

March 1, 2003

Volume 1, Issue 1

To facilitate strategic planning for learning through cooperation and collaboration

What's Up with HUB? Marketing, Facilities & Funding

Marketing

A group of HUB Members interested in Marketing and Membership (Zahner, Schmertzing, Coons, Wiley & Raybon) has been working on plans to bring the HUB Learning Cooperative into view on the VSU Campus.

Logo

The new logo at the top of the page was designed as a placeholder, but a lot of people like it! It may be that this logo will eventually be replaced by one designed as a HUB*CAP (Cooperative Agreement Proposal) with the Art Department, or it may be that a campus competition could be held. Until then, keep your eye on the ellipsis (...)—that means there's more to come from HUB!

HUB*CAPS

On the reverse of this page, you'll see a first draft form for a Cooperative Agreement Proposal (HUB*CAP). You'll also find a list of current agreements for projects and brief descriptions of outcomes to show what kinds of projects have been done initially through HUB. These beginning projects include involvement by faculty in Nursing, Art and four College of Education departments.

HUB-Sponsored Conference

The upcoming Online Lifeline Conference promises to involve faculty, staff and administrators from every college and most units on campus (see reverse).

Webpage

Very soon the HUB Webpage will be up and running. At first, it will be a very simple place with information about the concept and hopes for HUB. You'll find the mission statement, what's important about HUB, ideas for current and future activities, the definition of a Learning Cooperative, an invitation to join HUB, a short history of HUB and examples of HUB*CAPs.

Facilities

A group of HUB members (Raybon, Leader, Coons & Brovey) are investigating possible facilities for the various needs of HUB. These include 'gathering places for people

with ideas', 'spaces for conferencing and planning with experts', 'laboratories for learning new skills', and 'studios for instructional materials production'. In November, Dr. George Gaudmond helped to identify space in Odum Library that could support the HUB Learning Cooperative. Dr. Zaccari has indicated that HUB representatives should meet with the Library architect soon in order to convey the HUB concept clearly.

This centrally located space, along with additional **social space** (e.g., Georgia House) would provide a great focal point for HUB. There is also a strong feeling, however, that HUB should be portable—wherever HUB members gather, that's where it is!

Funding

Internal and external funding opportunities are being explored. A group of interested HUB members (Watson, Brovey, Leader & Price) has pared down the list of grants to five good 'possibles'.

Marketing Ideas for Near Future

- Invite Department Heads to join HUB and ask to speak at Department gathering.
- Encourage Deans, Directors and Department Heads to support HUB through administrative modeling and example.
- Place an ad in the Spectator and a story in NewsNow! and the Trailblazer.
- Ask all campus publications to join HUB for the common goal of increasing awareness of past, present and future activities. Ask them to place a 'welcome to HUB' blurb in their publications.
- Offer tangible assistance to HUB members in planning and organizing conferences and workshops in exchange for a line on the program recognizing HUB.
- Look for campus events through campus listservs, flyers and publications. Whenever an event is identified, one of the HUB Marketing Associates will communicate with the contact person for the event and offer congratulations and recognition from HUB and will invite membership.



Plan to Party!

The HUB Learning Cooperative will maintain its goal as a cooperative to "meet common educational, social and cultural needs and goals..." That means social as well as professional activity. On April 25, 3:00 P.M.—6:00 P.M. the HUB Learning Cooperative will sponsor a social event at the Georgia House to launch this important part of collegial professional development!

