

International Management/MGNT 4800A
Valdosta State University/Langdale College of Business Administration
Course Outline/Fall 2013
T/R 9:30-10:45 AM/Pound 318
3 Credit Hours

INSTRUCTOR: Howard Griffin, Ph.D.

Office- Pound 316C/ Office Hours- Mondays 9:00 AM to 3:00 PM

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Phone- 245-6488

*Please note that this syllabus is subject to change at this discretion of the instructor.

COURSE DESCRIPTION:

The management of organizations in a global business environment is emphasized. Topics include the effects of socio-cultural, economic, geographic, legal, political, and technological differences on management and organizational behavior including staffing, interpersonal communication, negotiation, leadership, and organizational effectiveness.

TEXT:

Managing organizations in a global economy: An intercultural perspective. Saeed, John. Thomson South-Western, 2005. ISBN 0-324-26154-3

GOALS AND LEARNING OBJECTIVES:

The programs of the Langdale College of Business are accredited by AACSB International (The Association to Advance Collegiate Schools of Business). Less than one-third of the business programs in the United States achieve this distinction of quality. To maintain our commitment to quality, the Langdale College faculty and administration have identified goals and learning objectives that provide students with the knowledge, skills, and ethical global awareness needed for successful managerial and professional careers. The goals and learning objectives addressed by this course are as follow:

Business majors will be able to effectively utilize analytical skills to solve business problems.

Students enrolled in this class will:

1. demonstrate analytical skills
2. utilize analytical skills to resolve business problems
3. demonstrate an understanding of cultural differences that relate to managing in a global context
4. understand the effects of technology and change on managing individuals
5. become familiar with the psychological and theoretical mechanisms important to setting goals, planning, organizing, and executing sound business decisions
6. better understand how to satisfy and motivate both themselves and others in the organizational and international context

Specifically for this class, the student will become familiar with the behavioral and cultural differences throughout the world in the realm of management and supervision, so

as to be prepared to perform in a multicultural business environment. The student's skills in geography will be developed adequately enough to recognize and identify on maps major countries in the world. The student will broadly understand the global environments (macroeconomic, political, legal, and cultural), major trade agreements, associations, and institutions. The importance of ethics and social responsibility in international management will be recognized. Appreciation for tracking global current events will be developed.

METHOD OF INSTRUCTION:

Several methods of instruction will be employed including formal lecture, class discussion, videos, concept exercises, case studies, and group activities.

ATTENDANCE POLICY:

Students are urged to attend all classes. Excessive absences (20% or more of the semester) may place the student's ability to pass the course in jeopardy. Proactive communication with instructor regarding absences due to scheduling conflicts and illness is expected and appreciated. *Make-up assignments (including exams) will only be allowed with proof of extenuating circumstances (i.e. written documentation).*

GRADED ACTIVITIES:

This course will be well balanced between tests, case summaries, country reports, a final project, and class participation.

Test 1- 15%

Test 2- 15%

Test 3- 15%

Country Reports (3 x 5%) - 15%

Case Summaries/Lab Projects/Class Assignments- 20%

Final Project- 10%

Class Participation- 10%

TESTS:

There will be three tests during the term. They will cover material from the previously covered chapters and will include (but not necessarily be limited to) multiple choice, true/false, and essay style questions. There will be no final exam- only a third exam that will be administered during exam week. Tests will cover material both from the text and in-class discussions. Make-up exams will not be given without prior approval from the instructor. Permission is based on a legitimate need. Documentation **will be required** to show such a need. Missing an exam without meeting the above conditions will result in a grade of "0" on the test.

(Satisfies – VSU Education Outcomes 1&2; International Business Major Outcomes 2 & 3)

COUNTRY REPORTS:

During the semester, we will complete three country reports. These should examine the economic, social, and political aspects of a country. These will be done with two to three other team members (determined by geographic interest). The group will turn in only one

report. These reports should be relatively short (approximately three pages) and will be presented to the class. They will adhere to the following guidelines:

Report 1- country background

Report 2- current state of affairs

Report 3- future prospects

CASE SUMMARIES/LAB PROJECTS:

There will be several formal case summaries during the term, which will be done in a study team format. The size of the study team will vary according to class size. For each case, the team should prepare a written summary of approximately two pages highlighting the major ideas of the case, along with any recommendations from the team. Although cases appear in each chapter, formal case write-ups will not be required for each (sometimes we will simply discuss them in class).

(Satisfies – VSU Education Outcomes 1, 2, 3, 4 & 7; International Business Major Outcomes 2 & 3)

FINAL PROJECT:

The purpose of the final project is for the student to be able to research in more depth something of personal and/or professional interest and an opportunity to display his or her professional writing and presentation skills. In other words, the student is to select a more focused topic and have a specific research direction (i.e. “what do you want to find out?”). The student is to employ, to the extent possible, the principles studied throughout the course. The primary purpose of this project is to reinforce the principles learned and recognize how they are utilized in the business world. The student may complete the project individually or within a small group (no more than four students total). Also, please remember to give proper credit to any sources and to keep the university’s academic integrity policy in mind.

Although the student is free to choose any international management topic of interest, the following guidelines will apply:

*Be approximately 10 pages in length (excluding references).

*Must be double spaced, 12 point times roman font, with 1” margins.

