Lincoln, NE 68588-0491, USA  
Tel: (402) 472-3915, Fax: (402) 472-5855, E-mail: sleel@unl.edu
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