

Institutional Effectiveness Report – 2010-2011

Assessment Summary

Community Service/Research Unit: LCOBA/SBDC

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Assessment Cycle: 2011

Results for Unit: The following is a wrap up of the entire 2011 from 01/01/2011 through 12/31/2011:

(**please note that Marty LeFiles joined the SBDC on July 1, 2011 and could only consult after training and therefore the normal office goal levels could not be achieved. However, according to the goals set individually for Marty due to his start date + training time, his goals were reset by the Georgia SBDC in Athens and he performed at 367% for number of clients and 342% for consulting hours.)

Mission: (Consistent with VSU's mission and identical to unit's mission statement as published online and/or in print documents):

Valdosta State University's Small Business Development Center is a public service unit that provides business and economic development assistance for Atkinson, Berrien, Brooks, Clinch, Coffee, Cook, Echols, Lanier, Lowndes, and Thomas Counties in South Central Georgia. As part of VSU's Harley Langdale, Jr. College of Business Administration, the SBDC is an essential resource for small businesses. Practical experience, combined with advanced education, gives our consultants the ability to apply current business theory to the challenges faced by today's entrepreneurs. (VSU SBDC website)

Total Cases	Deliverable	Accomplished	
Cases	200	145	72.5%
Case Hours	1525	953.5	62.5%
LTC (Cases >=5 hours contact)	100	58	58%
Loans Closed:			3
Total Loan Amount:			\$305,000