*Be properly identified with a cover sheet.

*Must cite all references (at least eight sources are required) via APA format.

*Reputable sources must be used (rather than only internet sources).

*Oral presentation will be at the end of the semester and is expected to be approximately 15 minutes in length. The written portion will be turned in on the day of presentation.

CLASS PARTICIPATION:

This portion of the final grade will be based on a variety of factors including: attendance, participation in in-class discussions, and the promotion of a good learning environment. Examples of factors that will negatively affect your participation grade are: 1) Missing class periods – especially group presentations (Note: missed class materials must be obtained from other students); 2) Failure to turn in assignments; 3) Disruptive behavior such as: talking while the instructor or other authorized speaker is talking, reading or working on material(s) not assigned for class, tardiness, loudness, interruptions from devices cell phones or watches, wearing headphones, sleeping, sending text messages etc. These behaviors will not be tolerated, since they may impede the progress of class.

Moreover, as in any respectful organization, students will be expected to treat other students and the instructor in a courteous manner. This is particularly important in this class because students will be called on to express opinions frequently, and no one should feel castigated by others for expressing a well-informed opinion. (Satisfies- VSU Educational Outcome 4; International Business Major Outcomes 2 & 3)

Extra Credit:

Over the course of the semester, students *may* be rewarded for attending outside lectures. Other opportunities might also become available.

TOPICS & DUE DATES:

DATE	TOPICS
Aug. 13	Course Introduction/Chapter 1
Aug. 15	Chapter 1
Aug. 20	Chapter 2
Aug. 22	Chapter 2
Aug. 27	Chapter 3
Aug. 29	Chapter 3
Sept. 3	Chapter 4
Sept. 5	Review
Sept. 10	Test 1
Sept. 12	Chapter 5
Sept. 17	Chapter 5
Sept. 19	Chapter 6
Sept. 24	Country Report 1
Sept. 26	Chapter 7
Oct. 1	Chapter 7
Oct. 3	Chapter 8
Oct. 8	Review

Oct. 10	Test 2
Oct. 15	Chapter 9
Oct. 17	Chapter 9
Oct. 22	Chapter 10
Oct. 24	Country Report 2
Oct. 29	Chapter 11
Oct. 31	Chapter 11
Nov. 5	Chapter 12
Nov. 7	Chapter 13
Nov. 12	Country Report 3
Nov. 14	Chapter 15
Nov. 19	Final Projects
Nov. 21	Final Projects
Nov. 26	Holiday
Nov. 28	Holiday
Dec. 5 (10:15 AM)	Test 3

Student Opinion of Instruction

At the end of the term, all students will be expected to complete an online Student Opinion of Instruction survey (SOI) that will be available on BANNER. Students will receive an email notification through their VSU email address when the SOI is available (generally at least one week before the end of the term). SOI responses are anonymous to instructors/administrators. Instructors will be able to view only a summary of all responses two weeks after they have submitted final grades. While instructors will not be able to view individual responses or to access any of the responses until after final grade submission, they will be able to see which students have or have not completed their SOIs, and student compliance may be considered in the determination of the final course grade. These compliance and non-compliance reports will not be available once instructors are able to access the results. Complete information about the SOIs, including how to access the survey and a timetable for this term is available at www.valdosta.edu/academic/OnlineSOIPilotProject.html.

Withdrawal Policy

Students can only withdraw without penalty before the midterm date in the semester. Barring documented medical hardships, if students wait until after that date they will receive the grade of “WF” (which counts towards the GPA the same as an “F”). Valdosta State University’s policy stipulates that students can receive no more than five “W”s during their tenures here.

Academic Misconduct

The disposition of Valdosta State University is based on the premise that each student has the responsibility: (1) to uphold the highest standards of academic integrity in the student’s own work, (2) to refuse to tolerate violations of academic integrity in the University community, and (3) to foster a high sense of integrity and social responsibility on the part of the University community. Any violations of these standards (such as cheating on examinations, plagiarizing, or misrepresenting someone else’s work as one’s own) will not be tolerated and may be punishable to the fullest extent possible under University policy, which might include receiving a failing grade for the course.

Special Needs

Students requesting classroom accommodations or modifications because of a documented disability must contact the Access Office for Students with Disabilities located in room 1115 Nevins Hall. The phone numbers are 245-2498 (voice) and 219-1348 (TTY).

Food and Drink

University policy prohibits eating and drinking in class. Please observe these rules.

In case of emergency

If case of fire or other emergency evacuations, please exit the building using the front stairwell and meet along the sidewalk on Pendleton Street.

VSU Educational Outcomes

1. Students will demonstrate understanding of the society of the United States and its ideals.
2. Students will demonstrate cross-cultural perspectives and knowledge of other societies.
3. Students will use computer and information technology when appropriate.
4. Students will express themselves clearly, logically, and precisely in writing and in speaking, and they will demonstrate competence in reading and listening.
5. Students will demonstrate knowledge of scientific and mathematical principles and proficiency in laboratory practices.
6. Students will demonstrate knowledge of diverse cultural heritages in the arts, the humanities, and the social sciences.
7. Students will demonstrate the ability to analyze, to evaluate, and to make inferences from oral, written, and visual materials.
8. Students will demonstrate knowledge of principles of ethics and their employment in the analysis and resolution of moral problems.