



Professional Development at VSU

Continuing Education Newsletter

Volume 3, Issue 7 March 2009

Video Editing for Everyone



Do you have lots of cool home videos? Now learn how to put those videos from your camcorder or VCR into a computer, edit them into a movie, and put your movies onto a VHS tape, DVD, or online using Adobe Premiere Elements (an inexpensive alternative to Adobe Premiere Pro). Discover the hardware requirements for video editing; then learn how to select and arrange parts of video recordings, make basic picture and sound improvements, add music and more.
Register early! Class is limited to 5 students.

Date: Thursday, March 26
Instructor: Bill Muntz

Time: 6 - 9 PM
Fee: \$49; after March 23 - \$59

Web 2.0h! The Read/Write Web

This session mixes facts and fun to illustrate the story of the emerging web - Web 2.0. Web 1.0 was mostly a "read-only" web, where a relatively small number of companies, institutions and advertisers produced content for users, controlling and shaping the flow of information. In Web 2.0, the read/write web, many individuals and groups contribute and share content, reshaping the form and flow of information. Web 1.0 required searching across multiple sites to find information. Web 2.0 tools can automatically bring that same information to you in one place, by subscription, for free.



In this interactive presentation, you will explore the differences between Web 1.0 and 2.0 and learn through multimedia examples and stories about the content creation, collaboration, personalization, mass amateurism, and collective intelligence that drive the new web. You will be introduced to resources for continued learning and free web applications and services for communication, collaboration and information gathering.

Date: Monday, March 30
Instructor: Andy Brovey

Time: 6 - 7:30 PM
Fee: \$29; after March 25 - \$39

Web 2.0h! Applications

This session puts the tools of Web 2.0 in your hands. You have probably heard of FaceBook, MySpace, Flickr or YouTube. We will explore lesser known, more useful web-based applications for communicating, collaborating and sharing. These low-cost and no-cost tools and services run in a browser collaborating and sharing. These low-cost tools and services run in a browser such as Firefox or Internet Explorer, giving you and your computer new capabilities.

In this hands-on session, learn how to communicate and collaborate across town or around the world and use the web for storing and sharing files. Discover how to track bargains and save money. Find out how to get online information you want delivered to you automatically.

Date: Monday, April 6
Instructor: Andy Brovey

Time: 6 - 9 PM
Fee: \$39; after April 1 - \$49

Make Your Business ServiceRICH!

Are you in business to make money? How your team takes charge of serving your customers has an enormous impact on your bottom line. Customer satisfaction is not enough. Find out how to identify your best customers and those who are more trouble than they are worth. Discover simple, yet effective, techniques to get customers raving about your business to everyone they meet. Learn about the ActionCOACH Ladder of Loyalty, the most effective way to generate referrals, and more. In these tough economic times, why spend six times more to get a new customer? Make first-class customer service a way of life in your business and keep your customers for life! **Check in begins at 8:30 - join us for refreshments.**

Date: Wednesday, March 25

Instructor: Michael Jetter, ActionCOACH Business Coaching

Time: 9 AM - 12 PM

Fee: \$79; after March 20 - \$89

Professional Development ONLINE

Professional Sales Skills

Today, there are no shortages of opportunities for skilled salespeople. In good times or bad, companies never stop looking for sales representatives that can help them meet their financial goals. If you've always dreamed of becoming successful in sales, this course is exactly what you need. You'll learn how to turn prospects into buyers, how to provide proper customer service, how to develop a sales plan, and more! (2.4 CEUs)

Requirements: Internet access, E-mail, and the Microsoft Internet Explorer or Mozilla Firefox Web browser.

Dates: New sessions starting March 18 & April 15

Location: Online

Time: At your convenience! Online access 24/7.

Fee: \$85

Certificate of Complementary and Alternative Medicine

Enhance your professional marketability by gaining a broad understanding of alternative health care options. Accreditation: ALLEGRA Learning Solutions, LLC is accredited as a provider of continuing education in nursing by the American Nurses Credentialing Center's Commission on Accreditation. (32 contact hours)

Requirements: Internet access, E-mail, and the Microsoft Internet Explorer or Mozilla Firefox Web browser.

Dates: New sessions starting March 18 & April 15

Location: Online

Time: At your convenience! Online access 24/7.

Fee: \$199



Teacher Recertification

Teaching Diversity: Influences & Issues in the Classroom

This course is designed to give you the knowledge, tools and dispositions to effectively facilitate a diverse classroom. This course will help you understand and identify differences in approaches to learning and performance, including different learning styles and ways in which students demonstrate learning. An emphasis in this course will be on understanding how students' learning is influenced by individual experiences, talents, disabilities, gender, language, culture, family and community values. You will be challenged to apply knowledge of the richness of contributions from our diverse society to your teaching field. (3 PLUs)

Dates: Open Entry: Specify preferred starting date on your registration form under "section"

Time: At your convenience

Location: Home/Personal Computer - CD-ROM Based Instruction

Instructor: Karen Lea

Fee: \$159

Visit our website www.valdosta.edu/conted/recertification.shtml for more Teacher Recertification Programs.