

# Institutional Effectiveness Plan – 2011-2012

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## Assessment Summary

**Academic Department or Division: Accounting and Finance**

**Degree Program: BBA in Accounting**

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**Assessment Cycle:** 2011-2012

### Expected Student Learning Outcomes/Goals:

The accounting program is structured to ensure that on graduation, accounting graduates are able to:

1. Demonstrate fundamental knowledge in the functional areas of accounting: financial and managerial reporting, taxation, information systems and auditing.
2. Explain ethical and legal responsibilities of an accounting professional
3. Apply computer technology skills in an accounting context
4. Apply and perform research techniques in an accounting context

**Measures** (provide a specific measure of success - how will you know when you have achieved your goals?)

A learning outcome is satisfied if students are able to achieve a score of 70% or better.

**Assessments/Methods** (include how, when, and to whom these are administered, and align outcomes with specific assessments or measures):

The following grid maps the learning outcomes to the accounting courses in which they are assessed:

Major Courses	Knowledge Area	LO#1	LO #2	LO#3	LO #4
ACCT 3201	Financial Reporting	x			x
ACCT 3202	“	x			
ACCT 3400	Managerial Reporting	x			
ACCT 4410	Information Systems	x		x	
ACCT 4500	Taxation	x	x		x
ACCT 4800	Auditing	x	x		

All learning outcomes are expected to be assessed during the current assessment cycle using course embedded questions.

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Dept. Head/ Director

Date

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Dean

Date

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VPAA

Date