HUB Learning Cooperative Cooperative Agreement Proposal (HUB*CAP) <small>An emerging & evolving model of collegial professional development for VSU</small>	
Partners	
Project	<p>Do you have an idea for a HUB*CAP? Are you involved in a Collaborative Project?</p> <p>Good for you! Just do it!</p> <p>Do you have suggestions for ways HUB can collect, archive and disseminate this information?</p> <p>Contact a member of the Marketing Committee or wait and use the HUB Suggestion Box, coming soon, on the HUB website.</p>
Outcomes	
<small>This HUB*CAP describes the scope, actions and outcomes of the "Name of Project." The project will begin on the date indicated below and will be completed or re-evaluated by "End Date".</small>	
<small>HUB Member?</small>	
<input type="checkbox"/> Signed _____ Date _____	
<input type="checkbox"/> Signed _____ Date _____	

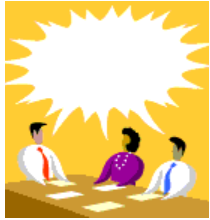
HUB*CAPs are an idea for the way that HUB partnerships could be recorded and documented. The simple form to the left has been used for five HUB*CAPs so far. While it may need to evolve to be more formalized for some projects, HUB hopes to “keep it simple” to allow partnerships to concentrate on the project as a means of advancing creative teaching and learning.

HUB*CAPs have been drawn up on a trial basis by a few partnerships. Ellen Wiley has two—one with Paula McNeill (ART) to help her integrate web technology into her undergraduate classes, and the other with multiple members of the Psychology Department on electronic portfolios. Lorraine Schmertzing has worked with Lynn Bell (NURS) an early HUB participant, to better implement WebCT. Jane Zahner has worked with Susan Wehling (MCL) to design an electronic capstone project for students.

The largest scale HUB*CAP so far is among five members of the College of Education. Jane Zahner and Lorraine Schmertzing (C&IT) are providing design and consulting services directly to Verilette Hinkle (MSED) and Lynn Minor (ECED) as they teach and guide action research projects in two school systems in the VSU service region. Pam Hertzog, GSTEP/P-16 Grants Coordinator, is providing funding and support to the action researchers. This project is a good example of collaboration—faculty are being mentored in teaching a new topic area by experienced faculty, and the project supports achievement of a wide range of departmental, college, grant and system goals. It’s a win-win situation for all.

Current HUB Actions supporting Goal 7

One of the original functions conceived for the HUB Learning Cooperative was as ‘clearinghouse for collegial professional development’ on campus. A group of HUB members (Bell, Wiley, Watson, Leader & Krotseng) was tasked to discover existing VSU centers and organizations that should be invited to affiliate with the HUB Learning Cooperative. Although the committee was asked to compile a descriptive list of the centers, organizations, and initiatives at VSU, the first meeting of the committee resulted in the recognition that a unique, non-intimidating tool was needed to gather such information. In the spirit of collaboration, the committee decided to support the Strategic Planning Process and encourage the team that is developing the campus-wide data base (an action step supporting goal 7) to include the type resource information that could be useful to HUB members. There has been some discussion of University Relations as the manager of this database. HUB representatives are ready and willing to work with that unit on campus on this important project.



Current HUB Actions supporting Goal 3 and Creativity



One way HUB can support improved teaching and learning is through sponsorship of a series of on-campus professional conferences involving lots of HUB members, focusing on various topics of teaching and learning, with responsibility for organization rotating among departments/units. The premier example of this educational event for HUB will take place in relation to the Online Lifeline Conference, scheduled for March 21, and funded through the Department of Curriculum and Instructional Technology and participant registration fees. Eighteen faculty from various disciplines will present snapshots of their creative use of online technologies. C&IT faculty will lead three hands-on sessions and an in-depth workshop. A panel consisting of faculty and IT staff members will lead a policies discussion and a luncheon speaker from Florida State University will address creativity and instructional design in online courses. A “vendor” area will have tables with information about support services for online teaching and learning. Among those represented may be 1) HUB Learning Cooperative (Coons), 2) Media Services, Odum Library (DeVane), 3) Online Library Services, Odum Library (Chapman), 4) Training and Development (Murphy), 5) Information Services (Freelove), and 6) Satellite Services (Allen).

To find out more about the Online Lifeline Conference, go to:

<http://coefaculty.valdosta.edu/info/cait/conference/>