



Professional Development at VSU

Continuing Education Newsletter

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Conversational Spanish

Develop your Spanish language skills through conversation and listening. You'll focus on communication skills: understanding, speaking, reading and writing. Learn common words and phrases, sentence structure, and how to ask and answer basic questions in a fun and stress-free atmosphere. No textbook required. Handouts will be provided. (1.2 CEU)

Date: 6 Mondays, January 26 - March 2
Instructor: Jerry Myers

Time: 6:00 PM - 8:00 PM
Fee: \$69; after January 21 - \$79



Beginner's Guide to Single-Family & Small Rental Property Investing



Do you want to know how to find and buy single-family and small rental properties without making expensive mistakes or losing your assets? In this beginner's overview of the many facets of small investment properties, you'll discover what you need to know to get started and how to avoid pitfalls. Learn market analysis with or without MLS, the basics of property management, and more. For more details about this class, visit our website at www.valdosta.edu/conted and click on "Professional Development". (Also offered: Advanced Single-Family and Small Rental Property Investing. For details call 229-245-6484). (.5 CEU)

Date: Tuesday & Thursday, February 24 & 26
Instructor: Mike Hill

Time: 6 - 8:30 PM
Fee: \$49; after February 19 - \$59

Getting Paid to Talk: Making Money with Your Voice

An Introduction to Professional Voice Overs

Have you ever been told that you have a great voice? In this exciting class, you'll explore numerous aspects of voice over work for television, film, radio, audio books, documentaries and the Internet in your area. Discover all the basics, including how to prepare the all-important demo and how to be successful and earn great income in this exciting field. Ask questions and hear examples of demos recorded by professional voice actors. You'll even have the chance to record a commercial script under the direction of our Voicecoaches.com producer! This class is informative, lots of fun, and a great first step for anyone interested in voice acting professionally. **Space is limited, and registration closes one week prior to class, so register early.**

Registration closes Monday, February 16.

Date: Monday, February 23
Time: 6:30 - 9 PM
Instructor: Voice Coaches,
Creative Voice Development Group
Fee: \$39; after February 11 - \$49



Continuing Education
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Creating Wiki Web Pages

Discover how fun and easy it is to create simple web pages that your family, friends or group can build and edit together with Wikispaces. Wikis are perfect for families, sports teams, community groups, book clubs, fan clubs, party organizers, organizations and more. Members add, update, comment, share family news, group announcements, pictures, and links from anywhere, at any time. All you need is a computer and Internet access. Join us and learn how to open a Wikispaces account, create a homepage, enter and edit text, upload pictures, invite members to visit and share, and more. **Register early! Class is limited to 12.**

Date: 2 Thursdays, February 19 & 26
Instructor: Debbie Seko

Time: 6 - 8 PM
Fee: \$49; after February 16 - \$59

Professional Development ONLINE

Business Marketing Writing

Are you a writer working in the business world? Or a marketing professional responsible for obtaining great marketing copy? Maybe your boss made you the company writer, but you've never had any training. Or maybe you're just interested in a writing or marketing career.

Whatever your background, this fun, introductory course will teach you to write or identify copy that achieves business and marketing goals. Improve your work, your knowledge, your company's image, and your chances of getting hired, promoted or applauded!

Using clear explanations, real-life examples, and an animated style, the course solidifies the relationship between business and marketing principles and written communications. You'll learn how business and marketing objectives affect writing choices. You'll get practical writing instruction in grammar, clarity, structure and more. You'll understand issues unique to this discipline, such as buzzwords, working with a team, and marketing ethics.

Requirements: Internet access, E-mail, and the Microsoft Internet Explorer or Mozilla Firefox Web browser.

Dates: New sessions starting Jan. 21 and Feb. 18
Location: Online

Time: At your convenience! Online access 24/7.
Fee: \$85

Learn to Buy and Sell on eBay

Online auctions match buyers with sellers in a global marketplace for almost any item. If you've ever dreamed of working from home or just earning extra income by buying and selling goods online, our experienced instructors will guide you every step of the way. You'll learn how to create titles that get noticed, how to craft advertising copy that sells items quickly and for top dollar, and how to create and upload photos of the items you are selling. You'll also learn how to safely conduct financial transactions, how to accept credit card payments, and how to pack and ship any item hassle-free. If you're a buyer, you'll learn how to value almost any item up for auction, how to get the best possible price, how to protect yourself against fraud, and how to compete effectively against other bidders.

Requirements: Internet access, E-mail, and the Microsoft Internet Explorer or Mozilla Firefox Web browser.

Dates: New sessions starting Jan. 21 and Feb. 18
Location: Online

Time: At your convenience! Online access 24/7.
Fee: \$85



Teacher
Recertification

Educational Assessment: Assessing Student Learning in the Classroom

This course is designed to further develop the conceptual and technical skills required by teachers to help them identify their educational goals, and implement meaningful instructional strategies for effective learning by students with special needs. The focus of this course will therefore be on assessment for instructional programming. The course will outline procedures for designing or selecting, administering and interpreting, a variety of informal assessment measures typically used in schools. The use of a range of informal assessment measures in the academic and social skills areas will form the core of the content to be covered. The presentation of assessment information in an acceptable format to parents and teachers will also be addressed.

Dates: Open Entry
Instructor: Dr. Bob Pillay

Time: At your convenience! CD-ROM Based Instruction
Fee: \$140.00

Visit our website www.valdosta.edu/conted/recertification.shtml for more Teacher Recertification Programs.